



## American Canoe Association (ACA) Board of Directors Meeting Minutes

**Date:** 9/16/20

**Location:** Call-In

Attendance:

Voting Board Members Present: Robin Pope, Trey Knight, John Traendly, Stanton Collins, Adam Joseph, Sam Fowlkes, Lili Colby, Scott Mann, Marsh Jones

Non-voting attendees: N/A

ACA Staff: Beth Spilman, Rok Sribar

Quorum is established

**Open: [19:35]**

Robin Introduces the Agenda:

**Financial Update**

**Update on member meeting**

**Discussion of dues structure (no vote anticipated)**

**High performance update**

**Board nominations and election planning**

**Financial Update (Slide presentation and profit & loss statement distributed to board)**

Beth: Presents slide deck with financial report for the previous month. Operational Cash position has improved. Cash flow should be okay in September. We expect to get our donation match from Giving Games in September. We are expecting a large expense in October when we do our 3 year audit.

We are dealing with a Department of Labor situation with our former Finance Coordinator.

We have been contacted about our 4 acre lot in Fredericksburg and we believe the neighboring lots will be developed soon.

New office space being explored in Fredericksburg: rent will be significantly less than our current building.

### **Update on member meeting**

Beth: Fall Conference: Thursday 10/22 - Saturday 10/24 (BoD meeting at 1:00 on Saturday) We may need to alter the schedule to allow participation from all board members.

### **Discussion of dues structure (no vote anticipated)**

Beth: We are going to start our conversation about updating our dues structure. We have done a lot of work to cut our expenses, but we need to increase our revenue.

- Beth presents sensitivity calculations for added membership costs.
- Discussion among the board about the elasticity of different segments of our membership. particularly among SEIC

Discussion tabled for further discussion later. Plan to regroup in 2 weeks after digesting

### **High performance update** (documents distributed to the board)

Rok: presents goals for progress in competition.

1. Retaining athletes who will perform at a high level.
2. Create a data-driven approach to coaching.
3. Increase the number of races in the US.

### **CMS Update**

John: Our top priorities are CMS, Website, Competition, Membership Management. Funding coming from Collegiate paddlesport. We will need to speak about requirements for competition in the near future.

### **Board nominations and election planning**

Robin: We are going to hold off on this conversation until a later date. We need a slate by the October 24th board meeting.

Sam moves to close. Scott Mann seconds.

**Meeting was adjourned at [21:15]**

Submitted by,  
Stanton Collins  
Secretary  
ACA Board of Directors