

AUGUST 2014

JPE

JOURNAL OF PADDLESPORTS EDUCATION

FOLLOW US TO THE PUT-IN

MARCEL BIEG

INSTRUCTOR OF THE MONTH

SUP YOGA

THE INSTRUCTOR ENDORSEMENT
CRITERIA IS [HERE!](#)

- >> ADAPTIVE PADDLING SUMMIT
- >> ANIMATED SAFETY VIDEOS
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SUP YOGA



Throughout 2013 and 2014, the ACA SUP Yoga Advisory Workgroup, a volunteer sub-committee of the ACA's SUP Discipline Committee, worked on developing a SUP Yoga program that would be nationally recognized. The curriculum was finalized at a two day workshop in Maitland, FL, then vetted by the ACA's Safety Education & Instruction Council, the SUP Discipline Committee, and ultimately was approved by the Board of Directors.

The SUP Yoga Skills Course is designed to introduce/expose the participant to sufficient skills and knowledge so they can enjoy yoga while on a Stand Up Paddleboard.

For more information, click [here](#).



Something Brand New in the Paddling Safety World!

What's one thing that all paddling instructors need? Safety information, presented to viewers in an entertaining way! Paddling safety is our #1 priority, so we've created two **animated videos** in an effort to deliver fun and engaging safety messages that stick.

[Click here](#) to check out the new animated videos or visit www.americancanoe.org/animatedvideos

We believe the simple messages contained in these humorous videos have the power to save lives. But we need your help. **Please show the videos to your students, email them to family and friends, share them on your social media accounts, and post them to your website or blog.**

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Adaptive Paddling Summit

Sept 15-17, 2014

Grand Rapids, Michigan



The inaugural Adaptive Paddling Summit will bring together industry leaders in a collaborative environment to learn from each other, refine best practices, and celebrate the latest innovations in the field of adaptive paddling.

Whether you are a paddlesport professional looking to expand your working knowledge of adaptive paddling, or a recreational paddler looking for inspiration and camaraderie, the 2014 ACA Adaptive Paddling Summit will reinforce the bonds of an energetic, friendly, and inclusive paddling community.

www.americancanoe.org/adaptivesummit



FIND OUT MORE AT WWW.AMERICANCANOE.ORG/ADAPTIVEPADDLINGSUMMIT

ONLINE REGISTRATION IS AVAILABLE

SPACE IS LIMITED TO THE FIRST 100 REGISTRANTS

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Keynote Presentation by Ann Yoshida -

“On the Road to Rio”

Ann H. Yoshida, is a Doctoral student in Occupational Therapy at Pacific University. Ann continues to acquaint herself with her true potential by competing in canoeing, surfing and off-road handcycling. Winning a bronze medal in 2012 at the world sprints and being the first woman to trek Nepal on an off-road handcycle in 2011, Ann continues to challenge her abilities. Ann is aiming for the summer Paralympics in Brazil, 2016. Ann’s passion is helping people experience full community inclusion through meaningful and purposeful occupation. Ann lives by her saying: “When we focus on being normal, we exclude the possibility of being extraordinary.”

For more on Ann, click [here](#).



Special Presentations by Bill Barkley -

“No Barriers Mindset & Sensory Overload”

Bill Barkley is one of 15,000 – 20,000 people in the United States and 100,000 people in the world with Usher’s Syndrome. Usher’s Syndrome is a disease that robs people of both their hearing and vision over time. Bill lost 85% of his hearing from birth and in his late teens began to experience night blindness and vision loss. Usher’s Syndrome is progressive and there are no known treatments or cures.



As a deaf-blind advocate, Bill is active in community service and lives in Grand Rapids. Bill completed a climb of Mount Kilimanjaro in Africa as a project on assistive technology for the deaf-blind. His climb was covered on Good Morning America and Outside Magazine. At the invitation of Erik Weißenmayer (the first blind man to summit Mount Everest), Bill joined No Barriers USA as a board member.

Bill does motivational speaking to corporations, schools, and non-profits on the Kilimanjaro climb and his ongoing adventure projects. Since his climb, he has rafted and hiked the Amazon and Grand Canyon, climbed 14’ers in Colorado, competed in the World T.E.A.M. Sports Adventure Team Challenge, cycled the RAGBRAI 400 miles and run the 2012 and 2014 Boston Marathon.



Kokatat Instructor of the Month



Marcel Bieg

August 2014

When asked what his ACA experiences mean to him, he provided these wise words:

"I owe so much to paddle sports; my character, passions, personality, relationships, and even my life. I have always believed in a balanced life, so if I owe something or someone - I make good on my promises. I accomplish this by repaying my teachers by continuing their teachings, I honor my past mentors by becoming a mentor, and I am always trying to convey the joy I have felt (from paddling) with others who could enrich their lives through these activities. This is why I am so dedicated to experiential education and paddle sports instruction. I want not only to provide people the opportunity to learn to paddle, but ultimately learn to grow as an individual and as part of their community. The best way for me to do this, and to ensure success for these individuals, is learning how to be the best educator I can be."



Marcel Bieg



Hometown: Farmington, NM

Cert snapshot: WWK IT, WWR IT, ASWR Instructor, OWCK Instructor, Adaptive Endorsement

Day job: Director, San Juan College Outdoor Leadership Program

Fluid Kayaks sponsored paddler, and hometown family man, Marcel Bieg eats, sleeps, and breathes paddling.

Marcel recently completed a speedy, self supported trip down the Grand Canyon—280 Miles in 7 days!

"Paddlesports can be a mechanism for personal and community growth"

Marcel Bieg



**The ACA would like to extend
a big THANKS to [Kokatat](#) for
sponsoring our Instructor of
the Month Program!**

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August 2014

Did you know?

August 3rd, 2014 is ACA's 134th Birthday!

Learn more about [ACA's history](#)!



The ACA has officially launched its State Director Program!

The State Director Program is a new volunteer initiative aimed at improving communication between the ACA National Office and paddlers at the state and local level. Through this enhanced volunteer network, more paddlers will learn about the ACA and all the work that ACA members do for paddlesports across the country.

The mission of the State Director Program is to increase the effectiveness of the ACA at the state level by:

- Facilitating communication between paddlers and the ACA National Office
- Fostering community responsibility in protecting and preserving paddling environments
- Assisting others with acquiring the necessary skills to safely enjoy local waterways
- Promoting paddlesport competition at the local and state level

Additional volunteers can enlist as the state's Executive Council to aid in the distribution of responsibilities. State Executive Council elections will be held in the fall. State Directors and their Executive Council will work together to choose the relevant ACA programs they want to promote to paddlers based on the unique needs of their state.

More information on this great new initiative
here: www.americancanoe.org/StateDirector





YOLO*

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& LIVE LONG**

ACA | Canoe - Kayak - SUP - Raft - Rescue

**Submit
An article**

Want to submit an article and be featured in the ACA Journal of Paddlesport Education?

Learn more at www.americancanoe.org/JournalofPaddlesportEducation

Submit articles to www.americancanoe.org/JPE/submission

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The ACA Recommended Water Trail directory is the most complete database available, featuring water trails from across the United States. Use this resource to obtain more information about the trails in your state, or in the state where you are planning your next paddling trip.

The value of this directory goes beyond simply offering a comprehensive listing. The water trail feature assists groups in establishing their own water trails, helping to increase waterway access, and protect important environmental resources.



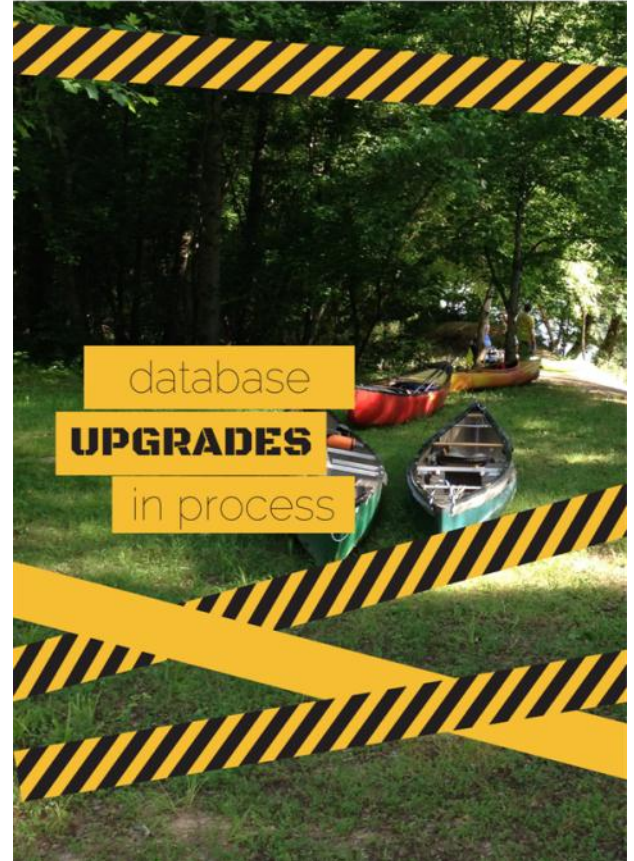
To check out the watertrail database and to find new and exciting waterways near you, please [click here](#).

Membership changes??

In July of 2014, the ACA database was restructured and enhanced to better serve our members!

What upgrades were implemented?

- *Several membership types were consolidated
- *The number of steps to join or renew was reduced
- *It is now easier to sign up family members
- *There is now an auto-renewal option available



A special note for ACA Instructors/ITs/ITEs:

If you hold a current ACA Instructor certification, your membership type was changed to 'Instructors & Families'. If you are a student, a senior, or a member of a PAC, you will still receive that discount. The discount will show up in the payment screen during the renewal process. Your annual SEIC dues(\$25) will also show up in the payment processing screen. Your current Instructor certifications, assessments and endorsements were not changed or altered during this process.

If you hold a current ACA Instructor Trainer or Educator certification, your membership type was changed to 'Instructor Trainer/ Educators & Families'. If you are a senior, or a member of a PAC, you will still receive that discount. The discount will show up in the payment screen during the renewal process. Your annual SEIC dues (\$75) will also show up in the payment processing screen.

For more information about our database upgrades, please visit www.americancanoe.org/DatabaseUpgrade.



[Cutter Aquatics](#)– Kayaking, Canoeing & SUP Instructor Certification

Location: Colleyville, Texas

Contact: barb@cutteraquatics.com

Phone: 817-354-6853

CUTTER AQUATICS – a premiere educational resource for kayakers and canoeists, has been delivering water safety education programs in Texas since 1996. Cutter Aquatics teaches high-level technical paddling skills in an encouraging atmosphere and helps candidates for ACA Instructor and Instructor Trainer certifications discover and enrich their program organizational skills and personal coaching strengths. Cutter Aquatics has a legacy of quality, safety, and fun in paddling instruction and our trademark guided trips – adventure vacations close to home and around the world. With our resolute dependability and devoted customer service we have been the premier provider of kayaking and canoeing instruction in Texas and we currently focus on developing elite level American Canoe Association certified kayaking and canoeing instructors and instructor trainers.

From anywhere in the country contact us to provide ACA Instructor Training or to mentor you/your staff to become ACA Instructor Trainers.



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When you purchase a Werner Paddle you are helping to support our non-profit partners through Werner's Healthy Waters program. Our Healthy Waters partners do great work to help with access to paddling, water quality and educational initiatives that benefit us all.



ACA Instructors are eligible to receive discounts on Astral lifejackets, shoes, and paddling accessories.

Check out their product line, [here](#).

Email kbracewell@americancanoe.org for your promo code!

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2. Select “Join This Team” and complete application
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Old Town
CANOES X KAYAKS

Aqua-Bound

bending branches

NECKY KAYAKS

YAKIMA

Questions? Contact: | Kelsey – kbracewell@americancanoe.org

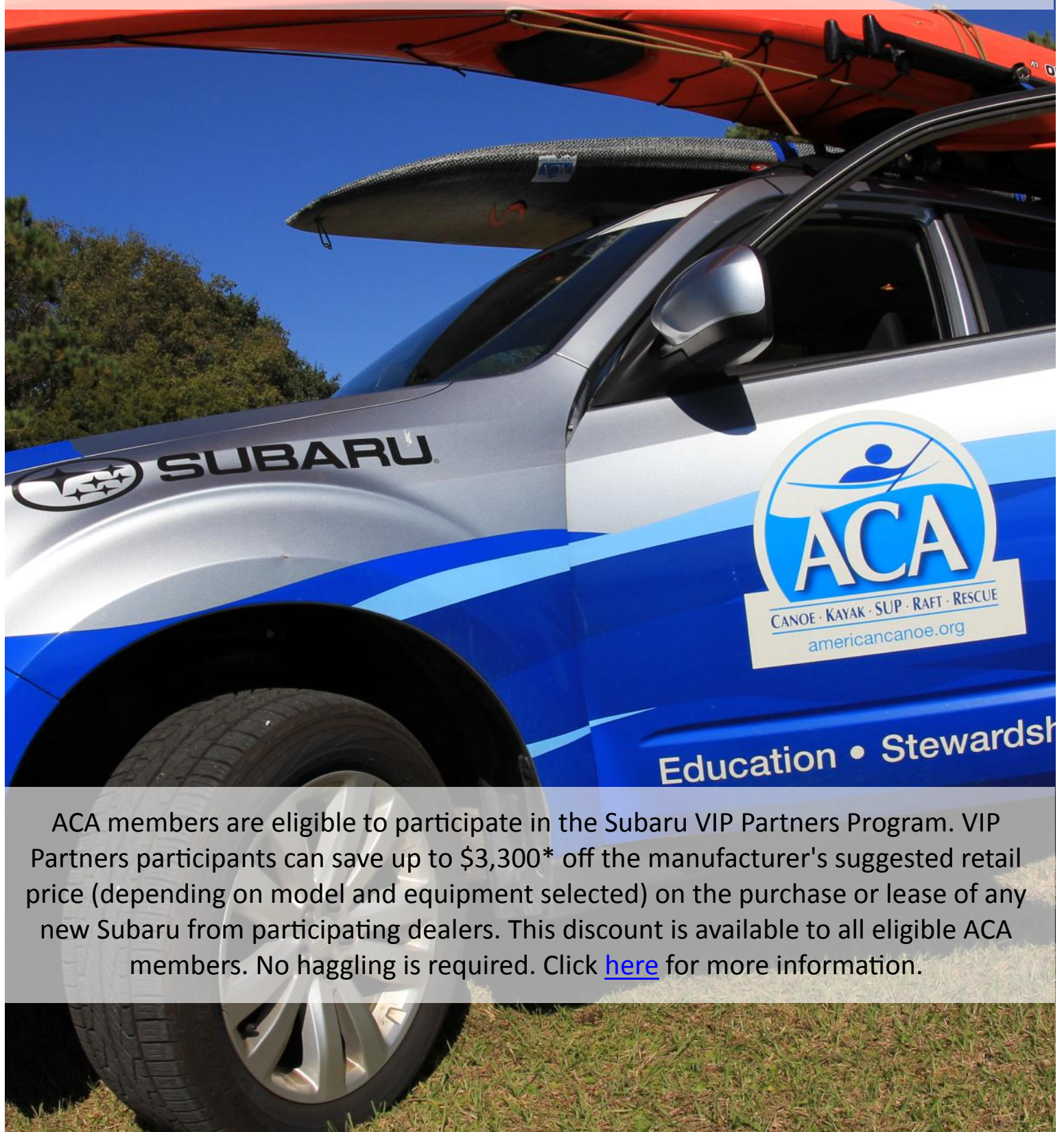
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SUBARU IS THE OFFICIAL VEHICLE OF THE ACA



ACA members are eligible to participate in the Subaru VIP Partners Program. VIP Partners participants can save up to \$3,300* off the manufacturer's suggested retail price (depending on model and equipment selected) on the purchase or lease of any new Subaru from participating dealers. This discount is available to all eligible ACA members. No haggling is required. Click [here](#) for more information.

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Rescue Rodeo is a fun and challenging series of competitive events for groups—teams compete in river rescue events for over \$1000 worth of prizes!

Teams will Compete in:

rope throws

rescue knot rodeo

“yard sale” rescues

medical scenarios

river rescue scenarios

When? September 28th, 2014

Who? 10 Teams of 5

What? Canoes or Kayaks

Where? Tuckaseegee River—Dillsboro, NC

Why? \$1000 worth of prizes!

Contact: program@landmarklearning.edu

The 2nd Swiftwater Rescue Conference is already on the books!

October 9-11, 2015

Preliminary information is available on the [ACA Website](#).



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THE JPE IS BROUGHT TO YOU BY:

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