

# JPE

SEPTEMBER 2014

JOURNAL OF PADDLESPORTS EDUCATION

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**JAMES SULLIVAN**

**INSTRUCTOR OF THE MONTH**

>> SEIC MEETING & ELECTIONS

>> ADAPTIVE PADDLING SUMMIT



# September 2014

## *Features*

- 6** Instructor of the Month—James Sullivan
- 4** Adaptive Paddling Summit
- 8** SEIC Meeting & Nominations
- 19** Subaru VIP Program

## *Departments*

### **Membership**

- 13** Database Updates
- 14** Paddle America Clubs

### **Stewardship**

- 9** ACA Watertrail Directory
- 15** Werner Healthy Waters Program

### **Education**

- 20** Fresh Paddling Safety Videos
- 11** SUP Yoga
- 14** Advanced Whitewater Canoeing

## *Resources*

- 12** Osprey Sea Kayak Adventures, ACA Proschool
- 16-18** Prodeals for Instructors



Photo: Rob Hurst

# Adaptive Paddling Summit

Sept 15-17, 2014

Grand Rapids, Michigan



The inaugural Adaptive Paddling Summit will bring together industry leaders in a collaborative environment to learn from each other, refine best practices, and celebrate the latest innovations in the field of adaptive paddling.

Whether you are a paddlesport professional looking to expand your working knowledge of adaptive paddling, or a recreational paddler looking for inspiration and camaraderie, the 2014 ACA Adaptive Paddling Summit will reinforce the bonds of an energetic, friendly, and inclusive paddling community.

[www.americancanoe.org/adaptivesummit](http://www.americancanoe.org/adaptivesummit)



FIND OUT MORE AT [WWW.AMERICANCANOE.ORG/ADAPTIVEPADDLINGSUMMIT](http://WWW.AMERICANCANOE.ORG/ADAPTIVEPADDLINGSUMMIT)

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## Keynote Presentation by Ann Yoshida -

### “On the Road to Rio”

*Ann H. Yoshida*, is a Doctoral student in Occupational Therapy at Pacific University. Ann continues to acquaint herself with her true potential by competing in canoeing, surfing and off-road handcycling. Winning a bronze medal in 2012 at the world sprints and being the first woman to trek Nepal on an off-road handcycle in 2011, Ann continues to challenge her abilities. Ann is aiming for the summer Paralympics in Brazil, 2016. Ann’s passion is helping people experience full community inclusion through meaningful and purposeful occupation. Ann lives by her saying: “When we focus on being normal, we exclude the possibility of being extraordinary.”

For more on Ann, click [here](#).



## Special Presentations by Bill Barkley -

### “No Barriers Mindset & Sensory Overload”

*Bill Barkley* is one of 15,000 – 20,000 people in the United States and 100,000 people in the world with Usher’s Syndrome. Usher’s Syndrome is a disease that robs people of both their hearing and vision over time. Bill lost 85% of his hearing from birth and in his late teens began to experience night blindness and vision loss. Usher’s Syndrome is progressive and there are no known treatments or cures.



As a deaf-blind advocate, Bill is active in community service and lives in Grand Rapids. Bill completed a climb of Mount Kilimanjaro in Africa as a project on assistive technology for the deaf-blind. His climb was covered on Good Morning America and Outside Magazine. At the invitation of Erik Weihenmayer (the first blind man to summit Mount Everest), Bill joined No Barriers USA as a board member.

Bill does motivational speaking to corporations, schools, and non-profits on the Kilimanjaro climb and his ongoing adventure projects. Since his climb, he has rafted and hiked the Amazon and Grand Canyon, climbed 14’ers in Colorado, competed in the World T.E.A.M. Sports Adventure Team Challenge, cycled the RAGBRAI 400 miles and run the 2012 and 2014 Boston Marathon.



# James Sullivan

September 2014 Instructor of the Month



James 'Jim' Sullivan

Hailing from Longmeadow, MA, Jim Sullivan began paddling canoes with his father at an early age. He fell in love with kayaking at the age of 12, at Wilderness Experiences Unlimited; he eagerly waited until he was old enough to become an ACA certified instructor. He has been working with ZOAR Outdoor, and has built an impressive paddling resume, as well as obtained several ACA certifications including: Whitewater Kayaking and River Canoeing IT, Swiftwater Rescue and SUP Instructor.





Jim has recently had the opportunity to work with First Descents, an organization that allows people with cancer to enjoy recreational activities, in an effort to outlive their diagnosis.

Jim says, "It is amazing to see the impact that kayaking has on their lives. Every one of their smiles seems so important, so full of life. The memories and bonds that these students form become so powerful; it is truly great to be a part of this paddling program."

**The ACA would like to extend a big THANKS to [Kokatat](#) for sponsoring our Instructor of the Month Program!**

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The Safety Education and Instruction Council's (SEIC) mission is to develop and implement effective paddlesports safety, education, and instructional programs and materials that inform, train, and serve the public at all skill levels and in all aspects of paddlesports. The SEIC also represents the interests of ACA National Discipline Committees to the ACA National Board of Directors.

The SEIC is coordinated by an Executive Committee that is comprised of four officers: Chair, Vice Chair, Past Chair, and Secretary. **Nominations are currently being accepted for the Chair, Vice Chair, and Secretary positions.** ACA Instructors are eligible to run for the Vice Chair and Secretary positions, while ACA Instructor Trainers and/or Educators are eligible to run for the Chair position.

For additional details about the SEIC, please visit: [www.americancanoe.org/SEIC](http://www.americancanoe.org/SEIC)

If you are interested in serving as an officer in this important council, please contact Past Chair of the SEIC, Robin Pope ([robinpope3@hotmail.com](mailto:robinpope3@hotmail.com)) by **Monday, September 8th.**

## SEIC Meeting

The SEIC Meeting is open to all ACA Instructors, or other individuals from the paddling community, who are interested in making a difference in paddlesports education on a local, regional, and national level.

**Thursday, September 11 - 7 - 9:00pm - SEIC Meeting via teleconference.**

**YOU are invited to attend this online, interactive meeting. For instructions on how to listen in—please [click here.](#)**

# Explore & Add ACA Recommended Water Trails



*Bahia de los Angeles, Mexico*

The ACA has a new [Water Trail Directory](#) making it easier for paddlers and Water Trail Managers to create and find recreational waterways. The ACA Recommended Water Trail directory is now available to the public, featuring water trails from across the United States. Use this resource to obtain more information about the trails in your state, or in the state where you are planning your next paddling trip!

The value of this directory goes beyond simply offering a comprehensive listing. The ACA uses this tool to assist groups in establishing their own water trails, helping to not only increase waterway access, but to protect important environmental resources.

Do you have a water trail in your community? [Add a Water Trail](#) and become a Water Trail Manager to establish and promote your ACA Recommended Water Trail through our online directory.



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**YOLO\***

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**#WEARIT**

**& LIVE LONG**

**ACA | Canoe - Kayak - SUP - Raft - Rescue**

**Submit  
An article**

**Want to submit an article and be featured in the ACA Journal of Paddlesport Education?**

Learn more at: [www.americancanoe.org/JPE](http://www.americancanoe.org/JPE)

Submit articles to [www.americancanoe.org/JPE/submission](http://www.americancanoe.org/JPE/submission)

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September 2014

10



# SUP YOGA



Throughout 2013 and 2014, the ACA SUP Yoga Advisory Workgroup, a volunteer sub-committee of the ACA's SUP Discipline Committee, worked on developing a SUP Yoga program that would be nationally recognized. The curriculum was finalized at a two day workshop in Maitland, FL, then vetted by the ACA's Safety Education & Instruction Council, the SUP Discipline Committee, and ultimately was approved by the Board of Directors.

The SUP Yoga Skills Course is designed to introduce/expose the participant to sufficient skills and knowledge so they can enjoy yoga while on a Stand Up Paddleboard.

For more information, go to [www.americancanoe.org/SupYoga](http://www.americancanoe.org/SupYoga)



Osprey Sea Kayak Adventures provides comprehensive sea & surf kayaking instruction & assessments, paddle board instruction, guided tours, environmental education & team building programs. They also offer kayak & paddleboard rentals & sales, and unique adventure trips along coastal Massachusetts, Rhode Island, and the Caribbean.

Location: Westport, Massachusetts

Email: [westport@ospreyseakayak.com](mailto:westport@ospreyseakayak.com)

Phone: 508-636-0300

Osprey's professional staff of over 10 ACA certified instructor trainers, instructors, & guides, will show you how much fun paddling can be, while you learn at your own pace. Osprey offers everything from beginner classes and kids camps, to skills assessments, and Instructor Certification Workshops in both kayaking and stand up paddling.



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September 2014

12

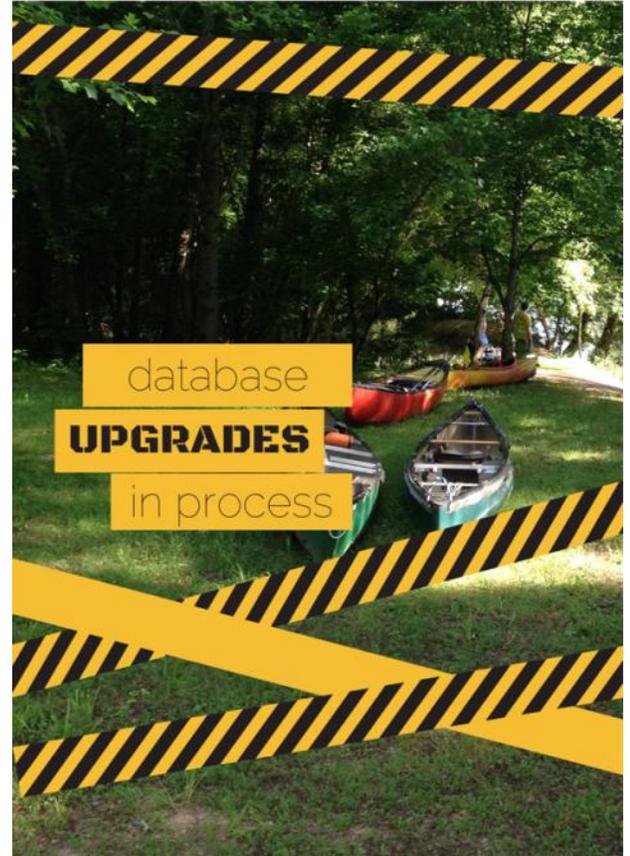


## Membership changes??

*In July of 2014, the ACA database was restructured and enhanced to better serve our members!*

### **What upgrades were implemented?**

- \*Several membership types were consolidated
- \*The number of steps to join or renew was reduced
- \*It is now easier to sign up family members
- \*There is now an auto-renewal option available



### **A special note for ACA Instructors/ITs/ITEs:**

If you hold a current ACA Instructor certification, your membership type was changed to 'Instructors & Families'. If you are a student, a senior, or a member of a PAC, you will still receive that discount. The discount will show up in the payment screen during the renewal process. Your annual SEIC dues(\$25) will also show up in the payment processing screen. Your current Instructor certifications, assessments and endorsements were not changed or altered during this process.

If you hold a current ACA Instructor Trainer or Educator certification, your membership type was changed to 'Instructor Trainer/ Educators & Families'. If you are a senior, or a member of a PAC, you will still receive that discount. The discount will show up in the payment screen during the renewal process. Your annual SEIC dues (\$75) will also show up in the payment processing screen.

For more information about our database upgrades, please visit [www.americancanoe.org/DatabaseUpgrade](http://www.americancanoe.org/DatabaseUpgrade).



Paddling clubs will help ensure you have a safe, enjoyable time on the water. They are also a great place to meet new paddling friends!

### **Want to get involved?**

Try our 'Find a Paddle America Club' feature, [here](#).

### **Unique Opportunity for Whitewater Canoeing Instructors:**



Level 5: Advanced Whitewater Canoeing  
Instructor Certification Workshop (IDW/ICE)

Instructor Update

September 13 -14, 2014

For more information, or to register—click [here](#).

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[www.wernerpaddles.com](http://www.wernerpaddles.com)



## HEALTHY WATERS



When you purchase a Werner Paddle you are helping to support our non-profit partners through Werner's Healthy Waters program. Our Healthy Waters partners do great work to help with access to paddling, water quality and educational initiatives that benefit us all.



ACA Instructors are eligible to receive discounts on Astral lifejackets, shoes, and paddling accessories.

Check out their product line, [here](#).

Email [kbracewell@americancanoe.org](mailto:kbracewell@americancanoe.org) for your promo code!

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**Questions?** Contact: | Kelsey – [kbracewell@americancanoe.org](mailto:kbracewell@americancanoe.org)

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September 2014

17



live. love. life [jackets].

**20% Discount for ACA Instructors**

**For a Limited Time:**

**30% off Fluid Inflatable (pictured below)**

**Contact: [joe@mtiadventurewear.com](mailto:joe@mtiadventurewear.com)**



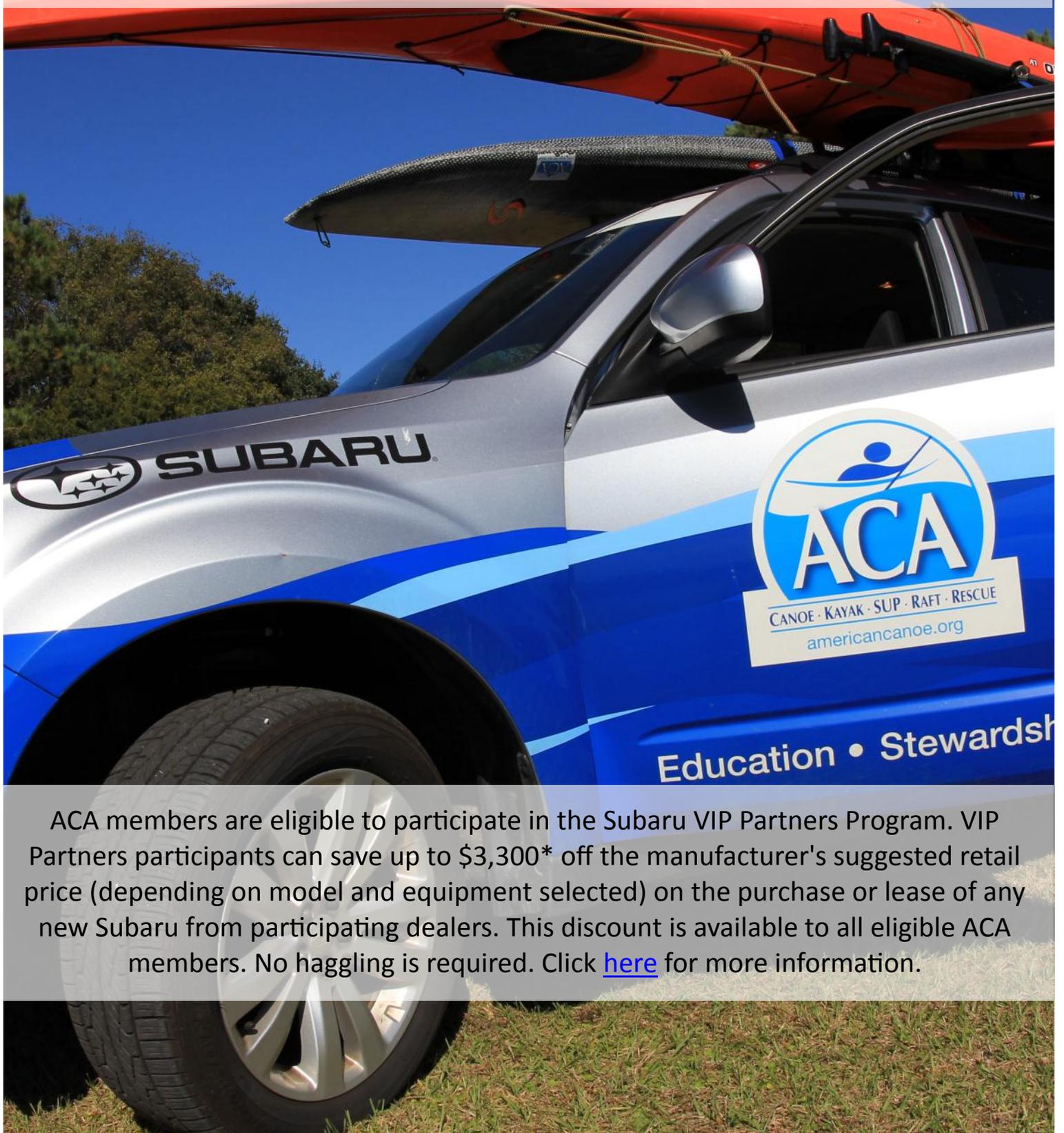
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September 2014

18

# SUBARU IS THE OFFICIAL VEHICLE OF THE ACA



ACA members are eligible to participate in the Subaru VIP Partners Program. VIP Partners participants can save up to \$3,300\* off the manufacturer's suggested retail price (depending on model and equipment selected) on the purchase or lease of any new Subaru from participating dealers. This discount is available to all eligible ACA members. No haggling is required. Click [here](#) for more information.

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## Something Brand New in the Paddling Safety World!

What's one thing that all paddling instructors need? Safety information, presented to viewers in an entertaining way! Paddling safety is our #1 priority, so we've created two **animated videos** in an effort to deliver fun and engaging safety messages that stick.

[Click here](#) to check out the new animated videos or visit [www.americancanoe.org/animatedvideos](http://www.americancanoe.org/animatedvideos)

We believe the simple messages contained in these humorous videos have the power to save lives. But we need your help. **Please show the videos to your students, email them to family and friends, share them on your social media accounts, and post them to your website or blog.**

[Return to Subaru](#)

September 2014

20

# THE JPE IS BROUGHT TO YOU BY:

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September 2014