



Welcome to the SEIC August 2023 Newsletter! We have created this monthly newsletter to supply updates, information, and important news to increase communication and connectivity between the ACA Safety Education and Instruction Council, Discipline Committees, the ACA Staff, and certified instructors and trainers.

The graphic has a red box on the left containing the text 'MARKETING YOUR ACA COURSES' in white. To the right is a photograph of a person in a red kayak on blue water. Below the red box, there is a line of text: 'Opportunities, tips, and tricks to promoting your courses, building relationships in your community, and increasing engagement.'

**Hey, ACA Instructors and Trainers!** If you are looking for leads on how to grow engagement and participation in your courses, the ACA provides many opportunities to share and promote your instructional offerings. Read some great examples and collaboration opportunities written by SEIC & Regional Activity Council (RAC) Liaison, John MacDonald!

[Read More](#)



Each year, the ACA presents a series of prestigious national awards to individuals and organizations who have illustrated exemplary leadership, service, and dedication to various aspects of paddlesports.

- Excellence in Instruction (Instructor of the Year)
- Sanctioned Event of the Year
- Joe Pina Volunteer of the Year
- J. Henry Rushton for Organizational Excellence
- Green Paddle for Waterway Conservation
- Havens Leadership Award
- Legends of Paddling

[Submit a Nomination](#)

ACA Instructors & Instructor Trainers  
**Gear Now Available!**

- 1 Choose your favorite item
- 2 Select a logo
- 3 Check out!

The image shows a collection of ACA-branded gear including a white water bottle, a purple long-sleeve shirt, a red t-shirt, and a blue drawstring bag, all featuring the ACA logo.

The ACA has launched a brand new store! Proceeds from sales will benefit various ACA programs and teams when you purchase items with the corresponding logo. For example, you can support ACA's LEAD program, USA Canoe/Kayak Team, etc. We have included logos for ACA Instructors and Instructor Trainers too!

[Check It Out!](#)

**SEIC DISCIPLINE COMMITTEES**  
NOMINATIONS OPEN IN OCTOBER

The image features a collage of six photos showing people engaged in various paddling activities: two people in kayaks, a family on a boat, a person in a kayak on a lake, a person in a kayak on a river, and a person in a kayak on a river.

**Friendly Reminder!** In October, currently certified ACA Instructors, Instructor Trainers, or Instructor Trainer Educators will be invited to nominate themselves to serve on one or multiple committees as outlined above. *\*Nominees must be currently certified within the discipline(s) for which they nominate themselves.* For more information, check out the details in [last month's SEIC Newsletter](#).



**REGISTER TODAY FOR THE ACA  
SWIFTWATER RESCUE  
CONFERENCE!**

**Summit Bechtel Reserve, Glen  
Jean, West Virginia**

**\$425 for ACA members  
\$465 for non-ACA members**

- Learn
- Practice
- Network

This year's Swiftwater Rescue Conference will be held in wild and wonderful Glen Jean, West Virginia! From September 29th to October 1st, attendees will have opportunities to practice fundamental skills, practice and apply new skills, and learn about the history and future of swiftwater rescue. Meals are included with registration! So, everyone will share meals together and have lots of time for informal discussion and networking.

Presenters include legendary experts Charlie Walbridge, Sam Fowlkes, Mike Mather, Julie Munger, Tom Burroughs, Robin Pope, Justin Padgett, Elisha McArthur, and a host of other amazing safety, rescue, and wilderness medicine professionals.

Instructor updates are also available!

[Learn More & Register](#)



**We've developed new resources and tools for ACA Instructors and Trainers!**

- [Instructor & Trainer Resources YouTube Playlist](#)
- [Course Management System \(CMS\) Log In & Tools](#)
- [Free Online Paddling Safety Course for Students](#)
- [About the ACA Presentation](#)
- [ACA Presentation Template \(PPT\)](#)
- [ACA Outreach Flyer](#)
- [Contact Your SEIC Board & Discipline Committee](#)
- [SEIC Newsletter Archives](#)

**Note for Instructor Trainer Candidates and others who have submitted special SEIC Waiver Requests:** Just like you, the SEIC Standards Committee is busy with on water events and coursework; they also have a multitude of IT applications, waiver requests, and other

projects on their plate that require valuable time and energy. For these reasons, please note that submitted IT applications and waiver requests may take between 6-8 weeks for processing. Thanks for your patience!

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**Upcoming SEIC Meeting Dates:** Find more details within the "SEIC Meetings" tab within the CMS left side menu!

- Tuesday, September 26<sup>th</sup> from 7PM – 9PM Eastern
  - Saturday, December 2<sup>nd</sup> from 10AM – 4PM Eastern
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