

Capt. David Lumian
Newport Beach, CA

American Canoe Association Board of Directors application

1) Why are you interested in serving on ACA's Board?

As an ACA member I am interested in contributing my experience and skills to help build ACA into a more capable organization; larger, more diverse and stronger than ever!

I enjoy creative problem solving and have a proven track record in both non-profit organization and for-profit business development and public policy advocacy.

2) What specific knowledge, skills, abilities and talents will you bring?

Here are a few highlights of my background:

- I am an IT and/or an instructor for ACA and other national organizations; American Red Cross, American Sailing, US Sailing, National Safe Boating Council, NASBLA, US Canoe and other.
- I hold a USCG master mariner license.
- I founded and ran a non-profit advocacy organization 1977-1983 and served as Director and Board President. I started the group with 50 members and grew it to 25,000 dues paying members and 100 chapters in southern California. I developed successful walkathons and events to build membership and raise funds and visibility.
- I managed the careers of recording and touring music artists for 20 years. I developed small acts into international stars playing all over the globe.
- I grew my community sailing club from 50 members to over 700 members and negotiated the first ever "affordable boat slipping" agreement in California.
- I founded and chaired the Marina del Rey Community Boating Council; uniting rowers, sailors, outrigger canoers, paddlers and youth groups to advocate for a community boating center.
- Twenty years ago I founded an award winning boating program for the local Boys & Girls Clubs which provides access to over 500 disadvantaged kids to the water every year.

3) What do you believe are the most important challenges facing ACA at this time?

I believe that ACA needs to:

1. Grow ACA's membership, brand and resources.
2. Help diversify access to paddling and the waterfront.
3. Figure out how to balance community/educational program needs with elite competition program needs while meeting the Amateur Sports Act (Ted Stevens Act) requirements

4) How would you address those challenges?

1. Develop a grassroots/tech say fundraising/outreach visibility to raise funds, membership and ACA's brand; consider nationally coordinated local events (Paddlethons!). Increase ACA's perceived value to prospective members. Increase ACA's brand visibility through increased digital content and media visibility. Develop partnerships with business, government and related sports associations.
2. Build alliances to bring paddling to under served communities such as national/regional/local youth and community groups. Remove barriers to participation. Use diverse imaging. Recruit diverse leaders. Consider how other NGB's have tackled this issue; tennis, golf, etc.
3. Start with reviewing how other National Governing Bodies have addressed the same challenge in their respective sports. Consider alternatives.

5) Do you have any previous experience serving on a non-profit Board? Are you currently serving on a Board?

Yes, I currently serve on these boards:

- American Sailing Association
- Marina del Rey Convention & Visitors Bureau
- International Sailing Schools Association
- US Sailing Safety at Sea Committee

I also currently serve on these Government Commissions:

- National Navigation Safety Advisory Commission
- Los Angeles County Small Craft Harbor Commission

In the past I have served on the following boards:

- Southern California Yachting Association
- Fairwind Yacht Club
- Santa Monica Windjammers Yacht Club
- US Sailing Community Sailing Council
- Marina del Rey Community Boating Council
- Couer d'Alene School Site Council

- President's Row Neighborhood Association
- Santa Monica Marina Board

And in the past I served on the California Boating and Waterways Commission.

6) What do you expect from the ACA to make service on the Board personally rewarding for you?

I look forward to working cooperatively with management, staff and other board members, making new friends in ACA, and helping ACA grow into a stronger organization.

7) Have you reviewed the job description? Are you willing to make a commitment to the listed obligations, including time, work and financial contributions?

Yes! You can count on me!

(see next page for my resume)

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Resume

Positions:

- 🕒 Member, USCG National Navigation Safety Advisory Committee (NNAVSAC)
- 🕒 Chair, Los Angeles County Small Craft Harbor Commission
- 🕒 Member, Board of Directors, American Sailing Association
- 🕒 Staff, ASA Government & Regulatory Liaison/Youth Programs Director
- 🕒 Member, US Sailing Safety at Sea Committee
- 🕒 Community Sailing Chair, Southern California Yachting Association
- 🕒 Community Affairs Chair, Association of Santa Monica Bay Yacht Clubs
- 🕒 Member, Administrative Council, International Sailing Schools Association
- 🕒 Past Chair, California Boating & Waterways Commission
- 🕒 Past Chair, US Sailing Community Sailing Council
- 🕒 Past Commodore, Fairwind Yacht Club & Santa Monica Windjammers Yacht Club

USCG License:

- 🕒 Merchant Mariner – Master of Steam, Motor or Auxiliary Sail Vessels of Not More Than 50 Gross Registered Tons Authorized to Engage in Commercial Assistance Towing – Near Coastal – Fourth Issue

American Canoe Association certified:

- 🕒 Kayaking Instructor Trainer
- 🕒 Stand Up Paddleboard Instructor
- 🕒 Adaptive Paddling Instructor*

American Red Cross certified:

- 🕒 Lifeguard Instructor, CPR Instructor, First Aid Instructor

American Sailing Association certified:

- 🕒 Instructor Evaluator
- 🕒 Facility Evaluator

International Sailing Schools Association certified:

- 🕒 Instructor Trainer
- 🕒 School Inspector

National Association of State Boating Law Administrators & National Safe Boating Council certified:

- 🕒 Boating Safety Instructor*

National Safe Boating Council certified:

- 🕒 Paddlesports Safety Instructor*
- 🕒 Close Quarters Maneuvering Instructor*

Recreational Powerboating Association certified:

- 🕒 Instructor Evaluator

US Canoe Association certified:

- 🕒 Canoeing Instructor

US Sailing certified:

- 🕒 Safety at Sea – ISAF Offshore Training
- 🕒 Basic Keelboat Instructor*
- 🕒 Small Boat Sailing Instructor
- 🕒 REACH Stem Education Instructor

Recognition:

- 🕒 2011 Southern California Yachting Association James Webster Trophy
- 🕒 2005 US Sailing Arthur B. Hanson "Rescue at Sea" Medal
- 🕒 2005 LA County Sheriff Community Service Commendation
- 🕒 2004 Boys and Girls Club of Venice "Community Partner of the Year"
- 🕒 2004 Congressional Commendation
- 🕒 2003 California Coastal Commission "Dockwalker of the Year"

Highlights:

- 🕒 Signed US Coast Guard National Strategic Plan for Recreational Boating Safety representing American Sailing Association
- 🕒 Trained Instructors for the LA River kayaking program
- 🕒 Appointed by Secretary Janet Napolitano to the Navigation Safety Advisory Council
- 🕒 Appointed by Governor Jerry Brown to the Cal Boating & Waterways Commission
- 🕒 Appointed by LA Co. Super. Mark Ridley-Thomas to Small Craft Harbor Commission
- 🕒 Founded award winning "at risk" sailing and paddling programs for Boys and Girls Clubs of Venice, Oxnard & San Gabriel Valley with LA County Sheriffs Department
- 🕒 Trained and Certified Instructors for Miami's "Shake a Leg" and ASU's "Voyages Unbound" adaptive programs
- 🕒 Developed and led ASA Instructor Evaluator Training program for sixteen years
- 🕒 Conducted Instructor Clinics in California, Washington, Wisconsin, Florida, Hawaii, Maryland, Virginia, Rhode Island, Tennessee, Arizona, Japan, China, Greece, British Virgin Islands, Jamaica, Croatia, Cyprus, Antigua, Grenada, Barbados, St Lucia & more
- 🕒 Bluewater yacht deliveries from Hawaii to Guam (4,000 nm), Tahiti to Cook Islands (800 nm) and Tonga to Fiji (700 nm)
- 🕒 Created and leads Sandals/Beaches Resorts Instructor Training Program Certifying 80 Instructors at 22 Resorts throughout Caribbean

* Not current