

Brenda Jin-At Large Candidate

Candidate Summary: Ms. Jin brings an exceptional blend of nonprofit board experience, information technology skills, and a passion for paddlesports to her candidacy. Her deep nonprofit board experience includes governance, hiring and evaluating C-suite executives, and strategic program development at a national nonprofit that has taught coding skills to over 100,000 people. She is an accomplished software engineer whose IT skills can help strengthen the ACA's programs and services. Additionally, Ms. Jin is a novice Masters sprint canoeist who recently competed at her first national championships.

Resume Summary: Brenda Jin is a seasoned technology and community leader with extensive experience in strategic oversight, program development, and governance, making her a strong candidate for the ACA Board of Directors. As the former Board Chair of Girl Develop It, she led a national nonprofit through transformative growth, enhancing organizational effectiveness and outreach to underserved communities. Her background in the technology sector, including roles as Principal Backend Software Engineer at VideaHealth and Vori, showcases her ability to drive innovation while ensuring compliance with regulatory standards. Brenda's entrepreneurial experience as the founder of a venture-backed startup demonstrates her strategic vision and financial acumen. With a commitment to fostering collaboration, integrity, and open dialogue, she is well-equipped to contribute to the ACA's mission, participate actively in board committees, and uphold the organization's values in promoting excellence and accountability in all operations.

Why are you interested in serving on ACA's Board?

Non-profit Leadership and Governance: Experience leading a national non-profit through a multi-year transformation, including strategic planning, board development, and executive oversight. Strategic Programming: Proven ability to develop and execute strategic programs and initiatives, scaling educational offerings and increasing participation in underserved communities. Policy and Compliance: Experience developing and upholding organizational policies and ensuring compliance with regulatory requirements. Technology and Operational Infrastructure: Expertise in technology vendor selection, software development, and building scalable systems.

What specific knowledge, skills, abilities and talents do you bring?

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Do you have any previous experience or are you currently serving on a non-profit Board?

Yes, I served on the Board of Directors for Girl Develop It, including as Board Chair in 2019. I led the organization through significant changes, including strategic planning, executive leadership transitions, and adapting to the challenges of the COVID-19 pandemic.

What do you expect from the ACA to make service on the Board personally rewarding for you?

I am eager to collaborate with a team of passionate individuals dedicated to promoting paddlesports. The opportunity to contribute to the growth and success of the ACA, while supporting a sport that I am personally invested in, would be incredibly fulfilling.

Can you describe your understanding of the ACA, roles and responsibilities?

I understand that the ACA is the national governing body for paddlesports in the United States. The Board of Directors is responsible for setting the organization's strategic direction, ensuring financial sustainability, and overseeing programs that promote safety, education, and competition. I am committed to upholding the ACA's mission and values and working collaboratively with fellow board members and staff to achieve its goals.

Resume: [Jin Resume](#)