ACA Competition Council Ocean Racing Committee Meeting Agenda Friday, February 23, 2024

Last Revised: February 20, 2024

Conference Call Information - [Geoff to provide]

1. Session Commencement

- a. Time: 00:00pm Eastern / 00:00pm Pacific
- b. Attendance

i.

- c. Pre-Read Materials / Homework
 - i. USASurfski.com!
 - ii. USA COR National Series
 - iii. ORC Meeting Minutes
- d. Call for Additional Topics

2. Session Goals

a. Approve all previous committee meeting minutes in preparation for publication

Current Initiatives

- a. Community Representation
 - Organization Representation
 - 1. International / ICF
 - a. New Connections

b. ICF

i

i.

- c. ICF ORC
 - i. Committee meeting recently held submitted rules changes to ICF board for approval (no notable changes, per Michèle)
 - ii. Matt: Follow up w/ Michele re: specific changes (athlete facilitation)
- 2. Continental / COPAC
 - a. New Connections

- i. Daryl Remmler (Think Kayaks)
- b. COPAC Congress
 - i. New contact email address: copac@copaconline.com
 - ii. COPAC Congress was held this past weekend
- c. COPAC ORC
 - i. Denis Simões (BRA) has been elected as chairperson.
- 3. National / ACA
 - a. New Connections

i.

b. ACA

i

c. ACA Regional Activity Council

i.

- d. ACA Paddle America Clubs
 - i. 2024 Club drive
 - 1. List of clubs with COR programs/coaches
 - 2. ACA Ocean Racing Club Network
 - a. 1/22: Brendan Nelson (RAC Affiliate Club Representative) provided 100+ emails to contact.
 - b. 2/2: Invitation sent to 105 PAC contacts (some bounces)
 - c. 2/3: Launched network
 - d. Currently 8 club members
- e. ACA Competition Council
 - February 26th: Next scheduled Competition Council meeting
 - 1. Matt: Share invite w/ ORC members
 - ii. February 28th: Competition Council Panel Discussion
- f. ACA CC Ocean Racing Committee
 - i. Meeting Minutes Approvals (to ACA public website)
 - 1. July 2023
 - 2. August 2023
 - 3. September 2023
 - 4. October 2023
 - 5. November 2023
 - 6. January 2024
- g. USA Ocean Racing / Surfski Community

i

- ii. Member Representation
 - 1. Identification
 - a. ACA Competition Member Tracking
 - i. Note: possible to tag same discipline as primary + secondary
 - b. 82 unique "ocean racing" competition members
 - i. 28 tagged as primary (up from 27)
 - ii. <u>59 tagged as secondary</u> (up from 58)

- c. 21 unique "ocean racing" coaches
 - i. 4 primary tagged as coach (up from 3)
 - ii. 19 secondary tagged as coach (no change)
- d. 11 ACA "regular" members participated in January National Series competitions – Michelle Flynn sent a message suggesting a switch to competition membership with primary/secondary ocean racing discipline – one person switched.
- e. Will do the same for February competition participants.

2. Generation

- a. 2024 Athlete drive
 - i. Launched National Series experiment
 - 1. Seven races included in rankings to-date + lots more to come
 - ii. Launched ACA Ocean Racing Athlete Network (16 members)
 - iii. 1 new ACA competition ocean racing discipline member since last ORC meeting
 - iv. New Member Benefits + Perks
 - 1. Julian Norton-Smith / Paddle 2 Fitness Discount
- b. 2024 Coach drive
 - i. Launched ACA Ocean Racing Coach Network (9 members)
- 3. Communication
 - a. One-Way Communications
 - i. ACA Ocean Racing Page
 - 1. Continuing to add qualifier races
 - ii. ORC Email #3
 - 1. Delivered 1/26
 - 2. 74 (91.4%) recipients
 - 3. 58 (78.4%) opens
 - 4. 13 (22.4%) clicks
 - iii. USASurfski.com
 - 1. Published National Series pages
 - 2. Published Member Networks page
 - iv. USA Surfski Facebook Page
 - 1. Post 1/26: Development Fund Launch
 - a. Matt: Follow up w/ ACA re: tax receipts for donations
 - 2. Post 2/01: USA COR National Series Pilot
 - b. Two-Way Communications
 - USA Surfski Community Facebook Group
 - 1. No members yet...
 - ii. ACA Ocean Racing Networks (Google Groups)
 - 1. ACA Ocean Racing Athlete Network
 - a. 2/5: Launched (converted, really)
 - b. 2/7: Sent initial informational email (crickets...)
 - 2. ACA Ocean Racing Coach Network
 - a. 9 current members

- b. 1/31: Launched w/ ORC + 3 coaches
- 3. ACA Ocean Racing Organizer Network
 - a. 2/5: Launched
- b. Competition Promotion
 - i. Competition Organizers: "WIIFM?"
 - 1. ACA competition calendar
 - 2. 2024 ICF COR WC qualifying (sanctioned? recognized?) races
 - a. UNRESOLVED Geoff: Concern about liability for recommending qualifier races to athletes
 - i. Geoff to identify ACA legal contact to resolve this question
 - 3. Inclusion in email newsletter publications
 - 4. USASurfski.com website/social postings/mentions
 - 5. Event production/sanctioning guidelines/recommendations, upon request
 - 6. Inclusion in Organizer network.
 - ii. 2024 Ocean Racing Competition Calendar
 - 1. 2024 ICF Competition Calendar (N competitions)
 - a. N Level 4 Competitions
 - b. N Level 3 Competitions
 - c. N Level 2 Competitions
 - d. N Level 1 Competitions
 - 2. 2024 COPAC Competition Calendar
 - a. No 2024 COR competitions currently scheduled
 - 3. 2024 ACA Competition Calendar
 - a. No 2024 COR competitions (national cup series, national championships) currently scheduled
 - b. Lots of community competitions now listed + more to come
 - c. 2024 ICF Canoe Ocean Racing World Championships Qualifying Race...
 - 4. Additional Domestic Races
 - a. PaddleGuru: N COR competitions currently listed (up from 10)
 - b. <u>SurfskiRacing.com</u>: N COR competitions currently listed (up from 0)
 - c. NewEnglandSurfski.com: N COR competitions currently listed
 - iii. 2024 State Games of America Partnership
 - 1. State Games of America / National Congress of State Games
 - 2. Bay State Games (Massachusetts)
 - a. 2/3: Matt followed up on "new sport application" submission
 - b. 2/21: Matt call with Alanis Tirabassi Director of Operations for BSG
 - c. 2/22: BSG is on board! Surfski race being organized for end of July
 - 3. Sunshine State Games (Florida)
 - a. Jesse and/or Geoff update
- c. Athlete Qualification
 - i. 2024 World Championships Qualifying (Sanctioned? Recognized?) Competitions
 - 1. N competitions have signed on to-date
 - a. 3 2024 ICF Canoe Ocean Racing World Championships Qualifying Race...

- 2. Regional Representation
 - a. Current: Northeast, Mid-Atlantic, Southeast, Great Lakes, Pacific Northwest, West Coast, Hawaii
 - b. Missing: Gulf Coast
- ii. USA COR National Development Program
 - 1. Matt: Publish NDP on ORC page and request community review/feedback.
 - This has been done, although as a collection of pages not as a single downloadable document
 - 2. USA COR Networks (Status: External Pilot)
 - a. Experimenting with Google Groups (free/easy)
 - b. Four networks launched to-date
 - 3. USA COR National Series (Status: External Pilot)
 - a. Published @ USASurfski.com
 - b. Stats:
 - i. N races included
 - ii. N "Overall" paddlers
 - iii. N "Members Cup" paddlers
 - iv. N Female paddlers
 - v. N Male paddlers
 - c. Adjustments
 - i. Course Length -> Fractional based on ICF Spec (12mi)
 - ii. Field Size -> Field Strength (Classification)
 - 4. USA COR NDP Classifications (Status: Internal Pilot)
 - a. Tracking via 2024 USA COR NDP Workbook
 - b. N "U" classifications
 - c. N "E" classifications
 - d. N "D" classifications
 - e. N "C" classifications
 - f. N "B" classifications
 - g. N "A" classifications
- d. Athlete Facilitation
 - i. USA Ocean Racing National Development Fund
 - 1. Launched January 26th!
 - 2. Current fund balance: \$0.00 🙁
 - 3. Need to brainstorm about generating inflows
 - ii. 2024 ICF COR World Championships @ Madeira, Portugal (September 30 October 6)
 - 1. 2024 ACA USA Canoe Ocean Racing National Team Participation Requirements
 - a. Published February information packet, posted to ACA site, USASurfski.com, and Athlete Network.
 - Still waiting for first bulletin to be issued by <u>Associação Regional de</u> Canoagem da Madeira (ARCM)
 - 2. Logistical support
 - a. Transportation

i.

- b. Accommodation
 - i. Matt has researched and booked accommodations (whole family!)
- c. Equipment
 - i. Matt sent inquiries to all major surfski manufacturers
 - 1. IN: Nelo, Carbonology Sport, Elio, NK, Fenn
 - 2. MAYBE: Stellar, Epic
 - 3. OUT: Think, Vajda
 - 4. UNKNOWN: Allwave, Kai Wa'a, Flow, Connect
 - ii. Will include rental information in logistics section of requirements document once available

4. Additional Topics

a. Matt to fill in stats for above KPIss

5. January Actions Recap

- a. Matt: Follow up w/ Jed regarding Team USA uniforms / spirit wear / competition wear
- b. Jesse: Review Athlete WIIFM and add name to line items.
- c. Jesse: Review <u>previous ORC meeting minutes</u> ahead of approval for publication, add comments/suggestions.
- d. Geoff: Review Athlete WIIFM and add name to line items.
- e. Geoff: Review <u>previous ORC meeting minutes</u> ahead of approval for publication, add comments/suggestions.
- f. Greg: Review Athlete WIIFM and add name to line items.
- g. Greg: Review <u>previous ORC meeting minutes</u> ahead of approval for publication, add comments/suggestions.

6. Next Session

a. Friday, March 22 2024

7. Session Adjournment

a. Time (Eastern/Pacific): 00:00pm ET / 00:00pm PT