



American Canoe Association (ACA) Board of Directors Meeting Minutes

Date: 11/20/19

Location: Call-In

Attendance:

Voting Board Members Present: Robin Pope, Lili Colby, Bill Micks, Trey Knight, Marsh Jones, Scott Mann, Stanton Collins, Heather Davis, William Irving, Adam Joseph, John Traendly, Sam Fowlkes

Non-voting attendees: N/A

ACA Staff: Beth Speilman

Quorum is established

Agenda:

- I. Casting of proxy votes by ACA s
- II. secretary and final announcement of annual election tally
- III. Introduce new board members, Adam Joseph and John Traendly; thanks to returning board members Lili Colby, Heather Davis Miller and William Irving, as well as to returning Board members and athlete representatives Stanton Collins, Scott Mann and Nik Miller
- IV. Final approval of previously submitted minutes
- V. Post mortem on the IT Conference in Richmond - Kelsey is working on the survey results
- VI. Update from John Traendly re: CMS
- VII. Update from Marsh and William re: NGB Assembly
- VIII. Athlete safety / Safe Sport / USOPC audit results - Beth
- IX. Update on member survey - Robin
- X. Financial update - Beth
- XI. Fundraising – Beth
 - A. Rok Sribar

- B. Fredericksburg Economic Development
- C. 4 acres in Fredericksburg
- D. USOPC funding for 2020

XII. New business

- A. Motion to the Board of Directors

Open: [19:33]

Robin: Discuss vote totals. Participation up from normal.

I. **Proxy Vote:** Cast by Stanton Collins at 19:33

Robin: Votes overwhelmingly in favor of looking into selling Fredericksburg property.

Introduce members of the Board

Adam Joseph: Introduces himself to the board.

John Traendly: Introduces himself to the board

II. **Motion to approve minutes:**

III. Beth: Discusses the surveys from the instructor trainer sessions from Richmond conference. Mostly positive feedback. Discusses meeting with John Luginbill in Richmond.

Trey: Will we continue to do the conference every year or more occasionally.

Robin: I think we want to make this more of a yearly tradition.

IV. **John Presents update on Course Management System:**

- Trey: Having information from phase three (Statistics, Trends, Performance, etc.) can really help us secure funding in the future.
- Aggressive timeline, but we are committed to sticking to milestone timelines laid out
- IT support, Microsoft about to stop providing updates for 2008 server. We want to upgrade to 2012 servers/ update to new server that would last longer
- Scott: What information is on the server? if member data we need to update to the newest server.
- Member data is already on a cloud-based application.
- I would like to go ahead and get new hardware to run the new software.
 - already secured funding up to \$5000
- Quickbook will be more robust on the server rather than the cloud
- we want to reduce hosting fees.

Marsh & William on NGB best practice meeting:

William: meeting was eye-opening for the amount of additional time our ED has to spend on USOPC funding.

USOPC will likely have a flatlined funding. It is likely, moving forward, USOPC will not increase funding even with better results. Need to be a healthy stand-alone org. SafeSport costs are increasing. We need to make sure that athletes need to know what is a SafeSport complaint vs an NGB grievance.

Possible change to Ted Stevens act in Congress now.

USOPC looking to relax rules on sponsors during the Olympic Games.

“Olympians made here” USOPC push for relationship with NCAA.

Marsh: SafeSport was majority of conversation at the meeting. Costs are going up. Moving target on what they expect us to do. Beth has done a great job on compliance. We aren't perfect but we are ahead of a lot of other NGBs.

Athlete 360 - available to athletes at no cost. athlete information reporting to coaches.

Beth presents on topics: Compliance burden on NGBs. We are doing okay but we need to improve.

- SafeSport auditor asked us to update handbook. Already done
- Led to long discussion on SafeSport training and wherTraining and monitoring who has trained
- Differing answers on who is subject to SafeSport
 - Anyone attached to NGB subject to SafeSport guidelines
 - Anyone in direct contact with minors needs training
 - we need to research if our instructors need the training
 - Trey: Do other similar sports have similar requirements? If so we can push cost it to club level since it is consistent across other sports.
 - We want to communicate it as a benefit since it is a great thing

USOPC auditors

- We were organized in information. USOPC happy with us on that front. Helpful for trust in the future

2020 Budget:

- Membership revenue down heavily, not from reduced members, due to lower dues.
- I expect we can breakeven next fiscal year
- Reduction in staff payroll costs
- Talks with real estate agent about Fredericksburg property

Beth: over 1,000 donors in 2019. Mostly \$5, but we have the opportunity to build relationships.

Robin presents information from Competition Council.

- create lifetime membership to Olympians. Low cost and we want them involved in the ACA.
- overwhelming Supporters on board
- Lili: we should present this at fall membership meeting

Motion: To extend lifelong membership to Olympians

- carried unanimously [21:00]

Adjournment:

Scott Mann moved that the meeting be adjourned. Marsh Jones seconded the motion. All are in favor.

Meeting was adjourned at [21:05]

Submitted by,

Stanton Collins
Secretary
ACA Board of Directors