



Welcome to the SEIC Newsletter! We have created this monthly newsletter to supply updates, information, and important news to increase communication and connectivity between the ACA Safety Education and Instruction Council, Discipline Committees, the ACA Staff, and certified instructors and trainers.

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Fall season greetings from the ACA Safety, Education, and Instruction Council! SEIC Chair Anna Levesque has joined us this week to tell you about her latest great read, [Hidden Potential by Adam Grant](#). In this video, Anna describes how Grant presents research which debunks the learning style teaching theory, alongside evidence-based steps to unlock someone's hidden potential. Watch the video to learn more!

*Hidden Potential offers a new framework for raising aspirations and exceeding expectations. Adam Grant weaves together groundbreaking evidence, surprising insights, and vivid storytelling illustrating that growth is not about the genius you possess—it's about the character you develop. The book explores how to build the character skills and motivational structures to realize our own potential, and how to design systems that create opportunities for those who have been underrated and overlooked.*

Find other [book recommendations from the SEIC](#) on the ACA website.

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**SEIC DISCIPLINE COMMITTEES**  
VOTING NOW OPEN

**Calling all currently certified ACA Instructors, Instructor Trainers, and Instructor Trainer Educators!**

You are invited to cast your vote regarding the nominees for each discipline committee in which you are currently certified! \*You must be logged into your ACA membership account to vote.

**Deadline to submit your vote is November 15th, 2023.**

[Cast My Vote!](#)



Each year, the ACA presents a series of prestigious national awards to individuals and organizations who have illustrated exemplary leadership, service, and dedication to various aspects of paddlesports. **Deadline to submit a nomination is November 20th.**

- Excellence in Instruction (Instructor of the Year)
- Sanctioned Event of the Year
- Joe Pina Volunteer of the Year
- J. Henry Rushton for Organizational Excellence
- Green Paddle for Waterway Conservation
- Havens Leadership Award
- Legends of Paddling

[Submit a Nomination](#)



Regularly \$99 per year, we are proud to offer FREE premium savvy navy accounts for ACA Instructors!

savvy navy was created by former Google software engineer and avid sailor Jelte Liebrand who wanted to enable more boaters to confidently and safely enjoy their time out on the water.

savvy navy is really as simple as 'Google Maps for boats.' Supporting both new and experienced boaters on the water, savvy navy supports not only power boats, but also kayakers and paddleboarders. Using official NOAA hydrographic data, the app shows essential marine information with a clean and easy-to-view interface for safety and ease of use, enabling better and quicker navigation. Some of its features include:

- Weather forecasts
- Automatic route planning
- Boat ramp information, ideal for anyone looking to launch
- Departure scheduler which enables boaters at a glance to see the best time to depart based on their route, wind, and tidal conditions
- Ability to record GPS tracks
- Satellite overlay
- Cloud and wind overlay
- Wind gusts

*You must upload a copy of your current instructor certification when setting up your account.  
\*Obtain a copy of your certification from your CMS account.*

[Apply for a Free Instructor Account](#)

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**We've developed new resources and tools for ACA Instructors and Trainers!**

- [Instructor & Trainer Resources YouTube Playlist](#)
- [Course Management System \(CMS\) Log In & Tools](#)
- [Free Online Paddling Safety Course for Students](#)
- [About the ACA Presentation](#)
- [ACA Presentation Template \(PPT\)](#)
- [ACA Outreach Flyer](#)
- [Contact Your SEIC Board & Discipline Committee](#)
- [SEIC Newsletter Archives](#)
- [Support ACA's Educational Mission by Donating to the Education Fund](#)

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**Upcoming SEIC Meeting Dates:** Find more details within the "SEIC Meetings" tab within the CMS left side menu!

- Saturday, December 2<sup>nd</sup> from 10AM – 4PM Eastern

