

# Safety Education Instruction

## FY 21-22 USCG Grant

- PSF Online Course - Completed

## FY 22-23 USCG Grants

- PSF Online Course in Spanish - FY 2022-2023
- Geofencing Phase 3 - FY 2022-2025 (3-Year)

## FY 23-24 USCG Grants

- NOFO released last week
- 4 Application Limit
- \$250k funding ceiling

## L.L. Bean CFC Grant

- Primary focus: supporting paddling organizations with overarching DEI goals
- 2021 Funding: \$13,000
- 2022 Funding: \$15,500
- 2023 Funding: \$19,000

## RK Mellon Foundation Grant - 2022

- \$75,000

## VA Tourism Grant - 2022

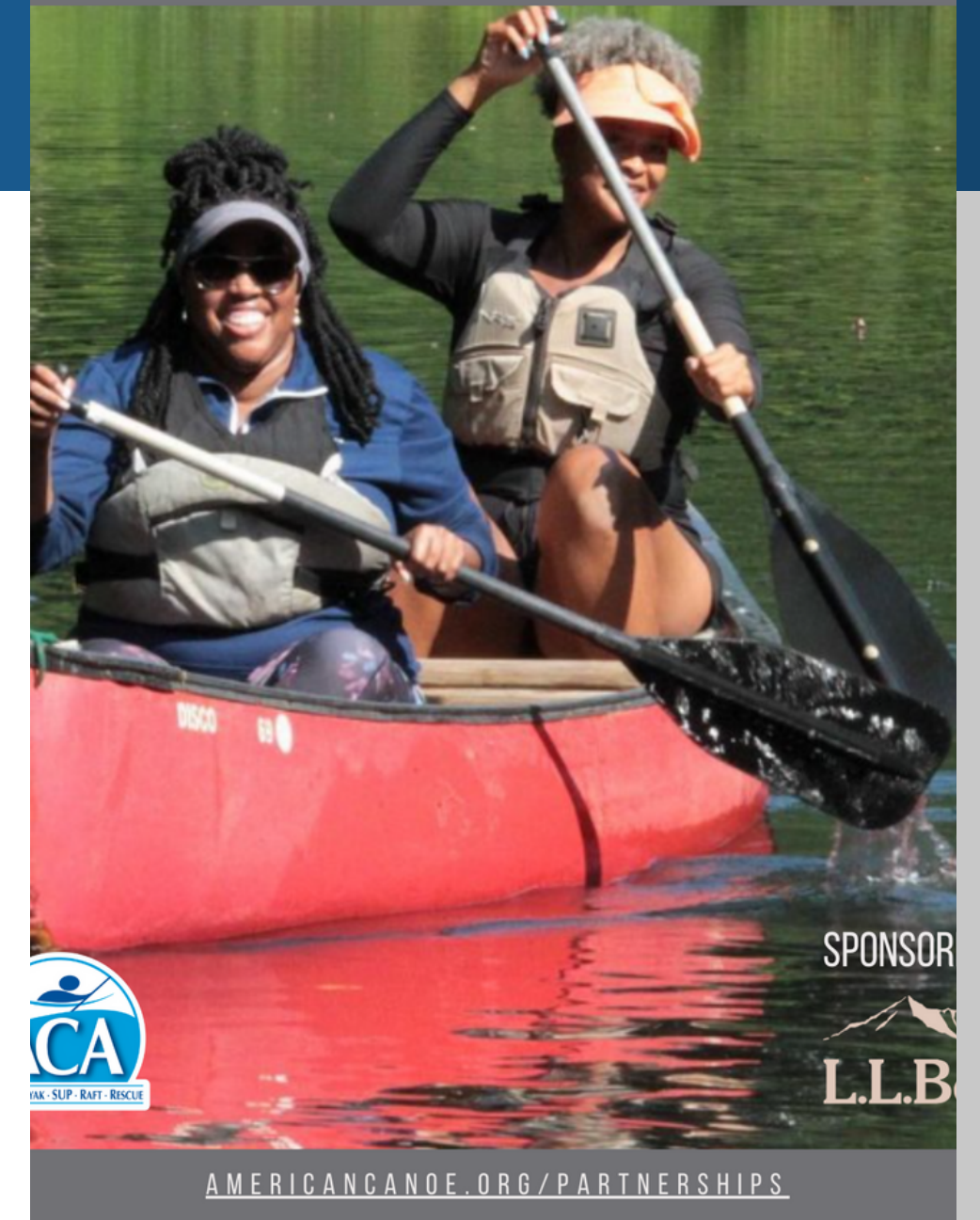
- \$5,000



Of drowning victims with reported life jacket usage, 9 out of 10 were not wearing a life jacket.

[LEARN MORE](#)

## CLUB FOSTERED COMMUNITY GRANT REPORT 2022



## 2020

Courses Registered: 2,631  
US: 1,877  
International: 754

### Course Disciplines:

Intro to Paddling: 654  
Coastal Kayak: 915  
River Kayak: 501  
SUP: 189  
Safety & Rescue: 201  
River Canoe: 131  
Rafting: 14  
Canoe Touring: 23  
Packrafting: 0  
Surf Kayak: 0  
Universal: 0

Non Expired Certs: 10,775

## 2021

Courses Registered: 5,440  
US: 4,643  
International: 797

### Course Disciplines:

Intro to Paddling: 1,452  
Coastal Kayak: 1,460  
River Kayak: 890  
SUP: 440  
Safety & Rescue: 408  
River Canoe: 221  
Rafting: 80  
Canoe Touring: 78  
Packrafting: 23  
Surf Kayak: 0  
Universal: 12

Non Expired Certs: 11,534

## 2022

Courses Registered: 6,374  
US: 4,909  
International: 1,465

### Course Disciplines:

Intro to Paddling: 2,313  
Coastal Kayak: 1,730  
River Kayak: 998  
SUP: 468  
Safety & Rescue: 407  
River Canoe: 219  
Rafting: 119  
Canoe Touring: 76  
Packrafting: 29  
Surf Kayak: 4  
Universal: 10

Non Expired Certs: 8,769

## 2023

Courses Registered: 779  
US: 641  
International: 138

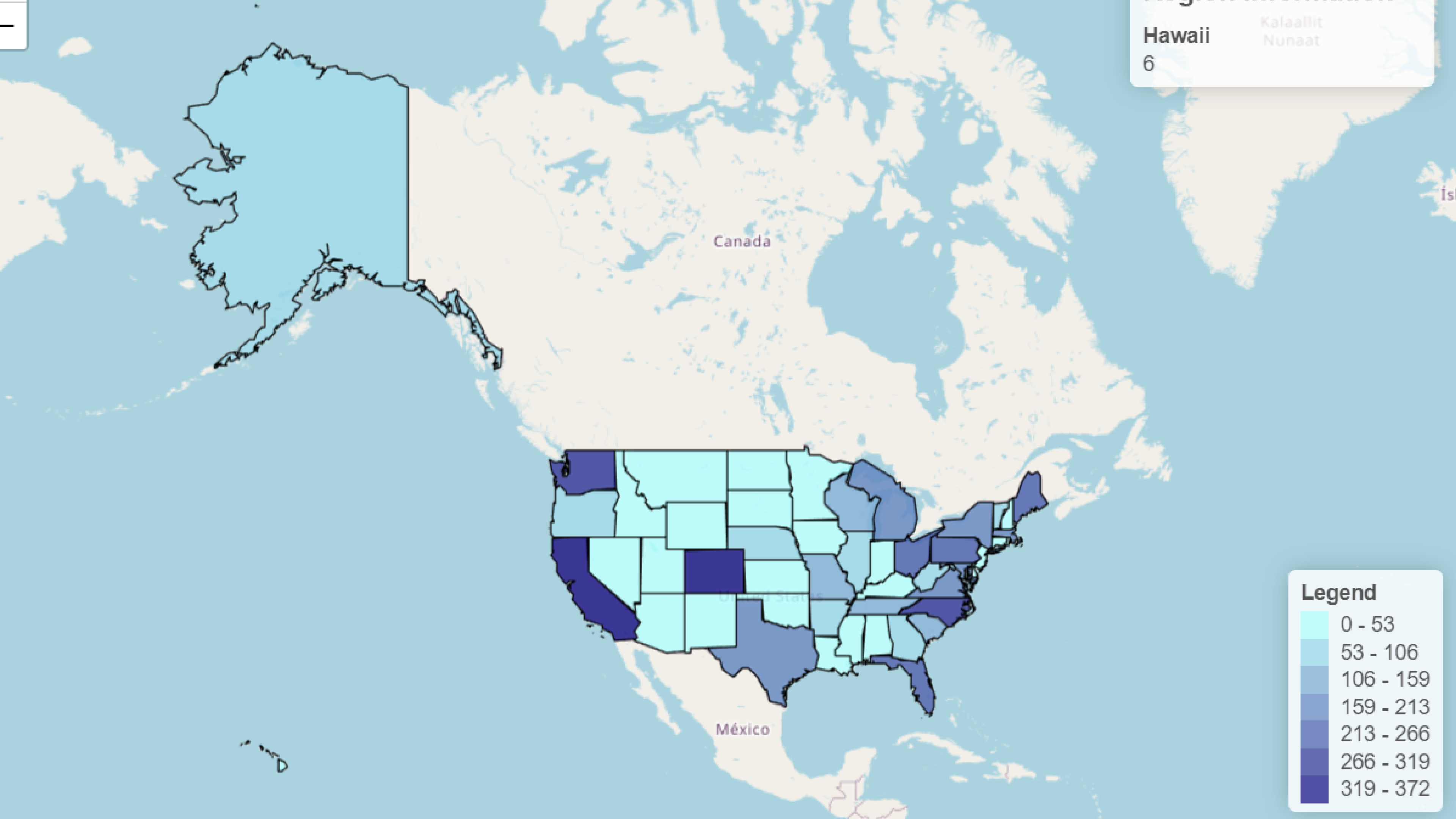
### Course Disciplines:

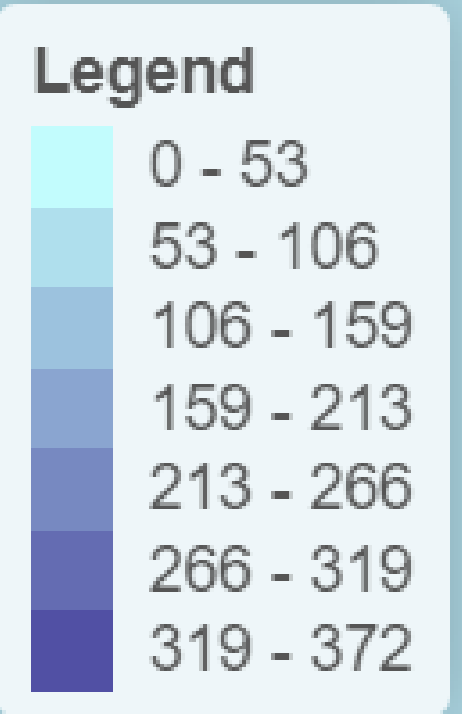
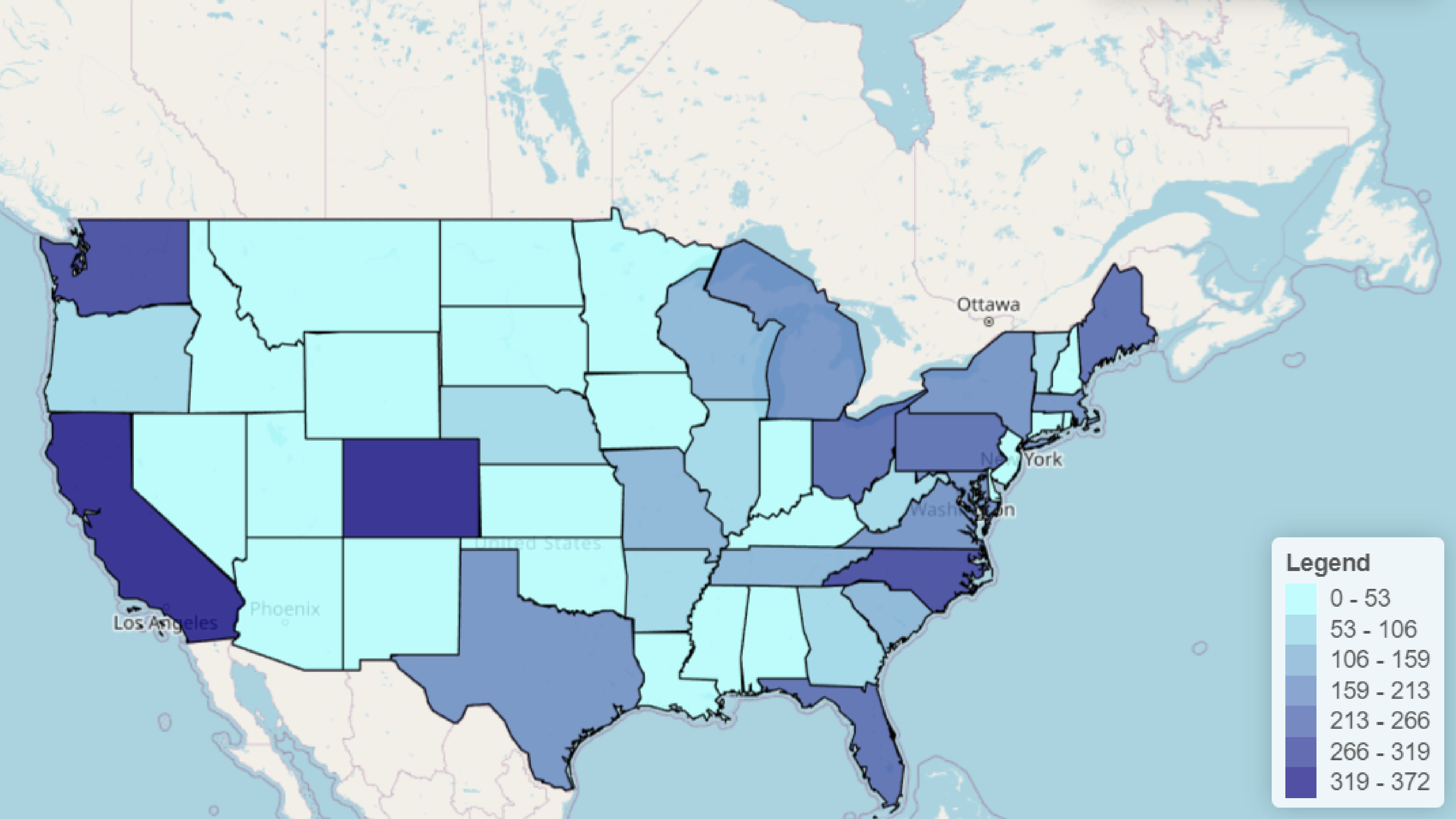
Intro to Paddling: 123  
Coastal Kayak: 341  
River Kayak: 105  
SUP: 25  
Safety & Rescue: 66  
River Canoe: 67  
Rafting: 21  
Canoe Touring: 9  
Packrafting: 7  
Surf Kayak: 1  
Universal: 12

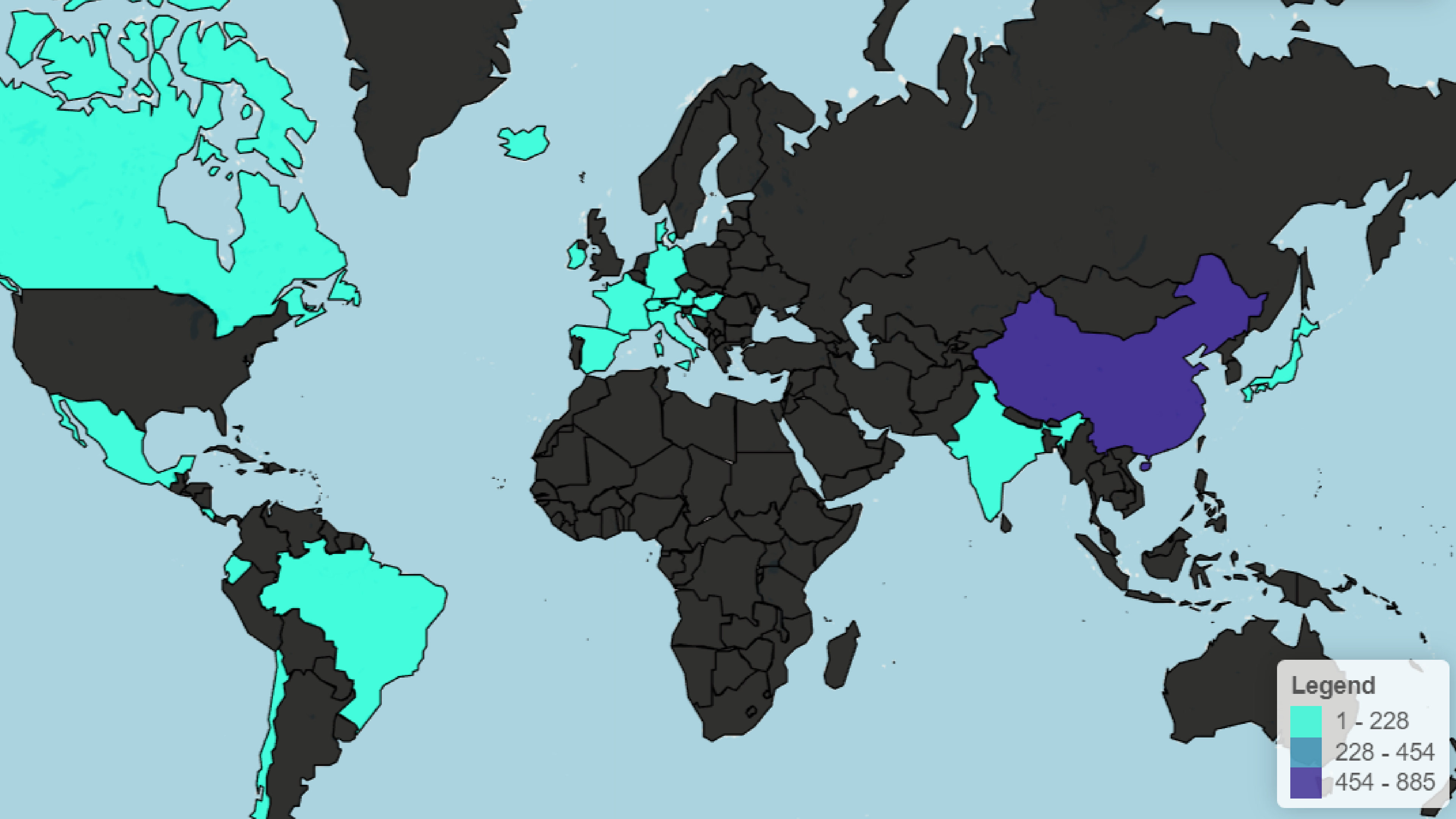
Non Expired Certs: 6,595

*\*273 of 6,374 courses associated with PACs  
37,987 reported students*

*\*7 of 779 courses - PACs  
2,413 reported students*



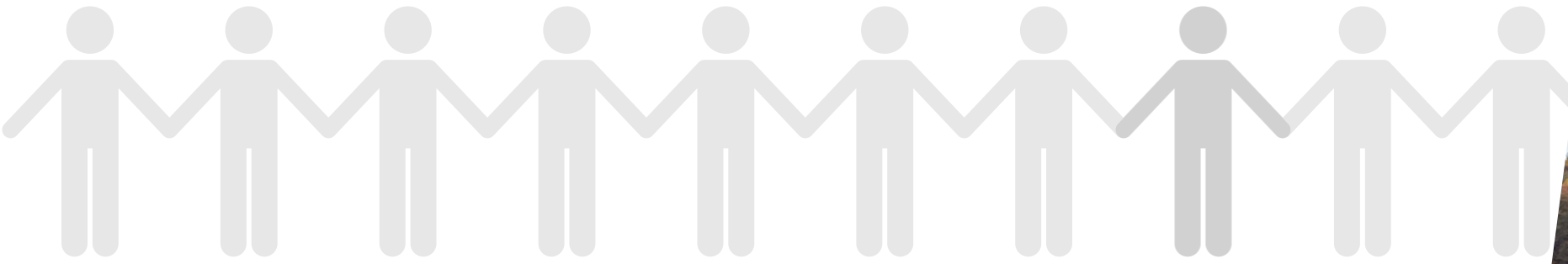






- SEIC Newsletter
- PSF/CPL/Assessment connectivity project
- Curriculum formatting project
- Accessibility (Translation) project including PSF online course in Spanish
- CMS online modules for instructors

## Goals



# Challenges

## Instructor Retention

- 8-10% retention after 4 years
- Update opportunities scarce

## Certification Value

- Most instructors cannot articulate the value nor why they are members aside from being required

## Connectivity

- Core information about curriculum, policy, and ACA updates not reaching all ears

