



ACA Olympic and Paralympic Trials (in 2021) Minimum Trials Participant Conduct Requirements

Every participant (athletes, coaches, staff, support personnel, and others who have access to athletes or athlete areas) at the ACA Canoe/Kayak Olympic or Paralympic Trials agrees to comply with the United States Olympic & Paralympic Committee's (USOPC) rules, requirements and/or policies regarding commercial activity and demonstrations as a condition of participation.

As of February 18, 2021, the USOPC requirements include:

- No form of publicity, advertising, branding, promotion, or political or social commentary, commercial or otherwise, may appear on a person's body, clothing, or equipment used by competitors, officials, and all other participants in the Trials and Exhibitions, provided that:
 - participant clothing, footwear, accessories, and sports equipment may bear the standard Manufacturers' Identification* permitted by the USOPC (or the Manufacturers' Identification permitted by the NGB's International Federation's rules, as approved by the USOPC); and
 - the participant may wear the USOPC-approved logo of his/her sport club on his/her clothing, subject to USOPC prior approval of the size, frequency, and placement of such sport club logo.

*"Manufacturers' Identification" shall mean the identification of a manufacturer principally used in the business of manufacturing, providing, distributing, and selling clothing or sporting goods (as applicable to the particular item), and that is not confusingly similar or identical to an identification used in another line of business not related to clothing or sporting goods (as applicable to the particular item).

- No form of demonstration, protest, or promotional material, whether commercial, political or otherwise, is permitted in any Trials or Exhibitions sites, venues or other areas.

It is the understanding that the USOPC will develop updates to these rules/requirements and create new policies. Upon the enactment of a new USOPC commercial activity and/or USOPC demonstration policy, the ACA will immediately provide notice and the updated USOPC policy to the participants. Whatever rule or policy is in effect at the time of the Trials will govern.

The USOPC will decide any potential consequences for violations of the commercial activity and demonstration rules, and participants will have the opportunity for a hearing before the USOPC Trials Administration Board if their participation/result is denied.