



ACA | Canoe - Kayak - SUP - Raft - Rescue

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ACA Pro School Criteria & Benefits

Pro School Criteria

The following is an overview of the criteria to become an ACA Pro School. Complete details can be found in the ACA Professional Paddling School Agreement.

- Positively promote the ACA and its mission, vision, and core values
- Have continually operated as a paddlesports school for a minimum of four (4) consecutive years
- Have a valid Federal Tax ID #
- Provide proof of appropriate insurance coverage
- Comply with paddlesports best practices as found at <https://americancanoe.org>
 - For example - life jacket wear is required at all times while on the water (except while surfing a SUP in the ocean surf zone)
- Have the appropriate, current ACA Instructor certifications for lead program staff
- Offer a discount to ACA members on certain programs
- Agree to the terms of, and sign the ACA Professional Paddling School Agreement

Pro School Benefits

All partnerships acknowledge your role in supporting the ACA's mission of promoting and improving paddlesports safety, education, and instruction.

- Use of the American Canoe Association name, acronym (ACA), and logo
- Use of the custom ACA Pro School logo
- Complimentary 1-year subscription to one Rapid Media digital magazine title: Paddling Magazine or Kayak Angler
- Discount on an additional subscription to digital Rapid Media magazine title
- Organization Information, Logo, Hyperlink, and Contact Information on ACA website
- Enhanced promotion of courses and events placed on ACA online calendars
- Increased recognition on ACA Social Media Platforms
- Recognition in one or more ACA monthly newsletter(s)
- Recognition in one or more ACA SEIC monthly newsletter
- Advertising opportunities in the ACA insert section of Rapid Media's printed titles