

# Jennifer Burke-Team USA AC Athlete Representative

## Sprint

### **Athlete Bio:**

As a World Cup medalist, multiple World Championship team member and Pan Am Games athlete in sprint kayaking and a sports marketing professional, I bring a unique blend of paddling experience and business acumen to table. A dynamic marketing career focused on sports sponsorship, media relations, and talent management strengthens my understanding on logistics and decision making and will give me unique insight and perspective.

I bring over 10 years of racing experience in both Europe and the US. I have trained with multiple National teams and set ups including German, Spanish, Hungarian, Czech and Norwegian, and Irish. In addition to sprint racing, I have competed Internationally at Downwind Surfski and Marathon disciplines.

Throughout my journey, as an athlete I have had the privilege of working with renowned coaches, physiologists, iconic brands, and world Class athletes. Having experienced life as a full time athlete, a retired paddler, recreational enthusiast and now, full circle as an athlete re-entering the scene, the most valuable lesson I have learned and would like to champion to other paddlers is to find joy on the water, connect with the amazing paddling community, strive for the ambitious goals - but most importantly enjoy each day we get to be on the water and the journey this sport can take us on - whether it's down a 500m course or circumnavigating the globe.

### **Why are you interested in serving as an Athlete Representative?**

To provide insight and strategic advice based on 10+ years competing as an athlete for the US. To ensure US athletes are set up with the resources, opportunities and structure to achieve high performance outcomes and maximize the talent and joy of paddling in the US.

### **Competition Experience:**

Pan-American Games  
Senior World Championships  
World Cup  
Olympic Team Trials