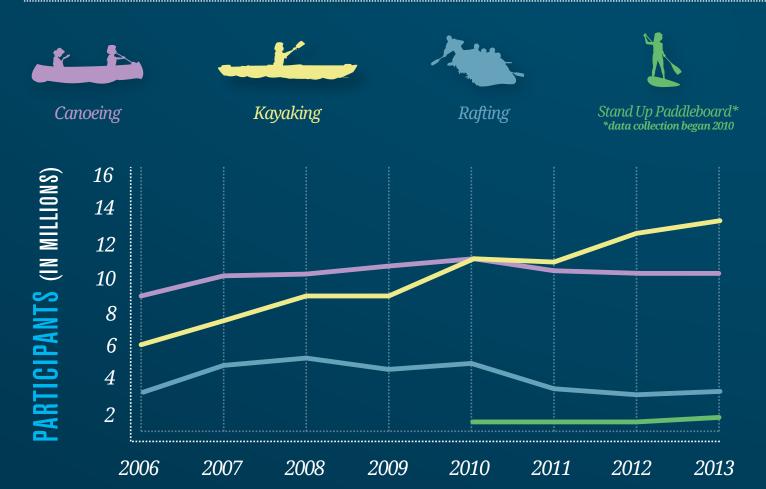
PADDLESPORTS SAFETY FROM 2006 TO 2013



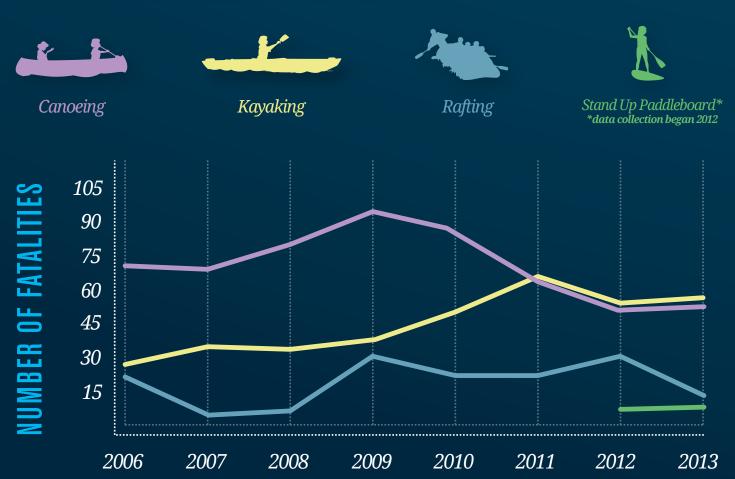
PARTICIPATION IN PADDLE SPORTS

SOURCE: Outdoor Industry, 2006-2013, Kayaking (any types) includes only data with regards to recreational, sea/touring and white water



NON-MOTORIZED FATALITIES

SOURCE: Recreational Boating Statisitics 2006-2013 - US Coast Guard



1104 TOTAL DEATHS









TOP CAUSES OF FATALITY*

*Data collection is from 2006-2013. Stand-up paddling data collection began in 2012.

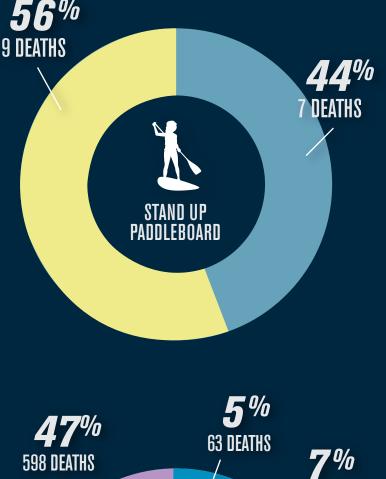
DROWNING

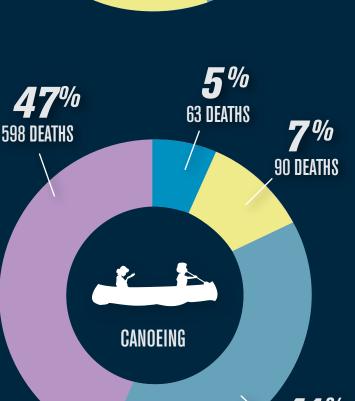
CAPSIZING

OVERBOARD

FELL

COLLISION W/ FIXED OBJECT





525 DEATHS

