



Welcome to the SEIC March 2023 Newsletter! We have created this monthly newsletter to supply updates, information, and important news to increase communication and connectivity between the ACA Safety Education and Instruction Council, Discipline Committees, the ACA Staff, and certified instructors and trainers.

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### Attn: Resource Recommendation



On behalf of the ACA Safety, Education, and Instruction Council, welcome to the SEIC Newsletter! This month, SEIC Chair Anna Levesque would like to make a book recommendation - about communication. As Instructors, Trainers, and Educators, the ability to communicate clearly and succinctly is remarkably important. The words we use and the ways in which we use them have the ability to empower and help a student's learning process or they can hurt and hinder the learning process. [Listen to this brief 2 minute video](#) from Anna, about her latest favorite book, Smart Brevity by Jim VandeHei, Mike Allen, and Roy Schwartz.

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Last year the ACA launched a new Paddlesports Angler instructor endorsement and skills-based curriculum with a focus on safety as well as paddling and fishing skills. The endorsement to teach this curriculum is available for currently certified instructors in the IPC, River Kayaking, Coastal Kayaking and SUP disciplines.

There are a variety of in-person ways that an ACA instructor, IT or ITE can earn the Paddlesports Angler Instructor Endorsement as well as a new method that has been authorized by SEIC for ITs and ITEs who have prior fishing expertise. This online only process to earn the endorsement is being offered by the Paddlesports Angler Advisory Board for free until May 31st. [Learn more on the ACA website!](#)



**Save the Date!**

**Thursday  
March 16th  
7:30 PM Eastern**

**Community Paddlesports  
Leader (CPL) Program**

**Zoom "Open House" Q&A  
and Discussion**

Community Paddlesport Leader (CPL) courses explore and develop solutions to “big picture” paddling challenges including venue selection, group management, participant competency, and rescues across a variety of paddlecraft. These non-discipline specific courses train leaders that engage with the broader paddling community to provide safe, fun, paddling experiences at the entry level. Want to learn more? Join us for an "Open House" discussion and Q&A! [Join the zoom meeting](#) on Thursday, March 16th beginning at 7:30 PM Eastern Time.



**SWIFTWATER  
RESCUE CONFERENCE**

**2023**

After a 5-year hiatus, the ACA Swiftwater Rescue Conference is returning! This year's event will be held in Glen Jean, WV, from September 29th to October 1st. Presenters will include Charlie Walbridge, Sam Fowlkes, Mike Mather, Julie Munger, Tom Burroughs, Robin Pope, and a host of other amazing safety and rescue professionals. Attendees will have a chance to learn and practice the latest advances in swiftwater rescue, while refreshing core knowledge. ACA Instructor updates will also be available.

[Learn More & Register Here](#)



**March Special: ACA Kids Go Paddling books are on sale with FREE SHIPPING using promo code SEIC0223.**

**Head over to the ACA eStore to get yours today!**

#### Upcoming SEIC Meeting Dates:

- Monday, March 27<sup>th</sup> from 10AM – 4 PM Eastern
- Tuesday, June 27<sup>th</sup> from 7PM – 9PM Eastern
- Tuesday, September 26<sup>th</sup> from 7PM – 9PM Eastern
- Saturday, December 2<sup>nd</sup> from 10AM – 4PM Eastern

**CMS Helpful Hint of the Month:** Is your name/certification not showing up in the ACA Instructor Search Tool? It is likely because your first aid and CPR credentials are out of date. Log into your CMS account to double check that you've uploaded your most current credentials!

#### Useful Instructor & Trainer Resources:

- [Instructor & Trainer Resources YouTube Playlist](#)
- [Course Management System \(CMS\) Log In & Tools](#)
- [Contact Your SEIC Board & Discipline Committee](#)
- [SEIC Newsletter Archives](#)

