



***Paddle* eMagazine**

Submission Guidelines

Thank you for your interest in contributing to the ACA's bi-monthly Paddle eMagazine. Our content provides the paddling community with valuable, engaging information on a wide range of paddlesports topics including: education/instruction, competition, exploration/adventure, stewardship, public policy, and adaptive paddling. After reading the guidelines below, please email your submission (as a word doc file based off of our below template) to ACA's Paddle eMagazine Editor: Kim Jenkins at kjenkins@americancanoe.org. The Editorial Timeline Calendar is attached.

Target Audience

Canoeists, kayakers, stand up paddleboarders, and rafters of all ages and abilities.

Our Content Goal

Paddle eMagazine aims to educate ACA members all over the world so they may improve their knowledge about all aspects of paddlesports while pursuing safe and enjoyable paddling opportunities. We publish content that is relevant to everyone, from the recreational paddler who gets out twice a year, to the seasoned instructor who paddles regularly, to the competitive paddlesport athlete.

Magazine Sections

Paddle is divided up into the following content sections:

- ACA News
- Stewardship & Public Policy
- Education
 - General articles
 - Instructors of the Month
 - Pro School Spotlight
- Adaptive
- News Near You (State based paddlesport updates)
- Membership
 - Membership Benefits
 - Outfitter Spotlights
 - Member Photo of the Month
- Competition
 - Olympic
 - Paralympic
 - Each ICF Discipline
 - Upcoming Races & Competitions
- International
- History



***Paddle* eMagazine** **Submission Guidelines**

Style and Formatting

- Targeted length for articles should be 250-1,500 words. If you would like to submit a longer piece, please contact Paddle's Editor at kjenkins@americancanoe.org.
- All submissions must be clearly and succinctly written. Avoid long sentences and large blocks of text.
- Please submit as a word document using Times New Roman, 12 point font and use the sample submission template below

Items to Submit Along With Your Article

- A short, 50-75 word bio to introduce you as the author of your submission
- One or more high-res photos (with captions) to illustrate your article
 - Please include who to give photo credit to
- The submission of videos, charts, infographics, and other visual content is also encouraged.

Template for Paddle article submissions

1. Title of article

2. Subtitle (*typically, a short sentence describing the crux of the article*)

3. Byline: by Author's name, any relevant title

Example:

Title: Catching that Last Eddy
Subtitle: The mental game right above the waterfalls edge
Byline: by Jane Paddler, ACA Level 4: Whitewater Kayaking Instructor

4. Submission Text (*250 – 1,500 words, Times New Roman, 12 point font*)

5. About the author: 50-75 word biography

6. Endnotes or Citations (*if applicable*)

Example:

1. Mr. John Rafter, "Kayak Technique for Running Waterfalls," Random House, 2003, p. 5.

Attachments:

- Paddle Editorial Calendar



***Paddle* eMagazine** **Editorial Calendar**

January 2019 Issue

- December 4 Content due to Kim by 5pm (eastern)
- January 2 Release date (eBlast, website, social media)

March 2019 Issue

- February 5 Content due to Kim by 5pm (eastern)
- March 1 Release date (eBlast, website, social media)

May 2019 Issue

- April 2 Content due to Kim by 5pm (eastern)
- May 1 Release date (eBlast, website, social media)

July 2019 Issue

- June 4 Content due to Kim by 5pm (eastern)
- July 1 Release date (eBlast, website, social media)

September 2019 Issue

- August 6 Content due to Kim by 5pm (eastern)
- September 1 Release date (eBlast, website, social media)

November 2019 Issue

- October 1 Content due to Kim by 5pm (eastern)
- November 1 Release date (eBlast, website, social media)