



JUNE 4, 2022

Thank you for your interest in our annual Rock the River FXBG event! We would be proud to have you on board as a vendor or sponsor! You join other community cornerstones including for-profit business owners and non-profit entities. Our event organizers consist of the ACA, Gravatt Productions, Virginia Outdoor Center, FredEvents, and Adventure Brewing.

Like you, we have a passion for Fredericksburg and our amazing Rappahannock River!

ROCK THE RIVER FXBG WILL BE HELD ON SATURDAY, JUNE 4 @ OLD MILL PARK IN DOWNTOWN FREDERICKSBURG.

Gates open at 11am. The Festival ends at 6pm.

We are pleased to remain a certified Virginia Green Event! We found that this designation was equally important to our partners and vendors. In short, we are thoroughly planning our event to minimize the environmental impacts and selecting vendors that will help increase environmental awareness. Not only will this set a great example for our visitors, but will also shed light on our participating vendors and sponsors. So that we can plan for your participation, please complete the attached registration forms.

Please make check payable to the American Canoe Association with “**RTR2022**” in the memo line.

Mail completed form and check to:
American Canoe Association, Attn: RTR
2010 College Avenue
Fredericksburg, VA 22401

You can also email this form to kbracewell@americancanoe.org and mail the check separately. Questions, please call ACA Finance Director, Emma Walther at 540-907-4460 x 101

WE LOOK FORWARD TO YOUR PARTICIPATION, AND CAN'T WAIT TO SEE YOU ON JUNE 2, 2022!

Your gracious event partners,





EVENT INFORMATION

A goal of the Rock the River FXBG event is to bring awareness of the various communities who benefit from, are inspired by, and enjoy their time on the Rappahannock River. We encourage you to be as creative as possible with the use of your vendor space. Also, keep in mind that we want to protect the park and river that we love. Be mindful at all times of your trash and do your part to keep the festival clean and green. We sincerely appreciate your help!

SET-UP INFORMATION

- Vendors must provide their own tent and other materials necessary to successfully execute their activities.
- No power will be available / provided.
- Vendors may begin set-up and unloading at 8:00 AM at Old Mill Park.
- All vendor tents and activities must be in place by 10:30 AM.
- Vehicle unloading is contingent upon weather. If the field is wet, no vehicles will be allowed on the grass.
- Parking at the venue is very limited. We recommend that you arrive early. Parking on the grounds is limited to one car per vendor.
- Vendors will be located near other similar themed businesses / organizations to assist interaction and cross-collaboration. A vendor map will be provided prior to the event.

TEAR DOWN FAQ

- Vendors may start to break down their booths at **6:00** PM.
- Vendor tents and booth displays must be completely removed from the park by **8:00** PM.

• KEEP IN MIND

Vendors are responsible for their own set-up, take down and clean-up. No assistance, tables or chairs are provided.

Vendors are responsible for their booths during the event, and are solely responsible for lost or damaged items.

Rock the River and associates, the City of Fredericksburg, employees, departments and volunteers are not responsible for any liability incurred by your product or actions of your organization / company.

FEES

NON-PROFIT - FREE

ARTS & CRAFT VENDORS - \$30.00

ALL OTHER BUSINESSES - \$50.00

FOOD TRUCKS - \$300.00

VENDOR PACKET



VENDOR REGISTRATION

Name of Primary Point of Contact

Title

Name of Company / Organization

My Business Is:

Non-Profit
 Arts & Crafts
 All Others
 Food Trucks
 Using Propane*

Mailing Address

City, State and Zipcode

Phone Number

E-Mail Address

Planning to Sell? Yes No

Food truck spaces are 20' x 20'. All vendor spaces are 14' x 14'. If you would like a larger space, please buy the appropriate number of spaces and identify that you would like them contiguous.

* VENDORS USING PROPANE MUST GET A SEPARATE PERMIT FROM THE FREDERICKSBURG FIRE DEPARTMENT

I HAVE READ THIS INDEMNITY AND RELEASE AND FULLY AGREE TO ITS TERMS.

Printed Name: _____

Signature: _____ Date: _____

Please make check payable to the American Canoe Association with "RTR2022" in the memo line.

Mail completed form and check to: American Canoe Association, 2010 College Avenue Fredericksburg, VA 22401

YOUR REGISTRATION FORM AND PAYMENT ARE DUE BY MAY 15, 2022. SPECIAL EVENT VENDOR INDEMNITY & RELEASE

In consideration of the opportunity to sell authorized products at Rock the River FXBG, ("Event"), I agree to waive, release, indemnify, defend and hold harmless the City of Fredericksburg, any sponsors, organizations, individuals, or volunteers assisting with any phase of the Event, and their employees, agents, officers or elected officials from liability for any claim or suit for damages, including attorney's fees, of any kind, and resulting from any injury to, death of, or property damage to myself or any other person arising out of my participation in the Event, in any capacity, except for claims of gross negligence or willful misconduct. I understand that this Indemnity and Release is binding upon my heirs, personal representatives, administrators, successors and assigns and those of the parties listed above. This Indemnity and Release is also serves as my permission for use of any images taken of me during the Event and my waiver of any compensation for their use by the City or Event organizers and it assigns for any promotional or official city purposes. I understand and agree that this Indemnity and Release is intended to be broad and inclusive as permitted by the laws of the State of Virginia, and that if any portion is held invalid, I agree that any remaining portions will continue in full force and effect. I am aware of and acknowledge that I must abide by any written rules or established protocols for the operation of the Event as may be issued or directed by the City of Fredericksburg.

SPECIAL REQUESTS FROM VENDORS:

Let us know if there's anything you need or require that is not included in this form.

PERMIT FAQ'S

1. Vendors selling product are not required to obtain a retail license from the City of Fredericksburg to sell. Rock the River will obtain an umbrella license for all vendors.
2. Food Trucks should have a current and valid Mobile Unit Permit in the State of VA.
3. If you are using propane and you haven't been inspected by the City of Fredericksburg Fire Department, please contact Fire Marshal @ 540 372 1059 to set up an inspection (at least three weeks prior to our event.)
4. Any food vendor who does not possess a valid Mobile Unit Permit or is not a permitted restaurant who will be serving food would have to fill out and submit a [Temporary Food Establishment Application](#) at least 20 days prior to the start of the event.

LINK: <https://www.vdh.virginia.gov/content/uploads/sites/20/2017/02/Temporary-Food-Establishment-Application-1.pdf>

5. For further information contact:
Erin E. Perkins, Rappahannock Area Health District
540.507.7391
erin.perkins@vdh.virginia.gov