

# September, 2013 SEIC Meeting Minutes



**Date:** Thursday, September 24, 2013  
**Location:** Bend, Oregon  
**Time:** 8:30 AM to 5:00 PM

Safety Education & Instruction  
540-907-4460  
[sei@americancanoe.org](mailto:sei@americancanoe.org)  
[www.americancanoe.org](http://www.americancanoe.org)

## Attendees

SEIC Members: Steve Hutton, Todd Johnstone-Wright, Charlie Duffy, David Schwartz, Ben Morton, Janet Burnett-Cowie, Josh Hall, Jim Virgin, Mike Aronoff, Steve Scherrer, Cindy Scherrer, Sam Fowlkes, Gerhard Grimm, Gordon Dayton, Larry Ausley

Liasons: BSA: Keith Christopher, USCG: Ed Huntsman

Office Staff: Chris Stec, Kelsey Bracewell

Guests: Anne Maleady (ACA President), Bill Behrendt, Hamp All, Tom Reilly, Billy Jessee, Raphael Kuner (Germany), Roger Schumann, Ivan Bartha

## Quorum Tally

In general, valid voting members are the Standards Committee, one vote per discipline committee, and one vote per Divisional Instruction Facilitator (DIF). Voters must be present to vote. A quorum requires 30% of active voting members.

## Voting Members

SEIC Chair	Steve Hutton	SEIC Vice Chair	Todd Johnstone-Wright
SEIS Secretary	Charlie Duffy	Safety & Rescue	David Schwartz
River Canoe	Ben Morton	River Kayak	Janet Burnett-Cowie
SUP	Josh Hall	Rafting	Jim Virgin
IPC	Mike Aronoff	Coastal Kayak	Steve Scherrer
Pacific DIF	Cindy Scherrer		

Our tally for this meeting was:

Total Potential Voting Members: 30

Total Active Voting Members: 17

Total Attendance: 11

Percent Voting Member Attendance: 65%

NOTE: Discipline chairs are permitted to delegate their vote ahead of the meeting to an alternate committee member.

## Opening Remarks & Introductions

Steve Hutton provided brief opening remarks and thanked all for making it out to Bend, Oregon for this SEIC meeting. Anne Maleady was introduced as the new ACA President. The SEI staff provided Go To Meeting access for this meeting for the first time and several took advantage of this new way to attend the SEIC meeting.

## Past Meeting Minutes

The meeting minutes from the March meeting in Fredericksburg, Virginia were approved unanimously. Motion to accept the Spring, 2012 Minutes: Jim Virgin, Second: Josh Hall, Vote: Unanimous

## **Instruction Committee Reports**

- Coastal Kayak:
  - Steve Scherrer presented a brief report and initiated a discussion on adding pre-assessments to higher level ICWs.
- Safety & Rescue:
  - David Schwartz provided a brief report that highlighted the first ever SWR Conference in October. The registration is completed and we have roughly 90 paid attendees. Instructors will be able to recertify during this event. There are some concerns regarding unqualified Level 4/5 candidates for ICWs they are addressing with prerequisite such as attending a previous skills course Metrics for Instructors, ITs, and ITEs were presented. The Rescue Conference will have an incredible collection of the top rescue instructors across the nation (and Canada). Instructors will work in teams at various stations and all participants will cycle through each station.
- River Kayak:
  - Janet Burnett-Cowie presented a brief report based on the extensive written report provided. In addition, the River Kayak Committee met the previous day and covered a wide range of topics.
- Rafting:
  - Jim Virgin provided a brief report. The Rafting Instructor Update in Bend has the 2nd highest number of registered individuals. The Rafting committee is still working on rolling out this new discipline.
- IPC:
  - Mike Aronoff provided a brief report. The IPC committee met yesterday in Bend. The IPC discipline expressed concerns with a proposal from River Canoe in regards to an apprentice instructor certification. Mike also pointed out that the new Apprentice proposal wasn't shared with either the Coastal or River Kayak Committees for review. IPC would like to see the requirements for SOT certification not to require sit inside kayaks. Although in the last meeting, there was a strong desire to develop some sort of classroom based training, no further follow-up has been taken since then.
- Adaptive Paddling
  - No one from APC was in attendance to give a report. The APC provided a written report prior to the meeting
- SUP
  - Josh Hall presented a brief report. SUP would like to work on a new SUP Fit Yoga endorsement. Both the L3 Ocean and Surf certification documentation are ready to be posted on the ACA website.

## **DIF Committee Reports**

- General
  - Todd Johnstone-Wright attempted to contact all DIF chairs via email to brainstorm on issues they are encountering. Mike Aronoff mentioned that neither DIF from the Middle Atlantic States were contacted. Greg Mallet-Prevost did contact Todd independent of this mailing. The major goals were:
    - Are DIFs supporting their present role?
    - How do we support the DIFs?
    - What exactly is the role of a DIF?
    - Has the DIF role changed over time?
  - Steve Scherrer pointed out that the North West DIF structure has worked well in the past year.
  - A recommendation was made to have the office provide the DIFs with reports on certifications completed. Chris Stec was agreeable but wants to ensure this new information will be used.
  - One significant concern was raised, DIFs come under the ACA Divisions. When the division breaks down, the DIFs no longer work. We need a revised structure that works.

- Many divisions are no longer functional, the Mid-Atlantic States have been missing a division chair for three years. This particular issue is being address by the ACA Board.
- Mike Aronoff suggested that all Trainers report ICWs to their DIF in addition to the office. As a fallback, he requested that Kelsey forward ICW reports to their DIF. Consider a letter to all trainers to report ICWs to their DIF.
- To mitigate inactive DIFs, consider recruiting ITs to replace.
- Dixie Division
  - Robin Pope provided the Dixie Division DIF report with the assistance of Kelsey for classes taught metrics.
- Middle States
  - Mike Aronoff provided the Mid-Atlantic DIF report. This division has seen quite a few ICWs presented. A great deal of activity in the Roanoke and DC areas. The University of Maryland is hosting AORE.
  - The Middle States are very busy and have plenty of ICW courses
- Standards Committee
  - Steve Hutton provided a brief report. We had a big push to close out incomplete applications. Records keeping for trainers continues to be problematic. To address, a letter was sent to ITEs last February. Still working on a proposal to change to a quantity of reported classes in place of years teaching for IT candidates. We need to do a better job at explaining the First Aid Requirements on the ACA website. The key term is appropriate. Steve Hutton will be publishing an article in the JPE on this subject. There is some interest in discussing "Best Practices" on the website.

## **Liaisons**

- USCG
  - Wayne Stacey was unable to attend this meeting. We are waiting to see what happens in Congress with their budget and the grant program.
  - The office which awards grants has a number of vacancies which will slow down the work output of the USCG Recreational Boating Division.
- Boy Scouts
  - Keith Christopher provided the BSA report. The BSA now has a new SUP award that was executed at the past jamboree - 9,200 scouts participated in the program. Plans are being made to make this a merit badge. An instructors guide has been published. The kayak merit badge was launched in June, 2012 - 35,000 merit badges in 6 months. This far, 9,000 scouts have been through the new SUP program.

## **Old Business**

- SEI Department
  - Added new SEI Staff:
    - Joe Moore: Outreach Coordinator
    - TJ Turner: Paddlesport Training Grant Coordinator
  - Around 60 events since March, 2013 coordinated by the SEI
  - The ACA is now offering a new Outfitter, Livery, and Guide insurance program. Candy Patten managed the launch of this new program and received valuable technical assistance from Mike Aronoff. These new policies are customized to meet various business needs. An ACA assessment course is required and some additional requirements.
  - Pricing for this program is \$125, same as our lowest cost affiliate. Pro-Schools still need to be investigated. At present, Pro-Schools are \$500. Chris Stec has offered to follow-up on the Pro-Schools.
  - JPE:
    - The office is calling for more articles to be contributed.
  - Future Projects:
    - Promoting assessments via the ACA website
    - Continue work on the instructor lists to help steer clients to suitable instructors.

- New fishing grant funded by Outdoor Nation and RBFF
    - Olympic Opportunity Fund grant for handling persons with disabilities. The ACA has completed 4 APWs under this program.
  - Courses:
    - The overall number of courses reported this year is down somewhat.
    - We have 14 new IT and 6 new ITE certifications
  - The top 10 trainers with who have reported the most courses was presented with the top three:
    - Mike Aronof
    - Tom Nichols
    - Chris Stec
  - The top 5 non-US Education Hotspots were:
    - Austria
    - Germany
    - Brazil
    - Argentina
    - Italy
  - The 2013 Instructor Audit has been completed
  - The next SEIC meeting will be held in Columbus, Georgia on Friday, February 21, 2014
  - The most popular instructor endorsement is APW by far
  - Assessments are being done but there is some resistance from clients that do not wish to become ACA members. the \$15 6-month trial membership is acceptable.
  - Under the USCG on water paddlesports grant, we expect to create 140 new instructors and 4 new ITs. USCG grants are typically based on paddlesports fatalities.
  - Social Media Outreach:
    - The office plans to create 30 YouTube video snippets for Canoe, Kayak, and SUP
  - Current Staff:
    - 12 fulltime staff members and 2 part-time members.
  - The ACA office is planning to move later this Fall to a new location on the Rappahonock River.
  - Grant Status:
    - The ACA now has 10 active grants that are spread among a number of different benefactors.
- Girl Scouts:
  - Mike Aronoff followed up with a local chapter of the Girl Scouts, no national contacts thus far. Steve Hutton plans to follow-up on this effort.
- TRR:
  - A new TRR chapter in Shepherdstown, WV has been created. Joe Moore is reaching out to other chapters.
  - There were some challenges in working with TRR on the Olympic Opportunity Grant and the office has reached out to other entities for assistance.
- Adaptive Paddling Summit:
  - Grand Rapids, Michigan is thus far the top choice for this venue. Pricing is still needed.
- Classroom Instruction:
  - Chris Stec is working on facilitator credentialing. <http://www.boaterexam.com/> provides free training and the ACA Staff is reviewing. The ACA hopes to launch new online training in 2014. Beth Wiegandt was instrumental in this effort, please send a note of thanks to her.
- Coaching:
  - Todd Johnstone-Wright is leading this effort. A conference call was run last Spring but developing curriculum via committee is proving to be very challenging.
- ACA ITDW & Member Recruitment Effort:
  - No significant action has been completed this far.
- AORE:

- Ivan Bartha gave a presentation. The office is working from a 2011 between the ACA and AORE.
- AORE is closely connected to collegiate and military exercise programs
- The ACA hopes to leverage this new business relationship.
- AORE at present has 78 organizational members.
- Coast Guard:
  - NASBLA's Ed Huntsman presented. Pam Dillon introduced Ed to the ACA. NASBLA is considered to be the national boating education standards upper level - who's who in Boating Safety.
  - NASBLA advises the Coast Guard on boating safety and the USCG has to respond to NASBLA suggestions.
  - ACA grants are tied directly to the NASBLA strategic Plan.
  - NASBLA offers a 6-8 hour classroom course.
  - NASBLA establishes the minimum education instruction standards in the USA
  - The cover power, sailing, and human powered craft.
  - New standards have a period of 45 days to review.
  - NASBLA supports an EZ-ESP online means for public comments on education standards.

## Proposals

- Sponsor: ACA Office (Chris Stec)
  - Motion Number: 20130926-A
  - Title: SEIC Policy Manual: Chapter 3.C.7 - revision.
    - Vote: YEAs - 11, NEAs - 0, Abstain - 0
    - Status: Motion approved
    - ACA Board Status: Motion approved
  - Motion Wording: Revision of SEIC Policy Manual: Chapter 3.C.7 to read:  
7. ITs upgrading within a discipline or ITs attempting to certify in a subsequent discipline must lead an IDW/ICE at the new level or in the new discipline under the direct supervision of a mentoring ITE. *ITs are eligible to conduct this lead teach provided they are already an appropriately certified ACA Instructor at the level of the lead teach.*
- Sponsor: IPC
  - Motion Number: 20130926-B
  - Title: Level 1 Provisional Certification Option.
    - Status: Withdrawn
  - Motion Wording: To revise the L-1 Instructor Criteria specifically including the stages of Quick Start and Smart Start that can lead to a provisional L-1 Instructor certification in those stages. The provisional certification would be good for 1 year with an option, on the responsibility of the provisional instructor, for upgrading to a full L-1 certification within that year.

Dear SEIC members and SEI staff;

This is a reminder that our next meeting will be in Bend, Oregon, on Wednesday and Thursday, September 25<sup>th</sup> and 26<sup>th</sup>. Discipline Committees are scheduled to meet on Wednesday with the full SEIC meeting on Thursday.

Remember, if you cannot make the meeting, please make sure that your Discipline Committee is represented by another member on the committee. This is a great opportunity to get a wider range of ACA members involved in the SEIC.

Per SEIC bylaws, committee reports should be submitted to the SEIC secretary 45 days prior to the meeting (February 1) so that we can compile them and forward them no later than 30 days prior to the meeting. Motions submitted after the secretary sends out the meeting package will be considered under new business. Multiple, different copies of a motion and associated documentation only create confusion. Therefore, please send only one version approved by committee.

To help ensure adequate information is available both to SEIC and the Board, any changes to existing curriculum or other documentation should include:

- a) a copy of the document in track change format, so that it is entirely clear what changes are being made. A separate clean copy of the modified document also should be included.
- b) a list of people directly involved in the discussion. This should not simply be a list of committee members. Instead, it should include only those who actually participated in discussions regarding the proposed changes. This might include non-committee members and non-ACA members with expertise in the subject.
- c) minutes or other records of the discussion, showing alternatives that were considered and explaining why the changes are needed.
- d) impact on those who use the program, both within and outside of ACA
- e) impact on the rest of the discipline's program

A motion form including these requirements is attached. This added information will help the SEIC chair explain to the Board the reasons behind any proposed changes, and the alternatives to those changes. All motion forms will be forwarded to Board members with their pre-meeting package. Motions presented to the Board may be passed as is, amended, or voted down. Motions not passed by the board will be returned to SEIC with feedback explaining the negative vote. Over the past five years, roughly 95% of SEIC motions, and all unanimously approved SEIC motions, were approved by the Board.

We look forward to seeing all of you in Bend, OR!

Steve, Todd, Robin, and Charlie

Details about the September SEIC meeting are maintained on the following web page: [http://www.americancanoe.org/events/event\\_details.asp?id=345364&group=](http://www.americancanoe.org/events/event_details.asp?id=345364&group=)

# September SEIC Meeting Agenda



Safety Education & Instruction  
540-907-4460  
[sei@americancanoe.org](mailto:sei@americancanoe.org)  
[www.americancanoe.org](http://www.americancanoe.org)

**Date:** Thursday, September 26, 2013  
**Location:** Bend, Oregon - Room: Winters Hope Room  
**Time:** 8:30 AM to 5:00 PM  
**Phone:** TBD

<b>Time</b>	<b>Topic</b>	<b>Moderator</b>
8:00 - 8:30	SEIC Breakfast - Room: Summer Twilight A	N/A
8:30 - 8:45	Opening Remarks & Past Meeting Minutes	Chair: Steve Hutton
9:15 - 10:45	Curriculum Committee Reports / Discipline Reports	Secretary: Charlie Duffy
10:45 - 11:15	Standards Committee Report	Chair: Steve Hutton
11:15 - 12:00	Other Committee/Work Group reports / Liaison Reports	Chair: Steve Hutton
12:00 - 1:00	SEIC Lunch - Room: Summer Twilight A	N/A
1:00 - 1:30	SEIC Homework Assignments - See Below	Various - See Below
1:30 - 2:45	Old Business - See Below	Chair: Steve Hutton
2:45 - 3:30	New Business – See Below	Various
3:30 - 4:30	Voting on proposals	Chair: Steve Hutton
4:30 - 5:00	Wrap-up/Summary, Next Meeting <i>Breaks taken as needed</i>	Chair: Steve Hutton

After the SEIC Meeting, A Paddlers Get-Together is scheduled for 6:00 - 7:30 at Deschutes Brewery

## Old Business

1. Update/revise SEIC Contact spreadsheet - Kelsey Bracewell
2. SEI Department Report - Kelsey Bracewell, Joe Moore
  - a. SEI Department Updates
  - b. Outreach Efforts
  - c. Updated forms for Trainers
  - d. SWR resources - Five 2 Nine Productions & ACA Safety/Rescue Films (Jim Coffey)
  - e. Competition and collaboration with other paddlesports programs
3. ACA Grant Status – SEI staff
4. BSA, GSA, USCG, TRR, etc. Updates - SEI staff
5. Journal of Paddle Sports Education (JPE) Status & Backlog - Kelsey Bracewell
6. L1 Instructor Apprentice - RCC (Greg Mallet-Prevost)
7. Classroom Facilitator & Online Courses - Mike Aronoff & Chris Stec
8. Homework for September Meeting:
  - a. Produce an updated L1 River Canoe Course - River Canoe Committee
  - b. Clean-up the L3 SOT certification and assessment documents - Coastal Kayak Committee
  - c. Complete all Rafting course documents so they can be posted on the ACA website - Raft Committee
  - d. Complete the L3 Surf curriculum - SUP Committee
  - e. Deal with concerns about the lack of a Middle States Division Chair vacancy - Jim Virgin
  - f. Post the ITE letter on the ACA website - SEI Office
  - g. Remove the requirement for the \$3 ACA safety packet from the Insured Skills classes form and add a URL - SEI Office
  - h. Publish the new required Trainer Evaluation form - SEI Office
  - i. Complete the ACA-BSA FAQ document - Jim Virgin

- j. The SEI Office offered to provide their thoughts on the feasibility of VTC usage for the SEIC meeting - SEI Office
  - k. Develop and present a plan to make the DIF structure more viable - Todd Johnstone-Wright
  - l. Produce a spreadsheet at the next SEIC meeting on the status of all submitted JPE articles - Kelsey Bracewell
  - m. Coastal Kayak plans to discuss modifying maximum student to instructor ratios for L5 classes and certifications to bring them in line with the River disciplines new ratios - Coastal Kayak Committee
  - n. Develop a proposal to move from our present time/tenure requirements to begin the IT process to a certain number of courses taught - Standards Committee
  - o. Prepare a proposal for the Fall meeting to reduce the minimum number of students for L5 ICW (IDW or ICE) to two to support a recent change adopted from the River Kayak and River Canoe disciplines. This will update the SEIC policy manual. - Standards Committee
9. Addressing Committee vacancies and voting - Steve Hutton
  10. ACA Member/Instructor Recruitment Discussion – Floor
    - a. Increased use of ITDWs
    - b. Increased use of mentorship
    - c. Recruiting ITs and ITEs

### **New Business**

1. ACA/AORE MOU Expansion - Ivan Bartha
2. Overview of the revision process to the Paddlesports Education Standards - Ed Huntsman or MariAnn McKenzie
3. Task list for next meeting
4. Date for next meeting
5. SEIC strategic planning

### **Proposals/Motions**

1. SEIC Policy Manual: Chapter 3.C.7 - revision
2. Level 1 Provisional Certification Option

SEI Office: Chris Stec  
RCC: Beth Wiegandt

## ACA SAFETY EDUCATION and INSTRUCTION COUNCIL

	Name	Address	Email
<b>SEIC Officers</b>			
Chair	Steve Hutton	861 Riverland Dr., Charleston, SC 29412	<a href="mailto:shutton@ccprc.com">shutton@ccprc.com</a>
Vice Chair	Todd Johnstone-Wright	46 Repa Rd., Underhill, VT 05489	<a href="mailto:twright@smcvt.edu">twright@smcvt.edu</a>
Secretary	Charlie Duffy	8707 Thunderbird Court, Vienna, VA 22182	<a href="mailto:charlie_duffy@yahoo.com">charlie_duffy@yahoo.com</a>
Past Chair	Robin Pope	106 Johnny Knob Ln., Sylva, NC 28779	<a href="mailto:robinpope3@hotmail.com">robinpope3@hotmail.com</a>
<b>Division Instruction Facilitators</b>			
Atlantic	Elizabeth O'Connor	12 Sunbrook Road, Woodbridge, CT 06525	<a href="mailto:ChangingTidesPC@gmail.com">ChangingTidesPC@gmail.com</a>
Delaware Valley	<i>vacant</i>		
Dixie	Robert Dye	23 Aspen Place, Brevard, NC 28712	<a href="mailto:dyerw@brevard.edu">dyerw@brevard.edu</a>
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Rocky Mountain	<i>vacant</i>		
Ohio-Penn	<i>vacant</i>		
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(NW Ohio)	Chris Lewis*	6580 S. Township Rd. 131, Tiffin, OH 44883	<a href="mailto:clewis@campfireusa-nwohio.com">clewis@campfireusa-nwohio.com</a>
(Chair & NE Ohio)	John MacDonald	6505 Ridge Rd., Wadsworth, OH 44281	<a href="mailto:jam3@uakron.edu">jam3@uakron.edu</a>
Northwest	Steve Scherrer	P.O. Box 424, Ocean Park, WA	<a href="mailto:flatpick01@centurytel.net">flatpick01@centurytel.net</a>
European Division	Gerhard Grimm		<a href="mailto:gerhard.grimm@naturpur.co.at">gerhard.grimm@naturpur.co.at</a>
California	Marce Wise *	314 Butterfield Rd., San Anselmo, CA 94960	<a href="mailto:marcewise@msn.com">marcewise@msn.com</a>
<b>Committee Chairs</b>			
Touring Canoe	Tom MacKenzie	361 McFalls Circle, Anderson, SC 29621	<a href="mailto:loonworks@sprynet.com">loonworks@sprynet.com</a>
River Canoe Chair	Beth Wiegandt	266 Tinker Mountain Drive, Daleville, VA 24083	<a href="mailto:sbwiegandt@rbnet.com">sbwiegandt@rbnet.com</a>
River Kayak Chair	Larry Ausley	6717 Valley Woods Lane, Cary, NC 27519	<a href="mailto:lausley@gmail.com">lausley@gmail.com</a>
Coastal Kayak	Ed Schiller	713 Queen Elizabeth Dr., Virginia Beach, VA 23452	<a href="mailto:ewschill@cox.net">ewschill@cox.net</a>
Surf Kayak	Nigel Law	2169 Tennessee Ave., Savannah, GA 31404	<a href="mailto:savannahcanoeandkayak@earthlink.net">savannahcanoeandkayak@earthlink.net</a>
Safety & Rescue Co-Chair	Sam Fowlkes	347 Paddlers Trail, Sylva, NC 28779	<a href="mailto:whitewatersam@gmail.com">whitewatersam@gmail.com</a>
Safety & Rescue Co-Chair	Charlie Walbridge *	Rt 1 Box A43B, Bruceton Mills, WV 26525	<a href="mailto:ccwalbridge@cs.com">ccwalbridge@cs.com</a>
Rafting - Acting Chair JV	Jim Virgin	12310 NE 21st St., Vancouver, WA 98684	<a href="mailto:jvirgin.aca@gmail.com">jvirgin.aca@gmail.com</a>
Adaptive Paddling	Elaine Mravetz	P.O. Box 136, Sharon Center, OH 44274	<a href="mailto:rmravet@uakron.edu">rmravet@uakron.edu</a>
APC Representative	Bob Mravetz	P.O. Box 136, Sharon Center, OH 44274	<a href="mailto:rmravet@uakron.edu">rmravet@uakron.edu</a>
Intro to Paddling	Mike Aronoff	2218 Nobehar Dr., Vienna, VA 22181	<a href="mailto:mikearonoff@aol.com">mikearonoff@aol.com</a>
Stand Up Paddleboard	Josh Hall	861 Riverland Dr., Charleston, SC 29412	<a href="mailto:jhall@ccprc.com">jhall@ccprc.com</a>
<b>Institutional Members</b>			
SEIC Chair Appointment	Gordon Dayton	12 Sunbrook Road, Woodbridge, CT 06525	<a href="mailto:gdayton2@gmail.com">gdayton2@gmail.com</a>
BoD Appointment	Larry Ausley	6717 Valley Woods Lane, Cary, NC 27519	<a href="mailto:lausley@gmail.com">lausley@gmail.com</a>
BoD Appointment	<i>vacant</i>		

## ACA SAFETY EDUCATION and INSTRUCTION COUNCIL

<b>Liaison Members</b>			
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BSA	Keith Christopher^	1325 West Walnut Hill Lane, Irving, TX 75038	<a href="mailto:keith.christopher@scouting.org">keith.christopher@scouting.org</a>
GSA			
<b>SEI Staff</b>			
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Ed. & Outreach Coord.	Joe Moore	108 Hanover St., Fredericksburg, VA 22401	<a href="mailto:jmoore@americancanoe.org">jmoore@americancanoe.org</a>
<b>Intro to Paddling Committee</b>			
Chair	Mike Aronoff	2218 Nobehar Dr., Vienna, VA 22181	<a href="mailto:mikearonoff@aol.com">mikearonoff@aol.com</a>
Vice Chair	<i>vacant</i>		
Secretary	Beth Wiegandt	266 Tinker Mountain Drive, Daleville, VA 24083	<a href="mailto:sbwiegandt@rbnet.com">sbwiegandt@rbnet.com</a>
	Greg Mallet-Prevost	19005 Lappans Rd., Boonsboro, MD 21713	<a href="mailto:antietamcreek444@myactv.net">antietamcreek444@myactv.net</a>
	Greg Wolfe	6331 Middleboro Rd., Blanchester, OH 45107	<a href="mailto:paddlesports@wolfeassociates.com">paddlesports@wolfeassociates.com</a>
	Ed Schiller	713 Queen Elizabeth Dr., Virginia Beach, VA 23452	<a href="mailto:ewschill@cox.net">ewschill@cox.net</a>
	Larry Ausley	6717 Valley Woods Lane, Cary, NC 27519	<a href="mailto:lausley@gmail.com">lausley@gmail.com</a>
	Tom MacKenzie	361 McFalls Circle, Anderson, SC 29621	<a href="mailto:loonworks@sprynet.com">loonworks@sprynet.com</a>
	Josh Hall	861 Riverland Dr., Charleston, SC 29412	<a href="mailto:jhall@ccprc.com">jhall@ccprc.com</a>
	Kelsey Bracewell	108 Hanover St., Fredericksburg, VA 22401	<a href="mailto:kbracewell@americancanoe.org">kbracewell@americancanoe.org</a>
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800-532-7483					
		240-447-0444			
703-993-2357					
	602-616-2327	480-951-3684			

**ACA SAFETY EDUCATION and INSTRUCTION COUNCIL**

507-454-5430	207-837-0385				
203-452-5672	203-209-4552	203-903-5705			
	540-556-2594				
870-863-5704	870-310-5731	870-862-0934			
		607-222-1126			
540-907-4460					
	919-368-2151	919-368-2151			
610-379-9013					
800-532-7483					
703-264-8911	703-850-1257	703-264-8911			
330-672-2803	330-221-4514				
		843-298-4599			
800-532-7483					
503-772-1122					
		980-395-5700			
		707-684-9459			
937-584-3697					
		208-630-4221			
802-272-2727					
		530-295-0830			
540-907-4460					
	336-202-5531	828-586-6563			
	304-698-7088	304-379-9002			
		215-753-1001			
		828-631-9496			
	806-438-4396				
	828-293-3463				
(703) 938-3949	(703) 407-0909	(703) 938-3949			
870-863-5704	870-310-5731	870-862-0934			
		205-322-5326			
360-793-1705					
	208-634-4304				
	613-639-5224				
828-242-6498					
540-907-4460					
	360-608-5300	360-882-6502			
		505-566-3113			

**ACA SAFETY EDUCATION and INSTRUCTION COUNCIL**

610-379-9013					
	806-438-4396				
	505-324-0821				
		301-334-1204			
540-907-4460					
757-492-3046	757-567-3342	757-463-2933			
	360-783-2371	503-860-2082			
262-879-5095	414-202-7202	414-763-7203			
843-762-8048		843-795-7707			
802-654-2614	802-238-6664	802-899-4346			
866-529-2541					
	630-291-5698				
	360-878-5812				
703-264-8911	703-850-1257	703-264-8911			
912-786-5910					
734-878-3689					
239-564-5925		239-389-5308			
540-907-4460x102					
		912-341-9502			
	774-930-2268	508-636-0300			
		415-816-8746			
		805-234-1227			
	843-368-2561	401-635-2173			
	W=	360-778-3944			
540-907-4460x102					
	330-321-5111	330-239-1725			
		202-205-9597			
	305-394-1777				
703-228-4736	571-429-0514	703-228-4877 f			
603-862-0070	603-988-9197				
	507-867-3961	507-202-2174			

**ACA SAFETY EDUCATION and INSTRUCTION COUNCIL**

	425-246-2033				
	330-321-4132	330-239-1725			
	706-207-4992				
		210-490-8002			
330-972-8028					
		240-447-0444			
540-907-4460x102					
		864-296-6051			
	518-523-9696				
		207-772-0868			
	330-321-5111	330-239-1725			
		585-698-5773			
		716-632-2721			
		630-832-3538			
		864-296-6051			
		207-772-0868			
		772-595-9793			
		585-698-5773			
		814-864-3108			
		606-836-6500			
203-452-5672	203-209-4552	203-903-5705			
813-986-1029					
		248-437-2496			
		207-627-4429			
		716-632-2721			
613-225-4824					
		405-372-0623			
		847-687-2477			
	330-321-5111	330-239-1725			
	31-35-5826811				
		209-754-5171			
540-907-4460					
	864-230-4921	864-230-4921			

August 26, 2013

River Canoe Committee Report:

River Canoe Committee is putting forth a proposal to re-work the L-1 Instructor Course, specifically to include Smart Start and Quick Start as components to the ICW with an option to certify instructors with a provisional 1 year certification for L-1 Quick Start.

The RCC plans to explore these options over the next few months with both the SEI and Touring Canoe Committee in order to better serve a significant population of camp staff instructors hired for 1 year by camps across the country who need training and certifications to develop or maintain safe, efficient, and productive camp programs, but have little to no experience in the paddlesports field.

Please refer to the proposal for more information. RCC plans to have updated curriculum and criteria available for the winter/spring meeting.

We are also in the process of confirming current member status and trying to recruit members from a more diverse area in order to better serve the needs of educators, trainers, instructors and the paddling public.

Respectfully submitted by:

Beth Wiegandt  
River Canoe Committee Chair  
(540) 556-2594  
[sbwiegandt@rbnet.com](mailto:sbwiegandt@rbnet.com)

## ACA River Kayak Committee Report: Fall 2013

Since the 1/31/2013 RKC Report, the River Kayak Committee considered and worked on several projects.

1) Curriculum reviews during 2012 left the unresolved question of nomenclature for the various draw strokes in the River Kayak curriculum. There was considerable discussion about what to call the various draws and associated maneuvers (i.e. variously, slicing draw, sculling draw, draw to the hip, sideslip, draw-on-the-move, static draw, dynamic draw, etc.). Is a change needed or is there confusion about what is currently in the documents? Do instructors and candidates understand the meaning of current wording?

2) Develop classroom credentialing. This is a topic assigned disciplines by SEIC and refers to a need to develop a category of "Instructor" (or some other term) who would be capable of providing a classroom-only curriculum on paddlesports, but no on-water instruction. Mike Aronoff (who is also chair of the Introduction to Paddling committee) will be the focal point for RKC on this. The product will need to identify both curriculum and "credentialing" criteria.

3) Generate more online resources as tools for instructors. Project handed to all of SEIC. There is a tremendous amount of electronic information being made public that can serve both instructors and the paddling public. Identifying a mechanism for RKC to be able to identify and serve as a clearing house for (or even to directly develop) this type of information as well as proposing a mechanism to carry this activity forward even after current RKC members are no longer on the committee (i.e. a legacy product that can be easily maintained and built upon).

4) Generating effective coaching material. This is a workgroup being led by the SEIC co-chair Todd Johnstone-Wright. Mike Aronoff and Chris Wing have agreed to serve on it. The purpose is to address more refined materials related to the ideas of "coaching" and developing candidates and paddlers and possibly to better develop materials that prepare instructors to conduct assessments.

Individual Committee members volunteered to work on one or more projects during the year and exchanged correspondence during the year on these activities. On June 18, 2013, the Committee held a conference call to review the status and direction of these projects and to call for nominees for Committee Officers for the 2014-2015 biennium.

- The Committee discussed nominations for 2013-2014 officers (Chair, Vice-Chair, Secretary) and agreed to table the discussion for a couple of weeks to allow members to consider nominees/willingness to run.
- The Committee discussed an item concerning what ACA can do to enhance geographical distribution and availability of IT/ITE. Janet Burnett-Cowie and Jerry McAward will be preparing a white paper from RKC for SEIC on possible options/considerations and will contact Ivan Bartha who raised the issue.
- The Committee tabled the project on stroke nomenclature due to lack of interest.
- Mike Aronoff updated the committee on status of developing classroom facilitators for SmartStart-like material. Material has been generated and sent to SEI but no word out of SEI on further status.
- Larry Ausley updated info on project to index available electronic resources for kayak instruction throughout the web, and as a component part, a glossary of kayaking/instruction terms. Larry and Chris will be working on this project. Doug Davis volunteered to help with glossary component. A draft model of this approach will be presented to RKC in the future.

- Mike Aronoff updated the status of developing additional coaching resources for instructors. Forward progress now depends on interaction with SEIC co-chair Todd Johnstone-Wright. No further info available.
- Larry Ausley provided update info regarding L5 instructor courses. SEIC directed SEI to allow waiver for minimum of 2 candidates for L5 instructor courses to maintain newly passed 1:3 instructor/student ratio in classes.
- Larry Ausley introduced a discussion on the possibility of recommending to SEIC that standardized presentations be generated covering some generic material (e.g. ACA paperwork, ACA overview, etc.) in ACA instructor courses to make more effective use of face-to-face time during ICWs. Mike Aronoff suggested this recommendation might best come from Intro to Paddling Committee to be cross-discipline. The Committee agreed with Mike's approach.
- Janet Burnett-Cowie asked if it is appropriate for more interaction between the annual Whitewater Symposium and RKC and whether we are interested. General agreement on the call that RKC is interested in whatever means appropriate. The fit between the two organizations seems like a good one.
- Larry Ausley noted the the Committee has been getting good discussions occurring on the RKC Facebook page with people contributing good feedback. Larry urged the Committee to be involved with the page <https://www.facebook.com/acariverkayak>.

The Committee followed up on 2014-2015 Officer nominations in early August via email with the following nominations:

Larry Ausley, Chair (nominated by Dave Herpy, seconded by Doug Davis)

Mike Aronoff, Vice-Chair (nominated by Dave Herpy, seconded by Doug Davis)

Janet Burnett-Cowie, Secretary (nominated by Doug Davis, seconded by Larry Ausley)

The Committee conducted a vote for officers via email from August 12-18, 2013. The slate of officers nominated were elected unanimously with 8 members casting votes. Chair Larry Ausley abstained.

River Kayak Chair Larry Ausley and Vice Chair Jerry McAward participated in approximately 8 actions by the SEIC Standards committee (e.g. IT/ITE certifications/renewals) voting on behalf of RKC. The Vice-chair was asked for representation where the Chair was conflicted on any vote.

In August 2013 the River Kayak Committee was polled for interest in returning in service to the Committee for 014. All members volunteered to continue service except for Nate Ostis. The Committee thanks Nate for his service to ACA, SEIC and RKC. Larry Ausley will contact any identifiable ACA Division Chairs following the fall SEIC meeting to invite appointment of Divisional Representatives.

*--Submitted by RKC Chair Larry Ausley 8/19/13.*

8-25-13

American Canoe Association  
Safety and Rescue Committee

Fall 2013 Report Re: 9-26-13 SEIC meeting

S+R Committee welcomes Tom Burroughs to the Safety and Rescue Committee. Tom is a L-4 WWK IT, L-5 ASWR IT, a wilderness medicine instructor and has extensive experience in search and rescue at the agency level. Tom is former president of the Arkansas Canoe Club as well. We are pleased to have his expertise and enthusiasm on the committee.

The Safety and Rescue Committee conference call meetings resumed in August. The chairs, secretary and a few of the members endeavor to stay in contact to discuss new developments and ideas in the rescue discipline.

The most recent committee conference call was 8-21-13

Some of the items under intense discussion include:

A historic event in the field of swiftwater rescue:

- ACA SWR Conference 2013 – dates – 10-25,26,27
- Location - Western NC - Tuckasegee River – Dillsboro, Sylvania NC area
- Presenters/speakers: Les Bechdel, Slim Ray, Charlie Walbridge, Jim Coffey, Mike Mather, Justin Padgett, Walter Felton, Aaron Peeler, Pam Dillon, Virgil Chambers, Will Leverette, Robin Pope + Sam Fowlkes
- River venues – 3 locations on the Tuckasegee River Gorge section
- Logistics – Barker’s Creek Community Center and Sylvania Banquet Hall
- Most recent registration numbers are in the 70s getting close to a capacity of 100
- Curriculum
  - A proposal for pre requisites for the L-5 Advanced Swiftwater Rescue was discussed. After many viewpoints were elaborated upon it was decided to increase the L-5 skills course offerings to support the L-5
  - Instructor Criteria – under review for updating to be consistent with current curricula
- Higgins/Langley Award – Jim Coffey’s “Rescue for River Runners” series received the Higgins and Langley “Special Commendation Award” for its contribution to Swiftwater Rescue Awareness. The award was presented in June at the annual H+L event
- The pool of SWR instructors and Trainers increased significantly in 2013. Charlie Duffy has completed an excellent set of metric graphs which show the geographical distribution of the expanding instruction cadre. This valuable tool is included in this report.
- SUP Rescue – further discussion on the watercraft and its integration to the current curricula including the SUP as a craft.

- Canoe Movie Status - Jim Coffey video project - Rescue for River Runners on ACA YouTube site – this video series has posted 12 videos, the most recent is “Putting it All Together.”
- ACA office support for the 2013 rescue conference is ongoing – chair discussions with Kelsey Bracewell and Chris Stec are on the increase

We anticipate regular conference calls through the off season – next conference call meeting will be in September 24<sup>th</sup> with a focus on the ACA SWR Conference, this is 2 days prior the SEIC and ACA Board meetings in Bend Oregon. A S+R meeting is planned as part of the ACA SWR Conference in WNC.

Here are the Safety & Rescue classes reported thus far for 2013:

- L1: Flatwater Safety & Rescue – 24
- L2: Essentials of River Safety & Rescue – 23
- L3: River Safety & Rescue- 34
- L4: Swiftwater Rescue – 139
- L5: Advanced Swiftwater Rescue - 33

Submitted by Sam Fowlkes  
8-25-13

Safety & Rescue Summary

Safety & Rescue Breakdown

Safety & Rescue Instructor Certifications					
State	SRL2	SRL3	SRL4	SRL5	Totals
Alabama	0	1	8	2	11
Alaska	0	0	0	0	0
Arizona	0	0	0	0	0
Arkansas	1	2	2	12	17
California	2	0	7	0	9
Colorado	3	5	22	7	37
Connecticut	0	1	3	0	4
Delaware	0	0	0	0	0
District of Columbia	0	0	0	0	0
Florida	0	0	0	0	0
Georgia	1	6	1	3	11
Hawaii	0	0	0	0	0
Idaho	0	2	4	3	9
Illinois	0	0	0	1	1
Indiana	0	0	0	0	0
Iowa	0	0	0	0	0
Kansas	0	0	0	0	0
Kentucky	1	3	2	1	7
Louisiana	0	0	0	0	0
Maine	0	1	3	0	4
Maryland	0	13	6	1	20
Massachusetts	1	2	3	1	7
Michigan	0	0	1	0	1
Minnesota	0	0	1	0	1
Mississippi	0	0	0	0	0
Missouri	0	0	5	2	7
Montana	0	0	1	1	2
Nebraska	0	0	0	0	0
Nevada	0	0	0	0	0
New Hampshire	0	1	0	0	1
New Jersey	0	0	0	1	1
New Mexico	0	1	0	1	2
New York	0	1	2	1	4
North Carolina	0	1	9	11	21
North Dakota	0	0	0	0	0
Ohio	2	1	2	1	6
Oklahoma	1	0	0	1	2
Oregon	0	0	4	3	7
Pennsylvania	0	1	7	1	9
Rhode Island	0	0	0	1	1
South Carolina	0	0	2	1	3
South Dakota	0	0	0	0	0
Tennessee	0	3	6	6	15
Texas	0	11	1	2	22
Utah	0	0	0	0	0
Vermont	1	0	0	1	2
Virginia	0	6	10	3	19
Washington	0	0	1	3	4
West Virginia	0	2	23	10	35
Wisconsin	1	2	13	1	17
Wyoming	0	0	2	1	3
<b>Totals (US)</b>	<b>22</b>	<b>66</b>	<b>151</b>	<b>85</b>	<b>324</b>

US Regions Breakdown

Region	SRL2	SRL3	SRL4	SRL5	Totals
Mid-Atlantic	0	23	48	17	88
Midwest	3	3	22	5	33
New England	2	5	9	3	19
North West	0	2	11	11	24
South East	3	16	31	38	88
South West	14	17	30	11	72
<b>Totals (US)</b>	<b>22</b>	<b>66</b>	<b>151</b>	<b>85</b>	<b>324</b>

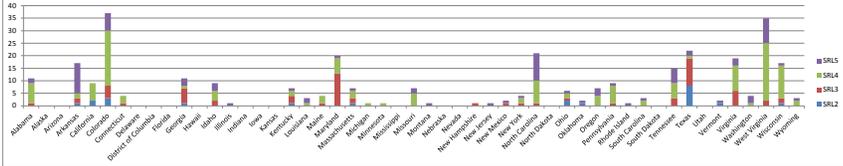
Non-US Breakdown

Region	SRL2	SRL3	SRL4	SRL5	Totals
AFO	0	0	0	0	0
Africa	0	0	0	0	0
Asia	0	0	0	0	0
Australia	0	0	0	0	0
Europe	0	0	1	0	1
North America	0	0	1	8	9
South America	1	0	0	0	1
<b>Totals (NONUS)</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>8</b>	<b>11</b>

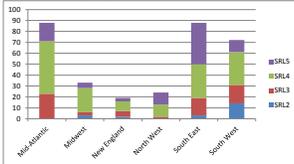
Safety & Rescue IT Certifications					
State	SRL2	SRL3	SRL4	SRL5	Totals
Alabama	0	0	0	0	0
Alaska	0	0	0	0	0
Arizona	0	0	0	0	0
Arkansas	0	0	0	1	1
California	0	0	0	0	0
Colorado	0	0	1	1	2
Connecticut	0	0	0	0	0
Delaware	0	0	0	0	0
District of Columbia	0	0	0	0	0
Florida	0	0	0	0	0
Georgia	0	0	0	0	0
Hawaii	0	0	0	0	0
Idaho	0	0	0	0	0
Illinois	0	0	0	0	0
Indiana	0	0	0	0	0
Iowa	0	0	0	0	0
Kansas	0	0	0	0	0
Kentucky	0	0	0	0	0
Louisiana	0	0	0	0	0
Maine	0	0	0	0	0
Maryland	0	0	0	0	0
Massachusetts	0	0	0	0	0
Michigan	0	0	0	0	0
Minnesota	0	0	0	0	0
Mississippi	0	0	0	0	0
Missouri	0	0	0	0	0
Montana	0	0	0	0	0
Nebraska	0	0	0	0	0
Nevada	0	0	0	0	0
New Hampshire	0	0	0	0	0
New Jersey	0	0	0	0	0
New Mexico	0	0	0	0	0
New York	0	0	0	0	0
North Carolina	0	0	0	2	2
North Dakota	0	0	0	0	0
Ohio	0	0	0	0	0
Oklahoma	0	0	0	0	0
Oregon	0	0	0	0	0
Pennsylvania	0	0	0	0	0
Rhode Island	0	0	0	0	0
South Carolina	0	0	0	0	0
South Dakota	0	0	0	0	0
Tennessee	0	0	0	0	0
Texas	0	0	0	0	0
Utah	0	0	0	0	0
Vermont	0	0	0	0	0
Virginia	0	1	2	0	3
Washington	0	0	0	1	1
West Virginia	0	0	1	1	2
Wisconsin	0	0	0	0	0
Wyoming	0	0	0	0	0
<b>Totals (US)</b>	<b>0</b>	<b>1</b>	<b>4</b>	<b>6</b>	<b>11</b>

Safety & Rescue ITE Certifications					
State	SRL2	SRL3	SRL4	SRL5	Totals
Alabama	0	0	0	0	0
Alaska	0	0	0	0	0
Arizona	0	0	0	0	0
Arkansas	0	0	0	1	1
California	0	0	0	0	0
Colorado	0	0	0	1	1
Connecticut	0	0	0	0	0
Delaware	0	0	0	0	0
District of Columbia	0	0	0	0	0
Florida	0	0	0	0	0
Georgia	0	0	0	0	0
Hawaii	0	0	0	0	0
Idaho	0	0	0	0	0
Illinois	0	0	0	0	0
Indiana	0	0	0	0	0
Iowa	0	0	0	0	0
Kansas	0	0	0	0	0
Kentucky	0	0	0	0	0
Louisiana	0	0	0	0	0
Maine	0	0	0	0	0
Maryland	0	0	0	0	0
Massachusetts	0	0	0	0	0
Michigan	0	0	0	0	0
Minnesota	0	0	0	0	0
Mississippi	0	0	0	0	0
Missouri	0	0	0	0	0
Montana	0	0	0	0	0
Nebraska	0	0	0	0	0
Nevada	0	0	0	0	0
New Hampshire	0	0	0	0	0
New Jersey	0	0	0	0	0
New Mexico	0	0	0	0	0
New York	0	0	0	0	0
North Carolina	0	0	0	2	2
North Dakota	0	0	0	0	0
Ohio	0	0	0	0	0
Oklahoma	0	0	0	0	0
Oregon	0	0	0	0	0
Pennsylvania	0	0	0	0	0
Rhode Island	0	0	0	1	1
South Carolina	0	0	0	0	0
South Dakota	0	0	0	0	0
Tennessee	0	0	0	0	0
Texas	0	0	0	0	0
Utah	0	0	0	0	0
Vermont	0	0	0	0	0
Virginia	0	0	0	0	0
Washington	0	0	0	1	1
West Virginia	0	0	0	1	1
Wisconsin	0	0	0	0	0
Wyoming	0	0	0	0	0
<b>Totals (US)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>6</b>	<b>6</b>

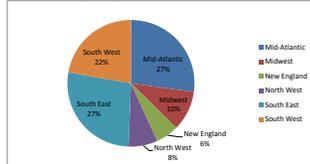
Instructors By State



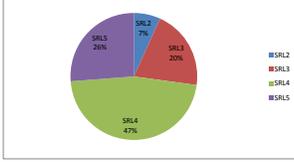
Instructor Awards by US Region



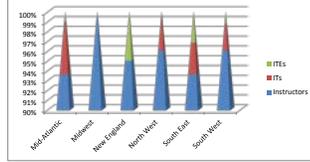
Instructor Awards by US Region



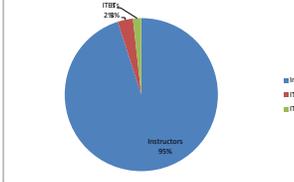
Instructor Awards by Level (US)



Regional Instructor/ITE Percentages (US)



Instructor/ITE Percentages (US)



Nothing new to report from the surf committee.

No changes to the current curriculums.

One new IT L3 on the west coast.

Regards,

Nigel

## Ohio-Penn Division Instructional Facilitator Semi Annual Report – August 2013

**Instructional Facilitators:** Chris Lewis, Northwest Ohio; John MacDonald, Northeast Ohio; Jon Slocum; Southwest Ohio; Gregory Wolfe, Western Pennsylvania.

**Officers:**

Chair: John MacDonald  
Vice Chair: David Herpy  
Sec’y/Treas: Kathie Males  
Safety Chair: Emily King  
Conservation Chair: Sandy Stehlin

This brief report summarizes reported ACA Instructional Activities conducted since the last SEIC meeting as well as upcoming programs in the Ohio-Penn Division.

Information is being compiled across the division on upcoming development workshops and trainings. Some of the upcoming trainings include:

**2013 Certification Courses**

Up to date current course schedule offerings can be found on the ACA’s website.

ICW courses being offered this year included multiple L1 – L4 coastal kayaking, L1 – L2 river kayaking, Adaptive Paddling Workshop at Wright State University in Dayton, OH, Midwest Canoe Symposium in September featuring multiple canoe and kayak certification and instructor update opportunities. Two day Adaptive Paddling courses have been held in Ohio with great success.

The majority of reported and registered courses are offered in the areas of Dayton OH (southwest), Columbus OH (central), Akron/Kent (northeast), and Lake Erie (Cleveland, north).

This list does not include the additional courses that will be developed over the fall season and the “Ohio College of Canoeing and Kayaking” Division fundraisers that did not come to fruition. NOTE: many programs did not get reported back to the division at this time.

Getting detailed information and reporting from the division is very difficult but has improved over the last year. Additional efforts still need to be made to outreach to the division and display the importance and benefits of being involved in division activities and support.

John MacDonald is looking to step down as Ohio-Penn Chair and is seeking others who are interested in serving as this role. He will be discussing this with the Division leadership this fall.

It would be beneficial for the ACA report back the following to DIF’s and Instructional committees:

- Semi Annual updated list of Instructors, IT’s, ITE’s so better communication can occur within each discipline and instructional level – if certification expiration dates were included we could target those people to attend instructor updates (if needed) If we want to have Regional Updates/Continuing Education Programs for instructors, IT’s and ITE’s we need to have a means to market to these people, they need to be identified to us.
  - This was done in the past but the last report received from Ohio Penn division was 2008
- Course reports and numbers for each division
  - It would be beneficial to see how and who are reporting courses so we can make sure to work with those individuals and try to determine those courses not reported
- More assessments need done.
  - With so many electronic assessment tools available the ACA should be utilizing this technology to see what is being done on the front line as well as follow-up with satisfaction surveys at all levels. This information would also be helpful back to each division.



## **Adaptive Paddling Committee Report August 23, 2013**

The APC scheduled and held an increased number of Adaptive Paddling Workshops with several of them occurring in new locations. This year both the 2 day and 4 day APW options were offered, as were closed trainings for agencies.

Although the 2 day APW option is meeting a need in several market areas, there is also a need for more ACA certified instructors to take advantage of this option. Several of the 2 day APWs were closed trainings for groups that worked with persons with disabilities and desired an expansion of their programming.

### **Adaptive Paddling IT Update:**

The Adaptive Paddling Committee has made a concerted effort to cross train current AP ITs who were certified in only Equipment specialty or APW Legal, Administrative, and Medical specialty per the former APE or APW IT certifications and credentialing procedures. A fast track cross training procedure was developed to fold the two AP IT certifications for Equipment and APW (administrative, legal, medical aspects of Adaptive Paddling) into one certification for those AP Instructional staff not already cross trained. Under this process, 3 current AP Instructional corps completed the cross over certification to hold the newer AP IT certification designation. In addition, Kevin Carr, Joe Moore, and Julia Neal completed their requirements to become new AP ITs and there are 2 additional AP IT candidates moving through the certification process at this time.

AP ITEs: 5 (added one additional ITE in 2013)

AP ITs: 9 (added 3 additional ITs in 2013)

AP ITs still completing cross training: 2

AP IT new candidates who have started the certification process: 2

### **2013 Adaptive Paddling Workshops:**

#### **4 Day APWs:**

5 Scheduled for 2013 in Ohio, Connecticut, Michigan, Montana, and New Hampshire; with 2 completed, 1 to be held in October, and 2 cancelled due to lack of ACA Instructor registrations. The continued dearth of ACA Instructors who take the APW is of concern. AP training is highly specialized and of great value to any ACA instructor, as individuals with disabilities seek out those instructors with training to understand and meet their specialized needs.

Of those APWs held so far, participation was: 12 ACA Instructors, 6 Non ACA Instructors, 11 students with disabilities. The Connecticut APW is slated to fill to capacity.

#### **2 Day APWs:**

3 Closed Trainings: Requested with Parks and Recreation staff and organizations serving persons with disabilities in Michigan and Ohio. Of these, 2 were held training 8 ACA Instructors, 5 non ACA Instructors, and 5 students with disabilities. 1 is scheduled for late September and is full.

Charleston Parks and Recreation has been a driving force in offering the 2 day trainings. In addition to piloting the format, they have held 2 day APWs one to two times per year that have trained both ACA and non ACA Instructors.

ACA / TRR Grant Related:

4 Scheduled in Virginia, Kentucky, Oregon, and California. Following cancellations in Virginia and Kentucky due to participation and administrative issues (about the time of ACA office turnover in staff), 2 were rescheduled for other locations in Virginia and Western Maryland. Of those 2 have been held (WMD and OR) training 9 ACA Instructors, 12 non ACA Instructors, 7 students with disabilities. 2 ACA / TRR grant APWs will be held in September (CA and VA).

The addition of Joe Moore to the ACA staff has been a huge asset to the APW program. Having an ACA staff member who has been involved in all aspects of APW programming and organization and who understands administrative, logistics and Instructional pieces of this program has helped to move the program forward. Additional APWs are planned in the future with Shake A Leg in Florida and other organizations.

2013 Certs in Dixie Division

Course Date	Certification Level	State	IT/ITE	
5/31/2013	Level 4: Whitewater Kayaking	AL	A Sontheimer	
5/5/2013	Level 4: Whitewater Kayaking	AL	R Cooper	
5/12/2013	Level 5: Advanced Swiftwater Rescue	AL	S Fowlkes	
5/10/2013	Level 1: Introduction to Canoeing - Solo	FL	C Stec	State
5/10/2013	Level 1: Introduction to Canoeing - Solo	FL	C Stec	AL
5/10/2013	Level 1: Introduction to Canoeing - Tandem	FL	C Stec	FL
5/10/2013	Level 1: Introduction to Canoeing - Tandem	FL	C Stec	GA
5/10/2013	Level 1: Introduction to Canoeing - Tandem	FL	C Stec	KY
5/10/2013	Level 1: Introduction to Canoeing - Tandem	FL	C Stec	NC
5/10/2013	Level 1: Introduction to Canoeing - Tandem	FL	C Stec	SC
5/10/2013	Level 1: Introduction to Canoeing - Tandem	FL	C Stec	TN
5/10/2013	Level 1: Introduction to Canoeing - Tandem	FL	C Stec	
6/12/2013	Level 1: Introduction to Canoeing - Tandem	FL	C Stec	State
6/17/2013	Level 1: Introduction to Canoeing - Tandem	FL	B Myron	
2/21/2013	Level 1: Introduction to Kayaking	FL	T Nickels	AL
2/21/2013	Level 1: Introduction to Kayaking	FL	T Nickels	FL
2/25/2013	Level 1: Introduction to Kayaking	FL	T Nickels	GA
2/16/2013	Level 1: Introduction to Kayaking	FL	J Rose	KY
2/16/2013	Level 1: Introduction to Kayaking	FL	J Rose	NC
2/16/2013	Level 1: Introduction to Kayaking	FL	J Rose	SC
2/21/2013	Level 1: Introduction to Kayaking	FL	T Nickels	TN
5/8/2013	Level 1: Introduction to Kayaking	FL	M Shugg	Totals
2/21/2013	Level 1: Introduction to Kayaking	FL	T Nickels	
4/6/2013	Level 1: Introduction to Kayaking	FL	M Shugg	
4/6/2013	Level 1: Introduction to Kayaking	FL	M Shugg	
4/6/2013	Level 1: Introduction to Kayaking	FL	M Shugg	
4/6/2013	Level 1: Introduction to Kayaking	FL	M Shugg	
4/6/2013	Level 1: Introduction to Kayaking	FL	M Shugg	Courses Re
4/6/2013	Level 1: Introduction to Kayaking	FL	M Shugg	AL
5/8/2013	Level 1: Introduction to Kayaking	FL	M Shugg	FL
5/8/2013	Level 1: Introduction to Kayaking	FL	M Shugg	GA
5/8/2013	Level 1: Introduction to Kayaking	FL	M Shugg	KY
5/8/2013	Level 1: Introduction to Kayaking	FL	M Shugg	NC
5/8/2013	Level 1: Introduction to Kayaking	FL	M Shugg	SC
5/8/2013	Level 1: Introduction to Kayaking	FL	M Shugg	TN
5/19/2013	Level 1: Introduction to Kayaking	FL	M Shugg	Totals
5/19/2013	Level 1: Introduction to Kayaking	FL	M Shugg	
5/19/2013	Level 1: Introduction to Kayaking	FL	M Shugg	
5/19/2013	Level 1: Introduction to Kayaking	FL	M Shugg	
5/5/2013	Level 1: Introduction to SUP	FL	K Keller	
	* Level 2: Essentials of Kayak Touring	FL	T Nickels	
5/19/2013	Level 2: Essentials of Kayak Touring	FL	M Shugg	
5/19/2013	Level 2: Essentials of Kayak Touring	FL	M Shugg	

6/5/2013	Level 2: Essentials of Kayak Touring	FL	C Ladd
4/16/2013	Level 2: Essentials of River Canoeing - Tandem	FL	E Helbert
2/21/2013	Level 3: Coastal Kayaking	FL	T Nickels
4/15/2013	Level 3: Coastal Kayaking	FL	T Nickels
2/21/2013	Level 3: Coastal Kayaking	FL	T Nickels
3/31/2013	Level 4: Open Water Coastal Kayaking	FL	T Nickels
3/31/2013	Level 4: Open Water Coastal Kayaking	FL	T Nickels
2/21/2013	Level 1: Introduction to Kayaking	FL	T Nickels
2/21/2013	Level 2: Essentials of Kayak Touring	FL	T Nickels
5/14/2013	Level 1: Introduction to Canoeing - Tandem	GA	J Holcome
5/14/2013	Level 1: Introduction to Canoeing - Tandem	GA	J Holcome
5/14/2013	Level 1: Introduction to Canoeing - Tandem	GA	J Holcome
5/14/2013	Level 1: Introduction to Canoeing - Tandem	GA	J Holcome
3/24/2013	Level 1: Introduction to SUP	GA	J Oyen
4/28/2013	Level 2: Essentials of Kayak Touring	GA	T Nickels
4/28/2013	Level 2: Essentials of Kayak Touring	GA	T Nickels
4/28/2013	Level 2: Essentials of Kayak Touring	GA	T Nickels
4/28/2013	Level 2: Essentials of Kayak Touring	GA	T Nickels
4/28/2013	Level 2: Essentials of Kayak Touring	GA	T Nickels
4/28/2013	Level 2: Essentials of Kayak Touring	GA	T Nickels
4/28/2013	Level 2: Essentials of Kayak Touring	GA	T Nickels
4/16/2013	Level 2: Essentials of River Canoeing - Tandem	GA	E Helbert
3/24/2013	Level 2: Essentials of SUP	GA	J Oyen
3/24/2013	Level 2: Essentials of SUP	GA	J Oyen
3/24/2013	Level 2: Essentials of SUP	GA	J Oyen
3/24/2013	Level 2: Essentials of SUP	GA	J Oyen
4/24/2013	Level 2: Essentials of SUP	GA	J Hall
2/10/2013	Level 2: Sit-On-Top Surf Kayaking	GA	N Law
5/12/2013	Level 3: River Safety & Rescue	GA	S Fowlkes
5/12/2013	Level 3: River Safety & Rescue	GA	S Fowlkes
6/22/2013	Level 3: River Safety & Rescue	GA	S Fowlkes
6/22/2013	Level 3: River Safety & Rescue	GA	S Fowlkes
6/22/2013	Level 3: River Safety & Rescue	GA	S Fowlkes
4/21/2013	Level 4: Whitewater Kayaking	GA	K Ford
5/5/2013	Level 4: Whitewater Kayaking	GA	R Cooper
5/12/2013	Level 4: Whitewater Kayaking	GA	J Zadrozny
7/4/2013	Level 4: Whitewater Kayaking	GA	D Kessmann
5/12/2013	Level 5: Advanced Swiftwater Rescue	GA	S Fowlkes
7/6/2013	Level 5: Advanced Whitewater Kayaking	GA	D Kessmann
5/15/2013	Level 1: Introduction to Canoeing - Tandem	KY	S Spencer
5/15/2013	Level 1: Introduction to Canoeing - Tandem	KY	S Spencer
5/15/2013	Level 1: Introduction to Canoeing - Tandem	KY	S Spencer
5/15/2013	Level 2: Essentials of River Canoeing - Tandem	KY	S Spencer
5/15/2013	Level 2: Essentials of River Canoeing - Tandem	KY	S Spencer
5/15/2013	Level 2: Essentials of River Canoeing - Tandem	KY	S Spencer
5/15/2013	Level 2: Essentials of River Canoeing - Tandem	KY	S Spencer

7/27/2013	Level 3: Freestyle Canoeing - Tandem	KY	C Wilson
5/15/2013	Level 3: River Canoeing - Tandem	KY	S Spencer
4/24/2013	Level 1: Introduction to Canoeing - Solo	NC	E Helbert
4/24/2013	Level 1: Introduction to Canoeing - Solo	NC	E Helbert
4/24/2013	Level 1: Introduction to Canoeing - Solo	NC	E Helbert
4/24/2013	Level 1: Introduction to Canoeing - Solo	NC	E Helbert
5/21/2013	Level 1: Introduction to Canoeing - Solo	NC	F Orr
5/5/2013	Level 1: Introduction to Canoeing - Tandem	NC	S Fowlkes
4/24/2013	Level 1: Introduction to Canoeing - Tandem	NC	E Helbert
4/24/2013	Level 1: Introduction to Canoeing - Tandem	NC	E Helbert
4/24/2013	Level 1: Introduction to Canoeing - Tandem	NC	E Helbert
4/24/2013	Level 1: Introduction to Canoeing - Tandem	NC	E Helbert
5/21/2013	Level 1: Introduction to Canoeing - Tandem	NC	F Orr
5/1/2013	Level 1: Introduction to Canoeing - Tandem	NC	F Orr
5/1/2013	Level 1: Introduction to Canoeing - Tandem	NC	F Orr
5/1/2013	Level 1: Introduction to Canoeing - Tandem	NC	F Orr
5/1/2013	Level 1: Introduction to Canoeing - Tandem	NC	F Orr
5/1/2013	Level 1: Introduction to Canoeing - Tandem	NC	F Orr
4/28/2013	Level 1: Introduction to Kayaking	NC	J Zadrozny
4/28/2013	Level 1: Introduction to Kayaking	NC	J Zadrozny
6/24/2013	Level 1: Introduction to Kayaking	NC	L Ausley
6/24/2013	Level 1: Introduction to Kayaking	NC	L Ausley
6/24/2013	Level 1: Introduction to Kayaking	NC	L Ausley
5/17/2013	Level 1: Introduction to Kayaking	NC	S Coulter
8/14/2013	Level 1: Introduction to Kayaking	NC	L Ausley
5/5/2013	Level 1: Introduction to SUP	NC	K Keller
5/12/2013	Level 2: Essentials of Kayak Touring	NC	A M. Pagenstecher
6/7/2013	Level 2: Essentials of Kayak Touring	NC	M Aronoff
6/7/2013	Level 2: Essentials of Kayak Touring	NC	M Aronoff
6/7/2013	Level 2: Essentials of Kayak Touring	NC	M Aronoff
6/7/2013	Level 2: Essentials of Kayak Touring	NC	M Aronoff
6/7/2013	Level 2: Essentials of Kayak Touring	NC	M Aronoff
6/7/2013	Level 2: Essentials of Kayak Touring	NC	M Aronoff
6/7/2013	Level 2: Essentials of Kayak Touring	NC	M Aronoff
6/7/2013	Level 2: Essentials of Kayak Touring	NC	M Aronoff
5/12/2013	Level 2: Essentials of Kayak Touring	NC	A M. Pagenstecher
4/24/2013	Level 2: Essentials of River Canoeing - Solo	NC	E Helbert
4/16/2013	Level 2: Essentials of River Canoeing - Tandem	NC	E Helbert
5/15/2013	Level 2: Essentials of River Canoeing - Tandem	Nc	B Wiegandt
6/13/2013	Level 2: Essentials of River Canoeing - Tandem	NC	J Burnett-Cowie
4/24/2013	Level 2: Essentials of River Canoeing - Tandem	NC	E Helbert
	* Level 2: Essentials of SUP	NC	J Hall
5/5/2013	Level 2: Essentials of SUP	NC	K Keller
5/12/2013	Level 3: Coastal Kayaking	NC	A M. Pagenstecher
	* Level 3: Freestyle Canoeing - Solo	NC	C Wilson
	* Level 3: Freestyle Canoeing - Tandem	NC	C Wilson
7/27/2013	Level 3: Freestyle Canoeing - Tandem	NC	C Wilson

5/17/2013	Level 3: River Kayaking	NC	A Levesque
5/17/2013	Level 3: River Kayaking	NC	S Coulter
4/25/2013	Level 3: Whitewater SUP	NC	SEIC
4/11/2013	Level 3: Whitewater SUP	NC	C Stec
4/14/2013	Level 4: Open Water Coastal Kayaking	NC	T Nickels
5/3/2013	Level 4: Swiftwater Rescue	NC	J Padgett
5/3/2013	Level 4: Swiftwater Rescue	NC	J Padgett
5/3/2013	Level 4: Swiftwater Rescue	NC	J Padgett
5/12/2013	Level 4: Whitewater Kayaking	NC	J Zadrozny
5/12/2013	Level 4: Whitewater Kayaking	NC	J Zadrozny
5/12/2013	Level 4: Whitewater Kayaking	NC	J Zadrozny
5/12/2013	Level 4: Whitewater Kayaking	NC	J Zadrozny
5/12/2013	Level 4: Whitewater Kayaking	NC	J Zadrozny
5/12/2013	Level 4: Whitewater Kayaking	NC	J Zadrozny
6/16/2013	Level 4: Whitewater Kayaking	NC	L Ausley
5/17/2013	Level 4: Whitewater Kayaking	NC	S Coulter
5/17/2013	Level 4: Whitewater Kayaking	NC	S Coulter
5/17/2013	Level 4: Whitewater Kayaking	NC	S Coulter
5/17/2013	Level 4: Whitewater Kayaking	NC	S Coulter
5/31/2013	Level 4: Whitewater Kayaking	NC	A Sontheimer
5/31/2013	Level 4: Whitewater Kayaking	NC	A Sontheimer
8/6/2013	Level 4: Whitewater Kayaking	NC	SEIC
8/2/2013	Level 4: Whitewater Kayaking	NC	A Sontheimer
8/2/2013	Level 4: Whitewater Kayaking	NC	A Sontheimer
5/12/2013	Level 5: Advanced Swiftwater Rescue	NC	S Fowlkes
7/6/2013	Level 5: Advanced Whitewater Kayaking	NC	D Kessmann
5/8/13	Level 1: Introduction to Canoeing - Solo	SC	J Turner
5/8/13	Level 1: Introduction to Canoeing - Tandem	SC	J Turner
4/16/2013	Level 1: Introduction to Kayaking	SC	S Kershaw
4/16/2013	Level 1: Introduction to Kayaking	SC	S Kershaw
3/20/2013	Level 1: Introduction to SUP	SC	J Hall
3/20/2013	Level 1: Introduction to SUP	SC	J Hall
3/20/2013	Level 1: Introduction to SUP	SC	J Hall
3/20/2013	Level 1: Introduction to SUP	SC	J Hall
4/24/2013	Level 1: Introduction to SUP	SC	J Hall
4/16/2013	Level 2: Essentials of Kayak Touring	SC	S Kershaw
6/16/2013	Level 2: Essentials of River Kayaking	SC	L Ausley
6/16/2013	Level 2: Essentials of River Kayaking	SC	L Ausley
3/20/2013	Level 2: Essentials of SUP	SC	J Hall
3/20/2013	Level 2: Essentials of SUP	SC	J Hall
2/10/2013	Level 2: Sit-On-Top Surf Kayaking	SC	N Law
4/16/2013	Level 3: Coastal Kayaking	SC	S Kershaw
4/16/2013	Level 3: Coastal Kayaking	SC	S Kershaw
6/16/2013	Level 3: River Kayaking	SC	L Ausley
6/16/2013	Level 3: River Kayaking	SC	L Ausley
4/14/2013	Level 4: Open Water Coastal Kayaking	SC	T Nickels
5/10/2013	Level 4: Whitewater Kayaking	SC	J Kafsky

5/17/2013	Level 4: Whitewater Kayaking	SC	A Levesque
6/16/2013	Level 4: Whitewater Kayaking	SC	L Ausley
5/17/2013	Level 4: Whitewater Kayaking	SC	S Coulter
5/21/2013	Level 1: Introduction to Canoeing - Solo	TN	F Orr
5/14/2013	Level 1: Introduction to Canoeing - Tandem	TN	J Holcome
5/14/2013	Level 1: Introduction to Canoeing - Tandem	TN	J Holcome
5/21/2013	Level 1: Introduction to Canoeing - Tandem	TN	F Orr
2/21/2013	Level 1: Introduction to Kayaking	TN	T Nickels
6/30/2013	Level 1: Introduction to SUP	TN	C Stec
4/16/2013	Level 2: Essentials of River Canoeing - Tandem	TN	E Helbert
4/16/2013	Level 2: Essentials of River Canoeing - Tandem	TN	E Helbert
4/16/2013	Level 2: Essentials of River Canoeing - Tandem	TN	E Helbert
4/16/2013	Level 2: Essentials of River Canoeing - Tandem	TN	E Helbert
4/16/2013	Level 2: Essentials of River Canoeing - Tandem	TN	E Helbert
6/30/2013	Level 2: Essentials of SUP	TN	C Stec
5/15/2013	Level 3: River Canoeing - Tandem	TN	S Spencer
5/12/2013	Level 3: River Safety & Rescue	TN	S Fowlkes
5/31/2013	Level 4: Whitewater Kayaking	TN	A Sontheimer
5/12/2013	Level 5: Advanced Swiftwater Rescue	TN	S Fowlkes

Totals a/o 8/19/2013

2013 Certs
3
51
30
10
71
24
16

This data is useful to determine the disciplines that are most popular.  
 Also, it shows that states in the division that are most active.  
 Lastly, it shows the active IT/ITEs working in the division's borders (some are not b:

- \* Certs with no specific date are upgrades.
- \* The 'state' column is the home state of the newly certified instructors, I

TOTAL Certs, 2010-now (Currently certified instructors)					
Canoe	Kayak	SUP	Raft	Rescue	Totals
21	24	0	0	11	56
53	209	22	0	0	284
64	113	9	0	11	197
85	16	1	0	7	109
130	245	23	0	20	418
23	133	19	0	3	178
23	52	2	0	15	92
399	792	76	0	67	<b>1334</b>

ported for 2013 a/o 8/19/2013

Canoe	Kayak	SUP	Raft	Rescue	Totals
4	10	4	0	4	22
28	42	31	0	0	101
8	77	5	0	0	90
17	9	0	0	0	26
29	143	2	0	30	204
3	29	10	0	5	47
15	46	0	0	12	73
104	356	52	0	51	<b>563</b>

Plus 7 Adaptive Courses, Total 54









ased in Dixie, but operate here).

not always the state that the course was conducted in.

## **ACA Standards Committee Report**

### **Prepared for Fall, SEIC/BOD Meetings to be held September 26-28, 2013, Bend, Oregon**

The Standards Committee by definition is made up of the SEIC Officers. Currently, these positions are filled through December, 2014 as follows:

1. Past Chair: Robin Pope
2. Secretary: Charlie Duffy
3. Vice Chair: Todd Johnstone-Wright
4. Chair: Steve Hutton

Since the March, 2013 SEIC meeting, the Standards Committee has worked on the following:

Continued the ongoing process of reviewing IT and ITE applications. This process continues to be important, but often time consuming, as the volume of information is significant. We feel we have reached a level of administrative consistency in how we have evaluated these, and we will continue to work to document these processes to make these process more efficient in the future.

We have continued to receive some applications which are incomplete and/or too disorganized for review, and we have worked with National Office SEI Staff to return these to the applicants and request resubmission when appropriate documentation is available. While the SEI Department and the Standards Committee want to demonstrate good customer service and be flexible for our members, it is feared that continuing to accept incomplete applications and have the office staff complete them is inefficient for staff and reinforces a message to candidates that is not consistent with our high standards.

As a result of discussions during the March, 2013 SEIC Meeting, the ITE letter which reminded ITE's was posted on-line and made available to IT's as well. This letter and the reminders it contains have continued to assist our efforts to improve the quality, organization and thoroughness of the applications.

At the March, 2013 SEIC meeting, a proposal was presented to change the minimum requirement before declaring IT Candidacy to a number of courses required. This proposal was withdrawn, but there is still interest among the Standards Committee to modify/improve/better clarify the minimum requirements for IT Candidacy.

The Standards Committee was also represented by Steve Hutton, SEIC Chair, at the ACA BOD meetings on March 15-16, and June 6-9, 2013.

Other issues that we've discussed have included the following, and all are expected to be addressed before the next SEIC meeting:

- IT and ITE listings on the website and trying to find a better way to list or explain to IT's, ITE's and the public.

- Consideration of better defining or explaining our First Aid/CPR requirements for Instructors, IT's and ITE's.
- Establishing a "Best Practices" document/web section to provide details on many suggested elements for Instructors and Trainers.

Respectfully submitted,

Steve Hutton

ACA SEIC Chair

# Safety Education, Instruction & Outreach Department Report

March 15, 2013



Education. Recreation. Stewardship. Competition.



# SEI - Staff

## SEI Department Report



### **Kelsey Bracewell:** Safety Education & Instruction Coordinator

- Manage the ACA National Paddlesports Instruction Program
- Manage Instructor Database
- Assist Education & Outreach Coordinator with outreach events and distribution of educational resources and materials

### **Sarah Kadis:** Social Media Video Grant Coordinator

- Manage the ACA Social Media Networks: Facebook, Twitter, Youtube, Pinterest, Water Blog, LinkedIn
- Coordinate the ACA Boating Safety Video series
- Assist SEI Department with administration of National Paddlesports Program and Outreach



### **Mr/Ms No Name:** Education & Outreach Coordinator

- Coordinate and manage education and outreach resources.
- Primary contact for Competition and direct Collegiate Race Series
- Assist SEI Coordinator with administration of National Paddlesports Program

# Outreach

## SEI Department Report

### *2012-13 Events up to and happening this weekend*

- Paddle Royal; San Juan, PR – December 1-2
- PPA Conference; Daytona, FL – December 3-6
- Surf Expo; Orlando, FL – January 10-12
- Adaptive Boating Conference; Miami, FL– January 27-29
- American Camp Association National Conference; Dallas, TX – February 12-15
- Quietwater Symposium; East Lansing – March 2
- Buffalo Bayou Regatta ; Houston, TX – March 16
- Canoecopia; Madison, WI – March 8-10



# Outreach

## SEI Department Report

- International Boating & Water Safety Summit; San Antonio, TX
- Jersey Paddlesport; Somerset, NJ
- Earth Day & Rappahannock River Clean-up; Fredericksburg, VA
- Outdoor Retailer; Salt Lake City, UT
- NACON (USCG Auxiliary)
- East Coast Paddlesport & Outdoor Festival; Charleston, SC
- Tuck Fest; Charlotte, NC
- James River Challenge, Richmond, VA
- Bodhi's Revenge SUP Race; Charleston, SC
- Sandy River Showdown; Sandy, OR
- National River Rally; Portland, OR
- River City Challenge; Jacksonville, FL
- Texas Paddlesports Show; Dallas, TX
- Northwest Paddling Festival; Seattle, WA
- Adirondack Paddlefest; Old Forge, NY
- South Dakota Kayak Challenge; Yankton, SD
- Reno Riverfest; Reno, NV
- Go Pro Mountain Games; Vail, CO



# Outreach

## SEI Department Report

- Occoquan River Fest; Occoquan, VA
- CKS Paddlefest; Buena Vista, CO
- Lyons Outdoor Games; Lyons, CO
- FIBArk; Salida, CO
- Camp Cup Challenge; Wesser, NC
- Garden State Sea Kayak Symposium;
- South Platte River Festival; Denver, CO
- Missoula Whitewater Festival; Missoula, MT
- Ohio Riverway Paddlefest; Cincinnati, OH
- Mississippi River Challenge; Fort Snelling, MN
- Two Harbors Kayak Festival; Two Harbors, MN
- Battle of the Paddle; Dana Point, CA
- Gauley Fest; Summerville, WV
- Midwest Outdoor Experience; Dayton, OH
- National Association of State Boating Law Administrators Conference; Boise, ID
- Half-moon Outfitters Golden Nugget SUP Race; Charleston, SC
- Association of Outdoor Recreation and Education National Conference; College Point, MD
- Calusa Blueway Paddlefest; Calusa Blueway, FL



# Outreach

## SEI Department Report

- ICF Freestyle World Championship; Wesser, NC
- Sea Kayak Georgia ACA Symposium; Savannah, GA
- Paddle Expo; Nuremburg, Germany



# Outreach - SUP Certification Workshops

SEI Department Report

- Level 2 – 25
- Level 3 Surf – 4
- Level 3 Whitewater – 4



## Competitors

- ASI Academy of SUP Instructors (WSUPA)
- Paddle Fit
- World Paddle Association
- Professional SUP Association

# Safety Education and Instruction Council

## SEI Department Report

### 2012 Instructor Audit Highlights

*Initial certifications completed in 2008*

*Or last renewal cycle completed in 2008*

- *1,326 Certifications audited*
- *378 Recertifications*
  - *347 Instructor*
  - *31 IT*
  - *13 ITE*
- *192 Extensions granted*
  - *15 IT, 2 ITE*

*\*There have been more certifications audited AND recertified than in 2010 or 2011- the instructor pool is growing!*



# Safety Education and Instruction Council

## SEI Department Report

### 2013 Instructor Audit Highlights

*Initial certifications completed in 2009  
(or last renewal cycle was completed 2009)*

- *1,418 Certifications to be audited*
- *As of 3/13/2013:*
  - *Audit in Progress*



# Safety Education and Instruction Council

## SEI Department Report

### So far in 2013...

#### 3 New ITE Certifications awarded:

- Mike Mather, L5 ASWR
- Charlie MacArthur, L3 Surf SUP and L3 WWSUP

#### 1 New IT Certification awarded:

- Jason Shreder, L4 WWK
- 2 IT Apps currently awaiting votes

#### 38 Instructor Certifications

- Additional 8 pending ACA/SEIC Dues
- At this time in 2012: 37 certs awarded

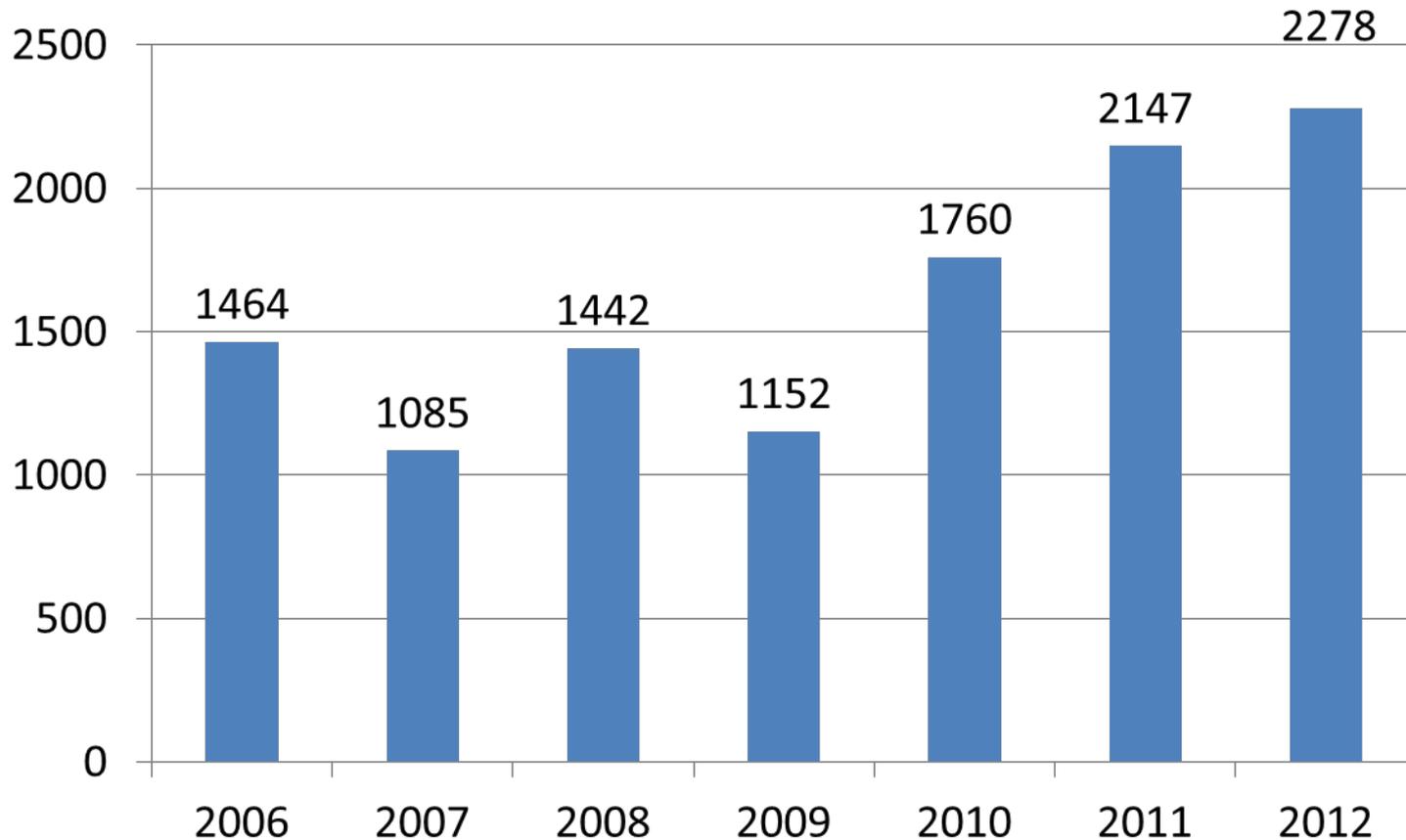
20 Assessments awarded, Additional 1 pending ACA Dues



# Safety Education and Instruction Council

## SEI Department Report

### Certifications by Year



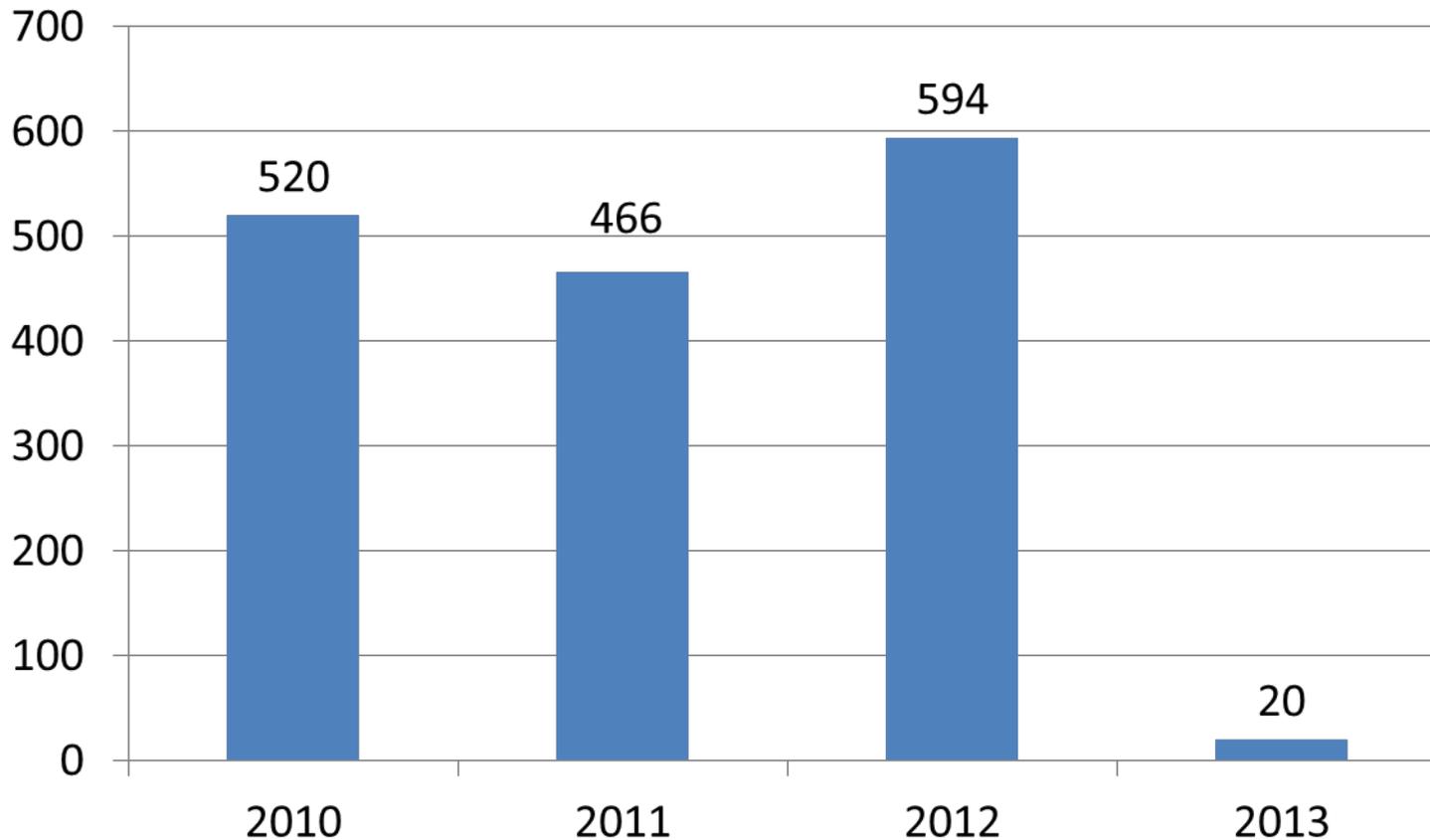
For 2012: There are an additional 218 certs pending dues payments



# Safety Education and Instruction Council

## SEI Department Report

### Assessments/Endorsements by Year



Most popular  
in 2012:

- CKDTL
- CK L2
- CK L3
- Adaptive Endorsement



# Safety Education and Instruction Council

## SEI Department Report

### 2012 IT Renewals

- Rob Barham – L4 WWK
- Dene Berman – L3 CK
- Kristin Bierle – L4 WWK
- Sean Bierle – L4 WWK
- Mark Carlson – L4 OWCK
- Fergus Coffey – L4 WWK
- Pamela Dillon – L2 ERK
- Heinz Goetze – L4 WWC
- Gerhard Grimm, Jr – L2 ECT & L3 RC
- Laurie Gullion – L4 WWC
- James Holcombe – L4 WWK
- James Jackson – APE
- Jennifer Kafsky – L4 WWK
- Emily King – L2 ERC
- Nigel Law – L3 ESK
- Michael Logsdon – L4 WWPR
- Walt Mitchell – L4 OWCK
- Mark Moore – L5 AOWCK
- Elizabeth O'Connor – L4 OWCK
- Thayer Raines – L1 IK & L2 ERC
- Ron Smith – L2 ECT
- Richard Smith – L4 OWCK
- Helen Sparks – L4 WWC
- Ted Sparks – L4 WWC
- Jorg Wagner – L3 FC
- Nick Wigston – L4 WWK
- Bruce Williams – L3 RK
- Michael Woodruff – L4 WWK



# Safety Education and Instruction Council

## SEI Department Report

### 2012 ITE Renewals

- Mike Aronoff – L3 RK
- Eric Bader – L5 ASWR & L5 AWWK
- Janet Burnett Cowie – L4 WWK
- Peter Casson – L5 AOWCK
- Steve Hutton – L5 AOWCK & L2 ECT
- Ben Lawry – L4 SK
- Jerry McAward – L4 WWK
- Jeremy Oyen – L3 CK
- Steve Scherrer – L5 AOWCK
- Roger Schumann – L5 AOWCK
- Debrah Volturmo – L5 AOWCK



ACA IT/ITE Update Dance



# Safety Education and Instruction Council

## SEI Department Report

### Find Instructors

[+](#) Share | [in](#) [f](#) [t](#) [e](#)

ACA Instructors can teach the following courses within their respective discipline and up to their level of certification:

- Skills Courses
- Skills Assessments

Instructors:

- ([Canoe](#) / [Kayak](#) / [SUP](#) / [Raft](#) / [Rescue](#) / [Adaptive Paddling](#))

[International Instructors, Instructor Trainers and Instructor Trainer Educators](#)

ACA Instructor Trainers can teach the following courses within their respective discipline and up to their level of certification:

- Skills Courses
- Skills Assessments
- Instructor Certification Workshops
- Instructor Updates
- Instructor Endorsements

ACA Instructor Trainer Educators can teach the following courses within their respective discipline and up to their level of certification:

- Skills Courses
- Skills Assessments
- Instructor Certification Workshops
- Instructor Updates
- Instructor Endorsements
- Mentor new Instructor Trainers

Instructor Trainer (IT) and Instructor Trainer Educator (ITE):

- ([Discipline](#) / [State](#))

See the faces of our Instructor Trainers and Instructor Trainer Educators in our ["Meet our ITs and ITEs"](#) Facebook photo album!

Map of ACA Instructor Trainers and Instructor Trainer Educators:

## Instructor Search Tools

 Instructors – By Discipline then State

 International Instructors/ITs/ITEs

 ITs / ITEs– By Discipline or State



# Grant Update - 2013

## SEI Departmental Report

### Current Grants:

- USCG – Partner 12: \$19,900.00
- USCG – Social Media: \$90,000.00
- USOC/VA – Adaptive: \$25,000.00
- Outdoor Nation – RBFF: \$2,500.00
- Outdoor Nation – PN: \$2,500.00
- LL Bean – CFS: \$13,000.00

Total: \$152,900.00

### Applied For:

- USCG – Partner 13: \$19,900.00
- USCG – Marketing: \$185,000.00
- USCG – Expansion: \$281,100.00
- NOAA – Paddle Green: \$174,757.50
- NSBC – Wear It!: \$3,000.00

Total: \$663,757.50



# Safety Education and Instruction Council

## SEI Department Report

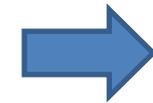
ACA Committees:  
National Office Staff Liaisons



Safety & Rescue  
Rafting  
Adaptive Paddling  
SUP

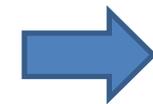


Intro to Paddling  
River Kayak  
Surf Kayak  
Coastal Kayak



Call  
Kelsey!

Freestyle Canoe  
River Canoe



Call  
Chris!



# South America Conference



## Date and Location

**Location:** Viña del Mar, Chile

**Dates:** 18-20 October 2013

Known as the “garden city”, Viña del Mar is located on Chile’s pacific coast. Its long stretches of white sandy beaches are a major attraction for national and international tourists. this city is the touristic capital of Chile as well as one of the most visited places in South America.

### Strengths and opportunities:

- Large protected areas for coastal kayaking.
- Universities in Santiago as well as Viña are working on professional careers based on adventure sports and ecotourism .
- Important terrestrial as well as air connectivity from Santiago ( Chiles capital) to Viña del Mar.



# South America Conference

## General Information

### Possible Locations:

Andres Bello University  
Valparaiso University

### Overall Program

The first South American Paddle Sport Conference will focus on a series of paddle sport events such as educational sessions, stewardship, instructor updates, safety and rescue sessions. In addition, there will be Instructor updates and Instructor Courses workshops.

### Post conference

SUP Trainer certification workshop Chris Stec.

## South America Members

Country	Current Members	Expired Members
Chile	38	93
Argentina	23	30
Uruguay	6	1
Brazil	5	21
Colombia	1	7
Bolivia	0	1
Total	73	168



# South American Conference

## Hosts



### Kayak Australis

Martin Oreste is the representative from Kayak Australis. Martin is an engineer that loves the outdoors. He is graduate from the Mountain Climbing School as well as a NOLS graduate. He holds an ACA Level 4 coastal kayaking certification and a wilderness first responder. His love for the outdoors and knowledge in paddle sports made him an excellent choice to host this event.



### Universal Kayak / Rockside Expediciones

Juan Paulo Cerón is the owner of both of this companies. Rockside specializes in offering the tourism service while universal kayak is the good sports company that sells any kid of paddle sports goods.

Juan Paulo Cerón is a Rafting, kayak and canoe instructor as well as being a whitewater rescuer.

**COL**  
(Local Host Committee)



# South American Conference

## Promotion

### 1. Logo:

Designed by Kollektiva (Colombian graphic designers)  
shows the main focus of the conference  
as well as basic information.

### 2. Save The date

### 3. Social Media

### 4. Local Media

SERNATUR

Magazines

Local Media



# Save the Dates

SEI Departmental Report



Next SEIC Meeting – September, 26th



# ACA Office – Staff Liaisons

## SEI Department Report

If you need...



**Membership:**  
Call Rachel  
@ ext 104



**Insurance or  
PAC Questions:**  
Call Candy  
@ ext 112



**Finance:**  
Call  
Cireena  
@ ext 101



**Membership or  
Merchandise:**  
Call Amy  
@ ext 108



**Stewardship:**  
Call Greg @ ext 106



**Education & Instruction:**  
Call Kelsey @ ext 105



**Social Media:**  
Call Sarah @  
ext 107



# SEI Staff

SEI Department Report

## **Kelsey Bracewell**

*Safety Education and Instruction Coordinator*

[kbracewell@americancanoe.org](mailto:kbracewell@americancanoe.org) / 540-907-4460 x 105

## **Sarah Kadis**

*Social Media Video Grant Coordinator*

[skadis@americancanoe.org](mailto:skadis@americancanoe.org) / 540-907-4460 x 107



# 2013 ACA National Paddlesports Conference

Bend, OR

## Schedule

### Pre Conference Events

- **Wednesday, September 25 – Mt. Bachelor Village Resort** (*registration not required - open to all*)

- 2:00-3:00pm ◦ SEIC - Introduction to Paddling Committee (IPC) Meeting (*Summer Twilight B*)
- 3:15-4:15pm ◦ SEIC - Coastal Kayak Committee (RCC) Meeting (*Summer Twilight B*)
- 4:30-5:30pm ◦ SEIC - River Kayak Committee (RKC) Meeting (*Summer Twilight B*)
- 5:45-6:45pm ◦ SEIC - Stand Up Paddleboarding Committee (SUPC) Meeting (*Summer Twilight B*)

- **Thursday, September 26 – Mt. Bachelor Village Resort** (*registration not required - open to all*)

- 8:00am-5:00pm ◦ Safety Education & Instruction Council (SEIC) Meeting (*Winters Hope A & B*)
- 12:00 ◦ SEIC (council members only) box lunch (*Summer Twilight A*)
- 1:00 – 5:00pm ◦ Exhibitor Set Up (*Exhibit Hall*)
- 5:00-9:00pm ◦ National Paddlesports Conference Registration / Check in opens (*Spring Coachman Foyer*)
  - ACA Store & Silent Auction Opens (*Exhibit Hall*)
- 6:00-7:30pm ◦ Paddlers Get Together (*Reserved room at the Deschutes Brewery – tentative location*)
- 8:00-10:30pm ◦ The Reel Paddling Film Festival – (*Tower Theatre – downtown Bend*)
  - Scott MacGregor, RPF Founder – direct from Palmer Rapids, Canada
  - Benefit for the Bend Paddle Trail Alliance & the ACA's Stewardship Initiatives
  - (Open to the public – tickets online or at the door; tickets also part of conference registration)



# 2013 ACA National Paddlesports Conference

Bend, OR

## Schedule

### • Friday, September 27 – Mt. Bachelor Village Resort

- 7:30am ◦ Registration / Check in continues (*Spring Coachman Foyer*)
- 8:00am ◦ ACA Store & Silent Auction Opens (*Exhibit Hall*)  
◦ Exhibit Area opens (*Exhibit Hall*)
- 8:30-3:00pm ◦ ACA Board of Directors Meeting (*Autumn Skies Boardroom*)
- 8:30am ◦ Educational Sessions I (*Winters Hope A & B, Summer Twilight A & B*)
- 9:30 ◦ Break
- 9:45 ◦ Education Sessions II (*Winters Hope A & B, Summer Twilight A & B*)
- 10:45 ◦ Break
- 11:00 ◦ Educational Sessions III (*Winters Hope A & B, Summer Twilight A & B*)
- 12:00pm ◦ Lunch (*on your own*)
- 1:00-3:30 ◦ IT / ITE Update Session # 1 (*Sumer Twilight A*)
  - National Office Updates; Presentations from... (TBA)
- 1:30 ◦ Educational Sessions IV (*some at the conference center and others on-water at Tumalo Creek*)
- 3:00 ◦ All attendees, not already there, head to Tumalo Creek Kayak & Canoe  
◦ Exhibit Area closes (*Exhibit Hall*)  
◦ Registration / Check in & Silent Auction closes (*Spring Coachman Foyer*)
- 4:00 – 7:00 ◦ Boat & Board Demos at [Tumalo Creek Kayak & Canoe](#)
- 7:00-10:00 ◦ [Pickin' & Paddlin' Music Series!](#) – at Tumalo Creek Kayak & Canoe
  - Food, Drinks, Music



# 2013 ACA National Paddlesports Conference

Bend, OR

## Schedule

### • Saturday, September 28

- 7:30am
  - Registration Desk Opens (*Spring Coachman Foyer*)
  - ACA Store & Silent Auction Opens (*Exhibit Hall*)
- 7:45am
  - ACA Instructor Updates at various Lake/River Venues (*meet Instructor Trainers in Conference lobby*)
- 8:30-12:00pm
  - ACA Board of Directors Meeting (*Winter Hope A*)
- 9:00am
  - Other Events (*all groups meet trip leaders in Conference Center lobby*)
    - On-water Educational Sessions ()
    - Guided Kayaking Trip – Deschutes River ()
    - Guided Rafting Trip – Deschutes River ()
    - Intro to SUP Clinic – flatwater ()
    - Intro to SUP Clinic – whitewater ()
    - Meet Up Group - Paddle on your own with other attendees ()
  - Paddle Green – River Clean Up (*meet in Conference Center lobby*)
    - Location #1 – TBD, on canoes, SUPs, and kayaks
    - In partnership with the [Bend Paddle Trail Alliance](#)
- 1:00pm
  - ACA Board of Directors Deschutes River Raft Trip (*meet in Conference Center lobby*)
- 5:00pm
  - All events, paddling trips, instructor updates and meetings conclude
- 6:00
  - The Legends of Paddling Reception (*outside – West Deck*)
    - Hors D’oeuvres & cash bar
- 7:00
  - ACA Awards Ceremony & Banquet (*Winters Hope A & B*)
    - Welcome & Begin Dinner
    - Keynote: Wade Blackwood
    - ACA National Awards
    - Announcement – 2014 National Paddlesports Conference
    - Silent Auction closes (by table)
- 9:00
  - The ACA Hospitality & Networking Suite (*Fireside Room*)



# 2013 ACA National Paddlesports Conference

Bend, OR

## Schedule

### • Sunday, September 29

- 8:00am
  - Registration Desk Opens (*Spring Coachman Foyer*)
  - ACA Store Opens (*Exhibit Hall*)
  
- 8:30-9:30am
  - ACA Annual Membership Meeting – **everyone attends to vote** (*Winters Hope A*)
    - Board of Director's Meeting
    - Open to all ACA members
  
- 9:30am
  - Educational Sessions V (*Winters Hope B, Summer Twilight B*)
  
  - IT / ITE Update Session #2 (*Summer Twilight A*)
    - Presentations from... (TBA)
  
  - Level 5 Instructor Updates continued at various River Venues (*meet in Conference Center lobby*)
  
  - Paddle Green – River Clean Up (*meet in Conference Center lobby*)
    - Location #2 – TBD – on canoes, SUPs, and kayaks
    - In partnership with the [Bend Paddle Trail Alliance](#)
  
  - Northwest Division Annual Meeting (*Autumn Skies Boardroom*)
    - all ACA members from Alaska, Washington, Oregon & Idaho
  
- 1:00pm
  - Conference Meetings, Educational Sessions, Clean Ups, Trips and Instructor Updates Conclude

# Safety Education, Instruction & Outreach Department Report - 2013

September 26th, 2013

ACA National Paddlesports Conference



Education. Recreation. Stewardship. Competition.



# SEI - Staff

## SEI Department Report



### **Kelsey Bracewell:** Safety Education & Instruction Coordinator

- Manage the ACA National Paddlesports Instruction Program
- Manage Instructor Database
- Assist Education & Outreach Coordinator with outreach events and distribution of educational resources and materials

### **Joe Moore :** Education & Outreach Coordinator

- Coordinate and manage education and outreach resources
- Assist SEI Coordinator with administration of National Paddlesports Program



### **TJ Turner:** Paddlesport Training Grant Coordinator

- Responsible for coordinating 14 canoe, kayak, and SUP Instructor Certification Workshops for various state agencies across the country under a grant from the U.S. Coast Guard.



# Overview

## SEI Department Report

### Things you will see:

- 2013 Outreach
- Adaptive Paddling Program Development
- Journal of Paddlesport Education
- SEI Statistics
- Grants/Projects
- “Who You Gonna Call?”



# Overview

## SEI Department Report

Things you won't see:



# Outreach

## SEI Department Report

### *2013 Events (Since the March SEIC Mtg)*

East Coast Paddlesport and Outdoor Festival	April 19 - 21, 2013	Charleston, SC
USNWC Tuck Fest	April 19 -21, 2013	Charlotte, NC
River City Challenge	April, 27, 2013	Jacksonville, FL
Black River Clean-up - An ACA Paddle Green Event	May 5, 2013	Lorain, Ohio
Reno River Festival	May 11 & 12, 2013	Reno, NV
River Rally	May 17-20, 2013	St Louis, MI
Adirondack PaddleFest	May 17 -19, 2013	Old Forge, NY
Occoquan River Fest	May 18, 2013	Lorton, VA
ACA Canoe Poling Nationals	May 25 & 26, 2013	Huntington, MA
CKS Paddlefest	May 24 -26, 2013	Buena Vista, CO
Lyons Outdoor Games	May 31 - June 2	Lyons, CO
Celebrate the Rapp- An ACA Paddle Green Event	June 1, 2013	Fredericksburg, Virgin
Alaska Sea Kyak Symposium	June 1 & 2	Eklutna, AK
OOF Grant TRR APW: Deep Creek, MD	June 3 & 4, 2013	Deep Creek, MD



# Outreach

## SEI Department Report

North Fork Championship: NFC Whitewater Festival	June 7 & 8, 2013	Crouch, ID
Achieving Wheelchair Equality: Watersports clinic	June 8, 2013	Charleston, SC
FIBARK	June 13-15, 2013	Salida, CO
Ohio Riverway Paddlefest	June 21-23, 2013	Cincinnati, OH
Kids, Youth and the Great Outdoors Festival	June 26, 2013	Washington, DC
South Platte River Paddlefest	June 22 & 23	Denver, CO
Missoula White Water Festival	June 29 - July 1, 2013	Missoula, MT
Adirondack Canoe Symposium	July 7 -13, 2013	Ray Brook, New York
Mid-west SUP Festival	July 12 & 13, 2013	Waunakee, WI
Camp Cup Challenge, NOC	July 15 & 16, 2013	Bryson City, NC
Miami Shake -a-Leg Outdoor Nation Grant Project	July 17, 2013	Miami, FL
LOVE the Lake- 4th Annual Memorial Paddle	July 19 & 20, 2013	Ticonderoga, New York
LOVE the Lake- An ACA Paddle Green Event	July 20, 2013	Lake George, New York
Eppie's Great Race,	July 20, 2013	Sacramento, CA
Achieving Wheelchair Equality: Watersports clinic	July 20, 2013	Charleston, SC
Grand Rapids Site Visit: Adaptive Summit	July 21, 2013	Grand Rapids MI



# Outreach

## SEI Department Report

Mississippi River Challenge	July 27 & 28, 2013	St Paul, MN
Beep Baseball Kayak Challenge	July 29, 2013	Columbus, GA
Columbus GA site visit: Adaptive Summit	July 30, 2013	Columbus, GA
Paralympics Mid-Atlantic Regional Meeting	August 7, 2013	Washington, DC
Two Harbors Kayak Festival	August 2 -4, 2013	Deluth, MN
OOF Grant TRR APW: Portland, OR	August 9 & 10, 2013	Portland, OR
BEAVERDAM CANOE JAM	August 17, 2013	Glouster, VA
NACON	August 23 & 24, 2013	San Diego, CA
Quantico, VA Adaptive Presentation	August 27, 2013	Quantico, VA
Maine Island Trail Association - An ACA Paddle Green Event	August 31, 2013	Portland, ME
OOF Grant TRR APW: Richmond, VA	September, 6 & 7, 2013	Richmond, VA
Crystal Coast Paddlefest	September 7 & 8, 2013	Swansboro, NC
Hartwood Days Festival	September 13 -16, 2013	Stafford, VA
OOF Grant TRR APW: San Diego, CA	September 13 & 14, 2013	San Diego, CA
NASBLA Conference	September 14-18, 2013	Boise, ID
Bic SUP One Design Nationals	September 15, 2013	Charleston, SC
Rappahannock Riverfest	September 21, 2013	King George, VA



# Outreach

## SEI Department Report

Canadian Safe Boating Council Symposium	September 23 & 24, 2013	Whistler Village, BC
Whitewater Symposium	September, 27-29, 2013	Bend, OR
ACA National Paddlesport Conference	September 25-29	Bend, OR
Battle of the Paddle	September 28 & 29, 2013	Dana Point, CA
PaddleExpo: International Whitewater Hall Of Fame	October 3, 2013	Nuremberg, Germany
Midwest Outdoor Experience	October 4 & 5, 2013	Dayton, OH
Europe Paddlesports Conference	October 5 & 6, 2013	Switzerland
South American Paddlesports Conference	October 18 -20, 2013	Vina Del Mar, Chile
Swift Water Rescue Conference	October 25-27, 2013	Tuckaseegee River, NC
Calusa Blueway Festival	November 1 – 3, 2013	Sanibel, FL
Association of Outdoor Recreation and Education, Inc.	November 7-9, 2013	College Park, MD
Paddle Royal	December 6-8, 2013	Puerto Rico, USA
Adaptive Boating Conference	December 8 -12, 2013	Miami, FL
American Outdoors Association Conference	December 10-12, 2013	Albuquerque, NM



# Outreach – Outfitter, Livery, Guide Insurance

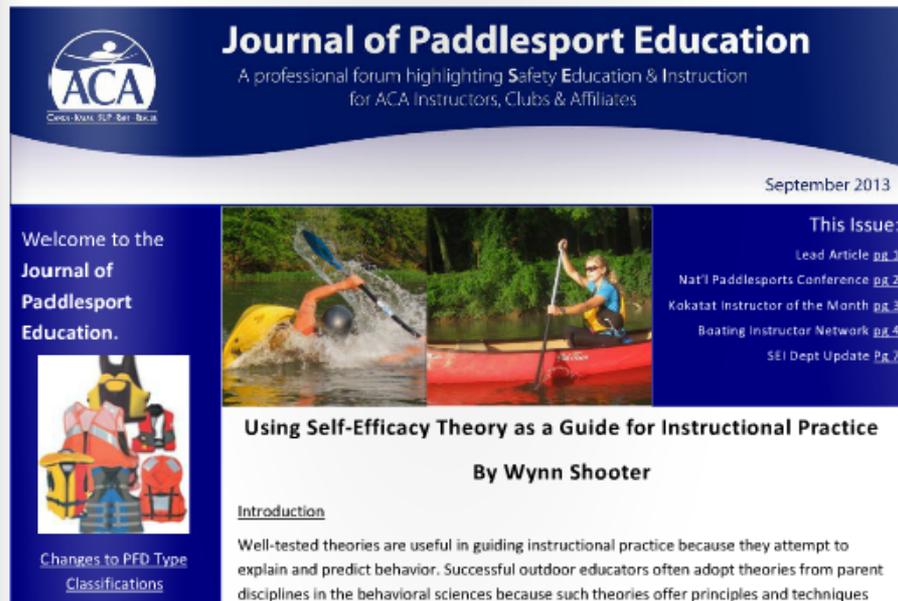
SEI Department Report

The ACA is now offering an endorsed insurance program for paddlesport outfitters, liveries, and guides. By meeting certain criteria, these outfitters will be eligible for discounted pricing on various insurance policies. In addition, proceeds from utilizing this insurance program will benefit paddlers as they will be used to support the ACA's mission of improving education, stewardship, recreation and competition for all.



# Journal of Paddlesport Education

## SEI Department Report



**Journal of Paddlesport Education**  
A professional forum highlighting Safety Education & Instruction  
for ACA Instructors, Clubs & Affiliates

September 2013

Welcome to the  
**Journal of  
Paddlesport  
Education.**



Changes to PFD Type  
Classifications

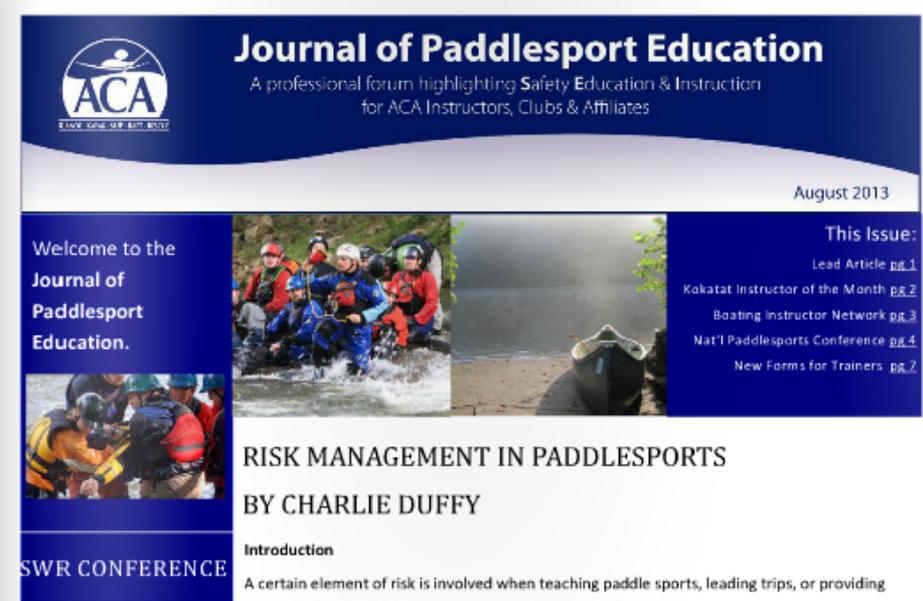


**This Issue:**  
Lead Article [pg. 1](#)  
Nat'l Paddlesports Conference [pg. 2](#)  
Kokatat Instructor of the Month [pg. 3](#)  
Boating Instructor Network [pg. 4](#)  
SEI Dept Update [Pg. 7](#)

**Using Self-Efficacy Theory as a Guide for Instructional Practice**  
By Wynn Shooter

Introduction

Well-tested theories are useful in guiding instructional practice because they attempt to explain and predict behavior. Successful outdoor educators often adopt theories from parent disciplines in the behavioral sciences because such theories offer principles and techniques



**Journal of Paddlesport Education**  
A professional forum highlighting Safety Education & Instruction  
for ACA Instructors, Clubs & Affiliates

August 2013

Welcome to the  
**Journal of  
Paddlesport  
Education.**



SWR CONFERENCE



**This Issue:**  
Lead Article [pg. 1](#)  
Kokatat Instructor of the Month [pg. 2](#)  
Boating Instructor Network [pg. 3](#)  
Nat'l Paddlesports Conference [pg. 4](#)  
New Forms for Trainers [pg. 7](#)

**RISK MANAGEMENT IN PADDLESORTS**  
BY CHARLIE DUFFY

Introduction

A certain element of risk is involved when teaching paddle sports, leading trips, or providing

We need your help gathering quality 'lead articles' and other highlights to feature in the JPE!

We'd also appreciate any feedback you may have 😊



# SEI Department Projects:

## SEI Department Report

### Promote Assessments

- Website calendar

### Promote Certification Courses

- Website calendar
- Marketing – Videos

### Promote General Skills/Intro Courses

- Instructor Lists

### Instructor Candidate Packets

### Admin & Website Help Letter

### ITE/IT Mentoring Letter



# SEI Department Projects:

## SEI Department Report

### Promote YOU!!

Make it easier for future instructors and aspiring paddlers to find quality paddlesport instruction!

- Skills Courses
- Skills Assessments
- Instructor Certification Workshops
- Instructor Updates
- Instructor Endorsements
- Mentor new Instructor Trainers

Instructor Trainer (IT) and Instructor Trainer Educator (ITE):

- ([Discipline](#) / [State](#))



# SEI Department Projects: Kelsey

## SEI Department Report

- Take Me Fishing!
  - A grant funded program from Outdoor Nation and RBFF
- Waterproof Safety Placards – Paddle Safe, Have Fun!



**PADDLE SAFE  
HAVE FUN!**



**WAYS TO PADDLE SAFELY**

1. Always Wear Your Lifejacket
2. Keep Your Balance
3. Never Paddle Alone
4. Practice the Wet Exit
5. Don't Get Left in the Cold
6. Don't Paddle Under the Influence of Drugs or Alcohol
7. Plan Ahead
8. Take a Course



ACA CANOE · KAYAK · SUP · RAFT · RESCUE

**PADDLE SAFE-HAVE FUN**

**ALWAYS WEAR YOUR LIFEJACKET**  
Wear a properly fitting U.S. Coast Guard approved lifejacket at all times while on the water.

**KEEP YOUR BALANCE**  
Learn how to enter and exit your boat safely and stay low in your boat when possible. Don't overload your boat. Distribute passengers and secure gear evenly.

**NEVER PADDLE ALONE**  
Companions can come to your aid if you get in trouble. New paddlers should paddle with someone more experienced - it is a great way to learn.

**PRACTICE THE WET EXIT**  
Learn how to get out of, hang on to, and re-enter your capsized boat.

**DON'T GET LEFT IN THE COLD**  
Dress for the weather conditions and water temperature, and be prepared for cold-water immersion. Hypothermia is a danger at any time of year.

**DON'T PADDLE UNDER THE INFLUENCE**  
Do not use drugs or alcohol before or while paddling- this impairs the coordination and balance you need to control a canoe, kayak, SUP, or raft.

**PLAN AHEAD**  
Know where you're going, know the tides, current, water level, and weather of the body of water you're paddling. File a "float plan" and leave with a trusted friend or family member, so that someone knows where to find you and when you plan to return.

**TAKE A COURSE**  
Learn essential information and practice paddling and rescue skills by taking an on-water class from an ACA instructor.  
[www.americancanoe.org](http://www.americancanoe.org)  
[www.safeboatingcampaign.com](http://www.safeboatingcampaign.com)



# SEI Department Projects: Joe

## SEI Department Report

- Empowering Youth of All Abilities
  - Outdoor Nation
- Beep Baseball
- TRR Grant APWs
- Achieving Wheel Chair Equality Water Sports Clinic



# Course Reporting

## SEI Department Report

*For 2012:*

- *6,782 instructor teaching credits processed (1,600 more than 2011)*
- *2,552 Instructor Certifications Issued*
  - *(2,147 in 2011, 1,760 in 2010, 1,152 in 2009)*
- *77 New or Renewed IT Certifications issued*
- *27 New or Renewed ITE Certifications Issued*

*For 2013: (as of 9/24/13)*

- *3,750 instructor teaching credits processed*
- *1,345 Instructor Certifications Issued*
- *14 New Instructor Trainer / 6 New Instructor Trainer Educator Certifications Issued*
- *IT/ITE Audit/Renewal is still in process*



# Course Reporting

## SEI Department Report

### 2013 Top 10 Most Active ITs and ITEs (determined by newly certified instructor numbers)

1. Mike Aronoff
2. Tom Nickels
3. Chris Stec
4. Laura Liebel
5. Kent Ford
6. Dave Kessmann
7. Randy Carlson
8. Bob Myron
9. Kenny Guerrant
10. Tied 3 Ways:
  - Josh Hall
  - Scott Coulter
  - Michael Shugg



# Course Reporting

## SEI Department Report

### Top 5 non-US ACA Instructional Hot Spots for 2013!

1. Austria
2. Germany
3. Brazil
4. Argentina
5. Italy



Other countries where ACA courses have been reported for 2013 (in alphabetical order): Belgium, Canada, Chile, China, Costa Rica, Cuba, France, Honduras, Japan, Norway, Scotland, Sweden, Switzerland, Taiwan, Yukon.

# Safety Education and Instruction Council

## SEI Department Report

### 2013 Instructor Audit

*Initial certifications completed in 2009  
(or last renewal cycle was completed 2009)*

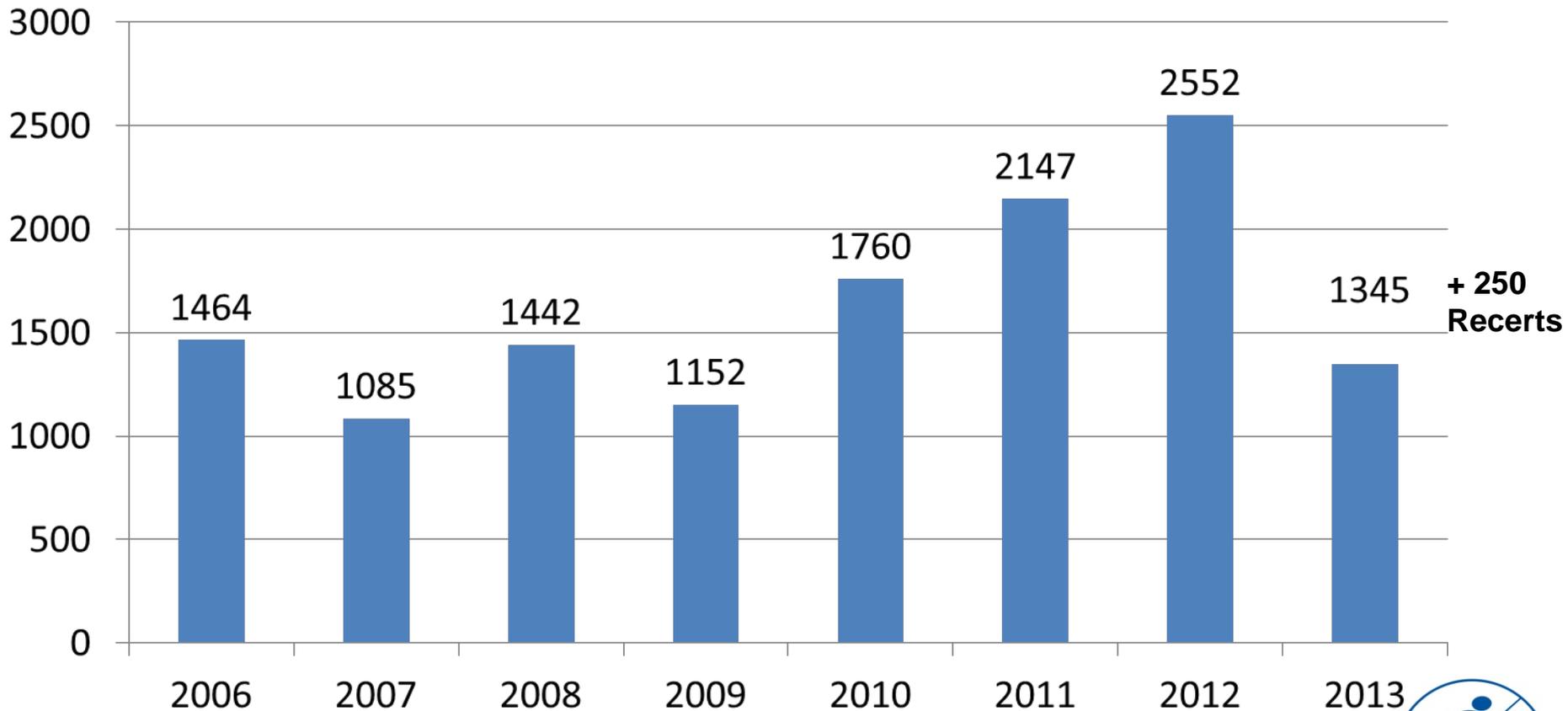
- *1,535 certifications reviewed*
- *61 of these are IT/ITEs*
  - *210 Extensions to be audited from 2012*
  - *40 Extensions requested so far in 2013*
  - *248 Recertifications so far (a/o 9/18/2013)*



# Certifications By Year

SEI Department Report

## Instructor Certifications by Year



2013 Instructor Certification Data is YTD 9/24/2013

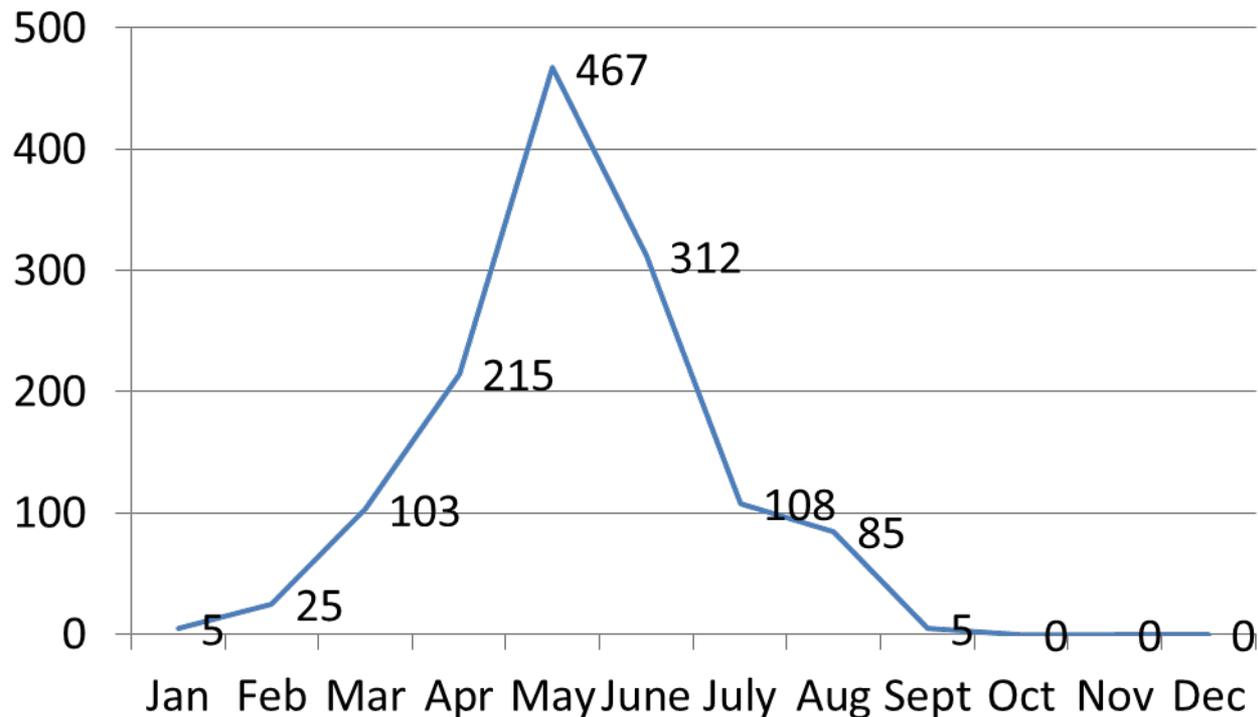


CANOE · KAYAK · SUP · RAFT · RESCUE

# 2013 Certifications by Month

SEI Department Report

## 2013 Certifications



\*Note: Oct/Nov/Dec certs are TBD, and Sept cert courses reports are on hold until NPC concludes.

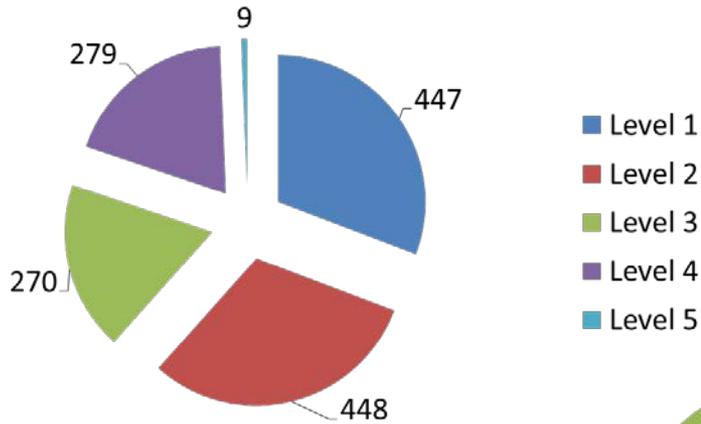
It is my belief that there are still numerous July/Aug/Sept certification course reports yet to be reported to the ACA office.



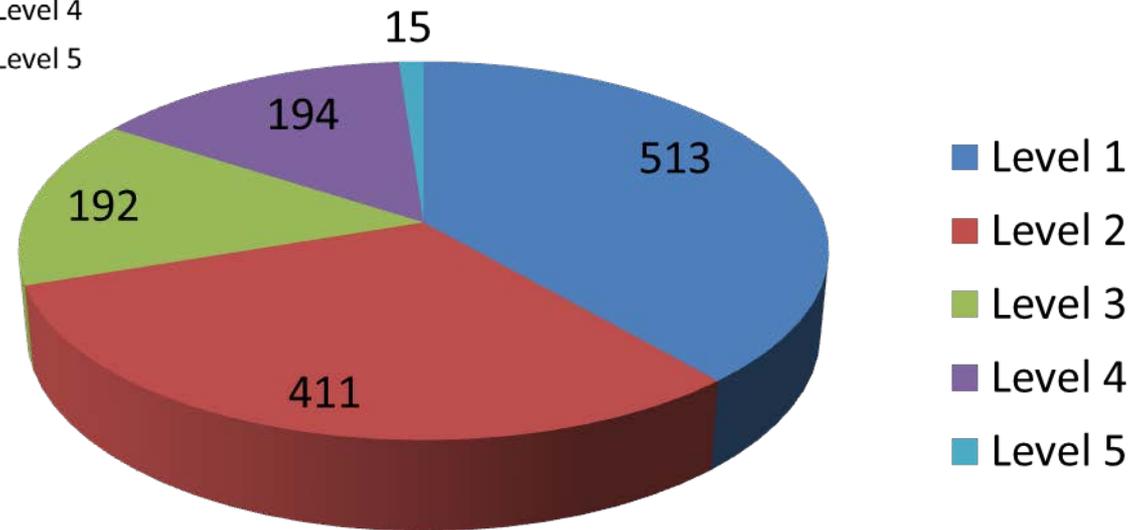
# Certifications By Level

## SEI Department Report

2012 Certifications by Level



2013 Certs by Level



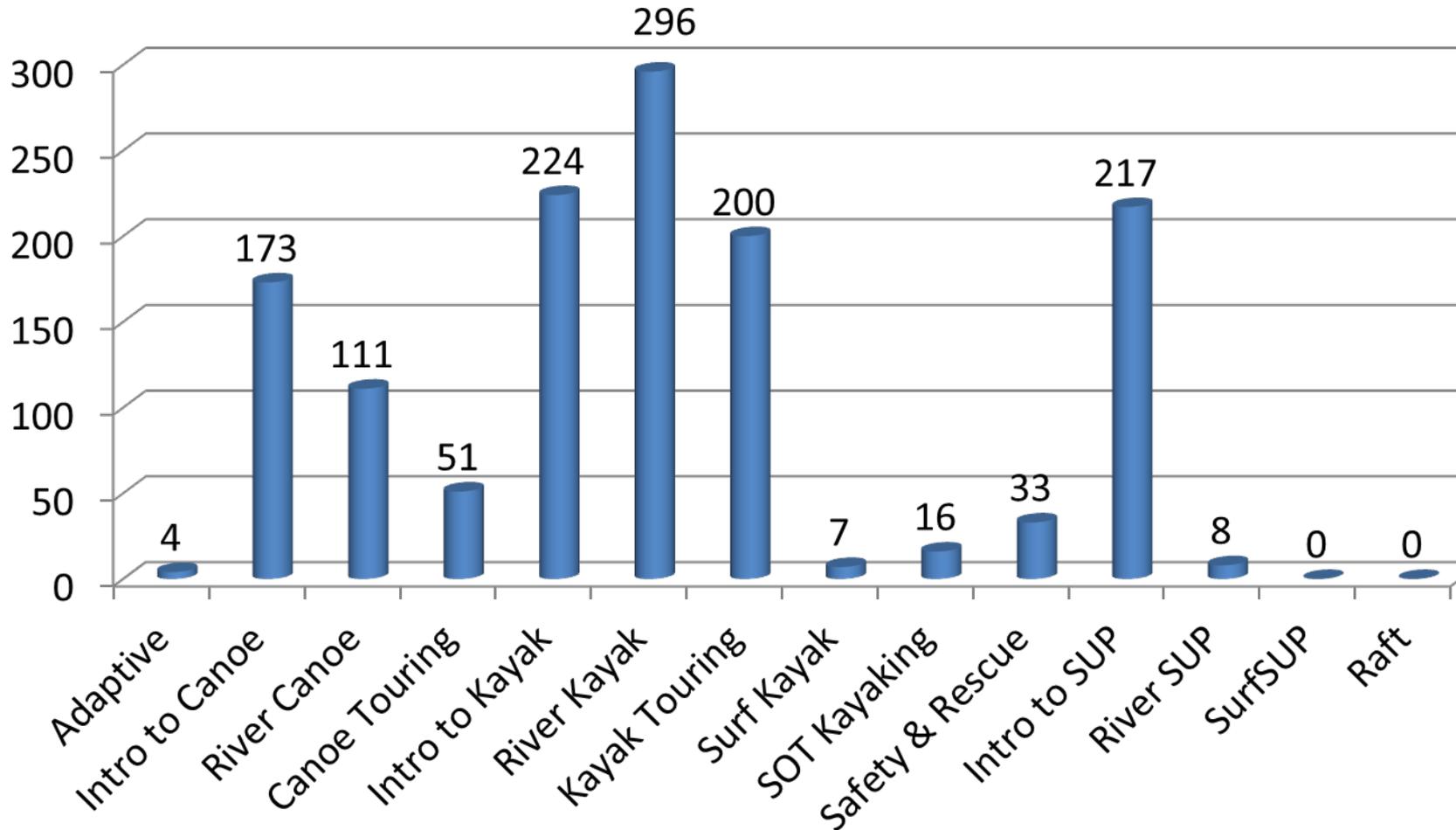
2013 Instructor Certification Data is YTD 9/24/2013



# Certifications By Discipline

SEI Department Report

## 2013 Certifications by Discipline



### 2012 Certs

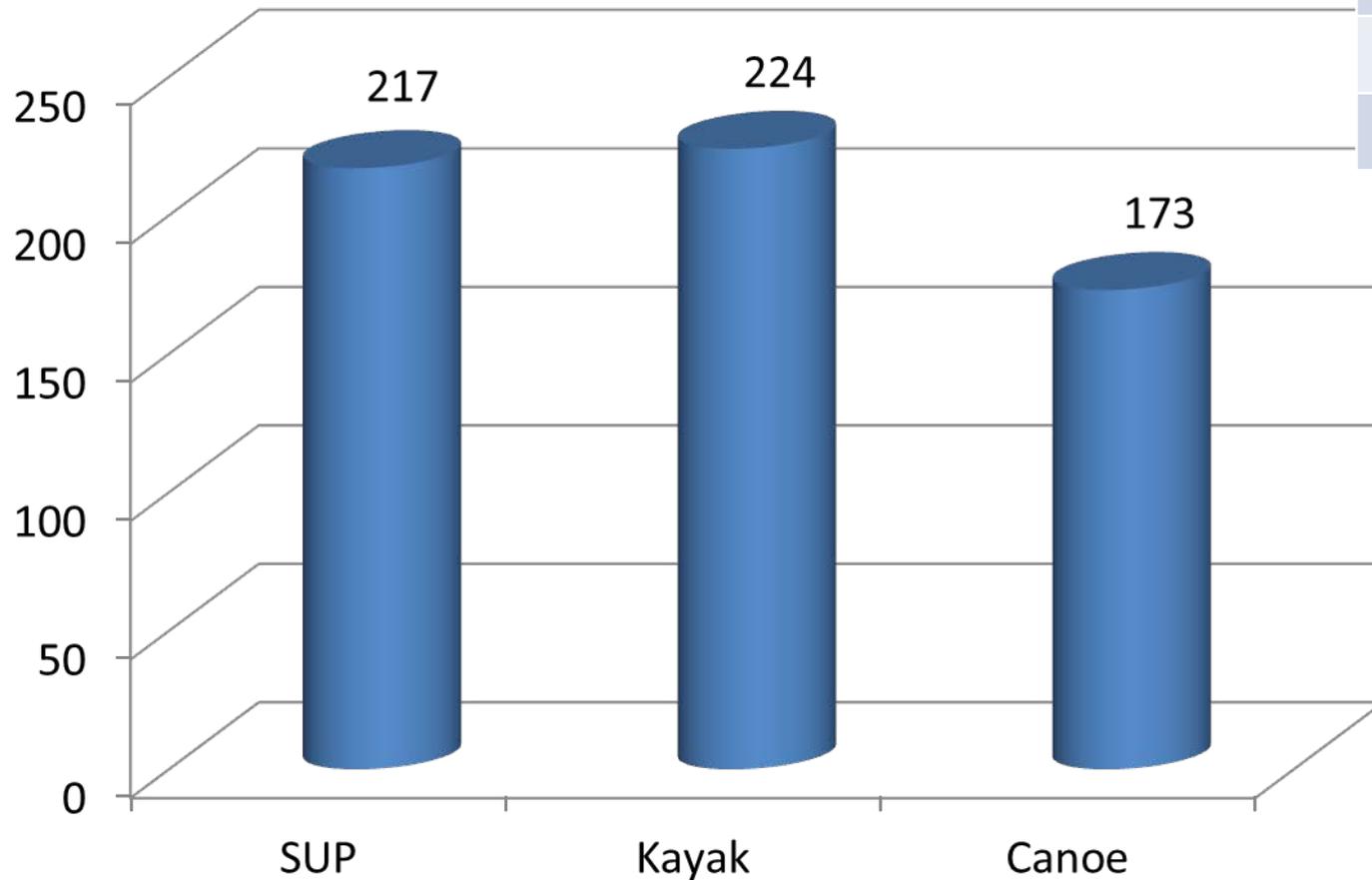
Adap	10
IC	205
RC	215
CT	38
IK	278
RK	361
KT	368
SK	7
SOT	0
S&R	69
ISUP	194
RSUP	0
SSUP	0
Raft	15

2013 Instructor Certification Data is YTD 9/24/2013

# Level 1 Certifications - 2013

SEI Department Report

## IPC Data



### 2012 IPC Certs

SUP	96
Kayak	278
Canoe	205

2013 Instructor Certification Data is YTD 9/24/2013



SEI Department Report

# Skills Assessments

Questions for SEIC:

- Most popular?
- Most sustainable? (based on past data)
- Most likely to become popular?
- Most useful?
- Least useful?

	2008	2009	2010	2011	2012	2013
Adaptive	30	1	46	1	19	35
Intro Canoe			9	17	12	21
L2 ERC			1	17	43	28
L3 RC	10				1	
RCDTL	31	9	19	30	36	14
Intro Kayak		6	24	5	9	8
L2: EKT	14	16	112	127	105	43
L3: CK	18	16	105	30	61	35
L4: OWCK	13		15	15		9
CKDTL	107	64	180	148	163	161
L2: ERK			1	14	35	4
L3: RK			11	9	9	9
L4: WWK			5	2		3
RKDTL	17	5	15	29	28	28
L3: RSR					16	
L4: SWR			6	16	9	15
L5: ASWR			1		7	
Intro SUP					1	

# 2013 Instructor Endorsements

## SEI Department Report

Endorsements	2008	2009	2010	2011	2012	2013
Adaptive Paddling	28	1	31	4	47	31
Canoe Camping	5	5	15	12	17	12
Kayak Camping				8	1	
Traditional Skills	11	1	7	1		7
Kayak Rolling	16	3	15	16	6	19
CKDTL			2		3	4
RCDTL				5	1	1

# Safety Education and Instruction Council

## SEI Department Report

### 2013 ITE Renewals

- Gerhard Grimm – L2 ECT & L4 WWC
- Tom Nickels – L4 OWCK
- Cathy Piffath – L4 OWCK
- Jeffrey Cooper – L4 OWCK
- Armand Mickune-Santos – L4 OWCK
- Randy Carlson – L4 WWC & L4 WWK
- John Lull – L5 AOWCK
- Dale Williams – L5 AOWCK
- Charlie Walbridge – L5 ASWR
- Gordon Black – L5 AWWC & L5 AWWK
- Scott Coulter – L5 AWWK



- IT Renewals: 47

# New ITs and ITEs for 2013

## SEI Department Report

- Charlie MacArthur – L3  
WWSUP & SurfSUP ITE
- Mike Mather – L5 ASWR ITE
- Jason Shreder – L4 WWK IT
- Jay Rose – L2 EKT IT
- Kim Sorensen – L1 ISUP IT
- Bryan Smith – L2 ESUP IT
- Kevin Carr – Adaptive IT
- Dave Herpy – L2 ERK IT
- Steve Busch – L3 WWSUP IT
- Hamp All – L3 ESK IT
- Larry Ausley – L4 WWK ITE
- James Sullivan – L3 RC IT
- Jeff Liebel – L3 FC IT
- Laura Liebel – L3 FC IT
- Joe Moore – Adaptive IT
- Dave Kessmann – L4 WWK  
ITE & L5 AWWK IT



# SEI Department – USCG Funded Certification Workshops

## SEI Department Report

### US Coast Guard Expansion of On-Water Paddlesports Instruction Grant



The grant will fund 14 Level 1-2 ICWs in Kayaking, Canoeing and SUP to governmental agencies.

These courses are projected to create:

- 140 new Instructors
- 4 new Instructor Trainer Candidates

- Tennessee
- Alabama
- Oregon
- North Carolina
- Wisconsin
- Puerto Rico
- Alaska
- Maine
- Michigan
- Louisiana
- California
- Florida
- Texas
- Hawaii



# Boating Safety through Social Media: Creative Outreach

## Non-Profit Boating Safety Program

- 30 short YouTube snippets
  - 15 - traditional education style
  - 15 - extremely creative (viral)
- Canoe, Kayak & SUP



# Save the Dates

SEI Departmental Report

Next SEIC Meeting –  
Friday, February 21<sup>st</sup>, 2014  
Columbus, GA

Be there or be 



# ACA Office – Committee/Staff Liaisons

SEI Department Report

ACA Committees:  
National Office Staff Liaisons

Adaptive Paddling  
SUP

➔ Call Joe!

Intro to Paddling  
Rafting  
Safety & Rescue  
River Kayak  
Surf Kayak  
Coastal Kayak

➔ Call  
Kelsey!

Freestyle Canoe  
River Canoe

➔ Call  
Chris!



CANOE · KAYAK · SUP · RAFT · RESCUE

# SEI Staff

## SEI Department Report

### **Kelsey Bracewell**

*Safety Education and Instruction Coordinator*

[kbracewell@americancanoe.org](mailto:kbracewell@americancanoe.org) / 540-907-4460 x 105

### **TJ Turner**

*Paddlesports Training Grant Coordinator*

[tjturner@americancanoe.org](mailto:tjturner@americancanoe.org) / 540-907-4460 x 103

### **Joe Moore**

*Education & Outreach Coordinator*

[jmoore@americancanoe.org](mailto:jmoore@americancanoe.org) / 540-907-4460 x 102

# ACA Office – Staff Liaisons

## SEI Department Report

### Membership:

Call Rachel  
@ ext 104

### Insurance:

Call Candy  
@ ext 112

### Finance:

Call  
Cireena  
@ ext 101

### Stewardship:

Call Greg @ ext 106

### USCG Grant:

Call TJ @ ext 103



### Outreach:

Call Joe @ ext 102



### Membership or Merchandise:

Call Amy  
@ ext 108

### Education & Instruction:

Call Kelsey @ ext 105

### Communications:

Call Catharine @  
ext 107

### Competition:

Call Adam @  
ext 109



# March, 2013 SEIC Meeting Minutes

**Date:** Friday, March 15, 2013  
**Location:** Fredericksburg, Virginia  
**Time:** 8:30 AM to 5:00 PM

Safety Education & Instruction  
540-907-4460  
[sei@americancanoe.org](mailto:sei@americancanoe.org)  
[www.americancanoe.org](http://www.americancanoe.org)

## Attendees

SEIC Members: Greg Mallet-Prevost, Joshua Hall, Jim Virgin, Ed Schiller, Mike Aronoff, Beth Wiegandt, Steve Hutton, April Rosenthal, Larry Ausley, Robin Pope, Sam Fowlkes, Charlie Duffy

Office Staff: Chris Stec, Kelsey Bracewell, Trey Knight

Guests: Alli Hughes, Mike Reiss, Ruby Fernandez, Tom Nickels

## Quorum Tally

In general, valid voting members are the Standards Committee, one vote per discipline committee, and one vote per Divisional Instruction Facilitator (DIF). Voters must be present to vote. A quorum requires 30% of active voting members. Our tally for this meeting was:

Total Potential Voting Members: 30

Total Active Voting Members: 16

Total Attendance: 12

Percent Voting Member Attendance: 75%

## Opening Remarks & Introductions

Steve Hutton introduced himself as the Chair of the SEIC. Everyone introduced themselves and there were no significant conflicts of interest presented. Note, a few people relayed minor conflicts, but said they would identify them if/when they arose (aka teaching for a school, etc). We had several guests including ACA Intern Ruby Fernandez from the South America Division who will be presenting our first South America Summit in Chile this year. Beth Wiegandt was introduced as the new chair of the River Canoe Committee. Robin Pope's very extensive service to the SEIC and as Chairman of the ACA Board were recognized with a plaque.

## Past Meeting Minutes

The meeting minutes from the November meeting in Charleston, SC were approved unanimously with two small corrections mentioned by Chris Stec:

- Page 2 - Remove the S on John McDonald's name
- Page 5 - Flip Advisory and Safety

These changes have been completed and the updated minutes sent to the Executive Committee and Chris Stec.

## Instruction Committee Reports

- River Canoe
  - Greg mentioned that the present L1 certification course is cumbersome to present in two days. The River Canoe Committee plans to address this issue with a proposal in the Fall SEIC meeting.
- River Kayak
  - Recognize Mary DeReimer is leaving as an At Large member but will continue as an affiliate member.
  - Added Chris Wing and Jeff Laxier as at large members to the committee
  - Doug Davis was re-appointed as the Dixie Division rep
  - Dave Herpy was re-appointed as the Ohio-Penn Division rep

- Bruce Lessels was re-appointed as the New England Division rep
- The January meeting discussed project for the year:
  - Prerequisites for Level 5 Instructors, ITs, and ITEs
  - Develop classroom instruction and instructor certification
  - Develop additional coaching/assessment guidance for Instructors. Mike Aronoff and Chris Wing are working with Todd Johnstone-Wright on this effort.
  - Refine curriculum language for draw strokes and maneuvers
  - Develop online resources for kayak instructors including cataloging good web resources
- Contacted Coastal Kayak and River Canoe about the possibility for modifying the Instructor to Student ratio for L5 courses
- Coastal Kayak
  - Brought on 18 new affiliate members
  - John Browning was elected as the secretary to replace Todd Johnstone-Wright
  - L4 Trip Leader Pilot Course run by Todd Johnstone-Wright in Maine. The committee feels this needs to potentially be re-evaluated.
  - There appears to be strong BCU influence in some parts of the country. Gordon Brown and Jen Kleck have both indicated a strong desire to get into the Coastal Kayak IT track. Both are marquee BCU instructors that wish to associate themselves with the ACA.
  - Plan some clean-up on the L3 SOT certification and assessment - basic housekeeping to ensure they are in sync
- Safety & Rescue
  - The ACA SWR Conference has gone live on the ACA website. It will be limited to 100 participants. Pretty much every legend in Safety & Rescue will be presenting at this conference. The conference will run 3 days: Oct 25 - 27.
  - Safety & Rescue competes somewhat with Rescue 3 out of California. They seem to run pretty much as a franchise program which has lead some top instructors to join the ACA.
  - Jim Coffey was nominated for the Higgins & Langley award for his Rescue R3 video series. This is a huge honor.
  - Dave Schwartz (Lehigh Valley Canoe club - Near Philadelphia, PA) is the new Safety & Rescue Committee secretary
  - Finished the L5 instructor criteria and it posted on the ACA website. We also completed the assessments.
- Rafting
  - Plan to submit assessments & instructor criteria for all of their curriculum with the exception of L3 & L4 paddle raft soon
  - Jim will be submitting various completed curriculum documents this weekend
  - Plan to have the rest available for the Fall SEIC meeting
  - The committee also plans to organize several raft workshops in the Fall paddle sports conference
  - A planned Instructor certification workshop with ACE rafting had to be scrapped due to an untimely injury for the lead trainer prior to the course
  - The Rafting Committee is exploring "Who is the real audience for our courses?". Is the paddle instructor the raft guide or the lead person for a rafting company that teaches the raft guides?
  - A suggestion was made to use the assessment program for the individual raft guides
  - An alternative suggestion was given to have each raft captain an ACA certified instructor and the head person be an instructor trainer. Most of these raft guides are already ACA certified instructors at companies like ACE and the leads are already performing the IT role. The goal is to run an ITDW (5-day course) and build an initial batch of ACA certified trainers. We need to do this on a regional basis to jump start the program.
  - Non-commercial programs like the Boy Scouts have very different needs. A trip leader endorsement/assessment may be of value to the Boy Scouts.
  - West Virginia has been pushing the concept of a universal training program to keep people safe.
  - The state of West Virginia pays for Safety & Rescue instruction for rafting companies.

- Sam Fowlkes pointed out that litigation is in process for a recent drowning in West Virginia during raft guide training. One of the ACA S&R members is involved as an expert witness. Jim requested further information off-line. This court case may lead to further requirements for standards in training. A major issue with rafting training on the commercial level is a great deal is very venue specific.
- Adaptive Paddling
  - April Rosenthal is representing the committee in place of the chair.
  - They have the most APWs in a year - 10 thus far. This is in support of the grant that the ACA wrote with TRR. The first one will be in Virginia Beach in May. This will be a two day workshop.
  - Three new individuals will complete their APIT (Adaptive Paddling Instructor Trainer) certifications and two others have expressed interest as well. This will bring the total to 20.
  - Finished revising the assessment documents to be used for assessments for instructors to take the APW endorsement course. Also finished for the AP-IT candidate.
- IPC
  - Major focus was on the classroom program
- SUP
  - Matt Palmariello and Steve Scherrer completed a second ICW course in Long Beach California.
  - Matt Palmariello is well on his way to becoming an IT
  - A competing organization - WPA is playing catch up with the ACA. The ACA is most recognized for teaching people how to teach.
  - Building a relationship with Paddle Canada as they begin to build their program. Josh Hall is now an affiliate member on their SUP committee.
  - We also have ITs in Europe but not yet in South America.
  - Growth is still quite strong
  - Trying to finalize the L3 Surf program

## **DIF Committee Reports**

- Pacific Northwest
  - Very busy with SUP courses
  - Sam Drevo is running river kayak courses
  - Jeremy Oyen is leading a SUP Instructor course in May
  - It appears that we are finally overcoming an East Coast bias impression
  - They are hosting the National Paddlesports Conference in Bend, Oregon in September
- Middle States
  - The DIF's: Greg & Mike have been having difficulties dealing with the Divisional Chair whom has resigned. Jim Virgin is in charge of the ACA divisions and plans to talk about this exact issue at the ACA Board meeting.
  - The Middle States are very busy and have plenty of ICW courses
- Todd Johnstone-Wright is busy working on DIF issues in general

## **Standards Committee**

- Last meeting in November
- Completed all of the ITE applications
- A large number of the IT/ITE applications appear to be very incomplete creating excessive work for the SEI.
- Encouraging more push back from the office on incomplete trainer applications
- Robin lead a charge to send a letter out to all ITEs on issues we have seen and the need to be more proactive in ensuring complete trainer applications. This letter needs to be posted on the ACA website so prospective ITs can access. The letter was a very good checklist and valuable to our trainer development process.
- Special recognition was given to Kelsey Bracewell for her very extensive support in helping our trainers package suitable applications for review by the Standards Committee.

- A draft for an IT manual has been completed and needs review/completion
- Conference call was held to discuss multiple issues, including the concept of multiplex certification courses. These may involve multiple craft. The concept has been previously approved. You don't need to repeat topics. All of the current material must be covered and document how you have met those requirements.

## **Liaisons**

- USCG
  - Wayne is unable to attend due to recent budget issues.
  - The office which awards grants has a number of vacancies which will slow down the work output of the USCG Recreational Boating Division.
- Boy Scouts
  - Chris is attending the BSA Aquatics Task Force meetings
  - Jim was tasked with coming up with an FAQ but stopped after 10 pages as that would be a bit excessive. To draw down the scope, provide Jim any questions you have so he can address them.
  - The most applicable would be the youth policy and the safety afloat policy.
  - Need some follow-up on the Boy Scouts training materials that the ACA provided input to. This was submitted to the National Aquatics Committee. They are looking to update the whitewater policy and merit badge programs.
  - The next Aquatics Task Force meeting is in November in Dallas, Texas.
  - The kayaking merit badge came out last summer. Kayaking is second only to rock climbing at their jamboree.
  - They are also developing a SUP award. This is a precursor to a merit badge.
- Girl Scouts
  - We approved having Mike invite Susan Cabot to attend our SEIC meetings. Ideally we would have a National GSA rep similar to BSA.
- TRR
  - Adaptive Paddling Summit. The ACA will host later this year or early next year. We are collecting proposals for a suitable city to host us. TRR is interesting in partnering with us. ACA will be leading the charge. There will be several tracks such as a government track (agencies). DSUSA (Disabled Sports USA) is also partnering.
  - The 2-day format through the grant tailored to their needs. These are very seasoned TRR (not ACA) instructors. The first will be held in Virginia Beach, VA.
  - Greg Mallet-Prevost has been working with TRR at a nice facility at Shepherds College in WV. Greg has also opened up his company's resources (boats, etc.) in the Boonsboro area to help TRR as well.
  - TRR isn't often ACA oriented and many are not aware of the value we can bring to organizations like TRR. This apparently is the case at the Naval Training Center in Norfolk, VA. Sometimes the ACA gets in the way of progress with large well established programs. We have had similar experience with large rafting companies.
  - TRR has introduced new guidelines that many chapters are starting to follow where they are requiring ACA Instructor certifications.

## **Old Business**

- SEI Department
  - Kelsey passed around the SEIC Roster for updates
  - SEI Department Report: Outreach – Talked about the various events, a number of SUP workshops including some Level 3. We have 4 major competitors, WSUPA, Paddle Fit, World Paddle Association, Professional SUP Association, WSUPA and World Paddle Association use sponsored athletes and are associated with board vendors, some are membership based and some are not, Paddle Fit is tied in with Yoga, the ACA is much more comprehensive,
  - 2012 Instructor Audit Highlights, quite a few instructors are expiring (1300). On the plus side, the pool of our instructors is still growing each year. Only 5 IT expired and all of the ITEs completed their renewal except 1.

- These are our current certification counts: Canoe – 1179, Kayak – 3650, SUP – 257, Raft – 59, Rescue – 304 or 6061, ITs 216, ITEs – 80
- 3 new ITEs and 1 new IT, 20 assessments. We also have 2 new IT apps in the pipeline.
- The most popular assessments are in the Coastal and Adaptive disciplines
- NOTE: A copy of the SEI presentation will be included with these meeting minutes
- The list of Instructors, ITs, and ITEs are provided on the ACA website and are generally updated on a monthly basis.
- Some discussion in regards to the fact that all Instructor Trainers are Instructors and should also show in the Instructor PDFs. This is presently challenging for the SEI to provide for a variety of reasons. One issue is Trainers may have a lower certification level than their Instructor level and that would have to be reconciled. Producing these PDFs is pretty time consuming.
- Grant Money – We are expanding beyond the USCG, Outdoor Nation, LL Bean, and USOC, Applying for more USCG, NOAA, NSBC. We will know about USCG grant funding by June. Planning to apply for USOC & VA grants will occur prior to May.
- Grant money this year will be challenging
- Clubs now need to get their CFS clean-up grant requests in no later than February of each year
- South America Conference in Chile – October 2013, build representatives for each country, two universities are supporting. Conference details are posted on the ACA website in Spanish and English.
- The PAC numbers from last year were down but right now we are up to 149 PAC members and 8 new ones. We did a soft launch of online waivers for some PACs that was quite successful. The office has changed the PAC renewal cycle, November is their renewal time.
- Various ACA current insurance program questions were fielded. The ACA has several pages and videos up on the web fully explaining the ACA insurance process.
- Greg Rolf was introduced as our new Stewardship Coordinator.
- South America Conference Presentation by Ruby Fernandez
  - A question was raised about ACA membership in Ecuador. Many instructors in South and Central America are challenging to reach for various reasons.
  - This is a great opportunity to raise the awareness of the ACA in South America
- DC Harbor Follow-up
  - The ACA is still promoting their L1 certification as meeting their requirements.
  - Not much progress on this issue since our last meeting and Chris requested it remain on the agenda for our next meeting
- New disciplines essentials books
  - The most popular book is the update of the Blue Book - the 25 page Intro to Canoe Book - price \$6.95
  - Difficult to work on a project for a book per discipline with multiple authors. Chris has a very rough draft for a multi-disciple plan for this effort but hasn't had time to finalize.
  - Discussion about AORE published books and how they work well with multiple authors for college level text books. The work is great but the cost is quite high (both financial and effort required). The restrictions are also quite severe.
  - The ACA also works with Human Kinetics and Menasha Ridge.
  - Amazon Publishing is another very good option. Retail prices are typically \$12 but authors can purchase for just \$3.
- Required ACA media for classes
  - When teaching an ICW, each Instructor must have an ACA Instructor manual.
  - The insured classes form still mentions a requirement for the \$3 ACA Safety packet that most instructors do not follow. The office will remove that requirement from the form and add a URL for a link to this information
  - Various suggestions were made for how to enforce purchasing the Instructor Manuals.

- We approved a mandatory IT evaluation in the last meeting that has the question - did you receive the Instructors Manual. This new evaluation form needs to be published on the ACA website.
- Instructor Metrics Presentation
  - A presentation on much more comprehensive metrics on the number and distribution of our ACA Instructors, ITs, and ITEs was given.
  - In addition, a new method of producing these metrics using a Microsoft Access Database was discussed and the extra capabilities this approach can provide
  - These metrics were meant to demonstrate the types of statistics we can provide and to discuss how we can use them in our various roles
  - At the conclusion of this presentation, a request was made for the SEIC body to contact Steve Hutton and Charlie Duffy on any metrics SEIC members would like to see going forward
- Draft Classroom only Presentation that meets NASBLA requirements presentation
  - Mike Aronoff discussed the goal/need for a classroom only training presentation for Facilitators (not ACA Instructors necessarily)
  - The draft presentation was delivered and took approximately 25 minutes and basically covered all of the NASBLA requirements - the goal is one hour or less
  - This was followed by showing us the NASBLA exam
  - A major advantage of the ACA classroom course is it helps to feed students into ACA instructor courses
- JPE
  - There have not been enough articles submitted Their pipeline is only 4 articles and they feel they don't have much to publish.
  - A major concern has been little or no follow-up with the article writers. Although writers are contacted shortly after submittal via the JPE website, there really isn't any follow-up after that.
  - A request was made for a spreadsheet on all articles submitted and their present status. Unfortunately, the lead for JPE on the SEIC side is absent today.
  - One suggestion in regards to getting more JPE articles is to have each discipline submit an article.
  - A procedure for managing JPE submissions, including notification of receipt and acceptance or rejection for publication was subsequently submitted and will be further considered for implementation to address the issues noted above.
- Endorsements
  - Endorsements were briefly discussed. Other than the Adaptive Paddling discipline, none of the endorsements are published on the ACA website.
  - The most popular endorsements were in the Coastal and Adaptive Paddling disciplines
  - The SEI Office is working on cleaning up their present endorsement records so they may be able to post in the future
- Generate online material for instructors
  - The River Kayak Committee has begun work on this effort basically cataloging a list of web-based material they have vetted (sort of a best of the best)
  - The Standards Committee has produced an initial draft for a Trainers Manual and turned over to the SEI Office for review
  - Start a discussion on standardized parts of the Instructor Development Curriculum with a written exam
  - We can consider an E-Learning delivery system
- Changing from a time based requirement to number of classes for IT level start
  - Options discussed were:
    1. No change (2 year wait time)
    2. 6 courses with 3+ at the level sought
    3. Option 2, assist in an ICW then lead a skills course (or assessment) at level then lead an ICW (alternatively teach a skills course at level at some point before granting IT status)

- 4. Lead 4+ at the level sought
  - All alternatives would have to be completed within the past 4 years
  - The issue driving this change is the most common waiver request is the present time requirement
  - Some concern regarding the possibility of an inactive instructor applying to become an IT
  - It appears that we need a good checklist for aspiring ITs
  - Some concerns were raised about the potential for someone meeting the quantity requirement through mostly private instructor sessions. The ability to lead larger classes is critical for ITs.
  - Consider the possibility of an actual IT start form.
  - Informal votes were taken on the various options
  - Is there any mechanism to query actual courses reported? The capability exists in their software but it is difficult to make available online.
- Generate effective coaching material
  - Todd Johnstone-Wright has initiated this project and we will reschedule this discussion for the Fall SEIC meeting
  - The working group has been established and we have completed several rounds of discussion
  - The first step is determining exactly what goals this effort would produce in the end
  - This effort actually was started some time ago with how to do assessments - mainly by ITs. Later on the BoD extended this capability to all Instructors. Unfortunately, Instructors tend to lack training on how to do assessments.
  - We need further clarification on the differences between coaching, assessing, and teaching.
- Generate ACA-BSA FAQ's
  - Jim Virgin is working on this effort, nothing new to report
- DIF participation and representation
  - We have challenges with numerous vacancies
  - Holding the Fall meeting in Oregon may decrease DIF participation as the location is far away from our most active DIF leaders
  - Todd Johnstone-Wright has initiated efforts on how to improve DIF efforts
- Discussion in regards to an overall drop-off in attendance for the Fall SEIC meeting due to the location
  - Many of our regulars might not be able to attend for financial reasons
  - The office suggested that alternates may be able to attend in place of the leads. This may be possible for the disciplines but not for the DIFs or our officers
  - Could we consider a VTC for those that can't attend?
  - We have a number of DIF vacancies and this needs to be addressed
  - Divisions and Disciplines are reminded that SEIC bylaws allow for an alternate representative to attend a meeting, and with notice to Secretary and/or Chair prior to the meeting, they may vote for that Division or Discipline.

## Proposals

- Sponsor: River Kayak
  - **Motion Number: 201301315-A**
  - **Motion to reduce maximum instructor to student ratio in L5 River Kayak and L5 River Canoe skills courses, assessments and instructor certification workshops to 1:3 ratio for solo boats and 1:4 ratio for tandem.**
    - Moved: Charlie Duffy
    - Seconded: N/A
    - Vote: YEAs - 11, NEAs - 0, Abstain - 1
    - Status: Motion approved
    - ACA Board Status: Motion approved
  - Discussion
    - The other disciplines were contacted like River Canoe and Coastal Kayak
    - Safety & Rescue doesn't have the same safety concern by the nature of their course

- A survey was sent out by the SEI Office on this proposal to assess what L5 Instructors are presently doing. This created significant discussion in several of the disciplines. This survey was sent after the proposal was submitted by River Kayak.
    - There wasn't a consensus within the Coastal Kayak discipline. They (as others) feel L5 has a very large leadership component and a 3 to 1 ratio doesn't offer the opportunity to demonstrate those leadership skills.
    - This seems to be a discipline specific requirement
    - 6 Students to 2 Instructors is also fully supported
    - The SEI Office provided their concerns about having different ratios between the different disciplines
    - River Canoe asked for a friendly amendment to extend the same ratio to River Canoe as well (Solo), tandem being 1 to 4. This amendment was accepted.
    - Coastal feels they are OK with requiring a mandatory second instructor. Coastal plans to follow-up on this.
  - Sponsor: IPC
    - **Motion Number: 201301315-B**
      - **To approve the development of a classroom course to be active this 2013 paddling season and develop necessary criteria for "Facilitators" of the course who are not ACA Instructors. Facilitators will be required to successfully complete training material and an exam containing ACA and NASBLA course content.**
      - Moved: Charlie Duffy
      - Seconded: N/A
      - Vote: YEAs - 12, NEAs - 0, Abstain - 0
      - Status: Motion approved
      - ACA Board Status: Motion approved
    - Discussion
      - The material will remain the same, just the presentation improved
      - Also need to develop a suitable exam
      - A question was asked if we could call this a Smart Start Instructor. The IPC feels this would be a bad precedent (establishing a sub-L1 instructor)
      - The card provided will be an ACA one with an additional NASBLA icon on it to make it clear this is NASBLA approved
    - **Motion Number: 201301315-C**
    - **Create a new multi-discipline Smart Start Course**
      - Moved: Charlie Duffy
      - Seconded: N/A
      - Vote: YEAs - 12, NEAs - 0, Abstain - 0
      - Status: Motion approved
      - ACA Board Status: Motion approved
    - Discussion
    - Currently there is a Canoe and a Kayak course. This proposal will combine these into one outline and will include SUP.
  - Sponsor: Standards Committee
    - **Motion Number: 201301315-D**
    - **Motion to change from the time requirement for new ITs from to a quantity of courses**
      - Moved: Robin Pope
      - Seconded: Larry Ausley
      - Status: Motion withdrawn, move to committee

## New Business

- The next SEIC Meeting
  - Thursday, September 26 in Bend, Oregon
  - The Thursday date can be changed to Friday but the SEIC needs to let the SEI Office know within 30 days

- Electronic Travel Meeting
  - The board is discussing how to accommodate this and is working with the National Office to work out logistics. Go To Meeting is one option.
  - See also previous discussion of how Disciplines and Divisions can send voting alternates to attend meetings as needed.
- Raft committee is submitting their course material to be reviewed by the board. The ExCom needs to review and approve. Two from the committee are unavailable for now. Hope to meet the April time frame.
- MTI PFD Deal. Free 1 year trial membership to the ACA.
- Kokotat renewed their ACA Instructor of the Month.

### Action Items for the Fall Meeting

Action Item	Assignment
Produce an updated L1 River Canoe Course	River Canoe Committee
Clean-up the L3 SOT certification and assessment documents	Coastal Kayak Committee
Complete all Rafting course documents so they can be posted on the ACA website	Raft Committee
Complete the L3 Surf curriculum	SUP Committee
Deal with concerns about the lack of a Middle States Division Chair vacancy	Jim Virgin
Post the ITE letter on the ACA website	SEI Office
Complete review of the IT Manual	SEI Office
Remove the requirement for the \$3 ACA safety packet from the Insured Skills classes form and add a URL	SEI Office
Publish the new required Trainer Evaluation form	SEI Office
Complete initial review of the Trainers Manual	SEI Office
Complete the ACA-BSA FAQ document	Jim Virgin
The SEI Office offered to provide their thoughts on the feasibility of VTC usage for the SEIC meeting	SEI Office
Develop and present a plan to make the DIF structure more viable	Todd Johnstone-Wright
Produce a spreadsheet at the next SEIC meeting on the status of all submitted JPE articles	Robert Dye
Coastal Kayak plans to discuss modifying maximum student to instructor ratios for L5 classes and certifications to bring them in line with the River disciplines new ratios	Coastal Kayak Committee
Develop a proposal to move from our present time/tenure requirements to begin the IT process to a certain number of courses taught	Standards Committee
Prepare a proposal for the Fall meeting to reduce the minimum number of students for L5 ICW (IDW or ICE) to two to support a recent change adopted from the River Kayak and River Canoe disciplines. This will update the SEIC policy manual.	Standards Committee

## **Memorandum of Understanding**

### **American Canoe Association and Association of Outdoor Recreation and Education**

#### ***Description of Parties:***

##### **American Canoe Association**

Founded in 1880, The American Canoe Association (ACA) is a national nonprofit 501 (c)(3) organization serving the broader paddling public by providing education related to all aspects of paddling; stewardship support to help protect paddling environments; and sanctioning of programs and events to promote paddlesport competition and recreation.

##### **Association of Outdoor Recreation & Education**

The Association of Outdoor Recreation and Education is a non-profit educational association that provides opportunities for professionals and students in the field of outdoor recreation and education to exchange information, promote the preservation and conservation of the natural environment, and address issues common to college, university, community, military, and other not-for-profit outdoor recreation and education programs.

#### ***Desired Future Conditions:***

ACA and AORE will foster a mutually beneficial partnership that will further the mission and programs of each organization. ACA and AORE will work together to identify and act upon opportunities to promote our respective work and engage the broad paddling and educational community.

To that end, ACA and AORE will aim to:

- Seek opportunities for board and staff members to interact, discuss, and develop mutually beneficial opportunities.
- Recognize the ACA/AORE partnership as we communicate with our respective constituents, corporate supporters and media.
- Work in concert to promote responsible paddlesports best practices with instruction, education & safety.
- Prepare and update an annual work plan detailing specific activities, projects, or events that further the mission and purpose of each organization.

## **I. Duties and Responsibilities**

### **A. ACA Responsibilities**

1. ACA will allow individual AORE student and professional members to register for the ACA National Paddlesport Conference with a 10% discount from non member rates.
2. ACA will allow individual AORE student and professional members to present, co-present, or chair educational sessions at the ACA National Paddlesport Conference without being ACA members, subject to acceptance by the ACA Program Committee of proposals submitted through normal call for presenter processes according to established guidelines and deadlines. AORE members must register for the

AORE Conference and will receive a discount [see A.1]. The session would focus on expertise in a particular content area and may not be used as a forum to promote AORE membership and events.

3. ACA will provide a link from the ACA website to the AORE website via the ACA National Partners page.
4. ACA may provide roundtable discussion sessions concerning outdoor recreation and education topics at the ACA National Paddlesport Conference which may be attended by AORE members, in response to a formal ACA member request and subject to approval by the ACA Program Committee.
5. ACA will list the AORE Annual Conference on the ACA website and within appropriate ACA emails, within the terms and intent of this MOU, provided that AORE forward to ACA information about its Annual Conference information approximately four (4) months in advance of the AORE Annual Conference; further, email listings about the AORE Annual Conference will occur periodically following receipt of information from AORE, but no earlier than four months prior to the AORE Annual Conference. ACA has editorial prerogative concerning any and all text that appears in email post.
6. ACA will offer a discounted rate [10%] to AORE Organization members on the following:
  - ACA print materials
  - Membership
  - ACA Apparel
7. ACA may include additional AORE Annual Conference information in ACA newsletters and other publications on a time, resource and space available basis at ACA's discretion.
8. ACA will provide AORE the opportunity to purchase one (1) exhibit hall booth space at 10% less than its lowest standard vendor booth rate at the ACA National Paddlesports Conference. Additional items may be provided to AORE directly from the onsite facility at AORE's expense and may include, but are not limited to, tables, chairs, electricity, and carpeting. AORE must officially notify ACA by the early registration published deadlines using an ACA Exhibitor Space Application if it intends to exercise this option.

## **B. AORE Responsibilities**

1. AORE will allow individual ACA members to register for the AORE Annual Conference and future AORE Regional Conferences at a 10% discount from non member rates.
2. AORE will allow individual ACA student and professional members to present, co-present, or chair educational sessions at the AORE Annual Conference and future AORE Regional Conferences without being AORE members, subject to acceptance by the AORE Program Committee of proposals submitted through normal AORE submittal processes according to established guidelines and deadlines. ACA members must register for the AORE conference and will receive a discount [see B.1] The session would focus on expertise in a particular content area of recreation and may not be used as a forum to promote ACA membership and events.
3. AORE will provide a link from the AORE website to the ACA website.
4. AORE will make arrangements to provide a meeting space for one (1) hour sufficient to accommodate up to 50 ACA members, at no cost to ACA, to convene and meet at the AORE Annual Conference at

time and location determined by AORE at its discretion, provided that ACA notifies AORE in writing of its intent to use meeting space no less than six (6) months prior to the AORE Annual Conference. The scheduled time will not conflict with scheduled AORE Annual Conference activities.

5. AORE may provide roundtable discussion sessions concerning collegiate outdoor recreation and education topics at the AORE Annual Conference and future AORE Regional Conferences which may be attended by ACA members subject to approval of the AORE Program Committee.
6. AORE will list the ACA National Paddlesport Conference on the AORE website and within AORE's monthly member communications (online and/or hardcopy) within the terms and intent of this MOU, provided that ACA forward information about its ACA National Paddlesport Conference information approximately four (4) months in advance of the ACA National Paddlesport Convention further, information about the ACA National Paddlesport Convention will occur periodically in AORE member communications following receipt of information from ACA, but no earlier than four months prior to the ACA National Paddlesport Convention. AORE has editorial prerogative concerning any and all text that appears in AORE member communications.
7. AORE will provide ACA the opportunity to purchase one (1) 10'x10' exhibit hall booth space at 10% less than its lowest standard vendor booth rate at its Annual Conference and at future AORE Regional Conferences. Additional items may be provided to ACA directly from the onsite facility at ACA's expense and may include, but are not limited to, tables, chairs, electricity, and carpeting. ACA must officially notify AORE by the early registration published deadlines using an AORE Exhibitor Space Application if it intends to exercise this option.
8. AORE may include additional ACA National Paddlesport Convention in AORE newsletters and other publications on a time, resource and space available basis at AORE's discretion.
9. The ACA will be allocated quarterly listserv postings to promote programs and services to AORE members. Postings must be approved and observe AORE listserv and privacy policies.

### **C. Term of Agreement**

1. Term: This Memorandum of Understanding is effective on the date countersigned by the ACA Executive Director and the AORE Executive Director.
2. Termination: Either party may terminate the Memorandum of Understanding with thirty (30) days advance written notice to the other party, with or without cause.

### **D. Confidentiality**

1. ACA and AORE each agree to keep in confidence all information and know-how transmitted by the other party which has been designated in writing as proprietary and/or confidential, or by the nature of the circumstances surrounding the disclosure, ought in good faith to be treated as proprietary and/or confidential (collectively "Confidential Information"). A party receiving Confidential Information of the other party shall make no use of such information or know-how except to the extent authorized by this MOU.
2. ACA's list of member institutions and ACA-member students and professionals and any information about such members that has been compiled by ACA for purposes of this MOU shall be considered confidential.

3. AORE's list of member institutions and AORE-member students and professionals and any information about such members that has been compiled by AORE for purposes of this MOU shall be considered confidential.

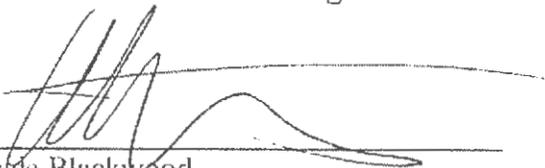
#### **E. Miscellaneous Provisions**

1. **Modification or Amendments.** No amendment of this MOU shall be binding or enforceable on either party hereto unless in writing signed by both parties.
2. **Waiver.** Failure of any party at any time to require performance of any provision of this MOU shall not limit the party's right to enforce the provision, nor shall any waiver of any breach of any provision be a waiver of any succeeding breach of the provision or a waiver of the provision itself or any other provision.
3. **No Partnership or Joint Venture.** This MOU does not constitute and shall not be construed as constituting a partnership, joint venture or agency between AORE and ACA. The parties shall have no right to obligate or bind any other party in any manner whatsoever, and nothing herein contained shall give, or is intended to give, any rights of any kind to any third persons.
4. **Consents and Approvals.** Whenever either party's consent or approval is required hereunder, such approval or consent shall be given in the sole discretion of the other party, and no such approval or consent shall be implied or deemed given unless in writing in each instance.

#### ***Duration of Partnerships***

The ACA and AORE relationship will continue as established with the understanding that the parameters set forth in this MOU may be reviewed at anytime by their respective executives and board to ensure the continuance of a mutually beneficial relationship. The MOU shall remain in affect here forthwith until one or both entities formally decide the relationship has fulfilled its purpose.

As the current Executive Directors, we look forward to expanding our partnership and enhancing the capacity and effectiveness of both organizations.

  
\_\_\_\_\_  
Wade Blackwood  
ACA Executive Director

9-12-2011  
Date

and

  
\_\_\_\_\_  
Jeanette Stawski  
AORE Executive Director

9.12.2.11  
Date

# Action Planning Proposal Memorandum of Understanding (2011)

Association for Outdoor Recreation & Education  
American Canoe Association



A joint initiative to move beyond shared member benefits and build a foundation for the future of paddlesports through common assets.

Ivan L. Bartha, ACA Instructor & IT Candidate  
Jeannette Stawski, Executive Director for AORE



# MOU Background

- ◆ Formed in 2011 as a mutually beneficial relationship to further the mission of each organization
- ◆ Impetus was an exchange of reduced rates and member benefits for each organization
- ◆ Term of MOU is perpetual with either party being able to terminate given 30 days notice
- ◆ Included Desired Future Conditions items that have not be developed into action items

# Action Plan Rationale

- ◆ Increased value to each organization beyond support of respective organizations and member benefits
- ◆ Ability to leverage the expertise of each organization to increase membership, demonstrate collaboration beyond the MOU and provide a deliverable exchange of information and services to respective organizations
- ◆ Share a vision statement for the advancement of professional paddlesports instruction, education and safety and the role it plays in the future of outdoor recreation and education

# Action Plan Vision Statement

The Memorandum of Understanding between the American Canoe Association and the Association for Outdoor Recreation and Education seeks to further professional outdoor recreation and education in the arena of paddlesports. The vision of this joint venture is to develop desired future conditions for each organization that are mutually beneficial in developing professional paddlesports education & programming, increase in shared memberships, opportunities for the organizations to interface with respective membership and to provide collaborative opportunities to enhance opportunities for members to participate in all levels of paddlesports.

# Action Planning Process

- ◆ In order for this to be successful we need to ensure accountability, assigned responsibility and clear expectations
- ◆ Identify a team of volunteers from both organizations to accomplish goals, outcomes and deliverables on a timeline
- ◆ Use the MOU and Vision Statement as the guiding principles for development and implementation of the Action Plan

# Desired Future Conditions

- ◆ From the 2011 MOU, the Desired Future Conditions are:
  - ◆ Seek opportunities for board and staff members to interact, discuss, and develop mutually beneficial opportunities
  - ◆ Recognize the ACA/AORE partnership as we communicate with our respective constituents, corporate partners and media
  - ◆ Work in concert to promote responsible paddlesports best practices with instruction, education and safety
  - ◆ Prepare and update an annual work plan detailing specific activities, projects, or events that further the mission and purpose of each organization

# 1. Seek opportunities for board and staff members to interact, discuss and develop mutually beneficial relationships

Utilize each organizations media outlets to cross promote among both member organizations

Establish a committee, community of practice, or volunteer liaison(s) that best represent both organizations interests

Develop purposeful representation between both Boards through shared delegates or involvement in each organizations operational functions/events

1. Seek opportunities for board and staff members to interact, discuss and develop mutually beneficial relationships

## ACTION STEPS

- ◆ Share ED column in Journal or Paddlesports Education & AORE ED Update – ACA/AORE Executive Directors 1/1/14
- ◆ Roster a committee or community of practice after the AORE National Conference and the ACA National Paddlesports Conference – Ivan Bartha 12/1/13
- ◆ Develop purposeful representation between both Boards through shared delegates or involvement in each organizations operational functions/events – Committee/Community of Practice

2. Prepare an annual work plan detailing specific activities, projects, or events that further the mission of each organization

## ACTION PLAN

Identify a communication path that interfaces with each organizations operational structure, by-laws and governance to exchange pertinent information of benefit to each organization

Identify paddlesports events that draw constituency from both organizations and could be attended by representatives of each organization sharing an opportunity to co-promote each organization

Utilize the committee, community of practice, or volunteer liaison(s) to develop, implement and report on the work plan related to the MOU

## 2. Prepare an annual work plan detailing specific activities, projects, or events that further the mission of each organization

### ACTION STEPS

- ◆ Identify a communication path that interfaces with each organizations operational structure, by-laws and governance to exchange pertinent information of benefit to each organization – AORE/ACA Operations
- ◆ Identify paddlesports events that draw constituency from both organizations and could be attended by representatives of each organization sharing an opportunity to co-promote each organization – Ivan Bartha 2/1/14
- ◆ Utilize the committee, community of practice, or volunteer liaison(s) to develop, implement and report on the work plan related to the MOU – Ivan Bartha 2/1/14

3. Recognize the ACA/AORE partnership as we communicate with our respective constituents, corporate supporters and media

## ACTION PLAN

Consider mutually beneficial, priority paddlesports programming and support required for sustaining those key programs

Identify overlapping vendor & sponsor relationships and determine a more mutually beneficial retention plan that supports each organization

Identify external funding sources that could leverage the mission of each organization and support paddlesports education among both memberships

### 3. Recognize the ACA/AORE partnership as we communicate with our respective constituents, corporate supporters and media

#### ACTION STEPS

- ◆ Consider mutually beneficial, priority paddlesports programming and support required for sustaining those key programs – Committee/Community of Practice
- ◆ Identify overlapping vendor & sponsor relationships and determine a more mutually beneficial retention plan that supports each organization – ACA & AORE National Offices
- ◆ Identify external funding sources that could leverage the mission of each organization and support paddlesports education among both memberships – Executive Directors

4. Work in concert to promote responsible paddlesports best practices with instruction, education and safety

## ACTION PLAN

Identify member organizations that exemplify paddlesports best practices and are mutually beneficial as industry examples

Determine the feasibility of a separate category of Paddle America Club that is specific to the university/college setting

Establish an inventory of paddlesport programs that could become a model for an ACA/AORE Collegiate Pro School model

## 4. Work in concert to promote responsible paddlesports best practices with instruction, education and safety

### ACTION STEPS

- ◆ Identify member organizations that exemplify paddlesports best practices and are mutually beneficial as industry examples - Committee/Community of Practice
- ◆ Determine the feasibility of a separate category of Paddle America Club that is specific to the university/college setting – ACA Membership/National Office
- ◆ Establish an inventory of paddlesport programs that could become a model for an ACA/AORE Collegiate Pro School model – SEIC and/or sub-committee

# MOU Organizational Assets

## American Canoe Association

- ◆ Nationally recognized presence in paddlesports industry on all levels
- ◆ Highly skilled Instructor, IT & ITE able to deliver recognized curriculum
- ◆ Mission that compliments AORE and professional outdoor recreation & education

## Association for Outdoor Recreation and Education

- ◆ Over 500 individual members & 75 organizational members
- ◆ Strong numbers of paddlesports programs and feeder for future instructors
- ◆ Mission that compliments ACA, focused on outdoor recreation & education

# MOU Organizational Challenges

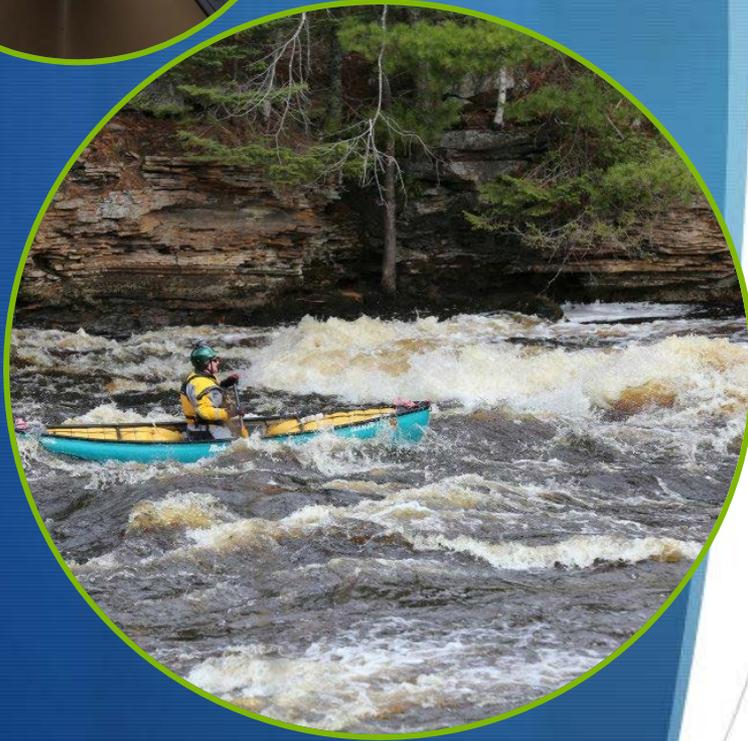
## American Canoe Association

- ◆ Governance model that relies heavily on committee & volunteer work
- ◆ Instructional training process that does not consider assets outside of organization
- ◆ Development of a future instruction, leadership and involvement population

## Association for Outdoor Recreation and Education

- ◆ Governance model that relies heavily on committee & volunteer work
- ◆ Membership and programming is diverse and includes aspects beyond paddlesports
- ◆ Development of a mission that includes & manages diverse partnerships

# Looking Downstream - Aspirations



- ◆ Use framework to develop a multi-year plan for MOU
- ◆ Creation of AORE/ACA Member Excursions
- ◆ Development of a Collegiate Pro School model
- ◆ Representation on all levels between organizations
- ◆ Deliberate advancement of professional outdoor recreation and education



## SEIC POLICY RECOMENDATION FORM

This form has been developed for use in making policy recommendations for consideration by the Safety Education & Instruction Council. In order to clarify the exact policy recommendation and pertinent issues related to the recommendation, please complete this form prior to formally submitting it to the SEIC Secretary. Thank you.

\*\*\*\*\*

**1.) PERSON/ENTITY MAKING RECOMENDATION:**

*(Individual, Committee, etc.)*

River Canoe Committee

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**2.) TODAY'S DATE:**

August 23, 2013

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**3.) PROPOSAL NAME:**

Level 1 Provisional Certification Option

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**4.) ACA INSTRUCTION DISCIPLINE(S) AFFECTED:**

River Canoe

Touring Canoe

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**5.) NUMBER OF PEOPLE AFFECTED:**

Unknown. However, this number can be estimated by extracting the number of newly certified L-1 instructors who do not renew their membership and SEIC dues after their initial year of certification.

A majority of these non-renewals are individuals with seasonal employment.

Also affected are River Canoe and Touring Canoe Trainers and Educators.

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**6.) EXACT WORDING OF MOTION:**

*Please indicate the exact wording of the motion being proposed. Unless otherwise amended, this is the language that will appear in the SEIC's minutes and other records. If the motion proposes a change to existing documentation or policy, please present the existing documentation in a format that clearly shows how the motion will change it (e.g., Word track changes format).*

To revise the L-1 Instructor Criteria specifically including the stages of Quick Start and Smart Start that can lead to a provisional L-1 Instructor certification in those stages. The provisional certification would be good for 1 year with an option, on the responsibility of the provisional instructor, for upgrading to a full L-1 certification within that year.

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**7.) HOW IS THIS MOTION TIED TO THE ACA'S STRATEGIC PLAN?**

This motion directly ties in with the ACA's mission to provide instruction that is safe fun and effective. Summer Camp programming along with scouting serves as the first introduction to canoeing as a life-long sport for many recreational boaters. This proposal is targeting these program leaders to provide sufficient training to make these first experiences successful in promoting good techniques and safe practices while focusing on the first hour or 2 hours of instruction.

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**8.) NEED FOR POLICY CHANGE:**

*Provide a brief statement pertaining to why this motion is necessary. Please include any relevant background information.*

IDWs/ICEs typically have candidates with a wide range of abilities. There is a trend where new camp hires are sent to these trainings needing a certification for camp but having little experience in actual skills. Although we recognize that this is NOT who these courses are designed for, we also recognize that camps are going to have paddling programs and feel that the current L-1 Instructor Criteria is too wieldy to adequately prepare these individuals to lead effective programming. Offering a reduced certification option for these individuals would mean that they can be 100% safe and effective in introducing canoeing at the Quick Start/Smart Start venues and time frames. The minimum 2 day IDW/ICE is adequate time for most of these candidates to learn this reduced skill load and be effective in teaching/modeling these skills, whereas the complete L1 Instructor Criteria is often overwhelming and an unreasonable goal for new paddlers.

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**9.) LIST WHO PARTICIPATED IN THE DISCUSSION LEADING TO THE PROPOSED CHANGE:**

*Also include the time frame over which discussion occurred. Minutes from committee meetings may be appropriate to include. Please include any opposition or alternative views that were discussed.*

The RCC has been talking about this concept and ideas for the past 2 years informally. It was discussed as well when the L-1 criteria was paired down through work by the RCC and TCC. We feel that this is an appropriate time to work out the logistics and criteria changes to involve the RCC and TCC. Past discussion has included Greg Mallet-Provost, Greg Wolfe, Mike Aronoff, Beth Wiegandt, and Kenny Guerrant. As the new RCC Chair, I plan to expand the discussion and input opportunities to include L-1 and above trainers and educators in both River and Touring Canoe disciplines.

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**10.) PROVIDE ANY CONTRA POSITIONS ON THE MOTION:**

*This should include, at a minimum, any potential appearance of conflict of interest, any impact on other entities that use ACA programs, any internal opposition, and any internally proposed alternatives to the proposal.*

We realize that there is opposition to creating a “new” certification level. The view point of the RCC is not to create a new level of certification, but to recognize deficient L-1 candidates when they arrive to an IDW/ICE and focus on giving them the tools they need to manage a safe and effective program with limitations on venue and skills to be mastered during the certification course time frame.

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**11.) IS THERE ANY FISCAL (monetary) IMPACT TO THE ACA? If so, please describe.**

This would be a positive impact in that 1 year “provisional” certifications still generate ACA and SEI dues for the year, but would make the new instructor responsible for completing any necessary steps to convert the provisional certification into a full L-1, 4 year certification.

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**12.) EXISTING DOCUMENTS WHERE THE CHANGE SHOULD BE REFLECTED:**

This proposal only requests that documentation be reworked to accommodate the additional option for the next meeting. These documents would include the L-1 Instructor Criteria, Candidate

evaluations, and an addition of an L-1 provisional certification form that would also list responsibilities of the new instructor if he/she wants to upgrade to a full L-1 certification within the year.

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**13.) OTHER MEANS FOR DISSEMINATING THE CHANGE:**

None at this time, however, the changing and creation of the documentation should solicit input from SEI as well as an array of RCC and TCC ITs and ITEs. This would be the responsibility of the RCC chair between this meeting and the next. Once any changes are approved, the documents should be posted as well as letters to all RCC and TCC trainer and educators.

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**FOR SEIC SECRETARY'S USE ONLY**

Date: \_\_\_\_\_ Meeting: \_\_\_\_\_

Person or Committee Making Motion: \_\_\_\_\_

Person Seconding Motion: \_\_\_\_\_

Vote Count: \_\_\_\_\_ YES \_\_\_\_\_ NO \_\_\_\_\_ ABSTAIN

Motion Correct as Stated Above: \_\_\_\_\_ YES \_\_\_\_\_ NO  
(If no, specify any amendments):



# Leadership

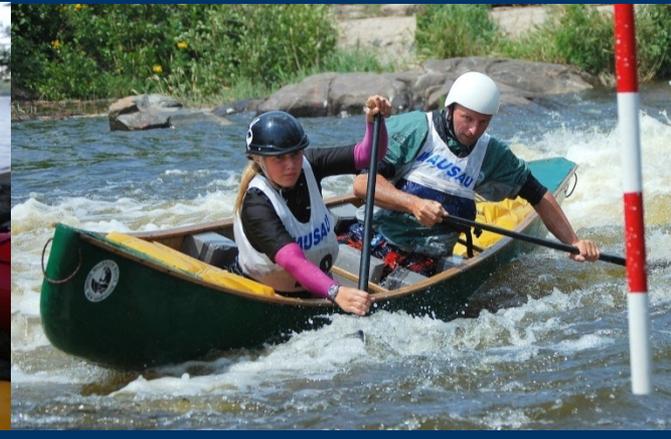
## Training & Assessment

*A Discussion for SEIC*

For: SEIC Meeting – Sep 26, 2013

Prepared by: Gordon Dayton & Elizabeth O'Connor

Safety - Education - Instruction



# ACA Assessments - Summary

SEIC – Fall 2013

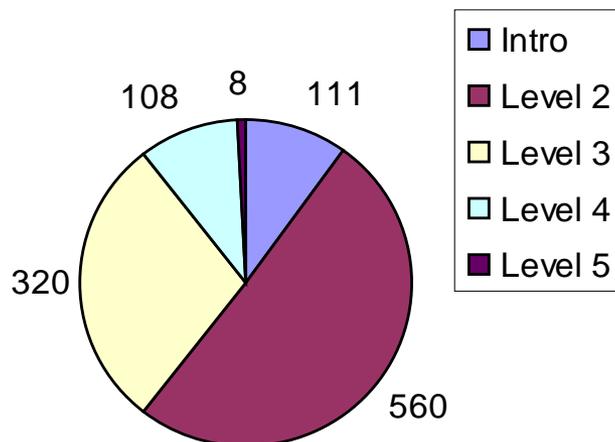
- **Skill Assessments** developed 2005 - 2007 for Coastal Kayak
  - Other Disciplines follow: River Kayak, River Canoe, River Rescue now complete
  - Touring & Freestyle Canoe, Surf Kayak and SUP are pending
- **Leadership Training/Assessments** developed for Coastal, River Canoe & River Kayak
  - Aimed at L2/L3 Skill levels for day trip leading
  - Touring Canoe, SUP Pending (?)
- **Endorsement Assessment** developed for Adaptive Paddling Instructors



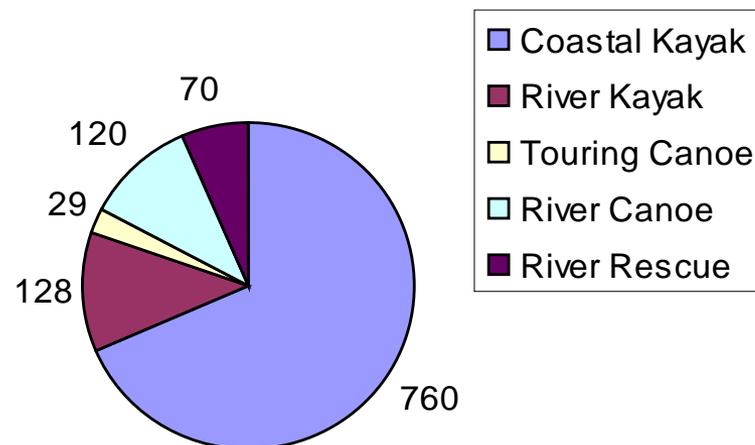
# ACA Assessment Data *Thanks to Kelsey Bracewell, SEI Office*

## SEIC – Fall 2013

### Skill Assessments - to date



### Skill Assessments - to date



**Total Assessments – 2008 to Date: 1107**

We now have 4 to 6 years of assessment data in SEI

50% of Skill Assessments are L2, 30% L3

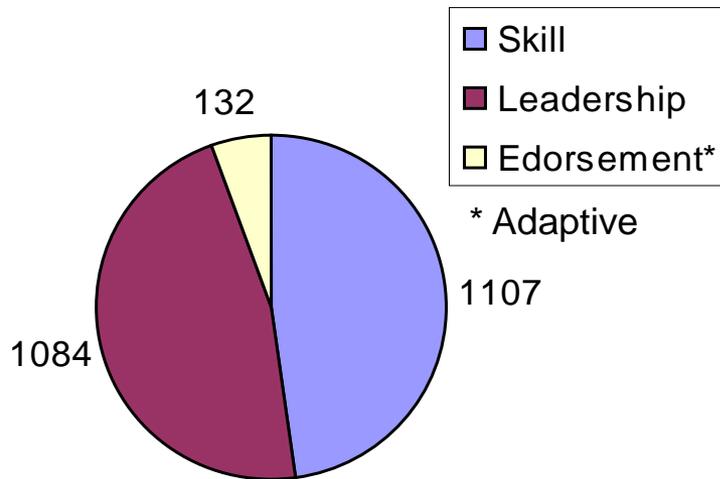
70% of Skill Assessments are Coastal, 12% RK, 11% RC



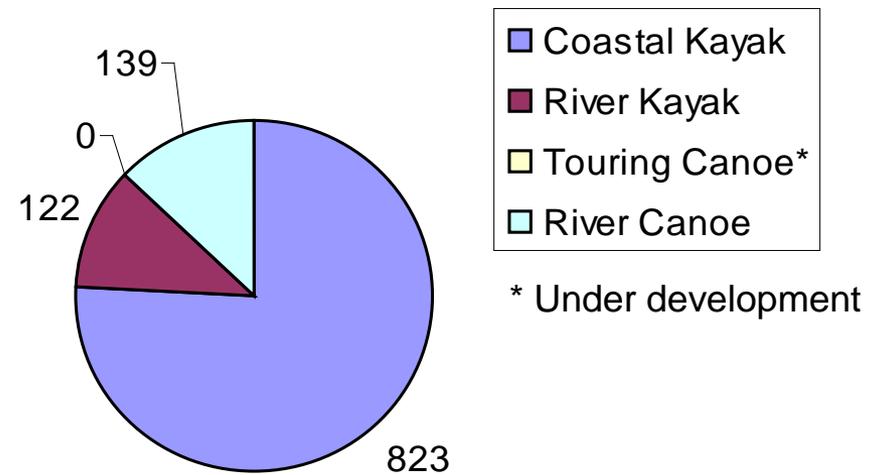
# ACA Assessments - Data

SEIC – Fall 2013

### All Assessments - to date



### Leadership Assessments - to date

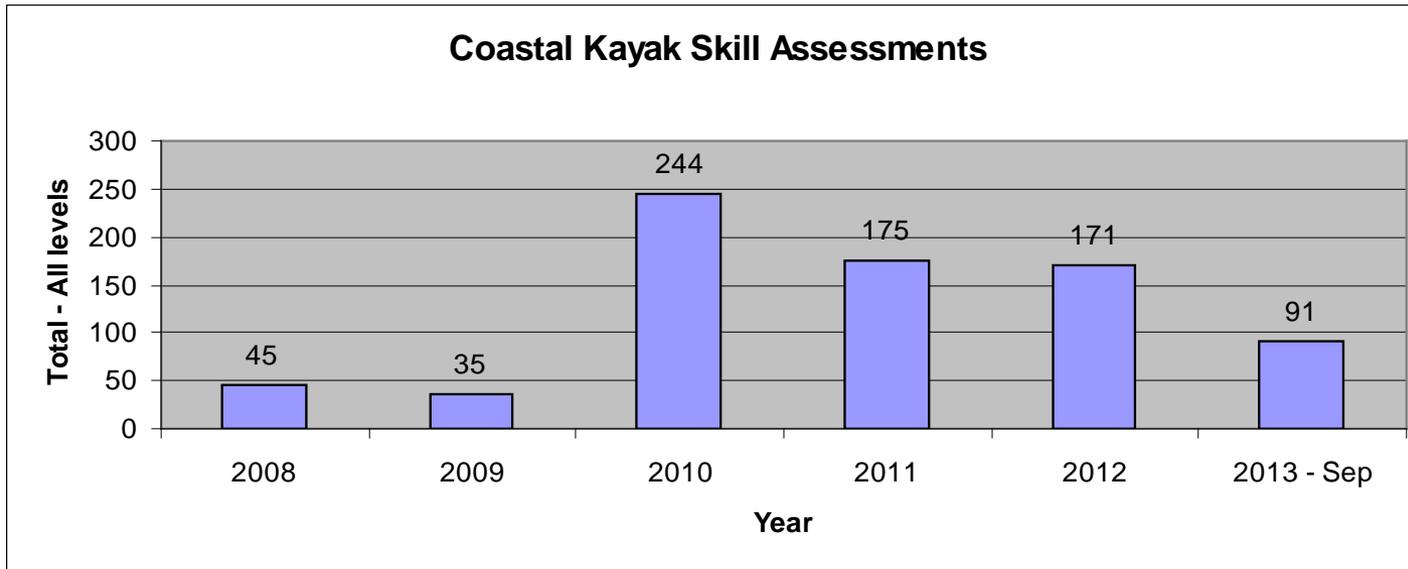


Skill and Leadership Assessments roughly equal in numbers  
Coastal provides 75% of Leader Assessments  
River Kayak = River Canoe = ~12% of Leader Assessments



# Skill Assessments – Coastal Kayak

SEIC – Fall 2013



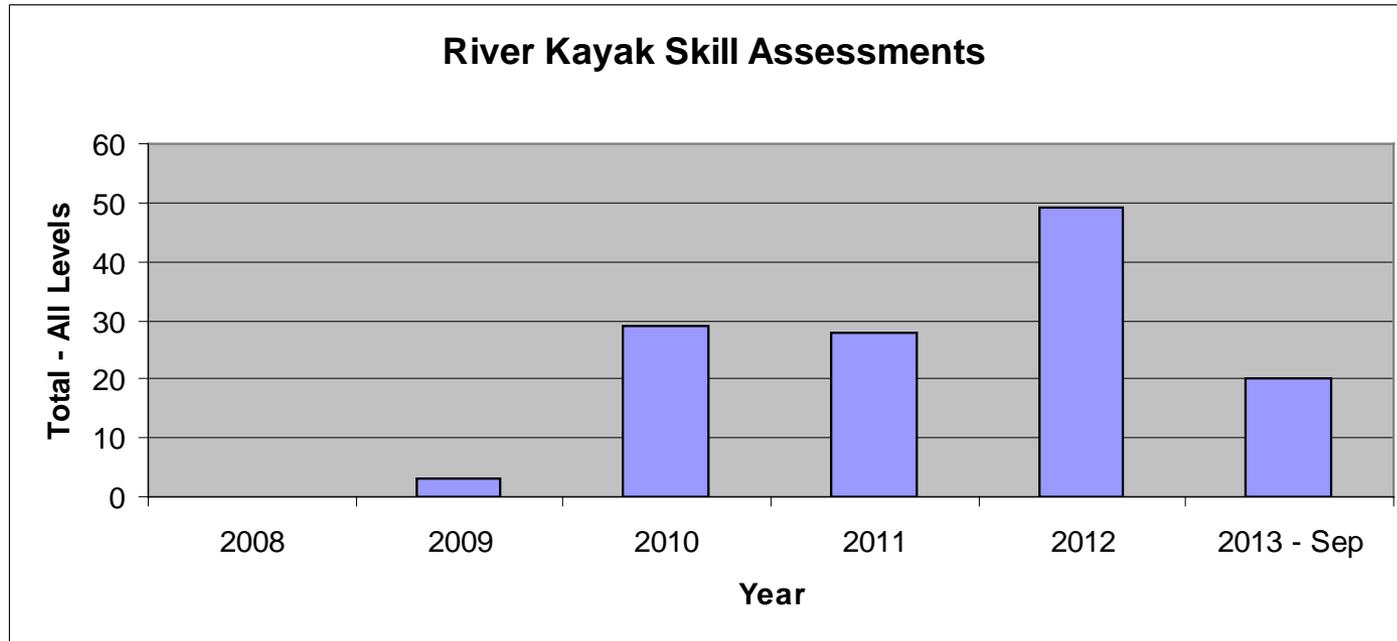
Discipline	Level	2008	2009	2010	2011	2012	2013 - Sep	Total
Kayak - Gen	Intro	0	6	24	5	9	8	52
Coastal Kayak	L2: EKT	14	16	112	127	105	43	417
	L3: CK	18	16	105	30	61	35	265
	L4: OWCK	13	0	15	15	0	9	52
	L5: AOWCK	UD	UD	UD	UD	UD	UD	0
	<b>TOTAL</b>	<b>45</b>	<b>35</b>	<b>244</b>	<b>175</b>	<b>171</b>	<b>91</b>	<b>760</b>

NOTE: Intro numbers split between Coastal and River Kayak



# Skill Assessments – River Kayak

SEIC – Fall 2013



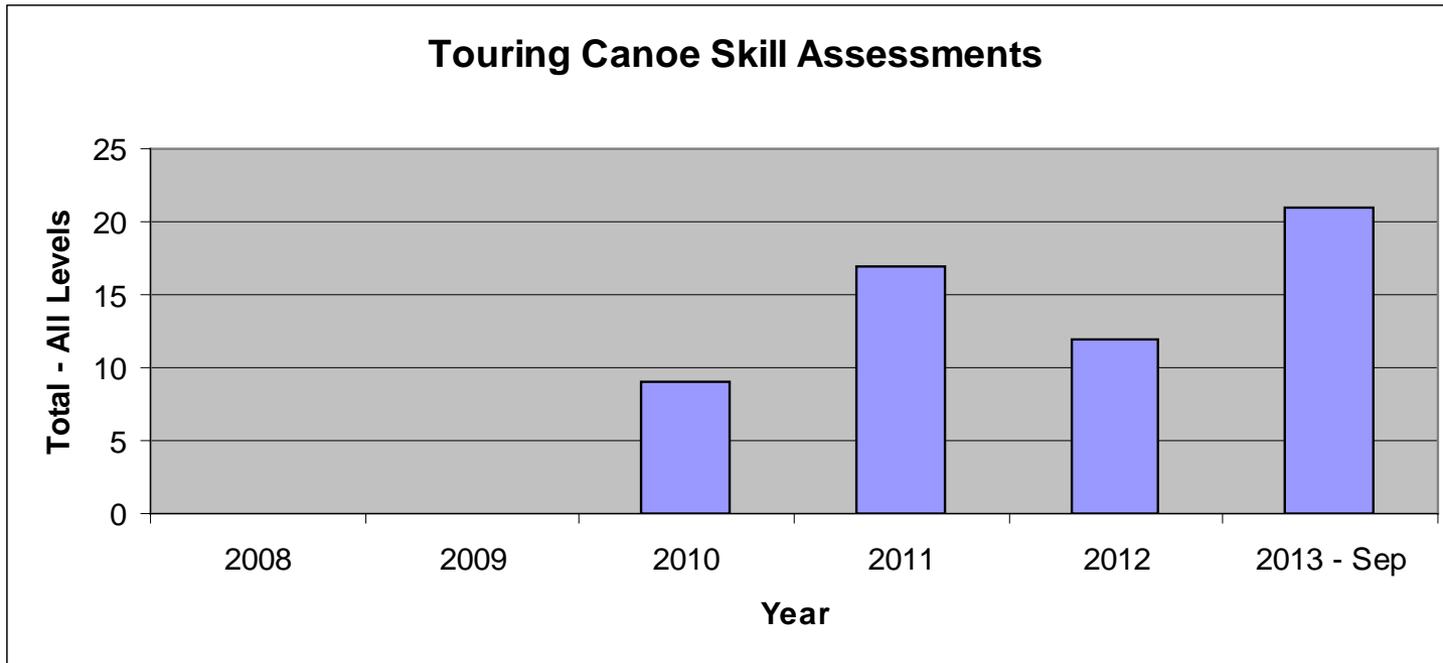
Discipline	Level	2008	2009	2010	2011	2012	2013 - Sep	Total
Kayak - Gen	Intro	0	6	24	5	9	8	52
River Kayak	L2: ERK	UD	UD	1	14	35	4	54
	L3: RK	UD	UD	11	9	9	9	38
	L4: WWK	UD	UD	5	2	0	3	10
	L5: AWWK	UD	UD	0	0	0	0	0
<b>TOTAL</b>		<b>0</b>	<b>3</b>	<b>29</b>	<b>28</b>	<b>49</b>	<b>20</b>	<b>128</b>



NOTE: Intro numbers split between Coastal and River Kayak

# Skill Assessments – Touring Canoe

SEIC – Fall 2013



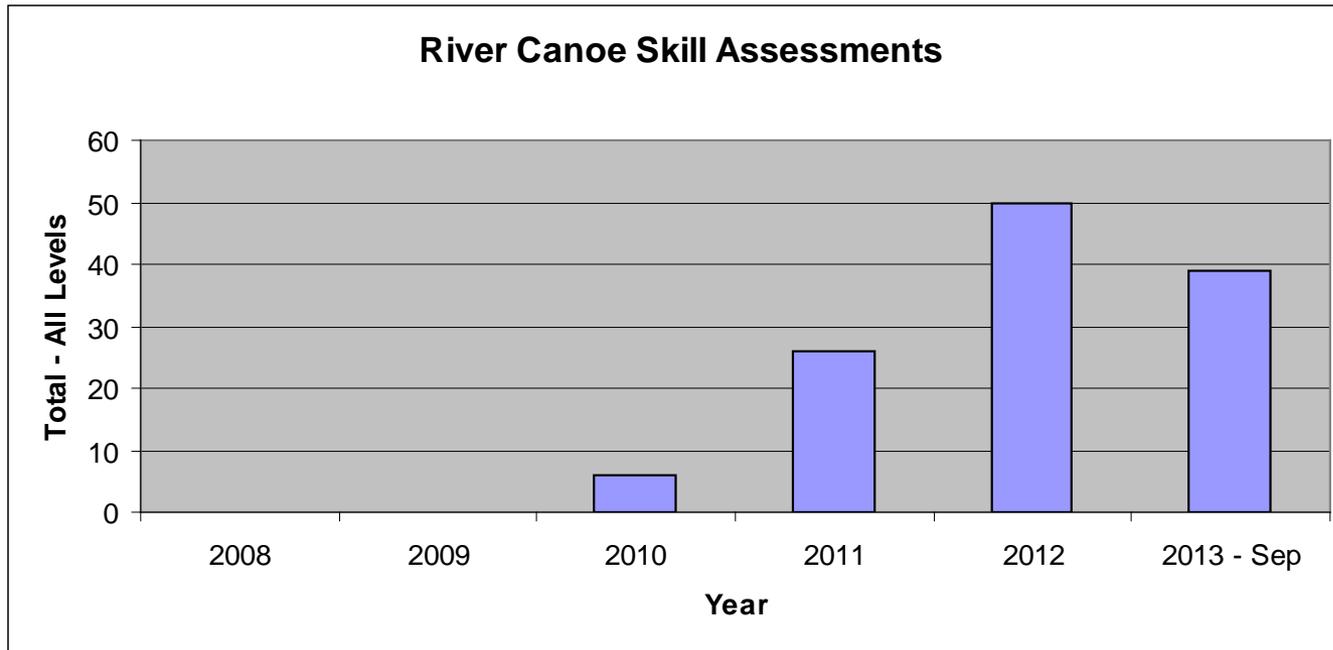
Discipline	Level	2008	2009	2010	2011	2012	2013 - Sep	Total
Canoe - Gen	Intro	UD	UD	9	17	12	21	59
Touring Canoe	L2: ECT	UD	UD	UD	UD	UD	UD	0
	L3: FC	n/a	n/a	n/a	n/a	n/a	n/a	0
	<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>17</b>	<b>12</b>	<b>21</b>	<b>59</b>

NOTE: Intro numbers split between Touring and River Canoe



# Skill Assessments – River Canoe

SEIC – Fall 2013



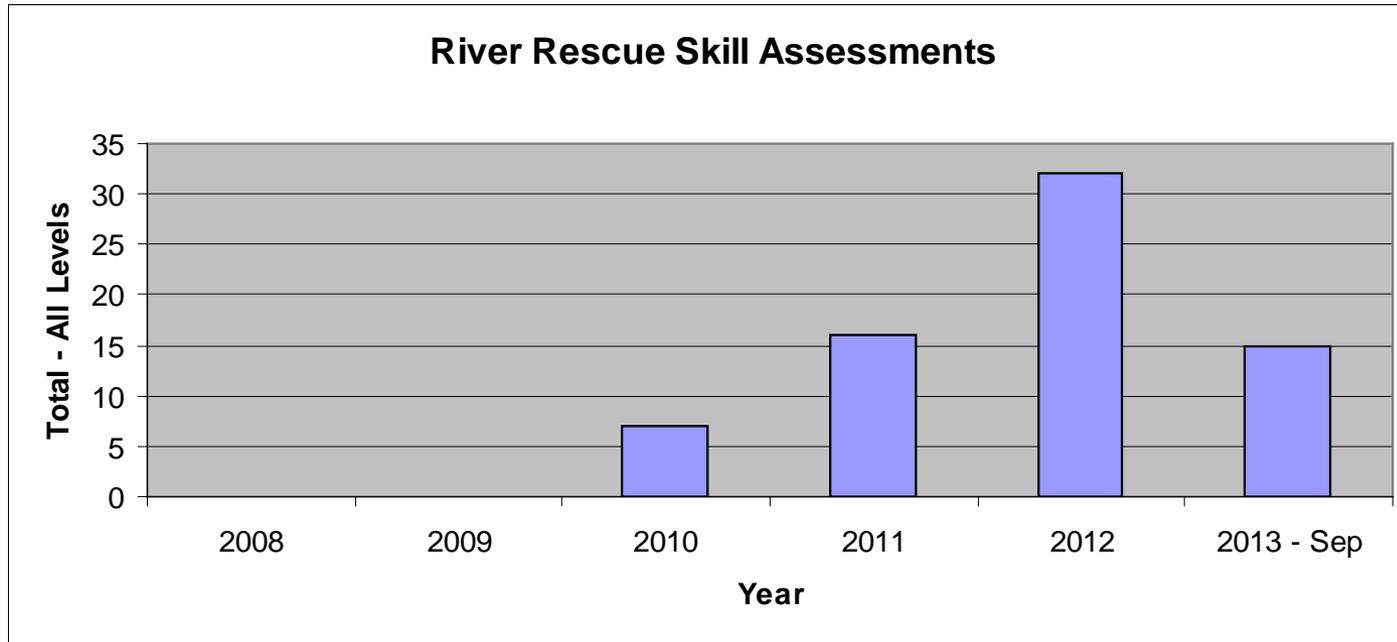
Discipline	Level	2008	2009	2010	2011	2012	2013 - Sep	Total
Canoe - Gen	Intro	UD	UD	9	17	12	21	59
River Canoe	L2: ERC	UD	UD	1	17	43	28	89
	L3: RC	UD	UD	0	0	1	0	1
	L4: WWC	UD	UD	0	0	0	0	0
	L5: AWWC	UD	UD	0	0	0	0	0
	<b>TOTAL</b>	<b>UD</b>	<b>UD</b>	<b>6</b>	<b>26</b>	<b>50</b>	<b>39</b>	<b>120</b>

NOTE: Intro numbers split between Touring and River Canoe



# Skill Assessments – River Rescue

SEIC – Fall 2013

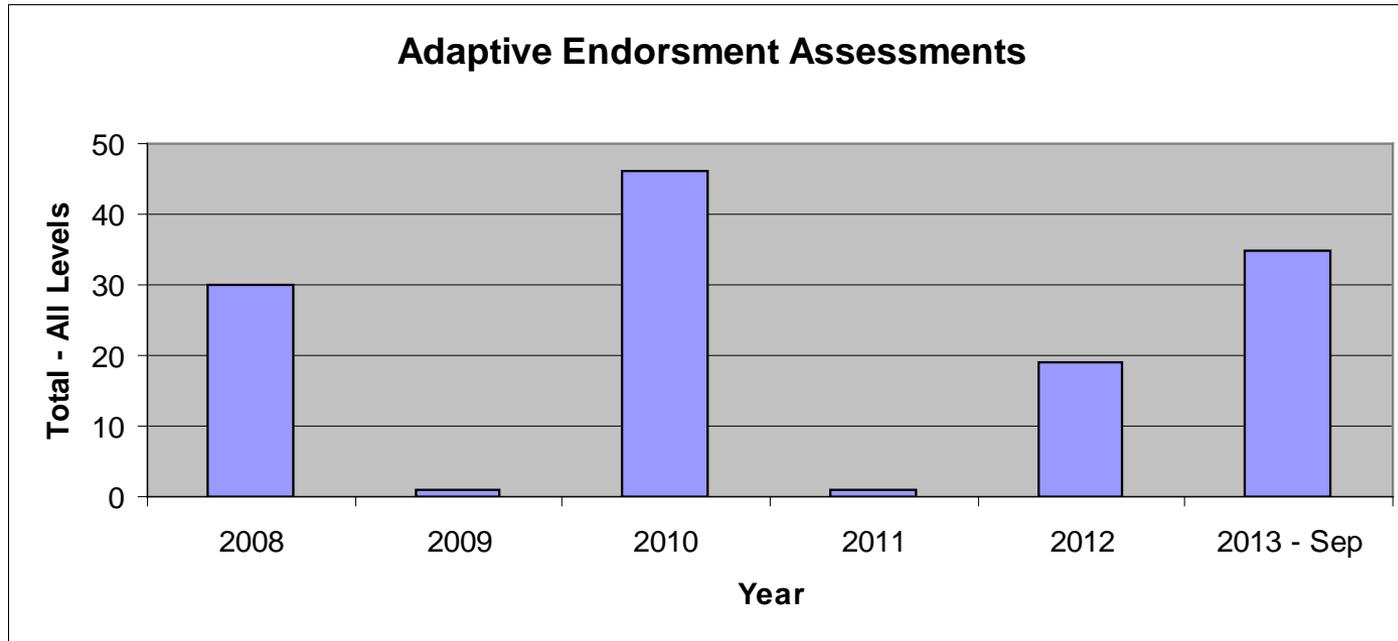


Discipline	Level	2008	2009	2010	2011	2012	2013 - Sep	Total
Rescue	L3: RSR	UD	UD	0	0	16	0	16
	L4: SWR	UD	UD	6	16	9	15	46
	L5: ASWR	UD	UD	1	0	7	0	8
	<b>TOTAL</b>	UD	UD	7	16	32	15	70



# Endorsement Assessment – Adaptive

SEIC – Fall 2013



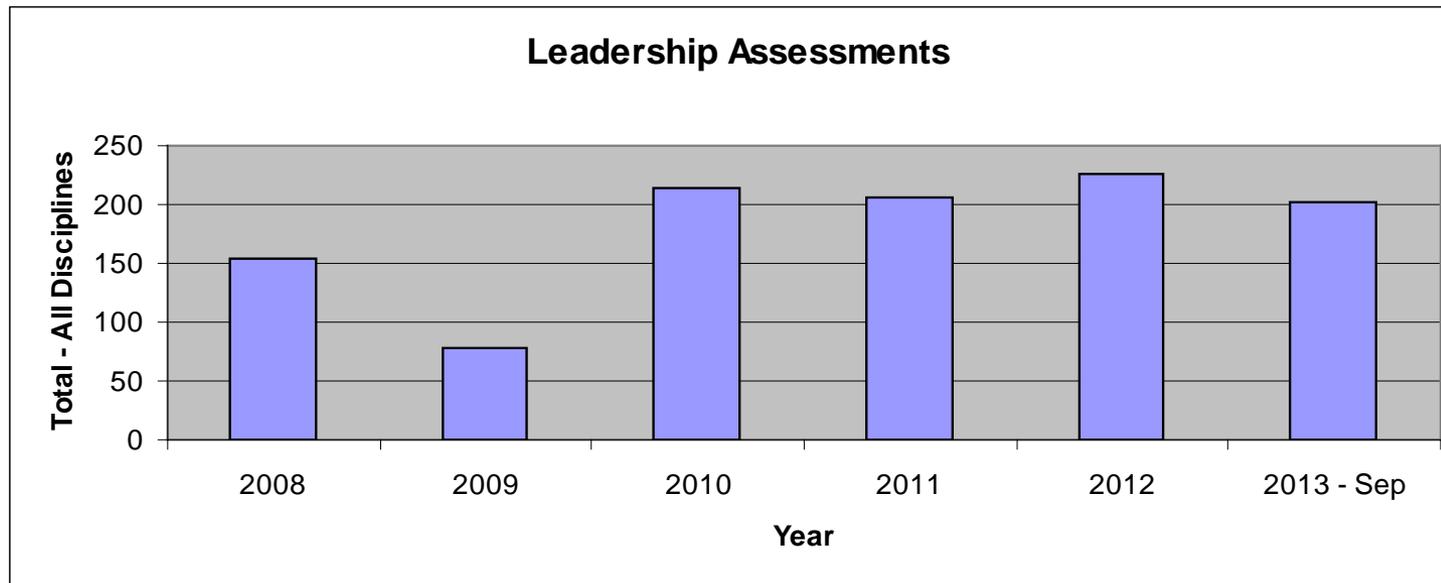
Discipline	Level	2008	2009	2010	2011	2012	2013 - Sep	Total
Adaptive	Instr. Endorse	30	1	46	1	19	35	132
	<b>TOTAL</b>	<b>30</b>	<b>1</b>	<b>46</b>	<b>1</b>	<b>19</b>	<b>35</b>	<b>132</b>



CANOE · KAYAK · SUP · RAFT · RESCUE

# Leadership Assessments – all types

SEIC – Fall 2013



Discipline	Level	2008	2009	2010	2011	2012	2013 - Sep	Total
Leadership	CK-DTL	107	64	180	148	163	161	823
	RK-DTL	17	5	15	29	28	28	122
	TC-DTL	NA	NA	NA	NA	NA	NA	0
	RC-DTL	31	9	19	30	36	14	139
	<b>TOTAL</b>	<b>155</b>	<b>78</b>	<b>214</b>	<b>207</b>	<b>227</b>	<b>203</b>	<b>1084</b>

*75% of all Leadership Assessments are Coastal*



# Personal Experience

SEIC – Fall 2013

- Founded a model ACA Club on Long Island in 2005
  - Developed Training, Assessment & Certification programs
  - Received ACA Stroke of Achievement Award
- Worked with multiple Long Island Clubs for Assessment
  - Sebago Canoe Club (PAC)
  - Inwood Canoe Club
  - Long Island Paddlers
  - North Atlantic Canoe & Kayak (PAC)
- Coastal Skills starting 2005, pre-ACA (100+ awards)
- Coastal Trip Leaders (25 - 30 awards)
- Personal Trips: Clubs, School Groups, GSA, Camps
  - More than 1000 participants guided



# Concerns

SEIC – Fall 2013

- Present Leadership program not developed for levels of leadership or trip challenge
  - Ideally clubs use skill assessments to screen for trip challenge level
  - Trip ratings not clear for Coastal trips (compare to river ratings)
  - Not clear what trip challenge level assessed leaders may accept
- Present Leadership Program not developed for higher challenge levels
  - L3+ Instructors are certified to perform Leadership Assessment
  - Therefore level 4 – 5 trips are not addressed by present programs
  - Level 1 & 2 Skill levels not likely to pass present Leader requirements
  - Present program is aimed principally at L3 skill level leaders

*Concern: Not many leaders are served by present program.*

*Concern: Leaders may end up leading beyond their skill level.*



# Concerns

SEIC – Fall 2013

- ACA Trip Leader program focuses on hard skills
  - Hard skills are easier to test and certify than soft skills
  - But hard skills are well treated in existing skills curriculum
  - True leadership training is not an integral part of Instructor Development
  - ACA Instructors are not taught Leadership “Soft Skills”
  - Result: Soft skills often not well treated in our Leadership program
- Present program does not require first aid training
  - No requirement for Leader to hold FA or WFA cert or,
  - No requirement for a qualified FA or WFA cert to support specific trips

*Concern: Clients may easily encounter situations for which they are unprepared, especially if conditions change.*



# Possible Solutions

SEIC – Fall 2013

- Further defining venue criteria for skill assessments and pairing skill levels with Leadership assessment (endorsement?) will allow leaders to understand their venue limits
  - Program could be paired with a skill assessment to define Trip Leader level keyed to clear venue criteria
  - Trip Leader level keyed to clear venue criteria allows acquisition of appropriate hard skills through established ACA skills curriculums
  - Proper FA or WFA recommendations could be keyed to established trip challenge levels



# Possible Solutions

SEIC – Fall 2013

- Developing a separate, non-discipline specific Leadership curriculum will allow ACA to properly treat leadership soft skills in a meaningful way
  - Program could use any trip-appropriate craft or mixed craft
  - Program could be offered to Instructors teaching leadership
  - Could begin as a program for advanced leaders
  - Would properly focus on specific skills needed for good leadership



# Proposed Leadership Curriculum

SEIC – Fall 2013

- **Planning:**
  - Hard skills: 5P, craft, equipment, routes, timing etc
  - Soft skills: skill matching, local resources, personal needs
- **Communication Skills**
  - Hard Skills: radio protocols, hand signals, whistles, paddle signals, etc.
  - Soft Skills: effective communicating methods, hearing, understanding...
  - Team building: challenge & learning, trust and appreciationzx
- **Judgment & Decision Making:**
  - Experience base, mentoring, consensus building, satisficing...
- **Leadership Style:**
  - Time availability & risk vs. level of control
  - Responsibility, Caring Leadership



# Proposed Leadership Curriculum

SEIC – Fall 2013

- **Group Dynamics:**
  - Maslow's hierarchy of needs, individual, task, group
  - Group interactions, leader support, fun and learning
- **Risk Management:**
  - Preplanning, Risk Assessment, Risk mitigation, liability control
- **Incident Management:**
  - Search & Rescue, Packaging, Extrication, EMS Support & Comm.
- **Awareness**
  - Environmental / Group / Personal / interactions
  - Environmental risk, management, leave-no-trace
- **Attitude**
  - Energy & commitment, self knowledge, self awareness



# References

## SEIC – Fall 2013

- AMC Guide to Outdoor Leadership, 2<sup>nd</sup> Ed. – A. Kosseff (2010)
- Outdoor Leadership – J. Graham(1997)
- Outdoor Leadership Theory & Practice – B. Martin, et. al. (1969)
- Leadership the Outward Bound Way – J Reynolds, et. al. (2007)
- Sea Kayaker Deep Trouble – G. Gronseth & C. Cunningham (1997)
- Simple Kayak Navigation – R. Killen (2006)
- River Safety Report 1989 – 1991 – C. Waldbridge (1992)
- River Safety Anthology – C. Waldbridge & J. Trinsley (1996)
- River Safety Report 1996 - 1999 – C. Waldbridge (2000)
- Paddling with Kids, B. Lessels & K. Blom (2001)
- Wilderness First Aid (NOLS), 3<sup>rd</sup> Ed. – T. Schimdlpfenig & L. Lindsey (2000).
- Injuries in Outdoor Recreation, G. Guten MD (2005)
- Whitewater Rescue Manual – C. Waldbridge & W. Sundmacher (1995)
- Whitewater Safety & Rescue – F. Ferrero (2000)
- Wilderness Search and Rescue – J. Setnica (1980)



# Collaborative Resources

SEIC – Fall 2013

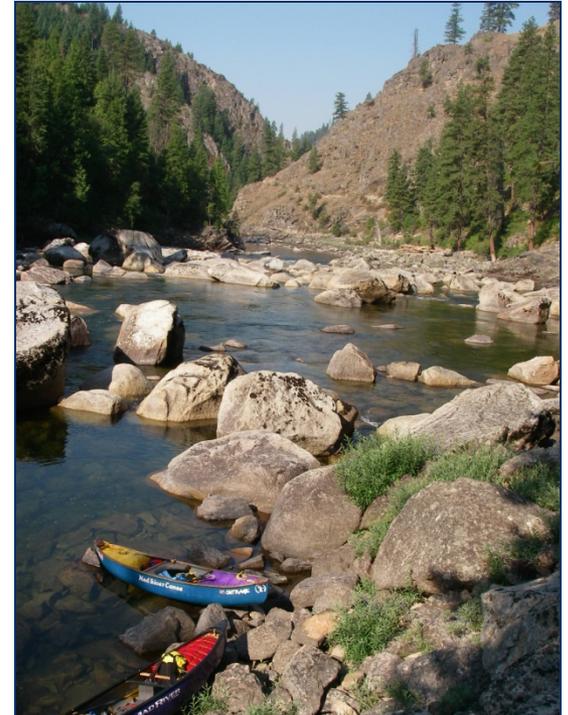
- ACA Discipline Committees
- ACA Standards Committees
- British Canoe Union
- National Outdoor Leadership School (NOLS)
- AMC Leadership Program
- American Whitewater
- Boy Scouts of America Leadership program
- Leave No Trace Organization



# Implementation Suggestions

SEIC – Fall 2013

- Devil is in the details...as always
- Potential First steps:
  - Verify clear venue criteria for all skill assessments (where can they paddle?)
  - Develop Advanced leadership curriculum as an Instructor Endorsement
  - Allow Instructors to impart Leadership soft skills
- Ultimate Goal?
  - Offer leadership training + discipline specific skill assessment to determine leadership level



# Potential Customers

SEIC – Fall 2013

- New skill-based clubs (easy)
- Older clubs with ACA support for implementation
- Camps with multilevel trips
- Outfitters with advanced levels of challenge
- Campus outing clubs and adventure programs
- Other similar programs



# Questions to start discussion

SEIC – Fall 2013

- Does the concept have merit or is the present leader program sufficient?
- Must we finish all L5 skill levels before we tackle this?
- Do we add to the present program or start fresh?
- Should we add a FA or WFA requirement or recommendation for leaders (or trips)?
- Should we certify to lead at skill level or one level below (reserve of competence) or “at level”?



# Contact Information

SEIC – Fall 2013

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## **Elizabeth O'Connor**

**ACA L4 Coastal IT, L2 Canoe IT**

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**Phone: 203-903-5705**





# SEIC POLICY RECOMENDATION FORM

This form has been developed for use in making policy recommendations for consideration by the Safety Education & Instruction Council. In order to clarify the exact policy recommendation and pertinent issues related to the recommendation, please complete this form prior to formally submitting it to the SEIC Secretary. Thank you.

\*\*\*\*\*

1.) **PERSON/ENTITY MAKING RECOMENDATION: SEI Department**  
*(Individual, Committee, etc.)*

2.) **TODAY'S DATE:** August 22, 2013

3.) **PROPOSAL NAME:** SEIC Policy Manual: Chapter 3.C.7 - revision

4.) **ACA INSTRUCTION DISCIPLINE(S) AFFECTED:** All Disciplines

5.) **NUMBER OF PEOPLE AFFECTED:**

All ACA Instructor Trainers and potential multi-discipline Instructor Trainer Candidates

6.) **EXACT WORDING OF MOTION:**

*Please indicate the exact wording of the motion being proposed. Unless otherwise amended, this is the language that will appear in the SEIC's minutes and other records. If the motion proposes a change to existing documentation or policy, please present the existing documentation in a format that clearly shows how the motion will change it (e.g., Word track changes format).*

Revision of SEIC Policy Manual: Chapter 3.C.7 to read:

7. ITs upgrading within a discipline or ITs attempting to certify in a subsequent discipline must lead an IDW/ICE at the new level or in the new discipline under the direct supervision of a mentoring ITE. *ITs are eligible to conduct this lead teach provided they are already an appropriately certified ACA Instructor at the level of the lead teach.*

7.) **HOW IS THIS MOTION TIED TO THE ACA'S STRATEGIC PLAN?**

It allows appropriately skilled Instructor Trainers an opportunity to conduct a lead teach of either an IDW / ICE or ICW. This will ultimately allow more ACA Instructor Certification Courses to be offered across the country.

## **8.) NEED FOR POLICY CHANGE:**

*Provide a brief statement pertaining to why this motion is necessary. Please include any relevant background information.*

Currently there exists a discrepancy in the intent and interpretation of Chapter 3.C.7 in relation to Chapter 3.B.2 (both copied below from the current SEIC Policy Manual for your convenience). The ACA Office has received numerous requests for currently certified ITs and even ITEs who would like to conduct a lead teach in a new discipline in order to have the opportunity to become an IT in a subsequent discipline as per 3.C.7. These ITs and ITEs have successfully passed the Instructor Course at the new discipline/level, but are now required to wait for two years (3.B.2) before they can start the IT lead teach under 3.C.7. This is an unnecessary barrier for appropriately skilled ITs and ITEs. Since an individual has already gone through the entire process of becoming an IT, they already possess all the attributes of becoming an IT in a new discipline with the exception of hard paddling skills and any specific technical knowledge in the new discipline. Since they have taken and passed an Instructor Course at the new discipline, they should now have the hard paddling skills and technical knowledge required. The mentoring ITE in their lead teach would then be responsible for making sure that the IT Candidate was able to convey all aspects of the course at the 'IT Level' during their lead teach. The two year waiting period seems arbitrary in this process.

From the current SEIC Policy Manual

Chapter 3.B Selection Criteria:

2. Instructor Trainer Candidates must:

- a) Hold current ACA membership and SEIC registration
- b) Be an active ACA Instructor in the appropriate discipline for at least two years
- c) Have taught at least two skills courses at their desired level of IT certification

Chapter 3.C.

7. ITs upgrading within a discipline or ITs attempting to certify in a subsequent discipline must lead an IDW/ICE at the new level or in the new discipline under the direct supervision of a mentoring ITE.

## **9.) LIST WHO PARTICIPATED IN THE DISCUSSION LEADING TO THE PROPOSED CHANGE:**

*Also include the time frame over which discussion occurred. Minutes from committee meetings may be appropriate to include. Please include any opposition or alternative views that were discussed.*

For several years, Chris Stec has discussed this particular part of the SEIC Policy Manual with a range of ITs and members of the SEIC Executive Committee. Chris and SUP Discipline Committee Chair Josh Hall have probably had the most recent discussions over the past 6 months on this topic.

## **10.) PROVIDE ANY CONTRA POSITIONS ON THE MOTION:**

*This should include, at a minimum, any potential appearance of conflict of interest, any impact on other entities that use ACA programs, any internal opposition, and any internally proposed alternatives to the proposal.*

A potential contra position is that an IT in one discipline, who has recently become certified as an Instructor in a new Discipline, might not have the 'teaching experience' in the new discipline to jump straight to the IT lead teach as per 3.C.7. This is a valid point to be discussed, but realize that simply leading a certification course under 3.C.7 does not automatically mean that the mentoring ITE will sign off on the IT Candidate.

**11.) IS THERE ANY FISCAL (monetary) IMPACT TO THE ACA? If so, please describe.**

By allowing appropriately skilled Instructor Trainers this opportunity to become certified as an IT in another discipline, or upgrade within their own discipline, this will allow a greater number of ACA Instructor Certification Courses to be offered to the general public, thus increasing both the revenue for the ACA, as well as the overall educational outreach of the association.

**12.) EXISTING DOCUMENTS WHERE THE CHANGE SHOULD BE REFLECTED:**

SEIC Policy Manual

**13.) OTHER MEANS FOR DISSEMINATING THE CHANGE:**

- The revised SEIC Policy Manual would be updated online.
- A specific eBlast will be sent to all Instructor Trainers and Instructor Trainer Educators.
- Announcements would be made in upcoming issues of the Journal of Paddlesport Education.

**FOR SEIC SECRETARY'S USE ONLY**

Date: \_\_\_\_\_ Meeting: \_\_\_\_\_

Person or Committee Making Motion: \_\_\_\_\_

Person Seconding Motion: \_\_\_\_\_

Vote Count: \_\_\_\_\_ YES \_\_\_\_\_ NO \_\_\_\_\_ ABSTAIN

Motion Correct as Stated Above: \_\_\_\_\_ YES \_\_\_\_\_ NO

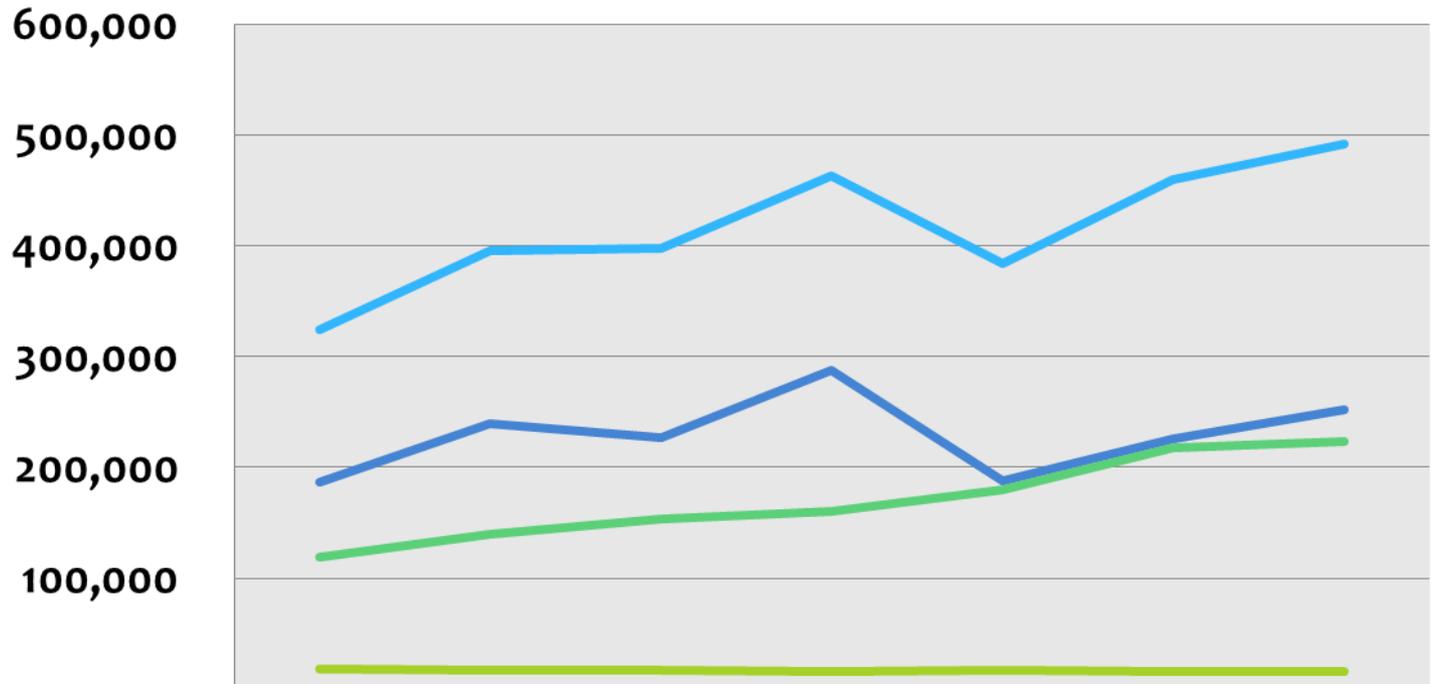
(If no, specify any amendments):



## National Boating Education Standards

*Advance Boating Safety Education by heightening the level of **national agreement and consistency** in program content and delivery for the nation's boaters.*

# Persons Successfully Completing NASBLA Approved Courses 2006-2012 (491,525)



	2006	2007	2008	2009	2010	2011	2012
<b>Total Certificates Earned</b>	323,871	395,819	397,633	463,027	384,236	459,695	491,525
<b>Classroom Certificates</b>	186,911	240,092	227,120	287,893	187,485	225,871	252,652
<b>Internet Certificates</b>	119,414	139,159	153,192	159,811	179,309	217,815	223,433
<b>Home Study Certificates</b>	17,546	16,832	17,321	15,323	17,472	16,009	15,440



**Purpose:**

- **Implement a voluntary, consensus-based process such as the American National Standards Institute (ANSI)**
- **(Re)Consider Standards using defined decision criteria** and results of risk assessments and applicable boating safety and education research studies, scientific resources, and subject matter expertise.

## Design – Based on ANSI Essential Requirements



### Interest Category

Commercial



Non-Governmental  
Organization



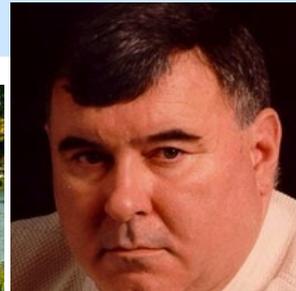
Federal Boating Agency



State Boating Agency



Public





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## **Application**

Applications are accepted year-round. Members of Panel will be selected and announced by the NASBLA Executive Board as terms expire or as vacancies occur.

[Education Standards Panel Application \(PDF version\)](#) (for use as guide in preparing online submission)

[Education Standards Panel Application \(online\)](#)

Contact [Ron Sarver](#) if you have questions.

Watch for updates to this page with responses to [frequently asked questions](#).

# National Boating Education Standard (P-1-20XX) Basic Boating Knowledge

- **Call for Proposed Revisions**
  - 120 comments received/ Processed based on Panel Rules and Decision Criteria
- **Consensus Ballot – Accepted DRAFT**
- **NEXT: PUBLIC REVIEW – 45 Days**



- **P-1-20XX DRAFT Standard covers Sections 1-7 of the current Standard (effective 2012)**
- **Sections 8-10 remain under direct administrative oversight of NASBLA.**



- [My Panels](#)
- [Panel Home](#)
- [Contact Us](#)
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- [Register](#)

## Welcome to EZ-ESP, the National Boating Education Standards project site!

The goal of this site is to make participation in the national boating education standards writing process as quick and painless as possible. This site will give you the ability to choose areas of interest and effortlessly become aware of what is happening in your chosen sectors.

Users must register to use this feature. The menu bar to the left contains a "[Register](#)" link. Click and follow the instructions. If you are previously registered through the National Association of State Boating Law Administrators (NASBLA) website, use your current NASBLA login and password after you have clicked "[Login](#)" to the left.

This site is sponsored by the National Association of State Boating Law Administrators with funding provided in part from the Sport Fish Restoration and Boating Trust Fund administered by the United States Coast Guard.

We welcome questions and comments. Please e-mail the link below with suggestions.

We appreciate your help in improving our national boating education standards!



*Produced under a grant from the Sport Fish Restoration and Boating Trust Fund, administered by the U.S. Coast Guard.*

Questions? Contact [esp@nasbla.org](mailto:esp@nasbla.org) for help and information about this site.

*We wish to thank the American Boat and Yacht Council (ABYC) for permission to adapt its Project Technical Committee website (EZ-PTC) into this fully independent web tool for development and revision of the National Boating Education Standards.*

### ESP News

#### National Boating Education Standard - Comment Period Closed

Feb 14, 2013

Thank you for your interest in the National Boating Education Standards. The 'Call for Proposed Revisions' period ended February 13, 2013 for 'Level 1 - Basic Boating Knowledge'. Additional comments will not be accepted at this time.

On February 19th, the National Boating Education Standards Panel (ESP) begins its deliberation of proposed revisions. An additional meeting will be held in San Antonio, TX on March 21-22, 2013.

Updates will be posted on the EZ-ESP website in the form of Education Standards Panel Meeting Minutes. Individuals registered on this EZ-ESP website may access the posted minutes and all additional posted documents of the National Boating Education Standards Panel.

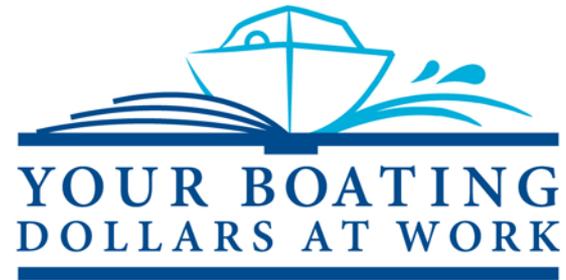
If you have questions, please contact [esp@nasbla.org](mailto:esp@nasbla.org).

#### Submitting Comments on the National Boating Education Standards

Nov 27, 2012

To submit comments regarding the National Boating Education Standards, first register and login to the EZ-ESP site. After login, you must ask to join the ESP mailing list by visiting "Panel Home" at the left.

- **H-1-20XX Basic Human-Propelled Boating Knowledge (Paddlesports, etc.)**
  - **Initial Call for Proposed Revisions (90 days through Dec. 2, 2013)**
  - **Comments on the current NASBLA Paddlesports Standard (Effective 2009)**



*Produced under a grant from the Sport Fish Restoration and Boating Trust Fund, administered by the U.S. Coast Guard.*

## National System of Standards

*For recreational boat operation*

