



## American Canoe Association (ACA) Board of Directors Meeting Minutes

**Date:** 8/19/20

**Location:** Call-In

Attendance:

Voting Board Members Present: Robin Pope, Trey Knight, John Traendly, Stanton Collins, Bill Micks, Adam Joseph, Sam Fowlkes, Lili Colby, Scott Mann, Heather Davis Miller

Non-voting attendees: N/A

ACA Staff: Beth Spilman, Rok Sribar

Quorum is established

**Open: [19:35]**

Robin Introduces the Agenda:

Executive Director Financial Report and Update on Staff Initiatives

Virtual Fall Conference and Board Meeting

High Performance Update

Vote on Strategic Plan Values, Mission and Vision

Board Recruiting

**Financial Report and Update on Staff Initiatives**

Beth: Membership revenue is at nearly-equivalent levels as July last year. Most likely we are recapturing people who did not renew earlier in the year. We are seeing a boost on renewals with our emails reminding to renew. We are still down with overall membership from last year however we are at higher membership levels month-to-month. Reminded Board that P & L (generated directly from QuickBooks) was distributed with her slide deck.

Giving Games led to \$24,000 of funds. Fundraiser is still targeting more funds but waiting to see results.

### **Virtual Fall Conference and Board Meeting**

Beth: October 22-24. We want more engagement from people so they can leave knowing more about what we do. Will have panel discussions, breakout groups, speed networking discussions. Planning to record sessions so if they can't attend then they can watch.

- discussion amongst the board on the best way to host video conference for events

### **High Performance Update**

Rok: Brief the Board on current activity with slalom and sprint national teams. We are developing a plan for how to develop the athletes for the 2024 Olympics. We need constant coaching at training sites especially when our high performance coaches are in Europe. On the sprint side we only have part time coaches so we need to fund a full time coach. We are looking at ways to recruit athletes from other sports into sprint.

### **Vote on Strategic Plan Values, Mission and Vision**

Adam moves and John seconds to approve the core values, mission and vision that Rok proposed.

- discussion of stewardship in our core values and vision. continued discussion on how to present the information particularly in the vision statement.
- move to finish discussion and vote over email. unanimous vote to discuss over email.

### **Board Recruiting**

Robin: We are working on getting a board slate ready to go. Trey is rolling off SEIC, so we need someone for that position.

- discussion on what attributes we want in a board member.

We can work on the proposed slate moving forward and we can approve over email.

Board members will work on any contacts that may be good potential candidates.

Sam moves to close, Trey seconds.

**Meeting was adjourned at [21:00]**

Submitted by,

Stanton Collins  
Secretary  
ACA Board of Directors