

Beverly A. Cosslett-At Large Candidate

Candidate Summary: Ms. Cosslett is a current Board of Directors member, an ACA Instructor Trainer, and a member of the Regional Activity Council's executive committee. She has had a strong positive impact on the organization during her term, improving collaboration between various ACA member interests. She has a strong and clear vision of the future of the ACA.

Resume Summary: Beverly A. Cosslett is a dynamic leader and experienced paddlesports instructor currently serving on the ACA Board of Directors, where she actively contributes to shaping the organization's mission and goals. With a robust background in leadership roles, she has demonstrated her commitment to fostering inclusive environments and promoting safety in outdoor education through her certifications, including Level 2 Coastal Kayaking Instructor Trainer (IT), Level 4 Coastal Kayaking Instructor, Level 2 Stand Up Paddleboard Instructor, Level 2 Canoe Instructor, and Wilderness First Responder. As the owner of Charleston Paddles, she combines her passion for paddlesports with strategic business management, showcasing her ability to oversee financial operations and implement effective programs. Beverly's prior experience as a Principal Product Development Engineer at AT&T equips her with valuable insights in strategic planning and project management, essential for guiding policy decisions and ensuring organizational transparency. Her dedication to collaboration, integrity, and governance excellence aligns perfectly with the ACA's mission, making her an asset in advancing the organization's goals and enhancing its impact in the paddlesports community.

Why are you interested in serving on ACA's Board?

I am interested in continuing service on the ACA Board because of my love for paddle sports and interest in supporting recreational, instruction/education, competition and stewardship initiatives.

What specific knowledge, skills, abilities and talents do you bring?

I have a 27-year corporate background in business and project management skills. I am a coastal kayaking instructor trainer (IT), standup paddle board and canoe instructor, and have recently been endorsed for adaptive paddling. I volunteer and serve on the Regional Activity Council as secretary. I previously served on SEIC Coastal Kayaking committee as vice-chair.

Do you have any previous experience or are you currently serving on a non-profit Board?

I have served for the past 2 years as At-Large Director on the ACA board. I am the president of Lowcountry Paddlers club (an ACA Paddle America Club) in Charleston, SC. 20+ years ago I served as president of a local recreational soccer club in the state of NY.

What do you expect from the ACA to make service on the Board personally rewarding for you?

I hope to see a more focused effort to continue work on the ACA strategic plan which was created over a year ago.

Can you describe your understanding of the ACA, roles and responsibilities?

The role of board members is to be an integral part of leading the organization to strive toward meeting the ACA strategic initiatives. This means serving on committees to get work done, holding ourselves accountable for our commitments, collaborating with others inside and outside the organization to help make the ACA highly functional, listening to and respecting each other, and much more.

Resume: Please see resume summary.