



SEI Focus

A Newsletter highlighting Safety Education & Instruction for ACA Instructors, Clubs & Affiliates

November 2011

ACA Event Calendar has Facebook App

The ACA would like to announce that it now has a Facebook App. The ACA Event Calendar can now be viewed and interacted with via Facebook. The Facebook app is easy to add to your Facebook Favorites so you can stay up to date with paddlesport events. You can view the [ACA Event Calendar App](#) via the direct link, through ACA Facebook or add it to your favorites.



Add the ACA Event Calendar to Your Facebook

Go to the [ACA Event Calendar App](#). The app will ask for access to your public information, if you chose to allow access, you will then be brought to the app itself.

Now that you have allowed the app access to your Facebook it is listed in your apps, you can click on the pencil icon next to the ACA Event Calendar to add the app to you favorites and viola; you can now quickly access the ACA Event Calendar from your Facebook Home Page! (You may have to tweak your app settings to allow the app to show up initially on your homepage or view it in your account settings)

To Use the App via the ACA Facebook page

This is accomplished by clicking on the ACA Event Calendar listed in the left nav of the [ACA Facebook Page](#) along with wall, photos and info. This is a much easier process but more limited viewing window.

Please see the links below from Facebook Help Center for tips on working with Facebook apps.

- [App Basics](#)
- [Adding, Displaying & Removing Apps](#)
- [App Privacy Settings](#)



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ACA Event Calendar Dates for 2012

Now that you can view our Event Calendar on Facebook as well as our website (*Your source for all things paddling*) the SEI department would like to send this friendly reminder to let the ACA know about your events and courses for 2012. Last month we covered how to use this resource; it can be viewed on the website or through Facebook now it is time to put that to good use.



[Post an Event](#)

[Register a Course](#)

SEIC Dues in ACA eStore!

Feedback is an important part of any working relationship and we are glad you provide it. Due to our members feedback we are glad to say that you can now pay your SEIC dues online. This availability now allows newly certified instructors to go to the [eStore](#), and look in the Instructor Items category to find [SEIC dues](#). Just fill in the box about who your Instructor Trainer was, along with the name and date of the course.

Paypal

You can now check out of the ACA [eStore](#) using [Paypal](#). This is another way in which we strive to create the most user friendly use of your ACA website and all the resources it holds.

Safety, Education and Instruction Council Policy Change

At the October 2, 2011, SEIC and ACA Board of Director's meeting, the phrase "First Aid and CPR courses must include hands on practice and skills demonstration." was approved to be added appropriately throughout the SEIC Policy Manual. **Instructors and Trainers have until February 1st to comply with this revision to the First Aid & CPR requirement.** [SEIC webpage](#)

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Get noticed on ACA website

The new ACA website has a wealth of functions to help streamline your interaction with the ACA and with the paddlesports public. One way this can be done is in our Instructor search function on the site. This function allows members and guests, who create a temporary account, to search for instructors and trainers on the website. This search visibility is managed through the “Member Profile” of the website and can be changed and edited at your convenience. To accomplish this follow the following steps:

Login & Instructor Visibility

1. Login to the website (*username is last name followed by first initial – if you need a password, then click forgot password” and you will get an email to reset your password and login*)
2. When you are logged in to your profile – click the “Manage Profile” link on the right
3. Click “Edit Bio”
4. Now you can make as much information visible as you like by clicking the check boxes on the left of your information. Whatever fields you check will become visible on your profile.

ACA and US Coast Guard Auxiliary Partnership

Earlier this year, the ACA signed a Memorandum of Understanding (MOU) with the U.S. Coast Guard Auxiliary.



The ACA is excited to partner with the U.S. Coast Guard Auxiliary and work on various action items in the MOU. Recently, ACA President [Robin Pope](#) contributed by teaching a kayaking course for Auxiliary members in North Carolina.

Read the [article](#) from Waves Magazine. (*pages 4 and 5*)

New ACA Youtube Video

The ACA has released a new video on Youtube titled “[What is the ACA?](#)” This video is not only designed to help advertise the ACA; but is also part of the ACA effort to create more resources for instructors, trainers, educators and members to use in promoting the ACA and paddlesports. Go to the [ACA Youtube channel](#) and subscribe to stay up to date on new videos in the coming months. This video and more are located on the [ACA Media Resources](#) page of the website.

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Critter Inflatables added to ACA Pro Deals!

Have a pet who loves the water? ACA Instructors and members are eligible to receive a pro deal discount on inflatable pet lifejackets from Critter Inflatables!

See a list of our other Instructor Pro Deals [here](#).

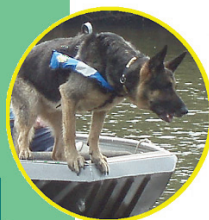
Critter's Inflatable
AUTOMATIC INFLATABLE LIFE JACKET

Critter's Inflatable

Rated "Top Choice"

By Practical-Sailor.com

"....the Critter's Inflatable is an excellent choice, in our opinion. It's comfortable and cooler than foam vests and provides more flotation."



20% Discount Coupon

www.crittersinflatable.com

ACA Members are eligible for a 20% discount when you order from our Website and enter this coupon number: "AmericanCanoe Oct-2011"

ACA Collegiate Race Series Virginia Championships



Students from [Sweet Briar College](#) and [Hollins University](#) endured Virginia's first taste of winter on the last weekend of October when they met on the Rappahannock River in Fredericksburg to compete in the [ACA Collegiate Race Series Virginia Championship](#). [Event Press Release](#).

These students not only took on rapids, but also the rain and sub 40 degree temperatures. They donned their cold weather gear and put up some great times on the race course! Hollins University took 1st place and Sweet Briar College finished 2nd place.

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Flash Animation Help Needed!

Do you have skills in computer programming? Would you be willing to donate a few hours to help the ACA? We're looking for help creating a website tutorial flash animation video. If you're interested, please email tknight@americancanoe.org

ACA Instructor Audit Information

Calling all Instructor Trainer Educators, Instructor Trainers, and Instructors! If your current certification is set to expire this year- you might want to ensure that you have met the re-certification requirements!

If you do not foresee that you will be able to complete the recertification requirements by your expiration date, please consider completing an [extension form](#)- the SEI Department will grant extensions on a case by case basis. Extensions allow an additional year to complete the recertification requirements.

If you do not meet the recertification requirements, you will be sent a notification of your pending certification status and certification expiration date of 12/31/2011.

If you have taught courses and/or participated in an update: make sure it has been properly reported!

Also, if you have changed your email address, mailing address, or phone number, please let us know so that your certification cards and information get to you!

Important Dates – For more events & courses visit the [ACA Event Calendar!](#)

2012

February 1 – SEIC Policy Revision 11.1.2011 goes into effect

March 4 – 7 – [International Boating & Water Safety Summit](#)

March 9 – [SEIC Meeting \(Fredericksburg, VA\)](#)

March 31 – April 1 – [ACA Collegiate Race Series National Championship](#)

November 2-4 – [National Paddlesports Conference \(Charleston, SC\)](#)

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Paddle Safe & Paddle Often!



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