

SEI DEPARTMENT REPORT



As part of the December 2, 2023 SEIC Meeting





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DEPARTMENT INITIATIVES & 2023 PROJECTS



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SEIC Monthly Newsletter

Discipline Committee Elections

Swiftwater Rescue Conference

Rapid Media Content

ACA Gear Store

ACA Website Improvements

Collaboration with Membership,

Communication, & Insurance

Departments

USCG GRANTS ADMINISTRATION

USCG Grants Closed 9/30/2023

- PSF Online Course in Spanish - FY 2022-2023

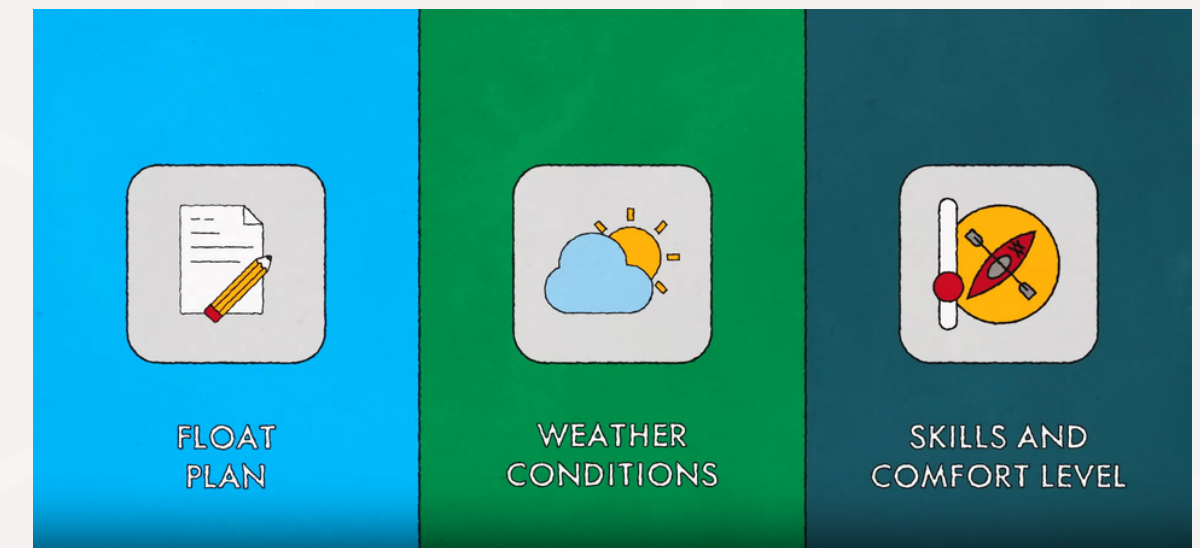
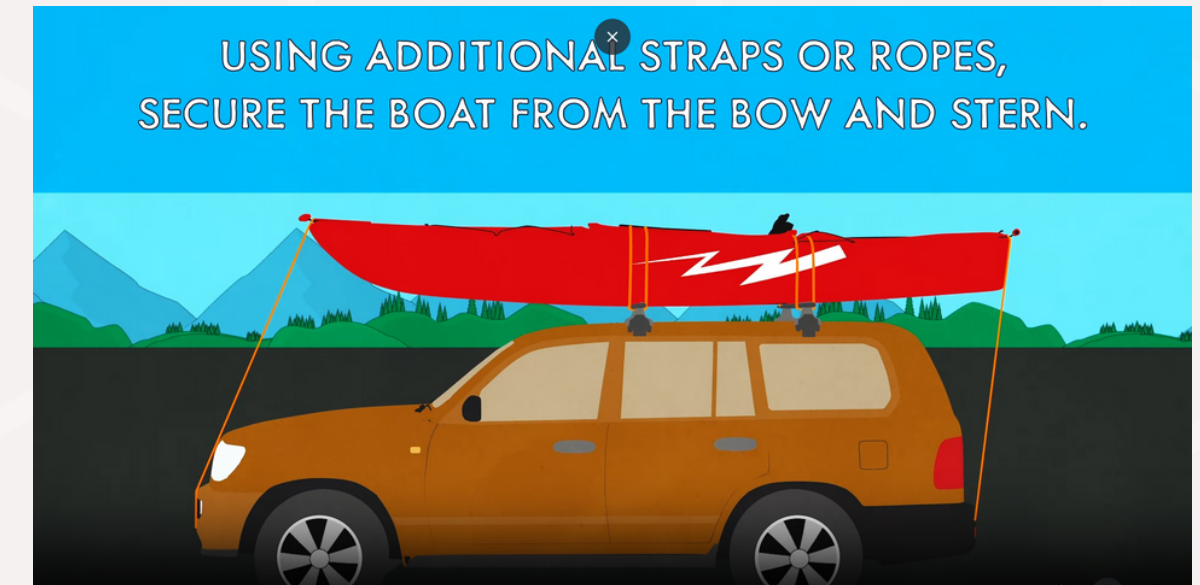
USCG Grants Begun 10/1/2023

- Geofencing Phase 3 - FY 2022-2025 (3-Year)
- PSF Online Course Expansion (English & Spanish) - FY 2023-2024

+Safety & Rescue Techniques

+Paddlecraft Angling

+Nautical Rules of the Road



L.L. BEAN CFC GRANT

2023 Funded Organizations

Diversify Whitewater

La Raza Explorers

LEAD Program

Pride Day on the River

Team River Runner

Yonkers Paddling & Rowing Club





**SEIC MONTHLY
NEWSLETTER**

**DISCIPLINE
COMMITTEE
ELECTIONS**

**SWIFTWATER
RESCUE
CONFERENCE**

COMMUNICATION & COLLABORATION

Membership Campaigns

Monthly Newsletter

Social Media Outreach & Marketing

Website Improvements

Rapid Media Content

ACA Gear Store



FUN FACTS

**114 Registered Instructor
Trainer Candidates**

**10 Registered ITE
Candidates**

460 New Instructors in 2023

**159 New Endorsements
Awarded**

655 Calendar Post Requests



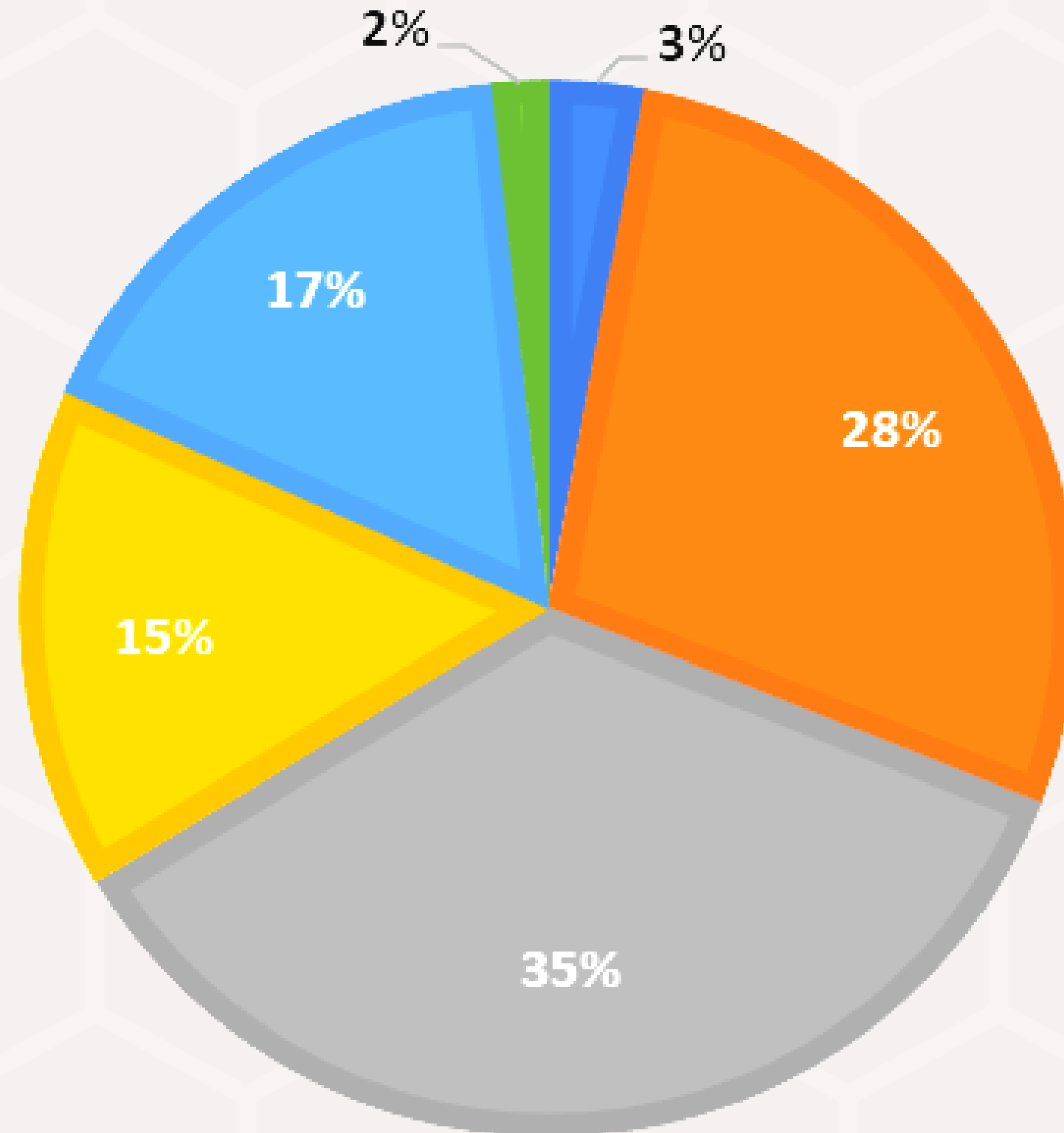
COURSE DATA FROM CMS



- **5,585 total courses registered in 2023**
 - **4,291 US**
 - **1,293 Non-US Countries**
- **4,559 reported successfully**
 - **774 open**
 - **119 saved**
 - **132 cancelled**
 - **828 +30 days late**
- **265 courses associated with a PAC**

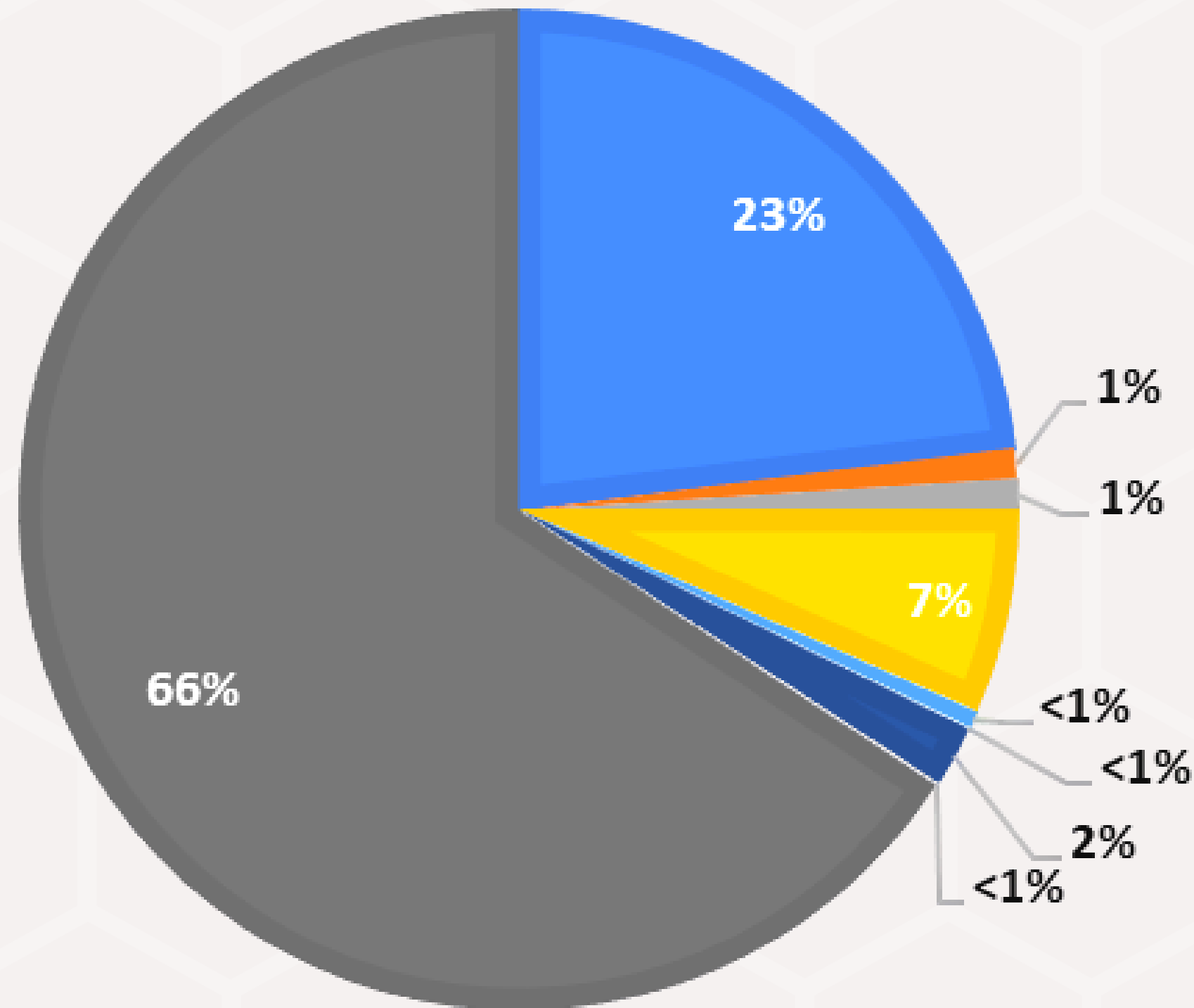
COURSES REGISTERED BY LEVEL

■ 0 ■ 1 ■ 2 ■ 3 ■ 4 ■ 5



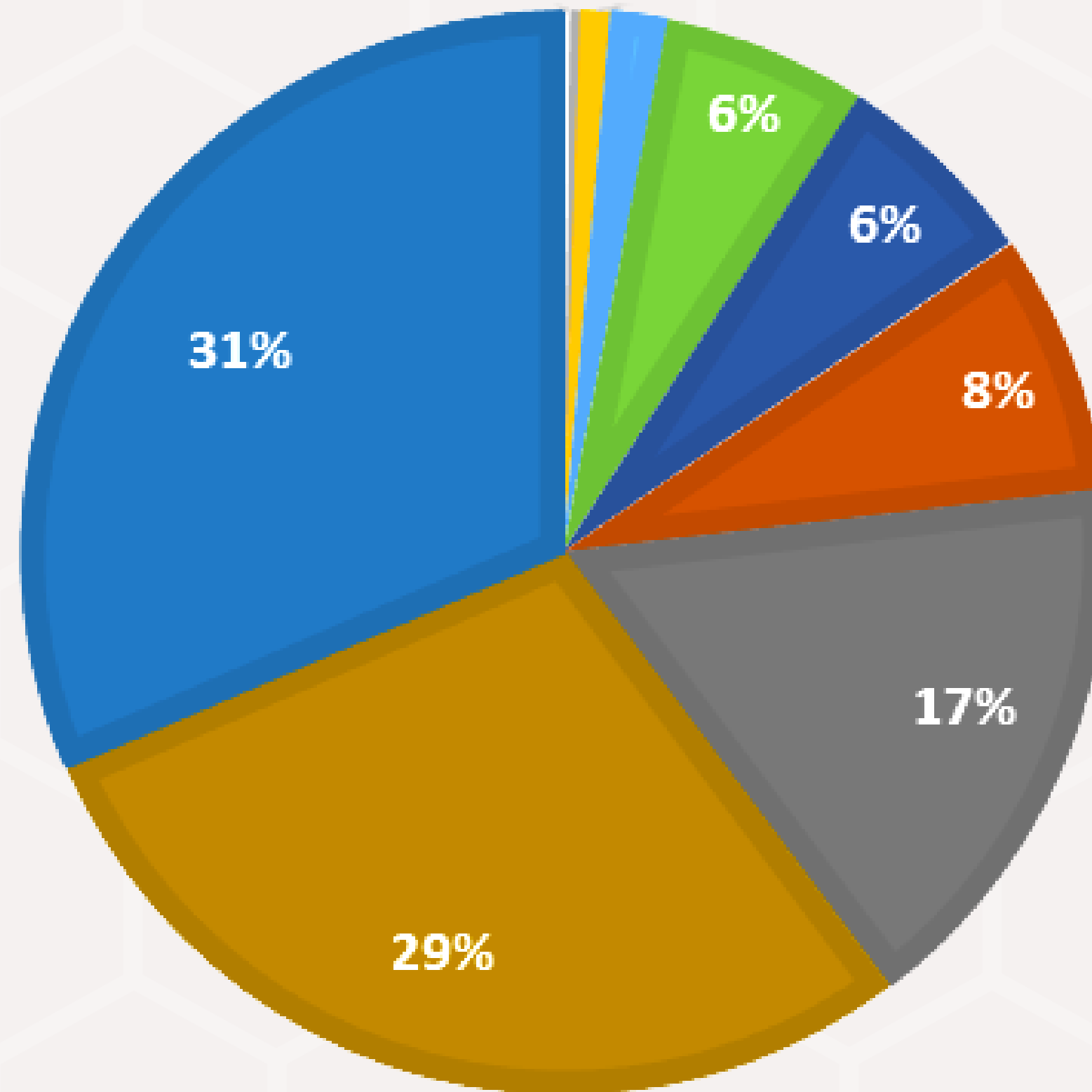
COURSES REGISTERED BY TYPE

ASSESS END ICE ICW IDW ITDW UPDATE MENTOR SKL

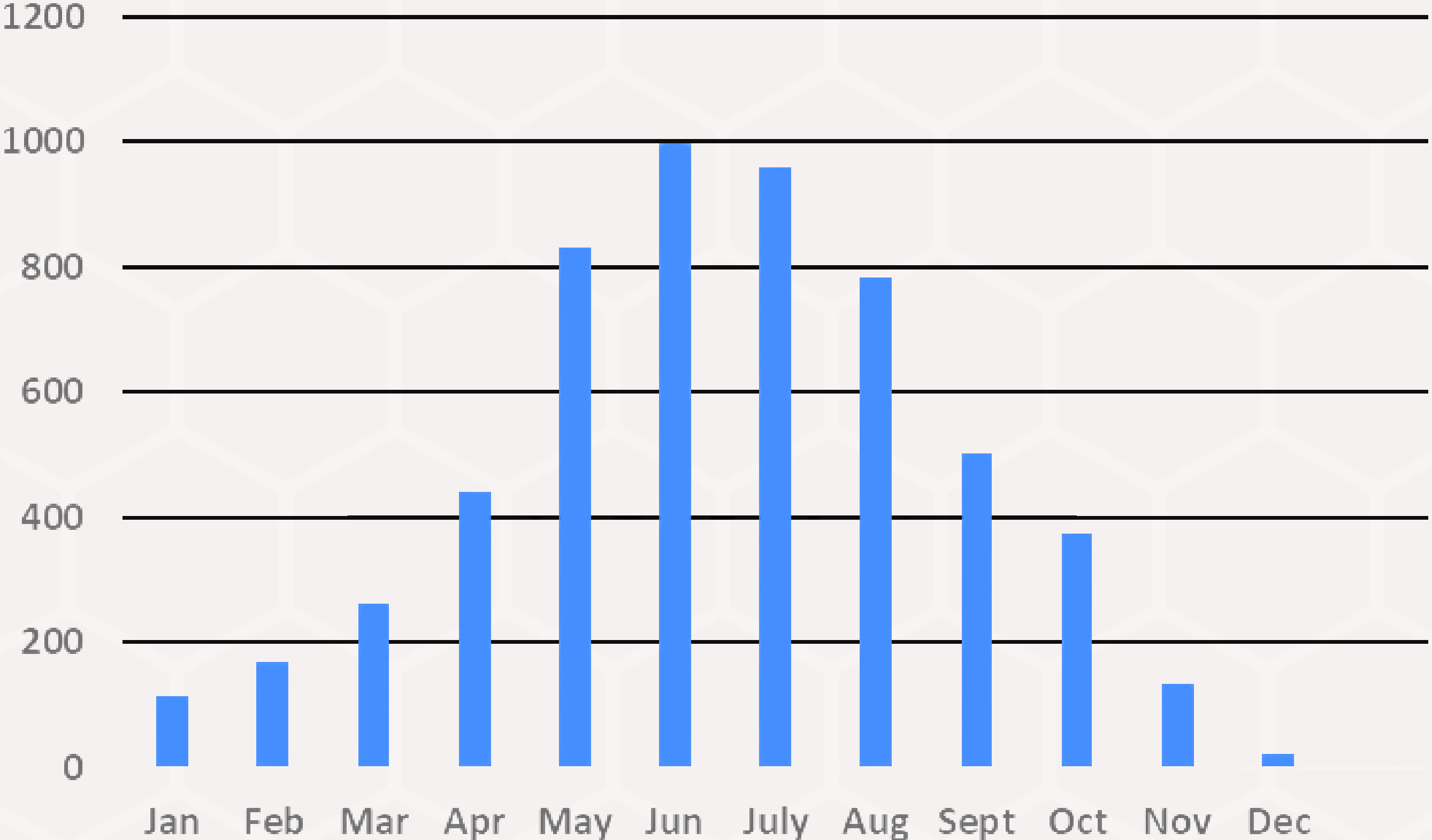


COURSES REGISTERED BY DISCIPLINE

SSKI SK UNIV PACKRFT RFT CAN S&R SUP RK CK IPC



COURSES REGISTERED BY MONTH



STATS

	2021	2022	2023
<u>TOTAL INSTRUCTORS, ITS, ITES</u>	8,997	6,248	6,104
<u>W/ CURRENT DUES</u>	3,951	3,109	3,253
<u>W/ CURRENT DUES, FA, & CPR</u>	1,940	2,297	2,258
<u>ACTIVE CERTS (DUES + FA/CPR)</u>	2,149	3,339	3,242
<u>NON-EXPIRED CERTS</u>	11,534	8,769	7,914
<u>RENEWALS</u>	423	374	265

A/O 11/29

IT & ITE STATS

2021

2022

2023

TOTAL ITS, ITES

231

202

204

W/ CURRENT DUES

194

180

182

W/ CURRENT DUES, FA, & CPR

101

124

136

ACTIVE CERTS (DUES + FA/CPR)

147

165

233

NON-EXPIRED CERTS

233

289

323

13
COMPLETE
RENEWALS
A/O 11/29

PADDLESPORTS SAFETY FACILITATORS & COMMUNITY PADDLESPORTS LEADERS (89)



PSF CANOE

351



PSF KAYAK

517



PSF SUP

221

QUESTIONS?

