



ACA PADDLEFEST

OCTOBER 17-19, 2025



About the American Canoe Association

The American Canoe Association (ACA) was founded in 1880 and is a national 501(c)(3) nonprofit organization that serves as the National Governing Body for Canoe/Kayak as well as serving the broader paddling public by providing educational programs, supporting stewardship initiatives affecting paddlers, and offering competition opportunities to athletes of all abilities. The ACA has over 15,000 members and 300 paddling clubs and affiliate organizations spread across all 50 states and over 35 countries worldwide.

Our Mission

We build inclusive paddling communities, support excellence, and foster safety and stewardship through paddlesports education, competition, and recreation.

Our Vision

To engage millions of paddlers with safe and healthy opportunities for challenge, learning, service and enjoyment.



October 17-19, 2025

People join the ACA community for a lot of reasons. Whether it is for our education and instructional offerings, competition, or just to connect with a network of likeminded individuals, the ACA and this event has something for you.

This year's ACA PaddleFest will be packed with exciting opportunities, including:

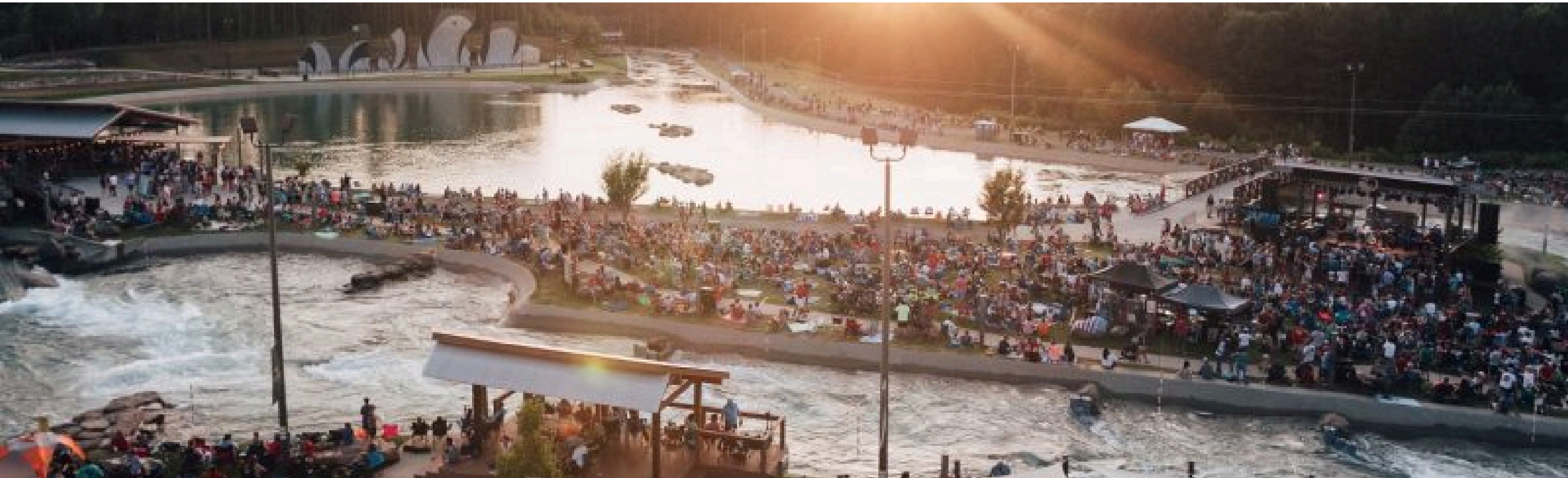
- **Slalom National Championships** – Witness in-person as the best paddlers in the U.S. compete for the title of National Champion
- **Swiftwater Rescue Conference** – Advance your safety and rescue skills by learning from leading industry experts
- **Instructor Updates** – Stay current with the latest paddlesports training and maintain your ACA certification
- **Soirée & Silent Auction** – Celebrate ACA's legacy, support paddlesports programs, and learn about the ACA's latest initiatives
- **And more to come!**

Networking, social hours, workshops, and on-water adventures await—don't miss this chance to connect, learn, and paddle with the ACA community!

Where: U.S. National Whitewater Center
5000 Whitewater Center Parkway, Charlotte, NC 28214

Made possible through our incredible sponsors, our goals for ACA PaddleFest are to:

- remove barriers to top tier paddling education and instruction
- promote youth paddlesports development
- offer opportunities for paddlers to engage with paddlesports in new ways
- provide an opportunity for the ACA community to come together in person



Title Sponsor

\$5000

- Exclusive “Presented by” Co-Branding on all event materials (website, signage, programs, social media, and press)
- Host for the ACA 145 Anniversary Soirée
- Keynote Speaking Opportunity (3-5 minutes during soirée ceremony)
- High-traffic area for interactive booth
- Personalized Social Media Campaign
- Exclusive Recognition in post-event video
- 4 Soirée and Silent Auction Tickets

L1-L5 Event Sponsors

L1-L5 event sponsors give your brand the opportunity to bring to life a featured element of PaddleFest.

Share your passions with the PaddleFest community and receive special recognition and custom marketing opportunities as a thank you for your support.

If you don't see a sponsorship level that meets your needs, let us know and we would love to work with you to find a custom option! The list of events is evolving so if there is something that you would like to see happen that is not listed, please reach out! We would love to hear your thoughts!

L1 Event Sponsors

\$500

- Social Media feature along side event promotion
- Recognition in the event marketing and on event landing page with sponsor logo
- Shout out during sponsored aspect of PaddleFest

Events Available for Sponsorship

- Women in Paddlesports Panel
- Adaptive Paddlesports Panel



L2 Event Sponsors

\$750

- Social Media feature along side event promotion
- Recognition in the event marketing and on event landing page with sponsor logo
- Shout out during sponsored aspect of PaddleFest

Events Available for Sponsorship

- Fast & Clean Screening
- Saturday Morning SUP Yoga



L3 Event Sponsors

\$1,000

- Social Media feature along side event promotion
- Recognition in the event marketing and on event landing page with sponsor logo
- Shout out during sponsored aspect of PaddleFest

Events Available for Sponsorship

- Coastal Kayak Instructor Update or Skills Assessment
- SUP Instructor Update or Skills Assessment
- River Kayak Instructor Update or Skills Assessment
- River Canoe Instructor Update or Skills Assessment
- Packraft Instructor Update or Skills Assessment
- Rafting Instructor Update or Skills Assessment



L4 Event Sponsors

\$1,500

- Social Media feature along side event promotion
- Recognition in the event marketing and on event landing page with sponsor logo
- Shout out during sponsored aspect of PaddleFest

Events Available for Sponsorship

- Intro to Slalom Clinic
- Intro to Sprint Clinic
- Intro to Wildwater Clinic
- Intro to Canoe Polo



L5 Event Sponsors

\$2,500

- Social Media feature along side event promotion
- Recognition in the event marketing and on event landing page with sponsor logo
- Shout out during sponsored aspect of PaddleFest
- 2 Complimentary Soirée & Silent Auction Tickets

Events Available for Sponsorship

- Swiftwater Rescue Conference
- Slalom National Championships



Silent Auction Donation

- Social media feature for items/services valued over \$1,000
- Group social feature for items/services valued under \$1,000
- Feature on landing page
- Logo displayed alongside item during soirée and silent auction
- letter confirming tax deductible donation available upon request

Sponsoring the ACA PaddleFest is a great way to represent your brand, gain new customers, reengage existing ones AND support paddlesports education, instruction, competition, and community.

Not seeing a sponsorship level that meets your needs? Let us know and we would love to work with you to find a custom option!

Jedediah Hinkley

Competition Director, American Canoe Association

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Thank you for your consideration!