



Welcome to the SEIC Newsletter! We have created this monthly newsletter to supply updates, information, and important news to increase communication and connectivity between the ACA Safety Education and Instruction Council, Discipline Committees, the ACA Staff, and certified instructors and trainers.



The 2024 Summer Solstice Celebration is approaching, and we need help from instructors to get as many people on the water as possible this coming June 20-23!

If you plan to teach a course over the ACA [Summer Solstice Celebration](#) and [submit it to the Summer Solstice Celebration Calendar](#), we will send you free, exclusive stickers designed by

ACA member, Rafael L. A. Mesquita to hand out to your entire class. Courses can also be added to the calendar through the CMS and Kaycee, ACA Communications Manager, will follow up for your mailing address and the number of stickers you need.

This is a great opportunity to increase the visibility of your courses and to join in an international celebration! All we ask from you is that you take a picture or vertically-oriented video during your course and send them to us to share! We encourage you to share your personal or business Instagram handles so that we can tag you.

Contact Kaycee at [kmaas@americancanoe.org](mailto:kmaas@americancanoe.org) with any questions! *Please note: deadline to submit courses to the calendar and receive stickers is May 15.*

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Calling all creators! We are looking to highlight the benefits of taking a paddling course taught by ACA instructors by sharing short, 30-60 second reels on our social media platforms.

If you are interested in submitting content, we are looking for clips of instructors demonstrating a skill (for example: rolling a kayak, the perfect forward stroke, how to fall off a SUP, assisted rescue techniques, etc.). These clips should be filmed vertically, and any audio should be clear. We are happy to tag/invite the content creators as collaborators on any reels we choose to share! For an example of the type of content we are looking for, check out this [video](#) of Shawanna from the H2O Life, demonstrating how to float in a life jacket.

Please use the [Instructor Reels Content Submission Form](#) to submit your reel and reach out to [kmaas@americancanoe.org](mailto:kmaas@americancanoe.org) with any questions!

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The ACA Regional Activity Council (RAC) is excited to kick off its annual Instructor Contest! You can participate by targeting your efforts where they are most needed: entry level paddling courses. Over the last few years, many instructors have enjoyed some friendly competition while contributing to the overall safety, fun, and growth of the paddling community. You can help your region earn bragging rights while doing what you do best: teach people how to

stay safe while enjoying everything the water has to offer.

Help make our community stronger and safer by continuing to do what you do... and make sure you report your courses in the CMS to stay competitive!

[Learn More](#)

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On April 3, SEIC hosted a live stream panel discussion about improving leadership skills. The panelists, Anna Levesque, Trey Rouss, Elisha McArthur, and Bev Cosslett guided an authentic discussion moderated by ACA Learning Design Manager, Tara Fairty.

If you missed the live stream, you can watch the recording on [YouTube](#) or [Facebook](#)!

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**We've got resources and tools for ACA Instructors and Trainers!**

- [Instructor & Trainer Resources YouTube Playlist](#)
- [Course Management System \(CMS\) Log In & Tools](#)
- [Free Online Paddling Safety Course for Students](#)
- [About the ACA Presentation](#)
- [ACA Presentation Template \(PPT\)](#)
- [ACA Outreach Flyer](#)
- [Contact Your SEIC Board & Discipline Committee](#)
- [SEIC Newsletter Archives](#)

[Instructor Resource Collection](#)

