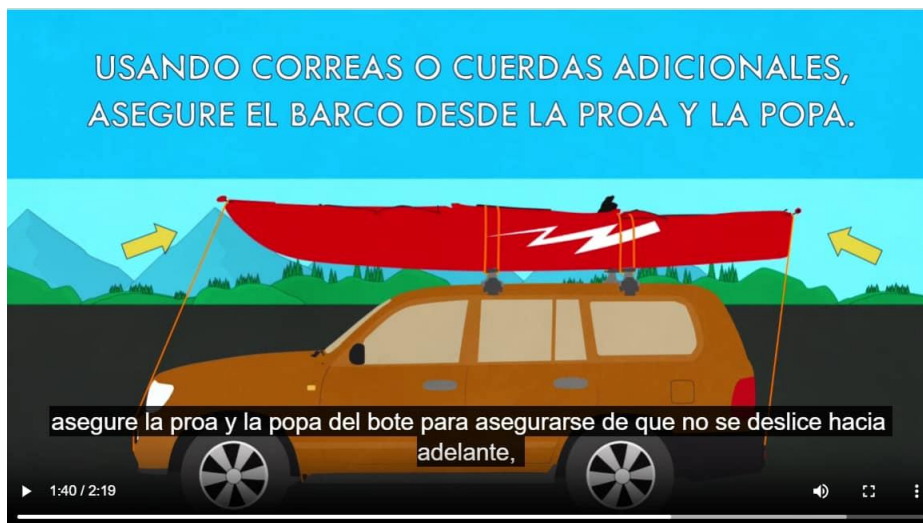




Welcome to the SEIC June 2023 Newsletter! We have created this monthly newsletter to supply updates, information, and important news to increase communication and connectivity between the ACA Safety Education and Instruction Council, Discipline Committees, the ACA Staff, and certified instructors and trainers.

We know that summer is busy season! We'd like to provide the below resources and updates, but more importantly - **we want to hear from you!** We want to hear and share in your success stories, explorations, courses, students, and goals. Reply to this email and tell us about your summer instructional season!



¡Estamos muy orgullosos y emocionados de poder ofrecer un curso de seguridad de remo por el ACA, de gratis y en español!

We are proud and excited to offer a free ACA online paddling safety course in Spanish!

Make sure to tell both your English and Spanish speaking students and friends about this course! They can learn or refresh their knowledge of a wide range of topics including how to properly secure a boat to their vehicle!

This online training course is brought to you through a partnership between the ACA and the U.S. Coast Guard and was developed to meet the ACA standards for paddlesports safety

education. This course is mobile-friendly from start to finish and is designed to work on your smartphone, tablet, laptop, or desktop computer!

[Take the FREE course in English or Spanish!](#)



Introducing America's Boating Channel's video on-demand app for Roku and FireTV!

Smart TV viewers can subscribe to America's Boating Channel for free on Roku and FireTV. On Roku, viewers can select Store using their Roku remotes, click on Channels, search for Americas Boating Channel, and then add the channel. On FireTV, viewers can go to Apps on their FireTV Main Menu, search for Americas Boating Channel, select Get, and then download the app.

The ACA's collections of educational paddling videos Re featured within the app, and cover Canoeing, Recreational Kayaking, Stand-up Paddleboarding, Paddling with Kids, Kayak Touring, Kayak Fishing and Safety, and Golden Rules and Tips.

In announcing the ACA promotion, America's Boating Channel's Vice President of Smart TV, Kathy Strachan, noted that, "The ACA's comprehensive assortment of paddlesports videos offer enormous value to the largest and fastest growing demographic of recreational boaters. Together, our videos represent the next best thing to being on the water."

LEVEL 1 & 2

INSTRUCTOR CONTEST

Dec. 1, 2022 - Oct. 1, 2023

\$500 GRAND PRIZE IN EACH CATEGORY

each entry gets you more chances to win!

To grow our community of paddlers, the Regional Activity Council (RAC) is hosting a competition for instructors in all ACA disciplines who are teaching Level 1 and Level 2 courses. The goal of this initiative is to encourage our instructors to safely welcome new and prospective

paddlers to the community by teaching a few more Level 1 & 2 courses this season. This is a chance for instructors to engage with their local paddling community, find or create a source of new course students, and earn some prizes along the way!

[Enter Contest & See Current Standings](#)



The U.S. Coast Guard released its 2022 Recreational Boating Statistics Report, revealing that there were 636 boating fatalities nationwide in 2022, a 3.3% decrease from 2021. From 2021 to 2022, overall recreational boating injuries decreased 15.9% (2,641 to 2,222), and the total number of incidents also decreased 9.0% (4,439 to 4,040).

Where cause of death was known, 75% of fatal boating incident victims drowned. Of those drowning victims with reported life jacket usage, 85% were not wearing a life jacket. Alcohol use continues to be the leading known contributing factor in fatal boating incidents. Where the primary cause was known, alcohol was listed as the leading factor in 16% of deaths.

[Download this report](#) and find other important statistics on our website.

Upcoming SEIC Meeting Dates: Find more details within the "SEIC Meetings" tab within the CMS left side menu!

- Tuesday, June 27th from 7PM – 9PM Eastern
 - Tuesday, September 26th from 7PM – 9PM Eastern
 - Saturday, December 2nd from 10AM – 4PM Eastern
-

Useful Instructor & Trainer Resources:

- [Instructor & Trainer Resources YouTube Playlist](#)
- [Course Management System \(CMS\) Log In & Tools](#)
- [Free Online Paddling Safety Course for Students](#)
- [About the ACA Presentation](#)
- [ACA Presentation Template \(PPT\)](#)
- [ACA Outreach Flyer](#)
- [Contact Your SEIC Board & Discipline Committee](#)
- [SEIC Newsletter Archives](#)