



ACA | Canoe - Kayak - SUP - Raft - Rescue

503 Sophia St. Suite 100 | Fredericksburg, Virginia 22401

Phone: (540) 907-4460 | www.americancanoe.org

American Canoe Association Board of Directors

Meeting Minutes

Date: Wednesday, July 07, 2021

Location: Virtual

Board Members Present: Robin Pope, Scott Mann, Lili Colby, John Traendly, C.C. Williams, Thom Crocket, and Brandon Slate

ACA Staff: Beth Spillman

1. Call to Order

Mr. Pope called the meeting to order at 8:03 PM EDT.

Mr. Williams called roll and noted that a quorum was present.

2. Executive Director Report: Beth Spilman

Ms. Spilman reported that, after conversations with the lender, the ACA has the opportunity to pay off the last remaining debts owed by paying off the remaining \$43,000 at a discounted amount of \$38,000. In addition to the discount for settling this debt, the ACA would save the monthly debt service payment.

Ms. Colby motions, and Mr. Traendly seconded the motion, directing the Executive Director to pay off the debt at the agreed amount with the lender. There was no discussion. The motion passed unanimously.

Ms. Spilman updated Directors on the current membership numbers. At the end of January 2021 the ACA had 13,655 individual members. As of the end of June 2021 we had 15,054 individual members (includes all member types)

Construction continues on the new website, and it could be ready for launch as early as next week. Ms. Spilman will distribute a link to Directors for their review. There was some discussion about the need to update the current with an alert to users about the pending site update.



ACA | Canoe - Kayak - SUP - Raft - Rescue

503 Sophia St. Suite 100 | Fredericksburg, Virginia 22401

Phone: (540) 907-4460 | www.americancanoe.org

Preliminary results have come back from the US Center for Safesport Audit. There were three categories evaluated, with each category being rated either Fully Implemented, Partially Implemented, or Not Implemented. The ACA was rated Fully Implemented in Quality Control, Partially Implemented in Communication and Reporting, and Not Implemented in Education and Training. This report will be posted to the US Center for Safesport website and will be delivered to the USOPC. There was significant discussion among Directors about the possibility of requiring Safesport training for all ACA Instructors, Instructor Trainers, and Instructor Trainer Educators. This issue will be added to the next meeting agenda for further discussion and vote.

Mr. Pope noted that Ms. Spilman is currently working to fill two staff positions to assist with SEIC related duties and increase ACA presence on social media outlets.

3. National Governing Body Discussion

There was substantial conversation and debate among Directors about key questions and concerns with retaining or choosing not to retain the National Governing Body status and how this decision would impact the mission, future, and allocation of resources of the ACA. Discussion centered on several questions that will warrant continued thoughtful consideration. First, what is our vision for what the ACA will look like, in terms of mission, vision, and impact, in 10 years? Second, how can we better communicate to our members about the positive outcomes of the work of the organization, ACA staff, and members? Third, what is the best way to articulate the need or job we would like for volunteers to do, and what is the best way to communicate this need to likely volunteers in the ACA?

Mr. Pope suggested that the likely timeline for issues to be presented to the ACA membership for a vote would be mid-September.

Mr. Mann moved, and Ms. Colby seconded the motion, to adjourn the meeting. There was no discussion. The motion passed unanimously. The meeting was adjourned at 9:40 PM EDT

Respectfully submitted,

C.C. Williams
Board Secretary