



SEI Focus

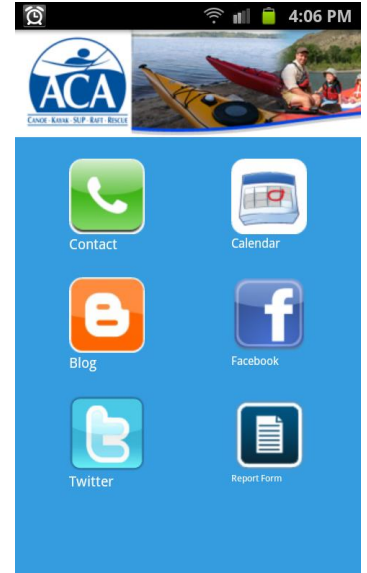
A Newsletter highlighting Safety Education & Instruction for ACA Instructors, Clubs & Affiliates

March 2012

Paddlesports Android App

The ACA now has a Paddlesports App on the Android Market (Now Google Play). This app allows you to connect to the ACA on all the different mobile apps like Facebook and Twitter, in one great place. The [ACA Paddlesports App](#) allows you to:

- Merge online platforms
- Mobile Form – EZ Skills Course Report
- Contact the ACA
- Social engagement efficiency for the user



“How to” Video – EZ Skills Course Report Form

Ever wonder how to report all those great courses you are teaching for the ACA? Want to make sure you fulfill your ACA Instructor Maintenance Requirements? The ACA now has its first ACA website “How to” Video to show you [How to Use the EZ Skills Course Report](#).

This video will guide you through the process of navigating the website, filling out, and submitting an EZ Skills Course Report Form. So head on over to the [ACA YouTube Channel](#) and check out this new resource for the website.

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Paddlesports - Canoes, Kayaks, SUPs, Rafts, Rescue...and FUN!
The American Canoe Association (ACA) is a member based, national nonprofit organization serving the broader paddling public by providing education related to all aspects of paddling; stewardship support to help protect paddling environments; and sanctioning of programs and events to promote paddlesport competition and recreation (aka FUN!).

The heart of the ACA is the people who paddle, cherish, protect, and enjoy the diverse waterways of America.

White House Conference on Conservation
ACA Executive Director Wade Blackwood and Stewardship Coordinator Cate Huxtable represented paddlers at the White House Conference on Conservation: Growing America's Outdoor Heritage and Economy on Friday, March 2 at the Department of the Interior.
[Learn more](#) about the conference and the future of conservation in America.

If you are an Instructor Trainer, this is a great tool to use in your certification courses and give to your students to use once they become instructors.



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The ACA would like to welcome new members of the SEIC Standards Committee!

We would like to thank the exiting SEIC Standards Committee members for all of their years of hard work and dedication to supporting the ACA and making the world a better place to paddle!

We would like to thank Elaine Mravetz as past SEIC Secretary, Steve Hutton as SEIC Vice Chair, Greg Wolfe as River Canoe Committee Chair, Carl Ladd as Surf Kayak Committee Chair, and Josh Hall as Coastal Kayak Committee Chair.

The ACA would also like to give a warm welcome to our new SEIC members: Mike Aronoff as SEIC Vice Chair, Charlie Duffy as SEIC Secretary, Greg Mallet-Prevost as River Canoe Committee Chair, Nigel Law as Surf Kayak Committee Chair, and Ed Schiller as Coastal Kayak Committee Chair, and Josh Hall as our new SUP Committee Chair.

March 9, 2012 SEIC Meeting Recap

New changes have been made throughout the ACA Instructional Curriculum in a variety of disciplines and courses. These courses include:

- Level 1: Introduction to Canoeing – Tandem & Solo – See upcoming [Canoeing Courses](#)
- Adaptive Paddling – See the [Adaptive](#) Section of our website
- Level 4: Open Water Coastal Kayaking Trip Leader Training and Assessment – [Kayaking Courses](#)
- Level 3: Sit-on-Top Kayaking Instructor Certification Course
- Level 1: Introduction to SUP – See our [SUP Certification Courses](#)
- Level 3: Surf and River SUP

Please stay tuned to all ACA Media for continued updates.

SEI Department Spotlight: Camping Endorsement



Getting ready for the 2012 Paddling Season? Want to go on multi-day camping paddling excursions?

ACA Instructors, take the ACA Camping Endorsement to refine your camping skills to perfectly suite paddle-propelled methods of travel.

Check out our endorsements, [here](#).

Contact the SEI Department with additional questions.

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ACA YouTube Videos

The ACA has updated and longer videos on the [ACA YouTube Channel](#). These videos are a great tool to use during your course, club meeting, or event to show others what the ACA does. There are videos for:

- What is the ACA?
- Education
- Competition
- Recreation
- Stewardship
- Adaptive Paddling



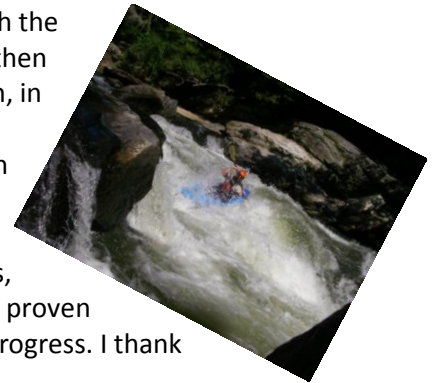
Certification Course Follow Up Letter

The SEI Department has a new tool for Instructors, Trainers and Educators to help with navigating the instructor candidate, new instructors, and other educational resources through the SEI portion of the website. This [Post Certification Course Letter](#) is available on the [Instructor Trainer Resources](#) page of the ACA website and will also be located on the [Forms](#) page.

Kayak Survey

Multi-discipline ACA Instructor Joe Crowley is working on his master's thesis from Ohio University and is researching Continued Participation in Whitewater Kayaking.

"Whitewater kayaking is a sport defined by progression. Each paddler starts with the basics, learning proper terminology as well as fundamental skills. If this is true, then what allows some individuals to progress to the amazing levels we see in person, in videos, in images, and in Facebook updates, while others are left somewhere in between, often to their frustration? The goal of this research is to identify which constraints (barriers limiting or restricting an individual's ability to participate in a given activity) are present at various points in the development of one's kayaking "career" (leisure or professional), as well as what techniques (methods, strategies or procedures that allow an individual to work around a barrier) have proven successful in negotiating these barriers and allowed individuals to continue to progress. I thank you in advance for your willingness to participate!"



~ Joe Crowley



[Take the Survey](#)

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Rocky Mountain SUP Summit

Fresh off the very successful San Diego SUP Summit, the ACA is planning the [Rocky Mountain SUP Summit](#). This event will take place during the [Rocky Mountain Surf Festival](#), which also hosts the River SUP Championships. This should prove a great event and platform to talk about the issues affecting SUP and the ACA curriculum on Level 3 and Level 4 for River and Whitewater SUP. The ACA would like to thank the Rocky Mountain Surf Festival for hosting this SUP Summit.

East Coast Canoe & Kayak Festival

[ACA](#) & [Subaru](#) present the [East Coast Canoe & Kayak Festival](#) hosted by [Charleston County Parks and Recreation Commission](#). Come out to James Island County Park and immerse yourself in a full weekend of the history, technique, hands-on experience, and fun of canoeing, kayaking and Stand Up Paddleboarding. The East Coast Canoe & Kayak Festival includes lectures, on-water classes, and demonstrations directed to the novice and the experienced paddler.

The heart of the festival is four classrooms run simultaneously throughout the three-day event. Be sure to check out the ACA presentations, both in the classroom and on the water. Refine your skills in a master class presented by many of the leading experts in the paddling world. Learn new strokes, rescues, or rolls with expert instruction and meet other knowledgeable paddlesport enthusiasts.



Dozens of commercial exhibitors will be on-hand to give you a chance to try before you buy. At the East Coast Canoe & Kayak Festival, you will be able to test boats, paddles, and accessories on the water at the festival site. You will also have the opportunity to speak with equipment designers and manufacturers throughout the weekend.

For information visit <http://www.ccprc.com/ecckf>.

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Stand Up for the Cure

Standup paddling is the fastest growing water sport of recent times; imagine a huge fleet of standup paddlers wearing pink jerseys in support of Susan G. Komen for the Cure of Breast Cancer!



The ACA is glad to be able to help sponsor such great event for an even greater cause.

The event is open to paddlers of all abilities, fun teams, and professional paddlers.

Clinics, demos, live music, lunch, happy hour, celebrity prize giving, movie presentation.

The direct health benefits make this sport the perfect avenue for raising awareness and funds for Breast Cancer.

<http://www.standup-for-the-cure.org/>



Important Dates – For more events & courses visit the [ACA Event Calendar!](#)

2012

March 31 – April 1 – [ACA Collegiate Race Series National Championship](#) (Tuckaseegee River, NC)

June 9 – [ACA Rocky Mountain SUP Summit](#)

November 2-4 – [National Paddlesports Conference](#) (Charleston, SC)

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Paddle Safe & Paddle Often!



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