

# ACA Competition Council Ocean Racing Committee Meeting Agenda August 30, 2023

## Conference Call Information

Microsoft Teams meeting

### 1. Session Commencement

- a. Attendance
- b. Pre-Read Materials / Homework
  - i. [ACA ORC Open Questions/Tasks](#)
  - ii. [ACA 2023-2028 Strategic Plan](#) (Draft)
  - iii. [ACA ORC 2023 Strategic Plan](#) (Draft)
  - iv. [ICF Org Chart \(May 2023\)](#)
  - v. [ACA Competition Council Formative Meeting Notes \(December 2017\)](#)
  - vi. [ICF Ocean Racing Rules 2023](#) ([ACA ORC Notes/Comments](#))
  - vii. [ACA ORC Meeting Notes 2023-07-28](#)
  - viii. [ACA ORC Competition Membership WIIFM?](#)

### 2. Current Initiatives

- a. 2023 ACA Sprint National Championships (Jesse + Geoff)
- b. 2023 ACA Ocean Racing Committee Orientation (Matt)
  - i. Organizational Awareness
    1. International (ICF)
    2. Continental (COPAC)
    3. National (ACA)
      - a. Club Staff / Directors
      - b. Competition Council / Committees
      - c. Regional Activity Council / State Directors
      - d. Paddle America Clubs / Competition Clubs
  - ii. Functional Responsibilities (PQF)
    1. Promotion
    2. Qualification
    3. Facilitation
- c. [2023 Continental Ocean Racing Championships @ Fortaleza, Ceara, Brazil](#) (August 24 - September 1)

- i. [Logistical Details](#)
  - ii. Promotion/Qualification/Facilitation: Missed all of it...
- d. [2023 ICF Ocean Racing World Cup @ Madeira, Portugal](#) (October 5 - October 8)
  - i. Promotion: TBD
  - ii. Qualification: TBD
  - iii. Facilitation: TBD
- e. [2023 ICF Ocean Racing World Championships @ Perth, Australia](#) (November 30 - December 3)
  - i. Promotion: TBD
  - ii. [Qualification](#): TBD
    - 1. [Registration page](#) does state that NF membership is required
  - iii. Facilitation: TBD
- f. Additional 2023 Initiatives
- g. 2024 Planning
  - i. [ORC Strategic Plan \(Draft\)](#)
  - ii. Budgeting / funding proposals due early September. (See [WIIFM](#) for ideas)
    - 1. Matt has connected with Beth Spilman – working on setting up a call w/ ORC
    - 2. Jesse to line up a conversation w/ USA Canoe Marathon (Brad Pennington)

### 3. Tailwinds: What's helping us?

- a. International (ICF / NFs)
  - i. Michèle Eray has been and continues to be a valuable resource. She is our direct line to ICF-COR
- b. Continental (COPAC)
  - i. Received an email response from Victor Ruiz (President) re: ORC
    - 1. COPAC will be accepting nominations for Continental ORC members post-November 3rd congress.
- c. National (ACA)
  - i. Risa Shimoda has shared substantial orientation context, she is a direct line to Competition Council + Dan Henderson
  - ii. Kaycee Maas (ACA Marketing Coordinator) – very helpful, excited to work with us on event promotion, but the plan is entirely on us.
    - 1. ORC Gmail Account ([orc@americancanoe.net](mailto:orc@americancanoe.net))
    - 2. [ACA Competition Calendar](#)
      - a. Six ocean racing events now listed (identified @ PaddleGuru)
      - b. [Event Calendar submission form](#)
    - 3. ACA Competition Members
      - a. 100 competition members listed with surfski as a primary/secondary discipline
        - i. [34 ACA CMs](#) primary discipline (ORC funding?)
        - ii. [66 ACA CMs](#) secondary discipline (no ORC funding...)
      - b. Kaycee can help us to reach these people
- iii. Additional Opportunities
  - 1. SEIC Surfski L4 (Downwind) Instructor Clinic (August 2023)
  - 2. [State Games of America](#) / [National Congress of State Games](#)
- iv. Funding: 2024 Budgeting / Planning

1. [ACA 2023-2028 Strategic Plan \(Section 7: Competition\)](#)
2. Matt has connected with Beth Spilman, working on scheduling a call
3. Matt has sent an email to Risa asking about Competition Member primaries + ORC funding

## 4. Headwinds: What's hindering us?

- a. International (ICF)
  1. [2023 ICF Ocean Racing Rules](#) / [ORC Notes/Reactions](#)
  2. [Individual Entries](#): Double-standards and loopholes (SUP World Cup)
- b. Continental (COPAC)
  - i. COPAC = North/Central/South America region
  - ii. How does COPAC fit into the bigger picture?
    1. Pan American Games
    2. Michèle seemed to indicate COPAC is ancillary/orthogonal (ICF works directly with NFs)
    3. Is it the same with other CA's?
      - a. Europe ([established](#))
      - b. Asia (defunct?)
      - c. Oceania (defunct?)
      - d. Africa ([nascent](#))
  - iii. Schedule awareness
    1. 2024 Continental Ocean Racing Championships
      - a. 2023 announcement was sent to NFs in May
      - b. Michèle did not receive this announcement (and thus neither did we)
      - c. We need to ensure we receive the announcement in time to PQF athletes
  - iv. COPAC ocean racing committee/person/representation is nonexistent.
    1. USA (ie, ACA ORC) is able to submit one or more nominations.
    2. Who should we nominate? Let's try to identify someone.
- c. National (ACA)
  - i. ACA [2023-2028 Strategic Plan](#) (Draft)
  - ii. ACA ORC [2023-2028 Strategic Plan](#) (Draft)
  - iii. Promotion
    1. Communications
      - a. [Website Section](#) needs updating
      - b. Competition Member outreach?
      - c. [SurfSki USA Facebook Group](#)?
    2. RAC
      - a. [State Directors](#), where is everyone?
      - b. Matt has sent emails to all listed New England SDs, with no responses.
      - c. Geoff no response from FL SD
      - d. Jesse has communicated with FL state director (last year)
      - e. We need support from SDs to understand what is going on in each state
    3. PACs
      - a. 600+ clubs in ACA database (Brendan Nelson @ RAC sorting it out)
      - b. [Ocean Racing Competition Clubs](#) (how are CCs different from PACs?)

- i. [Hawaii CKT](#)
    - ii. [River Town Racers](#)
    - iii. [San Diego CKT](#)
    - iv. [Seattle Canoe & Kayak Club](#)
    - v. [Twin Cities Paddlesports](#) (Marsh Jones)
    - vi. [Ikaika Hawaii](#)
  - 4. Competition Members: [Identification](#) / “WIIFM?”
    - a. How to convince more ocean racers to become ACA competition members?
      - i. How to connect with USA-based ocean racers?
        - 1. Facebook Page/Group?
        - 2. One-way Mailing list?
        - 3. Two-way Mailing List?
      - ii. How to communicate/demonstrate the value of ACA membership?
    - b. How to incentivize members to indicate ocean racing as primary discipline?
      - i. Why should they do this? What makes being an ACA ocean racer special?
    - c. How to incentivize members to purchase the additional \$80 competition license?
      - i. Is this required for any reason?
      - ii. Do we even care about this right now / at all?
      - iii. Decision: We’ll focus on ensuring our international competitors are ACA members for now.
  - 5. Competition Organizers: [Identification](#) / “WIIFM?”
    - a. 12 upcoming competitions @ PG
    - b. 318 past competitions @ PG
- iv. Qualification
  - 1. Competition Council: Athlete Database – different from ACA member database?
  - 2. Athlete Qualification Process (Rubric):
    - a. Evaluation (Impractical)
    - b. Attestation (
    - c. Competition
      - i. One “trials” event per year? (eg, Gorge)
        - 1. But World Championships is open entry...
      - ii. List of “acceptable regional qualifier events”?
        - 1. Gorge, Molokai, Blackburn, etc
        - 2. Seems like a good way to go – gives people options
- v. Facilitation
  - 1. ORC Budget for athlete support?
  - 2. Logistical support

## 5. Additional Topics

## 6. Actions Recap / Assignments

- a. Matt: Connect with Beth (Budget, ICF rules/licenses), Work with Kaycee on outreach/comms/website,

- b. Geoff: Perth Race Director (list of participants), Facebook Admin info
- c. Jesse: Madeira/Perth Recon (Boat rental, list of participants), State Games initiative (John Edwards), Marathon call w/ Brad
- d. Greg:

## 7. Session Adjournment